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# FINANCIAL TIMES

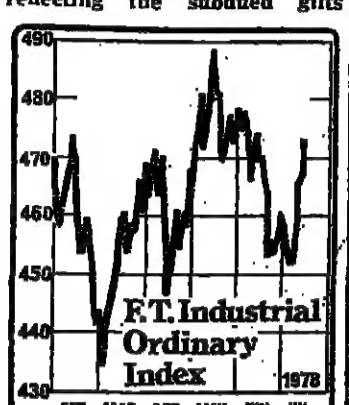
No. 27,609 Thursday July 13 1978 \*\*15p

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## NEWS SUMMARY

**GENERAL**  
**Spanish deaths 'near to 300'**  
A death toll of nearly 300 was reckoned as more people died in the wake of the Spanish algarde. The Spanish Government said that at least 120 survivors were certain to die in addition to the official death toll of 170.  
A tanker lorry carrying gas exploded into the camp site at an algarde. It exploded and 118 people, mainly German and French tourists, died outright.  
As Spaniards began burying the dead, there were bitter local protests from people who said they had feared such a disaster for several years. Pages 2 and 8

**BUSINESS**  
**Equities surge; gilts subdued**  
EQUITIES embarked on a new rise, encouraged by favourable economic news. The morning session was quiet, partly reflecting the subdued gilts.



**Barter attacks**  
**Soviet trials**  
resident Carter described Soviet treatment of Mr. Anatoly Sharangin, accused of working for the CIA, as "an attack on every human being who believes in freedom." Mr. Carter was speaking on ITN's News at Ten at the eve of the Bonn summit as the SALT talks resumed in Geneva.  
The State prosecutor has handed a sentence of eight years in a labour camp and three years in exile for Mr. Sharangin. The other defendant on trial, Back Page

**4-way crash**  
coach overturned on a motorway slip road at South Overham, Kent, and plunged to the M2, injuring 28 people, seriously. A fleet of ambulances ferried the injured to a nearby hospital.

**Marriage**  
Church of England general synod rejected by a majority a seven-year proposal to allow divorced people to remarry in church. The decision, by 213 votes to 208, rejects a recommendation by the synod's own marriage Commission.

**Man accused**  
Rev. Ian Paisley accused the army of making dishonest attempts to conceal their "terrible mistake" in killing 16-year-old boy in Co. Antrim Tuesday. The boy died when he returned to look at arms found in a graveyard. Mr. Paisley, MP for the area, is asking talks with Mr. Roy Mason, Ulster Secretary.

**Ilmen disagree**  
ree of the UK's largest oil companies revealed fundamental disagreements over tanker operations when they gave evidence to a committee of MPs investigating methods of accident prevention at sea. Page 8

**Japan-China link**  
Japanese arms manufacturers to visit China in September, likely to discuss technical exchanges. But the Chinese are likely to ask about weapon purchases and the Japanese are expected to meet officials responsible for aircraft and missile production. Page 4

**Leffly...**  
other forecasters in northern Alberta, were put of action during a summer when their buildings were hit by lightning.

**IEF PRICE CHANGES YESTERDAY**  
ices in pence unless otherwise indicated)  
**RISERS**  
Ha TV A ..... 82 + 7  
Cham ..... 663 + 8  
k (A. and C.) ..... 118 + 5  
IN ..... 208 + 6  
n (L) ..... 402 + 10  
ntide Pros ..... 402 + 10  
rtals ..... 128 + 4  
op ..... 82 + 7  
119 + 12  
n Fed ..... 70 + 10  
h (W. G.) ..... 573 + 8  
o ..... 280 + 6  
77 + 6  
sons Bourne End ..... 79 + 4  
and Paint ..... 64 + 4  
lora ..... 557 + 14  
**FALLS**  
Robertson Foods ..... 130 + 5  
Royal Insurance ..... 382 + 7  
Woolenholme Brown ..... 220 + 10  
BP ..... 884 + 10  
Siebens (UK) ..... 358 + 18  
Anglo American Coal ..... 620 + 30  
Boulevard ..... 125 + 5  
Comline Riointo ..... 345 + 6  
De Beers Ltd. ..... 385 + 6  
E. Rand Gold Urm. ..... 402 + 11  
Kloof ..... 544 + 11  
MIN Hides ..... 204 + 7  
Venterspost ..... 232 + 6  
British Dredging ..... 31 - 2  
Coral Leisure ..... 95 - 12  
Customs ..... 170 - 16  
Ladbroke ..... 17 - 3  
Mears Bros. ..... 160 - 15  
Norton and Wright ..... 200 - 5  
Sainsbury (J.) ..... 350 - 15  
Guthrie ..... 350 - 15

## Callaghan hints at 5% as unions press working week cut

BY CHRISTIAN TYLER AND PAULINE CLARK

Moves behind the scenes to bring unions and Government into tacit agreement on the imminent White Paper on pay policy were set back yesterday when TUC leaders decided to make a last-minute bid to wring concessions on the shorter working week.

The Prime Minister hinted at the conference of the National Union of Railwaymen in Llandudno that he is thinking of a 5 per cent wages target for the four of the incomes policy which starts in just over a fortnight.  
He confirmed that the latest year-on-year inflation rate, to be announced on Friday, is a little lower than the present 7.7 per cent. City estimates are that it could drop to just over 7 per cent before climbing again.  
A draft of the White Paper is believed to have been prepared for the TUC general council to consider when it meets Mr. Callaghan and other members of the Cabinet on Tuesday. The TUC is ignoring the Government's pay target, which may be inserted after that meeting, but will protest vigorously that too hard a line has been taken against the job-creating possibilities of cutting the standard working week.  
On pay, the Government is believed to have proposed privately that there could be a 5 per cent, earnings target, with another 2 per cent for dealing with pay anomalies. But its advisers may urge that it would be a mistake to divide the "norm" in this way.  
Mr. Callaghan, who now—most unusually—is taking charge of the TUC economic department was attacked by members of the TUC economics committee for being too similar to the Government line and not firm enough in demanding a 35-hour week.  
It was sent back for key amendments toughening the unions' stance, although the general shape was accepted by about seven of the 10 members present.  
Mr. David Barnett, TUC chairman and general secretary of the General and Municipal Workers' Union, was prominent in the protest.  
Mr. Callaghan chose the annual meeting of the railway-

## Lloyd's to probe Brazil affair

BY JOHN MOORE

LOYD'S OF LONDON is to mount a top-level inquiry into the conduct of one of its publicly-quoted insurance brokers, Brentnall Beard.

The inquiry team yet to be announced, will examine Brentnall Beard's involvement in the events which have led to a major dispute between a Lloyd's syndicate headed by Mr. Frederick Sasse and the Brazilian reinsurance group Instituto de Resseguros do Brasil.  
It is likely that the inquiry team will ask for explanations and information from Brentnall Beard, valued on the stock market at £2.6m on among other things, the link which Brentnall Beard established between the Sasse syndicate and a Mr. Dennis Harrison of Florida.  
Mr. Harrison was introduced to the Sasse syndicate through Brentnall Beard in spring, 1975. He was subsequently authorised to accept non-marine business in the U.S. on behalf of the syndicate.  
The business was channelled to Sasse through Brentnall Beard.  
But it later transpired that Mr. Harrison and his company, Denhar Underwriters, in which Brentnall Beard held 20 per cent, failed to gain the required approval under the Lloyd's tribunal mechanism.  
Even so Mr. Harrison produced 1,300 fire and damage-to-property risks for Sasse from some time between December 1975 to mid-1976, when Sasse cancelled Denhar's underwriting authority. Sasse intended to reinsure the risks with the Brazilian reinsurance group.  
But the Brazilians are refusing to pay the reinsurance claims on these risks, which now run at about \$10m, on grounds which include misrepresentation and non-disclosure.  
Legal action is in progress between Sasse and the Brazilians. The case should come before the court early next year.  
Meanwhile the syndicate has been settling all the claims on the policies. This in turn created a solvency problem, and led to suspension of the syndicate at Lloyd's at the end of last year. Because of the solvency problem those names who have a standard underwriting share in the syndicate have been asked so far for a total of around £40,000 each.  
At the instigation of Lloyd's, management of the syndicate has been taken over by Merrett Dixey, one of the most influential underwriting agents in the market.  
Last night Lloyd's said: "Whenever there is a problem at Lloyd's the committee has a duty to investigate it not only with regard to the past but with a view to the future to see whether any loopholes need to be closed."

## Report urges higher taxes for casinos

BY MICHAEL THOMPSON-NOEL

HIGHER rates of casino taxation and a £100m national lottery for "good causes," are among far-reaching proposals in the final report of the Royal Commission on Gambling, published yesterday.

The commission says the introduction of local authority and other public lotteries has produced a situation that is out of control and "scandalous."  
Mushrooming lotteries had produced "wholesale disregard for the law, commercial exploitation to a totally unacceptable degree, gross lack of security and, we strongly suspect, a good deal of plain dishonesty."  
The commission, headed by Lord Rothschild, former head of the Think Tank, proposes a general casino betting duty of up to 7.5 per cent on stakes, to be recovered through an eight-fold increase in casino gaming licence duty.  
A special 3 per cent casino levy should apply to casinos with annual stakes of more than £10m.  
The expected effect on projected 1977 casino pre-tax profits would be a drop for UK casinos from £50.8m to £14.9m. London casinos' profits would fall from £42.1m to £10.2m.  
Gambling shares were immediately hit by the proposals. Shares of Ladbroke Group, which derived 54 per cent of its 1977 pre-tax profit of £24.3m from casino gaming, fell 16p to 170p, removing £8.25m from its Stock Market value.  
Coral Leisure Group, which owns Crockford's, fell 12p to 95p, cutting its value by £15m.  
The commission calls for a sweeping reorganisation of horse-racing, rejects arguments for a Tote monopoly and recommends the formation of a British Horseracing Authority to assume Horserace Betting Levy Board functions and own all British racecourses.  
Football pool betting duty be cut from 40 per cent to 37 per cent, providing about £7m to support soccer under a statutory football board.  
Profits of pools operators Littlewoods and Vernons would be limited to 2.5 per cent of stakes, and the limit on pools payouts would be set at £500,000.  
Aspects of bingo are criticised. There should be new regulations for the tighter control of one-armed bandits and jackpot machines.  
Total gambling stakes in 1976 were £7.1bn, of which £573m was actually lost. Last year, total stakes reached £5bn. The figures of £573m for 1976 losses compared with expenditure of £3.1bn on tobacco and £8bn on alcohol. Ninety-four per cent of the adult population gambles 39 per cent regularly.  
Reaction to the report was mixed. Ladbroke, whose extensive gambling interests include its Cashcade lotteries as well as its casinos, said it welcomed the proposal for a national lottery runner for the franchise to operate it.  
There was a proven need for local lotteries to operate side by side with a national lottery, but the company claimed that recommendations on increased casino taxation were "ill-considered and unrealistic."  
"We estimate that £100m was earned in foreign currency in London casinos during 1977, and this disregards a much higher amount which would have been spent by overseas visitors in hotels, stores, etc. which could be transferred to other countries." Fortunately, the commission recognises that these recommendations will have to be carefully considered by the Government before implementation.  
The Central Council of Physical Recreation said that the proposed national lottery was ill-defined and would probably do more harm than good.  
It claimed the report was the product of "the grasping hand of the Treasury and the dead hand of the Home Office." The Sports Council took the opposite view.  
The Gaming Board later released the latest incomplete data on lotteries. On July 8, 8,227 local authority and 696 society lotteries were registered. In the year to April 30, the two groups of lotteries had netted around £3m each.  
The commission believes that present casino duty levels do not relate to the scale of gaming and the level of gross income or net profits, and that present duties can be partially avoided by legal devices known to Customs and Excise and the Gaming Board.  
"Making a reasonable assumption about the amount of working cash (not capital) a casino needs, the historic cost return on capital employed is reduced by the levy to 186 per cent, at constant capital employed, in London casinos with a net profit of £10.2m."  
"In the provinces the return goes up from the 1976 rate of return of 29 per cent to 47 per cent, the net profit in this case being £4.7m."

## Agreement in principle near in trade talks

BY REGINALD DALE

THE WORLD'S leading industrial nations were tonight increasingly confident of reaching agreement in principle on a number of major reforms to the international trading system in time for this weekend's seven-nation summit in Bonn.  
The main participants in the Tokyo Round of multilateral trade talks went into a series of crucial late-night negotiating sessions here encouraged by progress earlier in the day in negotiations between the U.S. and the EEC on farm trade, one of the round's most contentious issues.  
The main cause of dissension remained Japan's continuing refusal to make major improvements to its offer of industrial tariff cuts in spite of strong pressure from the U.S. and the EEC.  
Community officials were not, however, ruling out further Japanese concessions in the course of the night.  
The hope is that by tomorrow morning the seven nations attending the Bonn summit—the U.S., the UK, West Germany, France, Italy, Canada and Japan—will have agreed on the main elements of a progress report.  
U.S. commitments on energy policy is seen by the UK Government as central to securing West German and Japanese agreement to an economic package at the Bonn summit. Back Page; Giscard interview Page 2; Carter prepares Page 3; Japan plans emergency imports Page 4; Economic Viewpoint Page 27.  
—although not many are expected to do so before the summit.  
Mr. Robert Strauss, the U.S. special trade representative, made it clear today that he was still dissatisfied with the Japanese tariff-cutting offer.  
He predicted, however, that by the end of the week most of the Round's major political decisions would have been taken.  
Officials here believe that the progress report will be able to record broad agreement on new codes for government procurement policies, standards and customs values.  
Difficulties still persist over subsidies and countervailing duties, one of the most difficult issues under discussion here, but agreement at least on how to tackle the problem appears to be emerging.  
The U.S. has also now accepted in principle the EEC's proposal that countries should in future be able to take selective safe-

## Barclays share deal approved

BY ERIC SHORT

THE BOARD of Barclays Bank yesterday given an overwhelming vote of confidence for its proposed £92.6m takeover of the Investment Trust Corporation.  
The opposition has come mainly from the large financial institutions. The National Association of Pension Funds in a recent report condemned Barclays' proposal as being wrong in principle and this stance was reiterated at the meeting by Mr. Michael Maurice, deputy general manager of the National Provident Institution, a leading mutual life assurance company.  
But in general the institutions appear to have confined their disapproval to abstaining on the vote and not jeopardising Barclays' position by voting against the motion. The pension funds' association recommended its members to take this course of action and Mr. Maurice said that National Provident—with 475,000 shares, would also be abstaining. The votes cast were only 30 per cent of those permissible.  
Mr. Maurice said afterwards that his main purpose was to record opposition to the principle, thereby warning other boards that similar action would be strongly contested.  
The bid has been accepted by 77 per cent of Investment Trust shareholders and having secured approval for its action, Barclays offer has now gone unconditional.

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## EUROPEAN NEWS

## Giscard seeks action on U.S. oil and Japan trade

BY ROBERT MAUTHNER

PARIS, July 12.

PRESIDENT Giscard d'Estaing said today that the two most important pre-conditions for recovery of the world economy were a substantial reduction of U.S. oil imports and the Japanese payments surplus.

In a long interview with the Paris paper, *Le Monde*, on next week's Bonn summit of the leading industrialised nations, the French President said that unless agreement was reached on these two essential points, any other economic action which might be envisaged would be in vain.

The reduction of the U.S. oil deficit was more important for economic growth in Europe than any expansionary measures which might be taken by the various governments.

M. Giscard d'Estaing was equally insistent in his demands for a substantial Japanese contribution to a recovery of the international economy. It was not, he said, that the second largest economy in the world should run a persistent and increasing trade surplus.

At the Bonn summit, the European participants should demand a quantified undertaking from Japan on the reduction of its trade surplus. It would be up to the Japanese Government to decide what steps should be taken to achieve this reduction. Japan should also be asked to increase substantially its official aid to developing countries.

M. Giscard d'Estaing proposed that the Bonn summit should be followed by other meetings—he did not specify at what level—to monitor any agreements which might be reached, in particular the steps taken by the U.S. to reduce its oil deficit and by Japan to cut its payments surplus.

Asked whether France's European partners had agreed with such a procedure at the recent European summit in Bremen, the French President said the matter had not come up in any formal way on that occasion. But in private conversations with his European colleagues he had gained the impression that they shared the French views on the matter.

Asked what contribution Britain's membership had made to the European Community, President Giscard said it was clear that faster progress would have been made if it had been restricted to the original six members. In this sense, however, the Common Market would not have represented Europe.

They are speculating about a series of strikes over the next few months in order to underline their concern. However, a general stoppage has been ruled out for the moment, largely because it would almost certainly bring down the present fragile Government.

The timing of any Government proposals on new investment, especially in the depressed southern region, is important, since some trade union leaders have indicated that they might be prepared to trade off such job-creating investments against large direct wage increases in a series of national labour contracts due to expire later this year and early in 1979.

But trade union demands are not the only consideration. Italy has already opened informal negotiations with the International Monetary Fund for a new stand-by facility of \$1bn. A technical mission from the European Economic Community is also in Rome this week reviewing progress under an earlier 1974 funding agreement with

A striking feature of his remarks was that, although he said that the aim should be to increase the annual growth rate of the industrialised world by 1 to 1.5 per cent, he asserted that a series of expansionary measures by individual countries were not the real answer to the world's economic problems.

What was much more important was that the basic conditions should be created which would allow growth in the future.

Turning to the Bremen agreement on the creation of a European currency zone, President Giscard admitted that the scheme had not been enthusiastically received by the UK. It was difficult to foresee Britain's final decision, particularly in view of the forthcoming general election.

He expressed the hope that the UK would join the scheme; but if it did not, the other countries would have to envisage going ahead with the plan, while making the necessary institutional arrangements to allow others to join them later.

Asked what contribution Britain's membership had made to the European Community, President Giscard said it was clear that faster progress would have been made if it had been restricted to the original six members. In this sense, however, the Common Market would not have represented Europe.

Italy, a second EEC loan due to expire in 1981, but also exploring the prospects for a new Community facility, possibly of the order of \$1.5bn.

Both the IMF and the EEC are putting emphasis on the need for Italy to curtail its public sector deficit next year and measures to try and achieve this are expected to be unveiled in the so-called Pandolfi three-year programme.

Equally, the IMF in particular is seeking an upper limit to any increase in real wages next year. The reported limit being 3 per cent against an average 7 per cent in real terms over the past two years.

What is emerging gradually from these talks with the IMF and the EEC is that no substantial agreement with Italy appears likely before September at the earliest, and in any event the country has no immediate need of EEC international borrowing, given the present strong position of the convertible reserves.

## New move to form Icelandic Government

By William Duffell

STOCKHOLM, July 12. MR. KRISTIAN ELDJARN, the President of Iceland, has asked the Social-Democratic leader Mr. Benedikt Gröndal to try to form a new Government, with the independence Conservative-Liberal Party and the Marxist People's Alliance.

Such a coalition would keep Iceland in NATO and almost certainly allow the U.S. to maintain the Keflavik air base.

The President's request to Mr. Gröndal came 15 days after the General Election, in which the ruling coalition of the independence and Progressive parties had its majority in the 60-member Althingi (Parliament) reduced to 32.

The talks between the Social Democrats and People's Alliance on the formation of a coalition government broke down last week. The Social Democrats prefer to make up a majority coalition by including the independents rather than the Progressives, who would have been favoured by the People's Alliance.

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## SPANISH HOLIDAY CAMP DISASTER

## Warnings given by local residents

BY JIMMY BURNS IN MADRID AND DAVID GARDNER IN SAN CARLOS DE LA RAPITA

AS THE death toll mounted following Tuesday's devastating gas explosion in southern Spain, local inhabitants complained that they have been warning the authorities for over two years about the hazards posed by lorries carrying inflammable fuel through the area.

At least 170 people were killed in the explosion and over 120 were seriously injured. A significant number of these were last night not expected to survive.

In a communique issued in San Carlos de la Rapita, hours after the blast, local representatives stated: "We had warned the authorities about the danger of a gas leak through this area given to such lorries."

The lorry belonging to the private transport company Cisternas Reunidas was being driven down a secondary road between Barcelona and the large petrochemical refinery at Puertollano, south of Madrid.

A spokesman for Campsa, the state controlled petrochemical company said yesterday that representatives of Cisternas Reunidas met less than three weeks ago to discuss the problem of transporting dangerous gas.

It was concluded at the meeting that in future efforts should be made to re-direct lorries, so that they would take motorways rather than minor roads.

Spain is believed to be one of the few countries in Europe that still transports most of her natural and liquid gas by road rather than by rail or underground.

There are believed to be three main reasons, however, making it difficult for the transport companies to re-direct lorries in Spain. In the present climate of economic recession, transport companies are reluctant to pay what they believe to be excessive toll charges on the motorways.

At secondly, they believe that even if they were prepared to pay such charges transport on motorways would not necessarily be more efficient, given the underdeveloped state of Spain's road system, compared to say Italy and England for example. More over the motorways do not exist in the areas of Spain where the gas is produced.

Despite these difficulties the government itself has already recognised that there is a pressing need to reorganise Spain's transport system, particularly of natural and liquid gas. A section was devoted to this very point in the 10 year energy plan approved in May. The section concludes that there is an urgent need for investment to substitute "obsolete" methods of transport, including cisterna lorries.

Blame for the current disaster, however, is still being sought nearer to San Carlos. Although accepting full responsibility for the accident, Cisternas Reunidas stressed that the lorry in question had passed international safety regulations as laid down in the Accord European Relatif Au Transport International de Marchandises Dangereuses (ADR) signed in Geneva on November 30, 1967.

Another fact that has emerged yesterday is that the camping site affected by the accident was only allowed to house under 300 people. Yet when the accident took place there were over 800 people staying in it. The Spanish National Tourist Office in London, however, denied the site was overcrowded.

Parliamentary deputies and senior Government officials have visited the site since the new of the accident became known. The people of San Carlos de la Rapita said this was the third in a series of incidents in the area since 1975, but the first to have such horrific consequences.

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## Italian parties likely to discuss new economic plan this month

BY DOMINICK J. COYLE

ROME, July 12.

A NEW three-year economic development plan for Italy, largely the product of the Treasury Minister, Sig. Filippo Maria Pandolfi, is expected to be discussed with the main political parties supporting the minority Christian Democratic Government later this month, and to be unveiled in some detail in September.

The September deadline has now been disclosed by Sig. Giulio Andreotti, the Prime Minister, in part at least to counteract the dissatisfaction recorded by the country's three big trade union confederations after a meeting with Sig. Andreotti and his senior economic ministers earlier this week.

The unions insist that the Government's proposals—on industrial and agricultural investment, special short-term job creating projects, controls over the escalating enlarged public sector deficit for 1979 and new measures against tax evasion are "much too vague."

They are speculating about a series of strikes over the next few months in order to underline their concern. However, a general stoppage has been ruled out for the moment, largely because it would almost certainly bring down the present fragile Government.

The timing of any Government proposals on new investment, especially in the depressed southern region, is important, since some trade union leaders have indicated that they might be prepared to trade off such job-creating investments against large direct wage increases in a series of national labour contracts due to expire later this year and early in 1979.

But trade union demands are not the only consideration. Italy has already opened informal negotiations with the International Monetary Fund for a new stand-by facility of \$1bn. A technical mission from the European Economic Community is also in Rome this week reviewing progress under an earlier 1974 funding agreement with

Italy, a second EEC loan due to expire in 1981, but also exploring the prospects for a new Community facility, possibly of the order of \$1.5bn.

Both the IMF and the EEC are putting emphasis on the need for Italy to curtail its public sector deficit next year and measures to try and achieve this are expected to be unveiled in the so-called Pandolfi three-year programme.

Equally, the IMF in particular is seeking an upper limit to any increase in real wages next year. The reported limit being 3 per cent against an average 7 per cent in real terms over the past two years.

What is emerging gradually from these talks with the IMF and the EEC is that no substantial agreement with Italy appears likely before September at the earliest, and in any event the country has no immediate need of EEC international borrowing, given the present strong position of the convertible reserves.

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## Inflation rate halved in Sweden

By William Duffell

STOCKHOLM, July 12. SWEDEN has succeeded in halving the rate of inflation during the first half of 1978, according to the latest figures from the Swedish Statistical Board.

The annual rate of inflation fell from 13.2 per cent in the first half of 1977, according to the latest report from the Price and Cartel Board. The rate of increase in retail prices dropped from 13.2 to 3.5 per cent with food prices, which rose by only 3.6 per cent in the first half, following a similar trend.

The slowing down in the inflation rate is particularly important for wage development. Under the current national agreement the unions can claim further wage increases if prices rise by 7.25 per cent between February and the end of the year. It is expected that this limit will be reached.

This year's moderate pay rises have contributed to a slump in private consumption which, it now appears, may have helped to curb the inflationary pressure in the state budget.

Mr. Bohman commented that some stimulus to the home market could be considered after the summer holidays but he underlined that reserves still had to be concentrated on improving the export industry's performance.

The Swedish economy was on its way up again but time was being taken to solve the long-term problems, the minister said.

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## Attempt to ease Basque tension

BY JIMMY BURNS

MADRID, July 12.

SPAIN'S Interior Minister, Sr. Rodolfo Martín Villa, today met police officials and local Basque representatives in Bilbao and San Sebastian in an attempt to defuse what has become one of the worst outbreaks of political violence in the Basque country since before the death of Franco.

The Government is believed to be considering a request by the Basque general council that riot police should keep a low profile when further demonstrations take place tomorrow.

In Pamplona the atmosphere was still reported to be tense today after the official cancellation of the traditional festival of San Fermín. Rioting erupted at the weekend after riot police stormed the town's main building and opened fire with live ammunition.

San Sebastian was today virtually cut off to the outside world for the second consecutive day, with all main roads leading into it blocked by barricades. Clashes between youths and riot police firing rubber bullets and tear gas continued throughout the day.

Earlier this morning six bombs exploded cutting off the main railway line between San Sebastian and the French border. The explosions appear to have been the latest work of ETA, the Basque terrorist organisation.

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## Turks woo the non-aligned

NEW DELHI, July 12.

MR. GUNDUZ OKUNC, Turkey's Foreign Minister, said today that his country wanted to develop its relations with non-aligned nations and would be seeking guest status within the non-aligned movement.

Mr. Okunc, who is on a four-day visit to India, linked his country's move to associate with the non-aligned grouping with efforts to strengthen détente in the Middle East and Asia.

He told a news conference that he did not believe Turkey's membership of the North Atlantic Treaty Organisation and the Central Treaty Organisation was inconsistent with a desire for closer contact with the non-aligned movement. Romania and Yugoslavia already had guest status, he said.

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The growing importance of foreign manufacturing operations is causing controversy, reports GUY HAWTIN in Frankfurt.

## Dilemma for Germany: will investment abroad cost jobs and exports?

WHILE MANY politicians, economists and bankers argue that there is no alternative to floating exchange rates, few will deny that they have failed in their original political purpose—that was to reduce heavily the massive trade surpluses of countries such as West Germany and Japan and to bring the deficit countries much nearer to balance.

Indeed, there seems to be a strong case for arguing that, in times of floating exchange rates, revaluations, either upwards or downwards, have the reverse effect of that intended. West Germany's ability to export, for instance, appeared to be not one whit impaired by the hefty increase in the Deutschmark's value against the currencies of its leading competitor nations.

Although the Federal Republic's political, economic and industrial leaders showed great anxiety about the effect the upward movement of the D-Mark would have on exports, overseas sales and profits for the majority of the country's export-orientated companies showed well within the constraints of world economic conditions.

However, in the past 12 months industrialists heavily involved in the export markets have been

increasingly complaining that profit margins on overseas sales are being heavily squeezed and the blame has been firmly laid on the upwards curve of the Deutschmark which has suffered a revaluation against the dollar of about 45 per cent since 1972.

One thing is certain, and that is that West German foreign investment overseas has in the past couple of years shown a very rapid growth rate. It has reached such proportions that the annual figures, including the August circles of the Bundesbank, are seriously wondering if Germany is in the process of exporting its export base.

Capital investment overseas last year showed a net growth of DM 5bn, which brings West German direct investment overseas to an official DM 52bn (about \$25.5bn) at current exchange rates. In contrast, inflows of foreign capital from other countries in 1977 totalled DM 3.7bn which brought the total foreign investment in West Germany to DM 49bn, according to official records.

While this shows, on the surface at least, that the Federal Republic's investment overseas substantially outstrips foreign investment in West

Germany, things are not quite as they seem. Official records of German overseas investment were first started in 1952, while the records of foreign investment in the Federal Republic was not inaugurated until 1961.

Observers here point out that the rate of foreign investment prior to 1961 was very high. The value of the Dollar and the Pound were riding high, while that of the Deutschmark was comparatively low. Therefore, there is a strong case for arguing that figures for foreign investment here are greatly understated.

This does not alter the fact that for the past three years German companies have consistently invested more capital in foreign participations and affiliates abroad than foreign companies have in West Germany. Figures for the years from 1975 to 1977 put the outflow of German cash overseas at DM15.4bn and the inflow of foreign investment at DM9.3bn.

The trend is thought likely to continue in the immediate future despite the fact the balance of payments figures show that during the first quarter of 1978 new foreign investments in the

Federal Republic reached their highest level in more than three years. At DM1.1bn, they were not far short of the DM1.3bn invested by German industry overseas.

German industrialists, say many experts, are finding overseas production increasingly attractive as a means of maintaining their companies' competitive edge in the face of the steady increase in the Deutschmark's value and heavy domestic labour costs. Indeed, a recent survey of hourly labour costs published by the federal statistical office here showed that German costs were virtually the highest in the world, and were significantly more expensive than in the U.S.

As evidence for their argument they cite greatly increased overseas investment programmes of the leading chemicals companies and such events as Volkswagen's decision to produce a version of its Golf model in the U.S. Indeed, even BASF, which hitherto had always emphasised its intention to maintain West Germany as the focal point of its investment programmes this year announced that like its chemicals industry rivals, Bayer and Hoechst, it was going to channel the lion's share of its investment overseas.

There are, however, a number

of West German analysts who argue that although overseas investment always contains the inherent danger that the export base will be exported there are as yet few signs that this is likely to be the case. So far, they claim, a large proportion of current overseas projects would actually enhance exports.

Strangely enough, they also cite the cases of the chemicals and Volkswagen as evidence for the legitimacy of their arguments. North America, Canada and the United States, has been a major focal point of German corporate overseas investment, they say, and chemicals concerns and Volkswagen clearly illustrate this.

While the chemicals concerns have constructed or are in the process of constructing plants in North America to manufacture products which could conceivably be produced in West Germany, the plants are unlikely to have any major effect on German share of the market—places where our exports are surprisingly low. The chemical companies' recent acquisitions should enable German products to enter rather tightly controlled markets, for instance.

He went on: "If Germany is investing heavily in manufactur-

ing facilities within the Common Market, however, it would be an entirely different kettle of fish. Then we really would be shipping our export base overseas. That does not, as yet, seem to be the case."

The official statistics tend to bear this argument out. In 1983 West Germany's investment in the European Economic Community accounted for 21.9 per cent of its total overseas capital investment by 1970 this percentage has risen to 34.4 per cent, however despite enlargement of the Community the proportion of investment in the EEC has remained relatively constant. In 1977 it accounted for 34.2 per cent of the total.

Investment in the United States, however, has continued to decline. It fell from 2.3 per cent of the total in 1963 to 1977/78, 12.9 per cent. At the same time the proportion of capital investment placed in France has declined from 10.1 in 1970 to 9.8 per cent, that in Belgium and Luxembourg from 11.5 per cent to 9.9 per cent, while Switzerland's share has dropped from 1963's 13.2 per cent to 9.1 per cent. At the same time, Spain's share of the total, primarily as a result of government import restrictions it seems, has risen

from 3.9 per cent to 7.3 per cent. Another banker pointed out that West German sales abroad had been hit more by low levels of world demand than by a lack of competitiveness. This, he said, had hit profits far more than the rise in the value of the D-Mark, which he admitted was not helpful to earnings at a time when prices were under pressure.



# Capital gains tax accord nearer in key committee

BY DAVID BUCHAN

THE HOUSE Ways and Means committee chairman and the administration appear to be moving towards a compromise capital gains tax package. The committee's action on President Carter's tax reform package, Mr. Al Ullman, the chairman of the committee, said yesterday that it would take up the Jones proposal which would cut the maximum capital gains tax rate from 49 per cent to 35, despite the President's threat to veto any tax package, including even his own plan, which would lower capital gains rates.

At the same time, the Treasury Secretary, Mr. Michael Blumenthal, hinted yesterday that the Administration would reject the Jones plan out of hand. The Carter Administration would take a close look at Congress' proposals to see if it could offer support, he said.

Mr. Ullman said yesterday that he expected his committee, or at least the Democratic majority on it, to rally around the proposal put forward by Representative James Jones. Apart from the 35 per cent capital gains tax ceiling, these call in total for a \$15bn tax cut for middle-income families and small businesses. The size of this package represents a further scaling-down of Mr. Carter's original hope to provide the stimulus of a \$25bn tax cut to the U.S. economy. The Administration has done some of the revision itself, as it became clearer this year that federal tax cuts of this order might provoke inflation which, with unemployment continuing to fall, has emerged as its main worry.

So the Administration itself has reduced its tax cut request to \$20bn—do take effect in January, 1979—instead of three months earlier as originally proposed. As the size of possible tax cut packages shrinks, it is becoming increasingly doubtful as to whether any of them would be enough to offset the massive rises in social security taxes, passed by Congress last year, and due to take effect next year.

Mr. Ullman announced his decision to proceed on the Jones proposal yesterday, after Mr. Blumenthal had told him that the Administration had no compromise of its own to offer the committee. From the point of view of the Administration, which has been fighting Congressional attempts to tamper with the capital gains provisions of the Tax Reform Acts of 1969 and 1976, it is still better than a rival Republican scheme from Representative William Steiger.

This would bring the maximum rate on capital gains, such as the sale of shares and other assets, down to 25 per cent. At present, the tax is usually levied on half of any capital gains, so that the current effective rate is seldom more than 12½ per cent. Nevertheless, Mr. Blumenthal has said that most of the benefits from the Steiger plan would go to the 3,000 Americans who make more than \$1m a year.

The Senate action seems to show that the defence budget is still largely immune from the political rhetoric about cutting taxes, which has increased in volume in the last month or so.

It also appears to reflect a combination of Senatorial concern about the Soviet Union during the controversial trials of dissidents, and of the traditional desire to provide Congressional constituencies with valuable weapons contracts.

The Senate approved nearly \$1.9bn for a fifth nuclear aircraft carrier, which would bring the total carrier force up to 13.

# China official on Caribbean tour

Mr. KENG PIAO, a Chinese Premier, arrives in Trinidad at the start of a Caribbean tour apparently aimed at countering growing Soviet and Cuban influence in the area.

Mr. Keng, who leads a 23-member delegation, is believed to be the highest ranking Chinese Government official to visit the Caribbean.

He is the Politburo member in charge of foreign relations. Apart from Trinidad, where he will be returning Peking visits by the Prime Minister, Dr. Eric Williams, in 1974 and 1976, Mr. Keng and his team are scheduled to visit Jamaica and Guyana, two countries where Soviet and

Cuban influence have been greatest in recent years. Cuba's role in the non-aligned movement twice came under attack from China this week.

First from the Peking Review and yesterday from the New China News Agency, which criticised its involvement in Africa. China has been developing friendly ties in the region over the past few years and last year opened a new embassy in Barbados.

The First Secretary at the Barbados Embassy, Mr. Yang ta-Chun, said in a recent interview that this year China hoped to establish and develop relations with more and more Latin American and Caribbean countries.

In the last five years the Soviet Union's reopening interest in the Caribbean has been shown by a number of bilateral agreements with Jamaica and Guyana in areas such as fishing and trade and exchanges of senior delegations.

Mr. Yang, who accused the Soviet Union of sabotage under the guise of friendly relations, said that China was not worried about what the U.S. or the USSR might think of its attempts to increase its influence in the region. "It's just a struggle, not a threat. What the two superpowers think of it is their business," he said.

China admits that it cannot compete on the aid front. China is a developing socialist country and our capacity for aid is quite limited," Mr. Yang said. A small aid package has nevertheless been offered to Barbados.

# Bolivia poll fraud charge

LA PAZ, July 12.

General Juan Pereda Asbun today close to victory in a Bolivian presidential election, is being charged with widespread electoral fraud.

With just over half the votes counted from the poll on Sunday, National Electoral Court Judge Gen. Pereda, a conservative who was backed by the military government, had 48.9 per cent of them.

He said that in the Trinidad area of Beni province, where he watched the voting, nearly all the villages had more registered voters than inhabitants, often an exact multiple of 300.

Lord Avebury, from the Washington Office on Latin America, said the conduct of the elections could affect future British and U.S. aid to Bolivia.

Mr. Pereda's government officials of perpetrating a significant fraud. The allegations of fraud were supported by a team of nine international observers, representing human rights groups.

"The election was as crooked as a piece of barbed wire," said Lord Avebury from Britain, representing the Catholic Institute for International Relations.

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ness a candidate received 50 per cent of the total vote, the president will be chosen by the Congress which was also elected on Sunday in the first round election in Bolivia for years.

re main opposition candidate, Mr. president Hernan Siles, is accused government

U.S. COMPANY NEWS

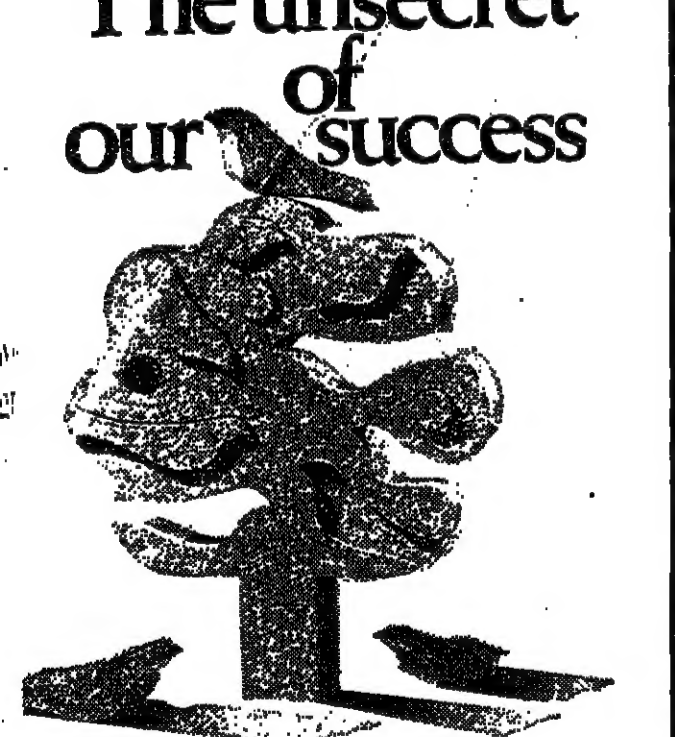
International Paper earnings higher: Good first half for NCR; Further setback for Xerox in anti-trust case—Page 32.

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r. Lucien Pommier, 19, rue Charlemagne, 75004 Paris.

r. Pierre Verry, 100, avenue Jean-Baptiste Clément, 92100 Boulogne-Billancourt.

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# Senate votes more money for weapons spending

By Our Own Correspondent

WASHINGTON, July 12.

THE SENATE yesterday joined the House of Representatives in giving President Carter more money to procure and develop weapons next year than he had asked for.

Last night, it gave final approval to a \$38bn procurement and development package—about one-third of the 1979 total defence budget. This was \$585m more than the Administration had requested, although it was still \$1.8bn less than the sum which the lower chamber approved in May.

The Senate action seems to show that the defence budget is still largely immune from the political rhetoric about cutting taxes, which has increased in volume in the last month or so.

It also appears to reflect a combination of Senatorial concern about the Soviet Union during the controversial trials of dissidents, and of the traditional desire to provide Congressional constituencies with valuable weapons contracts.

The Senate approved nearly \$1.9bn for a fifth nuclear aircraft carrier, which would bring the total carrier force up to 13.

Interpretation of this action changed somewhat when, late last night at the end of the debate, Senators endorsed an amendment by Senator John Culver to the effect that the U.S. should, in future, concentrate on smaller ships equipped "with more survivable, more numerous and less costly weapons," and that further proposals to Congress for big carriers should be accompanied by "an alternative programme for smaller ships."

# President Carter prepares for the Bonn summit

BY JUREK MARTIN, U.S. EDITOR, IN WASHINGTON

FOR JIMMY CARTER, the Bonn economic summit is not taking place at the most felicitous moment. While it may be going too far to say that he will be without clothes in his discussions with the six other heads of state, his finery will hardly be in the pink of condition.

As a result, an element of defensiveness—and even resentment—has begun to creep into official assessments of the likely course of the Bonn session. This has been accompanied by Sotto Voce cautions not to expect too much out of Bonn because, so the current argument runs, summits are really for consultation and exchanges of views, not for making cast-iron decisions or policies.

The President's apparent weakness is only too evident on several of the major items on the summit agenda. He is still without an energy Bill after 15 months of trying, and now finds Congress threatening to strip him of executive powers to control imports. Although, on the growth side, the U.S. economy has done well over the last year, inflation is rising, in contrast to every other summit participant except Canada. The worst dollar trauma of late last year may have subsided, but the U.S. currency is still hardly robust, with the result that the European Community at Bremen sought to insulate itself to a degree from the effects of continuing monetary instability. The U.S. trade deficit is running well above the record 1977 levels. The multinational trade talks have run into an agricultural stumbling block of considerable dimensions which even Mr. Robert Strauss, the U.S. negotiator, has so far failed to surmount. And a mean-spirited Congress seems intent on decimating the foreign aid programme and, if it gets half a chance, legislating for further protectionism.

It is this catalogue which seems to have persuaded those outside the country that President Carter's lack of economic leadership skills, buttressed by the Fed's tight money approach, to be a fair game. The German criticism have been persistent, if a allowed to work. He will not

hesitate, it is said, to remind his audience of the consequences of forcing on the world another U.S. recession.

The U.S. deficit: Mr. Carter will patiently explain, for the umpteenth time, that the Congressional process is lengthy but that—as Senator Robert Byrd, the Democratic majority leader, forecast in Europe over the last ten days—he will have four-fifths of an energy Bill by the autumn and will fight to protect his authority to take additional steps if the crude oil equalisation tax fails to materialise. He will also point out that, over the last year, the growth in U.S. oil imports has been much less rapid than the advance in gross national product, demonstrating that de facto

European monetary

European monetary

# Mr. Carter may find himself giving a few lectures on the realities of U.S. politics. Why, the cry is often heard, blame the President when Congress should be criticised?

make the summit exercise more

worthwhile than it appears at

present. What the U.S. wants

are beginning to take off. He

will maintain that a convergence

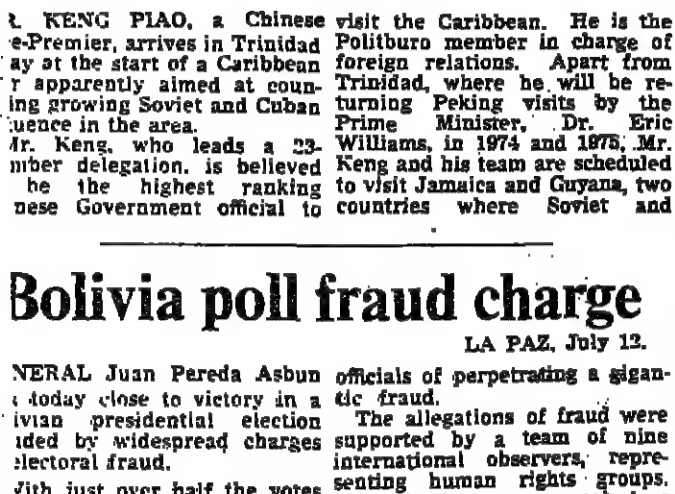
of international growth rates can

only help the U.S. deficit.

On monetary stability: There is some scepticism inside the U.S. Treasury that the new European monetary regime, as cry is often heard here, blame the President when Congress should be criticised?

Mr. Carter is learning, painfully at times, to make deals with Congress. The U.S. hopes that Bonn will show a similar give-and-take attitude—or, as Mr. Jody Powell, the presidential press secretary put it, "for this summit to be successful, all of the nations involved will have to demonstrate a commitment to various aspects of economic co-operation, including, but not limited to, energy."

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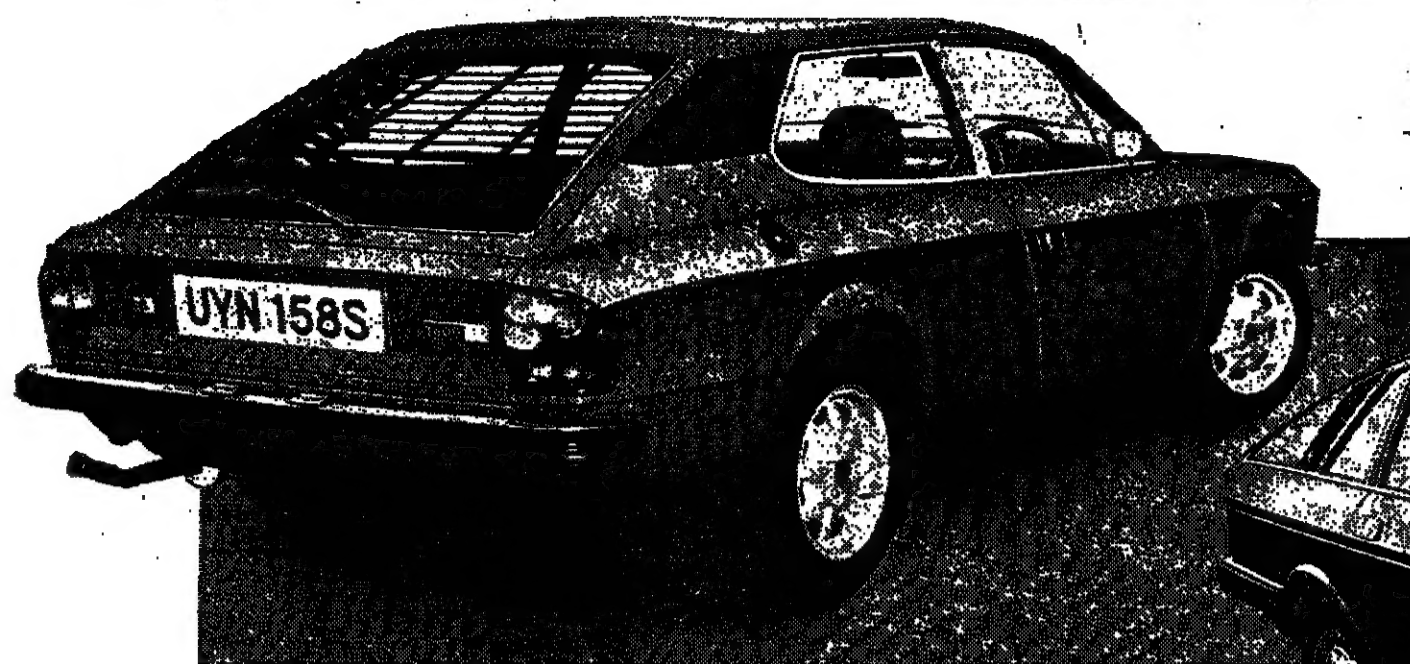
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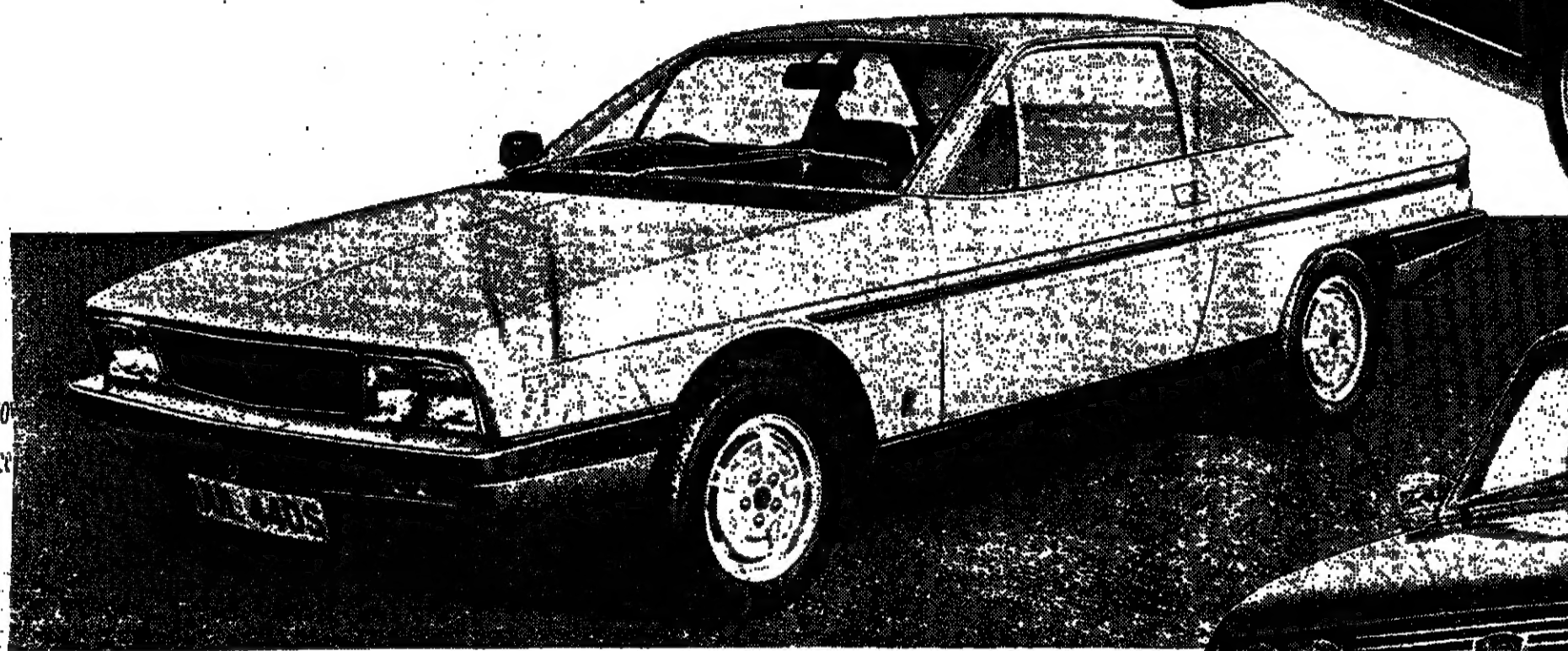
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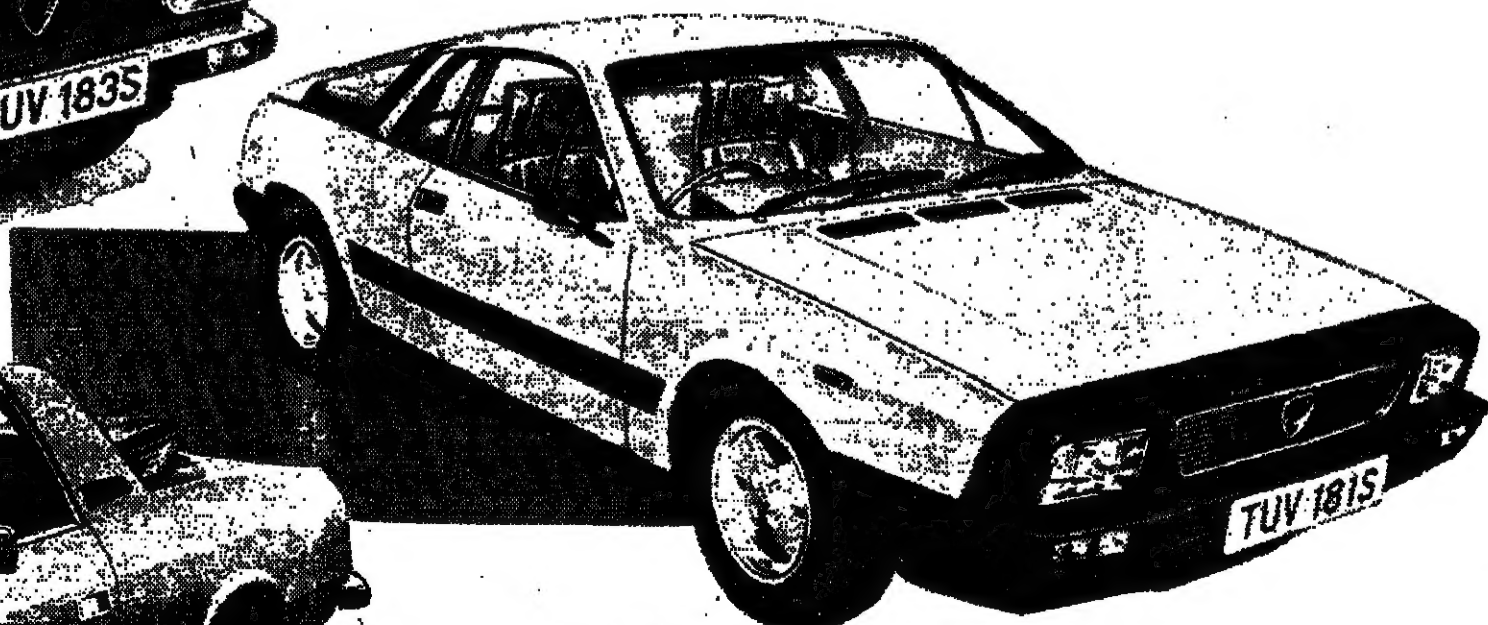
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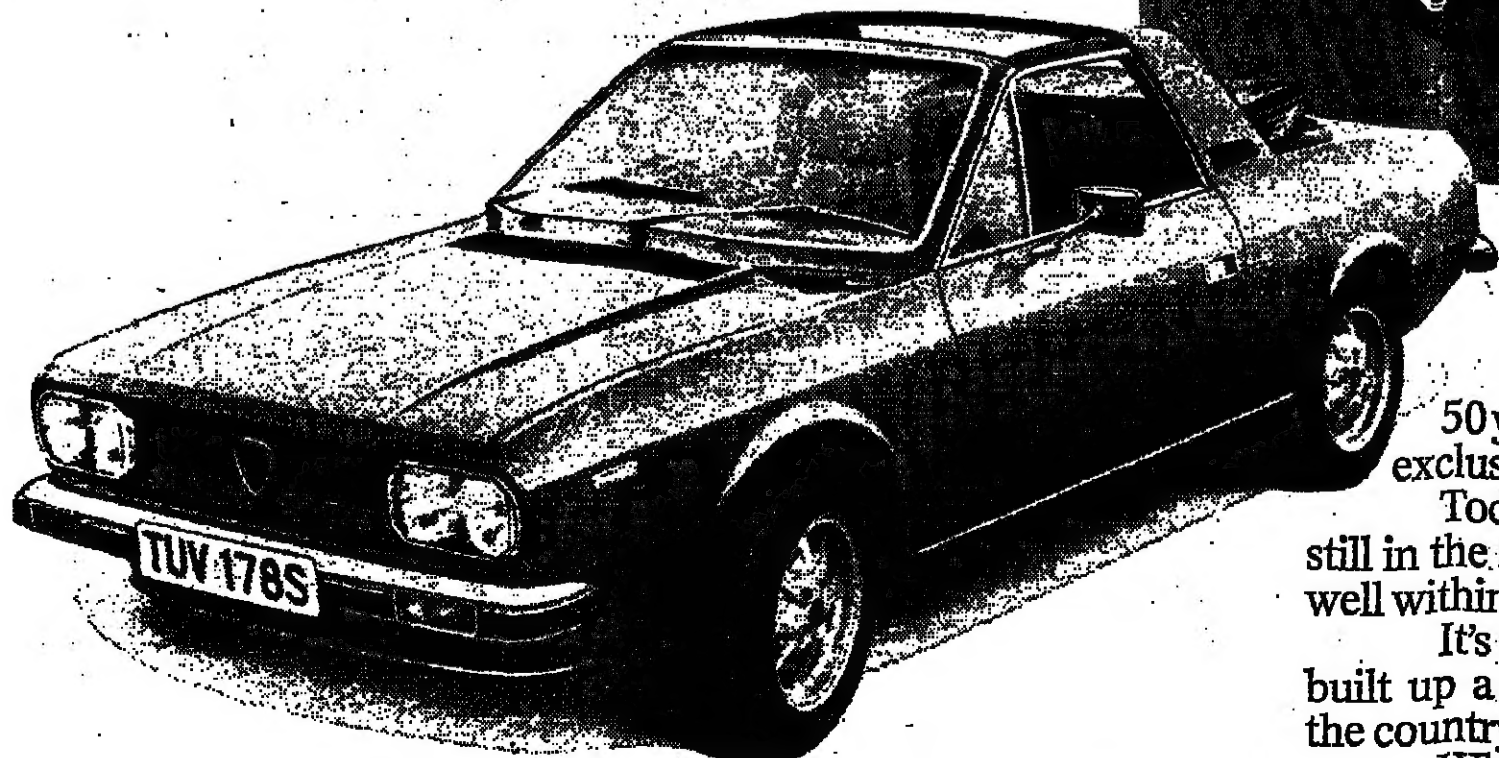
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## HOME NEWS

## Big rise in price of petrol to be shelved

By Ray Dater, Energy Correspondent

OIL COMPANIES are shelving the idea of a big petrol price rise later this year.

The industry's latest move to reduce the impact of the forecast price-cutting war is taking longer to implement than many oil marketers had hoped. Thus companies concede that their hopes of raising prices by 7p or 8p a gallon by the end of the year are unlikely to be realised.

Companies are reducing discounts to dealers in particularly competitive areas. The discounts, which cost oil companies an estimated £100m, a year, enable dealers to offer cut-price petrol.

Last month Esso Petroleum, one of the market leaders with some 6,000 dealers, reduced its support to many of its retailers. With the result that prices at many garages have risen by 1p or 2p a gallon.

Esso was banking on other companies' to follow suit but their response was much slower than expected. Consequently Esso has lost a little of its market share to companies still supporting dealers.

## Improvement

However, there are signs that companies are following Esso's lead, at least in some areas. Shell, for instance, provides discounts to 1,500 of its 6,500 dealers. It is understood that 1,500 of the assisted dealers have raised prices by an average of 1p a gallon or more, or are doing so. British Petroleum has also been reducing discounts where local competition allows.

The market for petrol has improved well beyond the industry's expectation this year. During the January to May period, companies sold between 6.5m and 7m tonnes of petrol, more than 5 per cent above sales in the corresponding five months of last year and the highest since 1973. Most companies had been expecting the market to grow by about 3 per cent this year. Companies have also been helped by the recent firmness of the pound against dollar. As crude oil is traded in dollars it is estimated in the oil industry that a 2 cents drop in the value of the pound reduces the annual profit on petrol sold in the UK by about £6.5m.

But in spite of these favourable signs, companies foresee little chance of raising prices by much more than 1p a gallon this year. With plenty of oil products available on the European market, the petrol sector remains highly competitive.

## U.S. valve deal move by Serck

By Kenneth Gooding, Industrial Correspondent

SERCK IS the first of the European industrial valve makers to move into the U.S. and not in a small way. If a \$25m deal with Atlantic Richfield goes through as expected Serck will become number three in the world league in its particular field.

It is not surprising that the top two companies, Crane and Cameron, are U.S. organisations. For the American market is the biggest in the world, buying more than 80m of industrial valves each year.

Two years ago the British company started to investigate seriously the production prospects in the U.S. and now it is to buy from Atlantic Richfield the facilities and products of the Alveco division of the Waltham Company.

For its cash, Serck will acquire the Alveco plant in Linden, New Jersey, a steel valve foundry at Elizabeth, New Jersey (said to be one of the better foundries of its type in the States); and an office, distribution centre and small modification factory all on the same site at Valley Forge, Pennsylvania.

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## Walk-outs 'cost BL 20% of production'

By Ray Ferman, Scottish Correspondent

MR. MICHAEL EDWARDS, three weeks ago that productivity had fallen to 54 per cent of target. Absenteeism is understood to have reached 25 per cent in some areas.

The company and unions hope that a self-financing productivity deal, which came into operation this week and might give the 5,500 hourly-paid employees up to 15 per cent more, will increase output.

Mr. Edwards told unions that the company intends to continue investment at Balgownie in spite of its disappointing recent performance. About £20m had been spent reorganising the plant during the past 18 months.

BL vehicles could produce at high quality, but consistent production was necessary for overseas markets.

Mr. Edwards said later: "We will go on investing but I made the point that if the British

motor industry is to have a future—and that must have a question mark hanging over it at the moment—then the whole industry we have got to eliminate the disruption of unofficial strikes.

The strike weapon is legitimate if it is used properly, but if we are going to continue having wildcat strikes, then the industry has no future at all.

The whole of the industry in Britain is in the balance now unless we can get to the position where our customers trust our deliveries.

Mr. Jimmy Swan, convenor at the plant, said that stewards had been impressed by Mr. Edwards' forthright attitude and accepted that output would have to be increased. The new agreement would increase productivity and new procedural arrangements to curb absenteeism were under discussion.

## Fast-breeder 'fix' could help recycling of plutonium fuel

By David Fishlock, Science Editor

THE CIVEX process, an Anglo-U.S. "technological fix" for making fast-breeder reactor fuel so deadly that there could be no risk of anyone using it to make nuclear weapons could be adapted to plutonium fuels for use in present-day light-water reactors.

Dr. Walter Marshall, deputy chairman of the UK Atomic Energy Authority and co-inventor of the Civex process, told the annual meeting of the Uranium Institute in London yesterday that he had worked out ways of applying it to recycled plutonium fuel.

Recycled plutonium fuel is a particular bete noire of the U.S. Government, which effectively

banned its use in the U.S. although it is being tried out experimentally in three nuclear reactors in West Germany.

Dr. Marshall said that he was satisfied that technically the Civex process—first announced early this year—could be used to retain recycled plutonium in an "inaccessible" form. But he did not think there was any practical possibility of this being done.

This was because of the vast stockpile of unprocessed spent nuclear fuel already existing in the world today, with no prospect of a rapid reduction. There was no possibility of recycling anything but "old" plutonium, in which radiation already had decayed well below the highly dangerous levels, through light-

water reactors during this century.

Recycling of plutonium fuel was likely only in a handful of countries with advanced nuclear programmes—and they were precisely the countries most likely to install fast-breeder reactors. The arrival of the fast reactor, therefore, would overtake the opportunity to use Civex for light-water reactor fuel.

For those reasons, said Dr. Marshall, if the Civex process—being studied by the 40-nation International Nuclear Fuel Cycle Evaluation—was adopted, it would be for fast-reactor fuel.

Where plutonium fuel was being recycled it would be done under careful institutional and conventional methods of safeguarding.

## Philips price policy queried

By Elinor Goodman, Consumer Affairs Correspondent

THE Office of Fair Trading has written to the household appliance division of Philips Industries asking for more information about its new pricing policy. Apparently it is concerned that the minimum advertised prices, which the division is trying to introduce, may be an infringement of the Resale Prices Act.

The letter represents the beginning of a drive by the office to clamp down on com-

panies which seem to be trying to get around the Act.

Philips Electrical said last week that it intended to introduce recommended retail prices along with new minimum advertised prices. Retailers would be free to advertise price reductions of a further 2.5 per cent, but would be discouraged from making bigger price cuts.

Under the Resale Prices Act it is unlawful for manufacturers to lay down minimum prices at which their goods can be sold in the shops. A judgment in 1971 suggested that this prohibition extends to minimum advertised prices as well as retail prices.

The Office of Fair Trading said yesterday that it was determined to take action against any breaches of the Act. As well as examining the Philips case, it is looking at possible breaches of the legislation in other sectors, including the photographic trade.

## Building upturn end forecast

By Michael Cassell, Building Correspondent

THE MODEST revival in construction work in the UK will tail off rapidly next year, according to the National Council of Building Material Producers.

The council, which chose the publication of its latest forecasts yesterday as an opportunity to criticise Labour Party proposals for nationalising parts of the building materials industry, believes that the improvement in work levels this year will not last.

According to the council's forecasting panel, the constant price value of the industry's total new work during 1978 will rise by 3 per cent. When repair, maintenance and improvement work is taken into account, the workload is expected to rise by 4.5 per cent.

But the material producers say that because of the prospects of a short-lived revival in the economy, they expect new construction output next year to rise by only about 1.5 per cent, or 2 per cent when repair and maintenance work is included.

In 1980, however, the council expects overall output to show no growth at all.

In 1978 itself, the material producers believe that total housing

starts will reach 285,000 against 267,000 in the previous 12 months. At the same time, total completions should total 305,000, a margin increase on the 1977 figure of 303,000.

Thereafter, it anticipates a decline in starts and completions in both public and private sectors.

The Council of Building Material Producers expects the

buoyant outlook in the private industrial and commercial sectors to continue throughout the remainder of this year and into 1979. Repair, maintenance and improvement work has proved to be the real growth point for the industry, it says, with a 7.5 per cent increase in work this year likely to be followed by further, though much smaller, increases in 1979 and 1980.

## Carbon fibres increase

By Sue Cameron

COURTAULDS is to increase the annual capacity of its carbon fibres plant at Coventry from 100 to 250 tonnes a year.

The company said yesterday that work had already begun on the new plant which is expected to come on stream next year.

The expansion was a response to continuing high growth rates in the world market for carbon fibres. Capacity at Courtaulds' Coventry plant was increased from 50 to 100 tonnes a year 15 months ago.

Courtaulds already claims to be among the largest world producers of carbon fibres which are used primarily in the aero-

space and automotive industries. The fibres, which are characterised by their strength, rigidity and lightness, are used—with other composite components—in the making of aircraft frames and helicopter rotor blades, for example.

Courtaulds said that the world market for carbon fibres was now increasing at a rate of more than 40 per cent a year and this level was expected to continue well into the 1980s.

The new plant will not provide a significant number of extra jobs at Courtaulds' Coventry site.

## Ministry 'ignored EEC offer' on Eleni V

By Paul Taylor

ASPECTS of the Department of Trade's handling of the Eleni V tanker pollution incident were strongly criticised yesterday by local authorities in their evidence to a Commons Select Committee.

In his evidence to the committee, Mr. Ian Coots, leader of Norfolk County Council, accused the Government of ignoring an offer by the Common Market to set up an emergency plan to deal with oil pollution.

Mr. Coots said that he had been told of the plan by an assistant to the EEC Transport Commissioner when he was on a recent visit to Brussels.

## Research snags

The local authorities told a sub-committee of the Select Committee on Science and Technology investigating the incident that they were "extremely critical" of the Department's apparent indecision over key questions in the affair, and the delay this caused.

Research had concentrated on crude oil, and not enough research had been conducted on the quality and pollution effects of heavy fuel oil. The Department's contingency plans for tanker disasters were "inadequate".

The assault on the Department was led by Mr. Coots, who said that even on the evening of the disaster the Department was unable to decide what to do with the wrecked bow section of the tanker, despite the fact that a tug had a line aboard.

Because of this indecision, he said, the tanker hull spent three weeks being towed, or blown up and down the East Anglian coast, spilling its oil cargo, before the Department decided to explode it.

Mr. Coots and other council representatives said they had no criticism of the Department's handling of the incident once decisions had been made, but suggested that the need to check important decisions with officials in London had delayed effective action and indirectly caused greater pollution.

Mr. Ken Ward, chief executive of Great Yarmouth Borough Council, told the MPs that the Department was handling compensation claims on local authorities' behalf, but had refused to underwrite these claims.

He said the local authorities had spent about £200,000 on them on the clean-up operation, and this money had had to be found from the rates.

Mr. Chatter, pollution officer of Suffolk County Council, told the committee that it was not until three days after the disaster that a Government research laboratory was able to tell them what sort of oil had been spilled and how it should be treated. By this time the local authorities had obtained the information from the ship's owners.

## Multiple sclerosis research

A SUBSTANTIALLY increased programme of investment in multiple sclerosis research has been announced by the Multiple Sclerosis Society.

The society, marking its 25th anniversary with a £500,000 appeal, is extending its grants programme to the sponsorship of research fellowships and "career development award" posts and the establishment of more research facilities.

It is establishing three post-doctoral research training fellowships at a cost of £25,000 each over three years. The first has been awarded to Dr. Alan Turner, working in the Department of Neurochemistry in the Institute of Neurology, Queen Square, London. Others are to be established in immunology and virology.

Funds are to be allocated for the establishment of an experimental pharmacology department and a national tissue bank for MS material.

## Double boost for workers' co-operatives

By John Elliott, Industrial Editor

THE DEVELOPMENT of workers' co-operatives in Britain received a double boost yesterday.

The Co-operative Bank launched a special financial assistance scheme for worker-owned ventures, and the Government confirmed that Lord Oram is to be the first chairman of the Co-operative Development Agency.

This marks a shift of opinion among political parties and other interests toward co-operatives. Both initiatives are intended to make it easier for such enterprises to raise the finance and to gain the expert financial and managerial advice that they have often lacked in the past.

The Co-operative Bank's scheme has been launched on the personal initiative of its chairman, Sir Arthur Sugden, and its first major attempt to help worker co-operatives, although it has provided some favourable overdraft facilities in recent months.

It is to lend up to £25,000 to a workers' co-operative, provided an equivalent amount is invested by the workers themselves.

The bank will want evidence that all, or almost all, the workers in the enterprise have taken a shareholding of at least £500 each, although it would prefer as much as £1,000.

Since most new co-operatives are thought to start with about 20 people, the bank envisages that most of its loans

of will be nearer £5,000 than the £25,000 ceiling.

Sir Arthur said yesterday that the overdrafts and loans, made for between three and seven years, would be available on terms "generally better than those usual for business ventures because the bank believes that the risk will be tempered by the high personal commitment of the individuals involved."

A special study is to be made by the bank of how co-operatives function at Mondragon in the Basque area of Spain, where a central banking and management consultancy organisation provides funds and expertise for new enterprises in which workers involved invest up to £1,000 each. Government funds are also involved.

The scheme was welcomed yesterday by Mr. Alan Williams, Minister of State for Industry, as a "real step forward" and the bank is expected to work closely with the Co-operative Development Agency which Mr. Williams' Department is setting up.

Yesterday the first chairman of the agency was officially named as Lord Oram. He is a Life Peer who, as Mr. Albert Oram, was a Labour MP for 28 years till 1974.

He will work three days a week as the agency's chairman at an annual salary of £7,200. His appointment, last for three years, Board members of the agency are to be announced soon. It starts work in September.

## UK 'not at bottom of growth league'

By David Freud

STATISTICAL DATA on the economy are consistently biased to understate the true rate of growth, according to the City stockbrokers Hoare Govett.

When the level of growth in the last 10 years is reassessed, the brokers say "there is no question of the UK being one of the world's fastest growth economies, but equally we do not find ourselves at the bottom of the league of industrialised countries."

The firm goes on: "On a per employee basis the UK's performance is very substantially better than that, for instance, of the U.S."

According to the firm's thesis the UK is experiencing exceptionally fast growth, at an annual rate of 6 to 7 per cent.

This high rate of growth explains both the deterioration of the trade balance this year and what has happened to interest rates.

It adds that the relatively minor impact on the trade account, coming at a time when demand was so strong, implies that the underlying position must be very satisfactory.

The firm welcomes the recent economic package and the

higher interest rates, which it says will shift the UK from super-normal to normal growth, with fairly encouraging implications for inflation, balance of payments and level of interest rates.

The reason for the under-estimation is that the initial estimate for a year is compared with the revised one for the previous year.

In the years 1970-78 the initial estimate of growth would, if taken together, have amounted to a total expansion of 11.3 per cent, while latest estimates imply an advance of more than 12.8 per cent.

## Redundancies cut to 85

THE National Cash Register company in Dundee, is to make 85 employees redundant between October this year and March 1979, fewer than originally expected.

Mr. Richard MacDonald, managing director of the Dundee plant, said yesterday that the maximum possible effort had been made to minimise the loss of microprocessing work and efforts had proved successful.

## Ruisdael landscape bought in

SOTHEBY'S held its major summer sale of Old Masters yesterday. The morning session produced a total of £1,178,750.

Disappointment was the failure of the most important picture, a landscape by Jacob van Ruisdael, to find a buyer. It was bought in at £88,000.

Brook Gallery of London paid £82,000, plus the 10 per cent buyer's premium, for a mountain landscape by Jan de Woerter. A river landscape by Jan Brueghel the younger realised £60,000 and a still life of flowers in a glass beaker by Ambrosius Bosschaert the younger was sold for £48,000.

Duits, another London dealer, gave £35,000 for a winter landscape with a monastery by the master of the winter landscapes Gysbrecht Leyers while Northman bought a still life with crayfish by Georg Flegel for £28,000.

The other top prices were the

£28,000 for a set of four pictures of the elements by Jan Brueghel and the £28,000 from the Alexander Gallery for a pair of bridges by Giuseppe Zocchi.

A pair of lightweight, 20-bore, English and foreign silver realised £70,750. The day's top lot, at £27,000, was paid by the Spanish dealer Duran for a large George IV circular silver by John Cradock. Also sold at £27,000 was a pair of George IV two-handled wine coolers and a Dutch, vase-shaped, partly-fluted castor by Reynier de Haan, The Hague, 1768.

The start of the fourth and final session devoted to the sale of books from the Evelyn Library which ends today saw a further £55,505 added to the previous total of £648,871. Yesterday's sale of volumes T to Z saw Maggs, the London dealer, pay £4,800 for A Discourse of Traisance by Peur Martyn Vermil, a Florentine, by Vermil.

A first edition of Oran-outang, a pair of 12-bore by the same maker made £3,200. A pair of 12-bore by J. Purdey, with interchangeable extra barrels, c.1786, by B. E. Chaplin, was sold for £7,200.

A private German purchaser paid £6,800 for a little-used pair of 12-bore, sidelock ejector guns by John Wilkes, 1937.

A sidelock ejector gun by Boss, made in 1848, made £12,000 in a sale of modern sporting guns and vintage firearms at Christie's yesterday. They were bought anonymously in a sale which totalled £130,409.

Also among the sporting guns, a pair of 12-bore by the same maker made £3,200. A pair of 12-bore by J. Purdey, with interchangeable extra barrels, c.1786, by B. E. Chaplin, was sold for £7,200.

A private German purchaser paid £6,800 for a little-used pair of 12-bore, sidelock ejector guns by John Wilkes, 1937.

## OBITUARY

## Rothermere dies at 80

LORD ROTHERMERE, chairman of the Daily Mail and General Trust and president of Associated Newspapers, died yesterday aged 80.

He had been proprietor of the Daily Mail and the Daily Sketch group since the 1930s when he took over from his father, the first Lord Rothermere. The Daily Mail was created by his uncle, Lord Northcliffe, the founding genius of British mass-circulation daily newspapers.

Lord Rothermere imposed a high Tory policy on his newspapers which he controlled with detailed interest in the style of the old Press Barons.

He was elected a Conservative MP for the Isle of Thanet in 1919 at the age of 21, campaigning strongly against excessive Government spending, and in 1933 as Edward Harnsworth, was appointed chairman of

Associated Newspapers. He succeeded to his father's title in 1934, when he was 36 he was elected chairman of the Newspaper Proprietors' Association for 27 years and became one of the most important figures in Fleet Street.

During the 1960s he presided over a series of Fleet Street mergers which resulted in the closure of the News Chronicle and Star and the Sunday Dispatch.

Lord Rothermere married three times. First to Margaret Harnsworth. Then after this marriage was dissolved, he married Lady Anne O'Brien in 1968.

He married Mrs. Mary O'Brien, then 35 and the mother of six boys.

Lord Rothermere is succeeded in the title by his son Mr. Vere Harnsworth, the present chairman of Associated Newspapers.

## A vote of confidence in Britain

By Paul Taylor

THE DECISION this week by Avon Cosmetics, the U.S. direct-selling cosmetics multinational, Brian Crosby, UK manager of Avon Cosmetics.

In terms of jobs, the first phase of the expansion programme is unlikely to have any effect. The employment implications remain unclear too if the American Board approves Mr. Crosby's second phase which involves updating warehousing facilities on the site.

More efficient materials handling could even reduce manning requirements and disturb the company's hitherto good industrial relations record.

However, the hefty, and probably self-financed investment in Northampton represents a commitment by Avon to the UK, which is one of its fastest growing markets, and guarantees a continuing slice of the European export market for the UK subsidiary.

Last year, the company had a UK turnover of £33m and this is expected to increase by about 20 per cent this year. Mr. Crosby describes the company's performance as "better than the cosmetics market as a whole."

Internationally last year, Avon had a turnover of more than \$1.8m (£880m), an increase of \$214m (£114m) over 1976. Almost 60 per cent of sales last year were in the U.S. Pre-tax profits last year were up by about \$42m (£22.5m) to \$381m (£203m). Avon boasts sales to 65m customers in 24 countries.

The UK performance is probably almost entirely due to the direct-selling technique used by the company, which claims 70,000 active representatives in Britain alone, and is based on a series of short sales drives. It follows from this that Mr. Crosby is not at all confident that there is no intention of moving into the shop retail trade.

He also says that in spite of a hint in the annual report that it is becoming more difficult to

recruit sales representatives, Government's investment grant of £18,75m, the decision to opt for plant at Northampton will largely on the fear of a shortage of skilled labour.

Avon Cosmetics already has a plant manufacturing costume jewellery, soap and brushes in Ireland and, as if by way of a consolation prize, Avon recently announced a £25m investment in this factory.

While the first stage of the UK investment programme—building a new factory to house 100 ft long production lines—has been approved by the American Board, the second stage will depend on the company's performance over the next two years.

Mr. Crosby is obviously confident that, barring major disruption and in particular industrial troubles, the company will perform to expectations and he will be able to persuade the American Board to finance the next stage of expansion.

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Leyland  
executive  
denies  
forgery



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This is why the Department of Energy has expanded its Energy Survey Scheme. To

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## PARLIAMENT AND POLITICS

## Tory bid for VAT relief rejected

By Ivor Owen, Parliamentary Staff

AN OPPOSITION attempt to widen the relief from VAT in respect of bad debts provided in the Finance Bill—confining it to cases where the debtor company is in liquidation—failed in the Commons last night.

Mr. Robert Sheldon, Financial Secretary to the Treasury, maintained that the widening of the clause to give relief for debts where a receiver had been appointed to the debtor company or where the debtor had entered into a composition or an arrangement with creditors would be difficult to administer and probably involve an unacceptably high cost to the Revenue.

He also warned of the dangers of collusion.

But the Minister acknowledged the force of the argument, employed by five firms of leading accountants in a joint letter to the Financial Times last week, that the restrictive nature of the clause could have the effect of leading more creditors to pursue their debtors into liquidation.

While he thought the fears expressed might have been exaggerated, the Financial Secretary announced that he proposed to ask Customs and Excise to monitor the effects of the clause in practice.

"We would stand ready to take action if this appeared to be necessary," he said.

Mr. Peter Rees, a Conservative spokesman on Treasury affairs, suggested that this undertaking effected the unease felt by the Government over the possible effects of the restrictive terms of the clause.

He urged the House to support an amendment moved by Mr. Graham Page (C. Crosby), which would have permitted relief from VAT in respect of bad debts in cases where insolvency could be proved by default—a formula employed under the ordinary tax rules.

Mr. Rees argued that for many years the Inland Revenue had managed to operate bad debt relief on this basis and he saw no reason why Customs and Excise could not do the same.

Mr. John Pardon (Lib, North Cornwall) recalled that when VAT was introduced, the Conservative Government insisted that relief from bad debts was impossible.

He supported the action taken by the Bill and believed that any widening of the clause could well lead to a "host of fiddles." The amendment was defeated by 284 votes in 247, Government majority 37.

Liberal MPs abstained when an Opposition amendment moved to raise the VAT registration level for existing traders from the £8,500, provided in the Bill, to £9,500, was defeated by 255 votes to 248, a Government majority of seven.

**Ulster debts**

**UBLIC DEBTS** in Northern Ireland for gas, electricity, council house rents and rates amount to over £28m, Mr. Don McCann, Northern Ireland Minister of State, said in the Commons written reply.

## Claims over building industry disputed

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

UNEMPLOYMENT in the construction industry is now below 200,000 for the first time in three or four years, Mr. Peter Shore, Environment Secretary, told the Commons yesterday.

He said the latest figures available to his department for the month of May showed that the total had fallen to 187,000.

During question time, he came under strong pressure from the Conservatives, who argued that the Labour Government was clearly committed to the nationalisation of the construction industry.

Mr. Shore, however, went to great lengths to play this down. He emphasised that the proposal for setting up a National Building Corporation had been endorsed by the Labour Party conference and was still being discussed by the party's national executive. But it had not been adopted as official party policy.

He dismissed as "absurd propaganda" the campaign now being waged by CABIN, which represents building employers, with posters throughout the country denouncing Labour's plans to nationalise the industry.

Mr. Shore said that he and Mr. Michael Neubert (Romford) who asked what discussions Mr. Shore proposed to have with representatives of the building and construction industry regarding nationalisation.

Mr. Shore said that he and Mr. Reginald Freeson, Minister for Housing and Construction, would be having talks with representatives of the industry on July 25.

"I have no proposals to nationalise the building and construction industry and I therefore see no reason why this item should feature on the agenda," he added.

Mr. Neubert said he had assumed that the Secretary of State would be only too eager to discuss the issue.

When peers debated the second reading of the Parliamentary Pensions Bill yesterday Lord Peart, Leader of the House, announced that the Government would at a later stage change the Bill to meet Mrs. Castle's request, made during the Commons committee stage.

Lord Peart said this would entitle widowers of MPs with sufficient qualifying service, to a pension at 65, or before, if they were too ill to earn a living.

Lord Strathearn and Mount Royal, for the Opposition said: "We will hasten the Bill on its passage with perhaps a tiny tinge of envy at what it does for MPs in the Commons and how little it does for members here."

Lord Aylesford (Lab.) called for improved pensions for MPs with over ten years' service who retired before 1984. It would not be costly as only 70 former members and 45 widows were involved.

Lord Houghton of Sowerby (Lab.) said it was time to realise that Parliamentary service was a very different from service in the public sector where careers were

to publicise the party's nationalisation proposals and the fact that they would initially cost £2.75bn, with subsequent annual costs of £500m. He also pointed out that a public opinion poll had shown that four people out of five rejected any nationalisation of the industry.

Mr. Robert McCandless (C, Brentwood and Ongar) wondered what part Mr. Shore had played in Cabinet discussions on the subject, bearing in mind that he was a Socialist committed to public ownership.

But the Secretary of State told him that his main consideration was to improve efficiency in the industry and to maintain employment at as high a level as possible. "We shall always be prepared to consider measures that promote those particular ends," he added.

From the Labour benches, Mr. Eric Heffer (Lab., Walton) maintained that the Labour Party had never called for nationalisation of the industry. The policy statement proposed a measure of public ownership by the establishment of a National Building Corporation and the degree of national Parliamentary

disadvantages to the tenant. Mr. Howell attacked the Tories for their reorganisation of local government, the health service and the water services. "They were catastrophic—an absolute disaster for the country," he declared.

**Water plans promised**

THE GOVERNMENT will produce proposals early in the next session of Parliament to reform Britain's water supply system, Mr. Denis Howell, Environment Minister of State, said in the Commons yesterday.

He told MPs that he wanted to get some efficiency and some

continuous and where security of employment was generally granted. The British Parliament was the "meanest treated Parliament in the world."

He added: "I do not think it benefits the dignity of this Parliament that we have to make this kind of plea to get this kind of pension."

Lord Boyd-Carpenter (C) said that the remuneration for MPs was "extremely low" by international standards.

He added: "In these days reading

when it is becoming increasingly difficult for an MP to earn very much outside the situation for such a member who loses his seat—perhaps in middle life with a young family—is a very serious one indeed and one which this Bill does very little, if anything, to remedy."

Lord Boyd-Carpenter called for some form of resettlement arrangement when MPs lost their seats.

The Bill was given a second reading.

**Move to ensure filing of company returns**

ABOUT ONE-THIRD of registered companies are believed to be in default of requirements for the filing of annual returns to the Registrar, Mr. Clinton Davis, Trade Under-Secretary told the Commons last night.

In a Commons written answer, Mr. Davis said that of the 730,000 companies currently registered in Great Britain, about 280,000 were believed to be in default of the delivery of annual returns to the Registrar, and in respect of the delivery of accounts.

A new reminder system was now being introduced as a result of the implementation of the Companies Act, which would bring the penalties for default more forcibly to the attention of the companies and their directors concerned.

**Dumping plea to EEC**

THE GOVERNMENT is asking the Common Market Commission to take further action against dumping of chipboard in Britain, Mr. Michael Meacher, Trade Under-Secretary, said in the Commons written reply last night.

He said the EEC Commission had obtained price undertakings on behalf of the UK against imports from Sweden and Spain. "We are asking the Commission to examine urgently what further action can be taken against dumped imports from other sources, including Belgium. But anti-dumping action is no longer permitted within the EEC itself."

## Tories take to wide screen

By Rupert Cornwell, Lobby Staff

THE ELEVATION of Conservative to the status of a product like any other will probably be consummated this autumn when Mrs. Thatcher and her party take to the wide screen, courtesy of Saatchi and Saatchi, and Messrs Pearl and Dean.

Central Office and the Saatchi and Saatchi advertising agency are responsible for the slick new Tory broadcasts on television, which have already been successful enough to make Labour complain that its rivals are selling themselves like soap powder.

That charge will soon be fully proven now that detailed plans have been drawn up for a series of Conservative commercials in the regular Pearl and Dean slot. But a final contract has not yet been signed until Mr. Callaghan announces the General Election date.

A standard 60-second spot, in among the Martial people, Pure Gold and your friendly neighbourhood Indian restaurant, and running for a week in all Britain's 1,571 cinema taking advertisements, costs just £20,886, according to Pearl and Dean.

The venture is almost certainly the first time that a Tory political party has taken the cinema screen so seriously. Assuming a three- or four-week campaign, the Tories could face a total bill of up to £20,000 if production costs are included.

**Students' unions Bill fails**

A TORY backbench move to end automatic membership of student unions was defeated by a majority of 148 (227-79) in the Commons yesterday.

Mr. Nicholas Winterton (C, Macclesfield) had proposed a Bill to make membership of student unions voluntary.

At Reading University, he said, organisations supported by the students' union included one to promote homosexuality, one for playing war games with toy soldiers, a mysterious "Get Away From It All Society," and a beekeepers' group.

Mr. Winterton added: "It may be milk and honey for some students, but it's the taxpayer and ratepayer who gets stung for the bill."

His measure would add the subscription, at present paid direct to the union, onto the student's own maintenance grant. Students are crying out for an end to the abuse of public money committed in their name. They want proper accountability and genuine democratic control," he said.

Opposing the Bill, Mr. Alan Gordon (Beaconsfield) said that universities regarded student unions as an essential part of student life.

Without automatic membership, there would be no security for the many people employed by the students, and no year-to-year planning.

The vast proportion of spending went on welfare services, sport, cultural activities, equipment and staff, he said.

**Chemical plants statement urged**

THE GOVERNMENT was yesterday pressed for statements on safety at chemical complexes to ensure that an explosion like the Spanish camp while disaster could not happen in Britain.

Sir Bernard Braine (C, Essex S.E.) asked Mr. Peter Shore, Environment Secretary, in the Commons for a statement on the safety of chemical complexes which is in his constituency.

Mr. Shore said he could not make a statement before the summer recess.

Mr. Wilson (SNP, Dundee E.) has tabled a question for Scottish Secretary, Mr. Bruce Millan, about the Mossburn petrochemical project in Fife.

to take six, recovered to be out in level par 38, started back home with a birdie three at the 10th, then crashed with a six at the 17-3d par three 11th.

In the clubhouse some time ago were four players at three under par 69 — Tom Weiskopf and Ray Floyd of the U.S., Jack

**GOLF**

BY BEN WRIGHT

Newton of Australia, and Sevy Ballesteros of Spain.

The prominent U.S. touring professionals Mark Hayes and Ben Crenshaw were among a sizeable group at 71. At 71 came the British hopefuls Brian Barnes, Neil Coles, Sam Torrance and Nick Faldo.

Among those at 72 were Peter Thomson, Bob Charles, Peter Oosterhuis and Manuel Pinero of Spain, while at 73 came Johnny Miller and at 74, Gary Player.

This is a course that demands patience. Several of the fair-

## LABOUR NEWS

## TUC asked to set wages guidelines

BY CHRISTIAN TYLER, LABOUR EDITOR

THE TUC itself should set down wage bargaining guidelines for the coming year, given that there will be no formal deal with the Government on Phase Four, the General and Municipal Workers' Union has decided.

The union last night published the text of its resolution for the September TUC congress. It is certain to be seen by some unions as a covert form of wage restraint and will set the scene for this year's debate on wages and the economy.

**Priorities**

The National Union of Mineworkers will be putting up a much tougher resolution rejecting Government interference in wage bargaining and opposing the extension of the social contract into a further phase.

This is likely to attract the 2m votes of the Transport and General Workers' Union.

Behind the GMWU's motion is the fear that Phase Four will discriminate against its public sector members, whose wages are directly or indirectly set by the Government.

Bargaining priorities should be set through the TUC and without direct Government intervention, the GMWU says. "These priorities should include the creation of a new meaningful low pay target, relevant to each industrial situation, the establishment of sensible wages structures based on a consolidated rate, and the negotiated reduction of the standard working week to 35 hours and the reduction of overtime working."

The operators agreed yesterday to do the job for a three-month trial period. The advisory service will put a mediator into the plant to help both sides "make progress." The company has agreed to take on extra

manpower if necessary.

Mr. Terry Woodhouse, strike leader, said: "The membership have expressed their wishes, but the strike has not been a success."

Industrial action over the dismissal of a Leyland electrical engineer for the alleged theft of car batteries from BL Coventry plant was ruled out yesterday by members of the white-collar section of the engineering workers' union.

Mr. Michael Edwards, BL chairman, denied yesterday that he had issued an ultimatum to workers at the Bathgate truck and tractor plant, near Edinburgh, to boost productivity or face massive redundancies.

But the plant could enjoy a successful future only if there was an end to "wildcat strikes and disruption."

**Unions will decide on democracy plan**

BY OUR LABOUR STAFF

STEEL UNION leaders and the British Steel Corporation yesterday agreed to allow individual workers to decide on the corporation's proposals for industrial democracy in the industry.

After a two-day meeting between the corporation and the TUC Steel Committee on the proposals, known as the "steel contract," a further meeting was arranged for the working party for next month. The party will then meet the corporation.

The corporation has offered to trade an extra seat on its main board to the main steel union, the Iron and Steel Trades Confederation, in return for pay bargaining by the TUC steel committee rather than the individual steel unions and for new consultative machinery.

Six seats on the board have already been promised to the unions, with two marked down for the Iron and Steel Trades Confederation.

The blastfurnacemen, the transport workers and the General and Municipal Workers' Union have agreed to join the 12 craft unions which have one seat between them.

The confederation have already replied to the offer of an extra seat in return for the pay and consultation concessions by refusing to negotiate wages with the other steel unions at national level.

Sir Charles Villiers, Steel Cor-

poration chairman, is keen to get the "steel contract" accepted by the trade unions involved.

Unions are concerned not only over the pay proposals but that the consultative machinery, including proposals for divisional works, and possibly even departmental representation through joint committees will not give workers real power.

**Union seeks building industry reform**

BY OUR LABOUR STAFF

THE TRANSPORT and General Workers' Union yesterday called for a fundamental reorganisation of the way the construction industry operates.

Its proposals, for wider public ownership of the industry, major changes in employment, winter work, safety and management, are incorporated in a new union document A Case to Answer.

Employers are criticised for failing to change "Dickensian methods of working." The union's principle target is to end job insecurity and put construction employment on a regular footing, basic to most other industries.

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Congress will be asked to recognise the sacrifices of workers of the mutually agreed Phases One and Two, but also to recognise that real living standards will recover this year for many TUC members.

"The operation of responsible voluntary collective bargaining is best achieved by the Government refraining from direct interference in negotiations or the use of indirect sanctions and, instead, concentrating on developing an overall economic policy that is agreed with the trade union movement," the resolution says.

Clearly designed to suit all tastes and unite the unions on a moderate platform, the resolution has good chances of succeeding in the shadow of a possible General Election only weeks after Congress.

**Dockers urge joint strike committee**

BY OUR LABOUR STAFF

THE NATIONAL Amalgamated Stevedores and Dockers Union has called for a joint meeting to form a strike committee and devise tactics for a possible prolonged national stoppage if either of London's two Upper Docks is shut.

The union has already been given a mandate by its members to call a strike in the event of closure, although the response of the dockers as a whole will be governed by the reaction of the Transport and General Workers' Union, the biggest union in the docks.

Mr. William Rodgers, Transport Secretary, is studying the Port of London Authority's "modified" proposal to shut the Royal Group of Docks.

A meeting of dockers at the Royals decided yesterday to join a national one-day strike already called by the unofficial national dock shop stewards committee. The date of that has still to be decided.

**SUPPORT**

Shop stewards are canvassing support for the one-day stoppage in all the registered ports and have already been given backing by union officials at some of the bigger ports, including Hull and Southampton.

**Urgent North Sea talks demanded**

BY OUR LABOUR STAFF

TWO NATIONAL oil unions yesterday demanded urgent talks with Mr. Anthony Wedgwood Benn, Energy Secretary, on the threat to UK industrial strategy for North Sea oil and gas from the EEC.

The Transport and General Workers' Union and the Association of Scientific, Technical and Managerial Staffs, the two unions representing workers in North Sea oil, said

reports indicated that the European Commission was taking steps to undermine British industrial strategy there.

The TGWU said that the Commission's intention on abolishing any Government control of landing policy for oil. This would have a disastrous effect on refinery jobs and the "downstream" development of the UK petrochemical industry.

It would increase North Sea gas prices for industrial and domestic users by diverting jobs to other countries, and destroy the role of the British Gas Corporation as gas buyer.

Mr. John Miller, TGWU national secretary for the oil and chemical industries, said that the intentions of the Commission clearly posed a serious threat to job security in the oil, gas, petrochemicals and engineering industries and to the developing tripartite discussions for the oil industry, between the unions, employers and the Government.

**£2m. order for ship repairer**

Office of Information appoint.

THE TYNE Ship Repair group announced orders worth £2m yesterday for converting two ships into North Sea fire vessels.

The supply and anchor handling vessel Shetland Shore is to be lengthened by 21ft to accommodate pumps and generators. The Norwegian-owned pipe carrier Tender Commander is to be modified for charter to a British company.

**West London by-pass plan**

A SCHEME for a three-and-a-half-mile stretch of new road to bypass Hayes and Southall in West London is being proposed by the Greater London Council.

The proposed road would start at the M4 in the south, pass between Hayes and Southall, by-passing both town centres, and end at the White Hart junction on Ruimsip Road. It would cost about £14m, and depending on whether money is available and the length of any public inquiry, work could start in 1983.



"My secretary is blind. I'd be lost without her."

Sandy takes down her boss's dictation accurately, then types it out from her braille shorthand. Good speeds, good page layout. Sandy says there's nothing special about that—and she's right. The fact that she's blind makes very little difference to her efficiency. Sandy got her job on ability. And her ability won her promotion to personal secretary in an important Post Office department. That's the point. The RNIB trained Sandy at its Commercial College, and any firm that employs a qualified blind person will benefit from the demanding and professional training that we at the RNIB provide.

If you happen to be an employer, think it over. We'll be pleased to hear from you. Over and above that, the RNIB needs your help, through legacies and donations, to enable us to train others like Sandy.

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## THE JOBS COLUMN

## Shut-and-open case • Replacement replacer

BY MICHAEL DIXON

THE NOTEBOOK was a discreet shade of cream. "Colloquially known as 'The Gang of Four' our economics department is currently operating as a gang of two," the letter said. "Our secretary having gone off on honeymoon with the head of the department. Only the latter will be coming back—to us, that is."

Ah! The law of diminishing returns. I thought; then read on. "This turn of events leaves us at White, Weld looking for someone who, besides having the usual secretarial skills, would like to spend about half their time developing a talent for economics or statistical work including, for preference, learning to help to operate the computer."

Perchance a likely opportunity. I thought; for one of the lively young women who read the Jobs Column. Then it hit me: White, Weld.

Had I not read that very April morning in the FT that the U.S. investment bank of White, Weld had been taken over, not by a gang of anything, but by the Thundering Herd of Wall Street itself, Merrill Lynch, Pierce, Fenner and Smith?

I checked, and sure enough. I had. So I telephoned Peter Wann, author of the letter. Sounding somewhat shocked, he confessed that when he wrote it,

he had not been aware of so much as the drumming of distant hoof-beats. But now, in the inevitable uncertainty of the change of ownership, he thought that the secretary cum putative economist's job had better be put into cold storage.

It was duly put there and, in the press of other events, forgotten.

Then the other day up popped Peter Wann again, this time on a sheet of crisp white notepaper, headed Paine Webber Mitchell Hutchins International.

It seems that he and colleagues from White, Weld have moved northward across the City to join the London branch of this other U.S. investment bank and brokerage house to set up an economics department.

So the aforesaid search recommences, he says. "The basic requirements are intelligence, curiosity, and eagerness to learn. Prior knowledge of economics is not essential, but interest is. And a mathematical background is not necessary, though a fair tolerance for numbers is needed to preserve sanity."

"If we find the right person, we are quite prepared to train from scratch on the economics and statistical side; though candidates with prior knowledge of these fields should not be deterred from applying."

Mr. Wann does not specify a starting salary. But my estimate would be around £4,000 for someone with the skills for only the secretarial half of the job, and ranging upwards depending on the extent of existing capability in statistics and economics.

He hopes that anyone attracted by the opening will contact him by telephone at Paine Webber (16 Coleman Street, London EC2R 5AH—tel. 01-606 7125) or at his home (tel. Downland 52821). And so do I, because this seems the sort of story which deserves a happy ending.

## New system

OVER the past two years the Bowater-Scott group has been drawing up and starting to implement a plan for a series of uniform accounting systems, with the emphasis on management information.

The aim is to replace the existing accounting practices, which I'm told are feeling the strain of age, with a fresh system guaranteed to cope with any likely burden falling on it in the next five years, if not 10.

The point chosen for the start of the changes was the accounts payable section. But with the work there still to be completed the accountant brought in to lead the replacement pro-

gramme has gone to work in perhaps gained as a management consultant. The likely age range is 28-35. Starting is put at a negotiable £8,500, and the perks include a car.

Applications may be obtained by writing to Simone Slade, personnel officer, Bowater-Scott Corporation, Bowater House, Knightsbridge, London S.W.1.

Responsible to David Kay, the manager for finance and administration, the incoming man or woman will have the support of a brace of systems accountants.

Since the aim is to develop the group's systems to match the best in modern practice, candidates will obviously need to appreciate what this is and must therefore be able to demonstrate a wide knowledge of accounting and computer procedures. While necessary, however, this is not sufficient.

Since the recruit will be working through senior managers in the group, and also responsible for getting the more than 100 accounting staff to accept the new practices and make them work properly, ability to communicate clearly and persuasively with lesser and even non-bosses will be of the essence.

The group feels that the chosen candidate will almost certainly have an accountancy qualification, plus some sound experience of the development of systems of a similar kind.

## Pay mystery

WHEN Keyser Ullman's survey of construction companies' accounts showed that top executives' salaries rose, not with turnover, but with numbers of people employed, I suggested that the reason might be an increasingly bureaucratic attitude among the heads of big business concerns.

This "surprised" Antony Carr, managing director of Stephens and Carter, who has written to say that the reason was really that top-level pay should "bear reference to the profitability of the enterprise, not the turnover."

"Margins vary from business to business and therefore you can have a high turnover company on a 5 per cent margin being only as profitable as a company half its size (in terms of sales) running at a 10 per cent margin," he adds.

"The reason why numbers simply generosity of habit."

employed can be a critical item is that usually value-added varies in relation to the numbers employed, not the turnover."

With this new information, however, arrives another survey by Keyser Ullman—this time of the accounts of companies in engineering and metals, oil and chemicals, plus industrial holding groups—which makes one wonder whether top managers' pay can generally be related to anything.

While the latest survey shows a tendency for pay to rise with size both of employment and turnover, salaries in the best-paying smaller companies by both criteria are a good deal higher than in numerous considerably bigger concerns.

Moreover, Tony Vernon, Harcourt of Keyser's says he tested to see if the pay levels could be associated with profitability, but there were too many inconsistencies to support the hypothesis of any direct connection. So we are back in the dark, I'm afraid, although that is preferable to being falsely enlightened.

The best lesson for ambitious managers would seem to be that, in the pursuit of high salaries, company turnover and employment are liable to be misleading signposts. What counts is simply generosity of habit."

## GROUP FINANCIAL DIRECTOR

Cray Electronics Ltd., an expanding publicly quoted engineering group operating through eight autonomous divisions situated in the southern half of the United Kingdom and employing 1,700, wishes to appoint a group Financial Director.

Reporting to the group chief executive, he/she will be responsible for all group financial functions including statutory and management accounting, cash control and financial analysis and planning.

Applicants should be in the age range 30/40 years, with several years in-depth experience in an industrial—preferably engineering—environment.

A competitive salary is offered, with good fringe benefits including the provision of a car and relocation expenses.

Written applications, in confidence, to:

D. E. Kimber,  
CRAY ELECTRONICS LIMITED,  
Mumby Road, Gosport, Hants PO12 1AF

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Our client is the City-based Merchant Banking arm of a major international bank.

Following a restructuring and the injection of new commercial banking ventures, it has been decided to recruit, as Financial Controller, a recently qualified ACA, in the mid 20's.

As an integral member of Management, you will be responsible for establishing sensitive financial and management reporting methods, business planning and budgetary control (using

computer models), evaluating new enterprises, and for general financial advice on such matters as funding methods and corporate tax planning.

Ideally, you will have qualified with a London-based practice and have had at least one year's post-qualification experience, some in a service industry environment.

The terms are very attractive, including a substantial mortgage subsidy and non-contributory pension. There are possibilities for a move into more general banking in the foreseeable future.

Please contact Peter Wilson, F.C.A., in strict confidence, at Management Appointments Limited, Albemarle House, 1 Albemarle Street, London W.1. Tel: 01-499 4879

Management Appointments Limited

## Financial Analyst

Aged under 27

Hertfordshire, c. £7,000

Our client is the UK subsidiary (1/100 million) one of the largest US manufacturers of fine chemicals. To strengthen their compact financial planning and problem-solving team they now

require a young qualified chartered accountant of graduate calibre. They offer an effective exposure to sophisticated techniques in a manufacturing environment. The fringe benefits are excellent.

Mrs. Indra Brown, Ref: 19092/FT.

Male or female candidates should telephone in confidence for a Personal History Form to: LONDON: 01-734 6852, Sutherland House, 5/6 Argyll Street, W1E 6EZ.

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## European Internal Audit Manager

c.£14,000 p.a.

Berkshire

Digital Equipment are the world's leading designers and manufacturers of mini-computers, a company with a growing turnover in the UK exceeding £50 million, a UK payroll of over 1,200 people and a worldwide staff of over 40,000.

We are a progressive, fast moving company whose growth in 15 North European countries has been enhanced by the professionalism of the financial management team at our North European Headquarters in Reading, Berkshire.

Continuing expansion creates the need to further strengthen that team by appointing an experienced Chartered Accountant as our European Internal Audit Manager.

Travelling throughout the UK and Europe the successful man or woman will continue the development of our internal audit function, presenting audit

findings to various levels of management and drawing up practical and effective recommendations for detailed business discussion and implementation.

The position demands at least six years in-depth audit and accountancy experience—probably gained at management level in a major international firm of accountants or a multinational industrial company. A working knowledge of French or German will be distinctly advantageous.

Obviously, within such a successful and expanding organisation, your career potential is excellent. Your salary will be negotiable around £14,000 p.a. and the full range of fringe benefits includes relocation assistance where appropriate.

Please write giving full personal and career details, quoting ref. 408, to: Tim Pedder, Digital Equipment Company Limited, 2 Cheapside, Reading, Berks.

## YOUNG FUND MANAGER (FAR EAST)

The Chieftain Unit Trust group was established in September 1976. Our four trusts, investing in both overseas and UK markets, have already attracted funds worth over £9 million—an exceptional rate of growth by the standards of the industry.

We are now looking for a young (probably mid-20s) Fund Manager, with experience in Far Eastern markets and in the Japanese sector in particular, to play a significant role in the next phase of our programme of expansion. The successful applicant will work in the stimulating and congenial atmosphere of a small but rapidly growing company, based in the City.

Salary is negotiable. Please write with C.V. to Mrs. C. Carter, Chieftain Unit Managers Ltd., Chieftain House, 11 New Street, London EC2M 4TP.

**CHIEFTAIN**  
TRUST MANAGERS LIMITED

## Financial Controller (ACA or ACMA)

Halstead, Essex

Part of Corning Glass Works, a large US multi-national corporation, we are the European Medical Division involved in the development, manufacture and marketing of clinical instruments and diagnostic systems.

Following a recent promotion we wish to appoint an experienced Financial Controller, responsible for the accounts in the UK, France, Germany and Hungary of Corning Medical Europe.

Reporting directly to the General Manager, and with a staff of approximately 20, your department responsibilities will include accounting, data process and O&M functions, and will deal with management reports, plant accounting, forecasting, budget setting, export documentation and financial analysis of new business and acquisition opportunities. Candidates, men or women, should be qualified accountants aged between 28-40 with experience of communications with senior management.

The ability to speak French or German would be advantageous as would a working knowledge of US accounting methods and currency transaction practices. An attractive salary and benefits package, including a car, will be offered in addition to unique opportunities for advancement with our parent companies in the UK, Europe and the USA.

For further details and an application form, please contact Brian Murray, Personnel Manager, Corning Medical, Corning Limited, Northern Road, Chilton Industrial Estate, Sudbury, Suffolk CO10 6XD. Tel: Sudbury (0773) 76481.

**CORNING**

## Director Corporate Finance circa £15000

The Oriel Foods Group has substantial interests in food retailing, processing and distribution in the U.K. During 1977 a major restructuring was completed which released substantial funds for reinvestment. At the same time profits doubled and turnover was maintained at £150M.

The Director - Corporate Finance will report directly to the Chief Executive and will advise the Board on a strategy for the effective utilisation of corporate financial resources and will be personally responsible for the implementation of agreed plans.

Intellectual and creative financial skills of the highest order are called for plus the ability to operate effectively in a fast moving, decentralised and highly professional environment. He/she will probably be a qualified accountant and must have demonstrated success in a similar role including personal involvement in negotiations on acquisitions.

Terms are for discussion around £15,000 but are unlikely to be a restraining factor.

There are excellent prospects for personal and career development with the Group which is a subsidiary of RCA Corporation.



For further information please contact John Newnham, Director - Group Personnel, Oriel Foods Limited, 87 Great North Road, Hatfield, Herts. Telephone: Hatfield 69911.



Earls Court and Olympia Limited

## Director of Operations

We are an integrated group of Companies at the centre of the Exhibition Industry and seek a director to take charge of the operation of our halls.

Knowledge of the industry, although an advantage, is not essential, but the position will only be offered to someone who is already proven at a senior level in a related field. Necessary skills lie in the areas of planning, scheduling, man management, operational service to clients and project management of a substantial modernisation programme.

Salary is negotiable from £10,000 p.a.; a company car is provided together with the usual benefits afforded by a progressive company.

Apply in confidence with brief career details to J. S. Black, Director of Personnel, Earls Court & Olympia Limited, Olympia, Kensington, London W14 8UX.

## SOUTH YORKSHIRE PASSENGER TRANSPORT EXECUTIVE CHIEF FINANCIAL OFFICER

SALARY RANGE £10,230-£11,929

This new post arises from a review of the Executive Organisation following the retirement of the Director of Finance.

The appointee will head the financial team of this major public passenger transport organisation and will be accountable directly to the Executive for all aspects of the financial responsibilities of the organisation, with particular regard to the financial obligations of the Executive, in accordance with the Transport Act 1968 and the financial policies of the Passenger Transport Authority.

The ideal applicant will hold a recognised accountancy qualification and have had considerable commercial and/or Local Government experience at a senior management level and it is unlikely, therefore, that anyone below the age of 35 years will qualify.

The post is superannuable and is subject to the conditions of service of the Joint Negotiating Committee for Non-Manual Employees of Passenger Transport Executives.

Applications, quoting reference FT and stating full personal and career details should be submitted to the Director of Industrial Relations, South Yorkshire P.T.E., Exchange Street, Sheffield, S2 5SZ (Tel. 78688, Ext. 311) by 28th July, 1978. Further details are available on request.



# Treasury Department

## Treasury Analyst

Sales Financing and Credit Departments require Treasury Analyst with an intelligent and imaginative approach to the development of operational systems including computer systems and programs to ensure the effective utilization of the diverse talents of the 34 specialized staff which services the world-wide distribution sales organisation.

University degree in business administration, 3-4 years' experience in financial export house of international bank documentation section.

## Banking Analyst

A banking department presently operating with 12 employees requires a Banking Analyst to develop and install computerized cash handling and cash forecasting procedures. An enquiring intelligence with a keen analytical ability is necessary to institute effective control of funds generated from this multi-national distribution sales organisation. The future for this Analyst in our organization is unlimited and will only be dependant upon his/her ability to achieve a more senior position.

University degree in business administration, 3-4 years' in international cash handling in a major bank and 2 years' in systems computerization.

## Sales Finance and Documentation Specialists

Candidates should be well educated with a knowledge of export procedures, export credit control, documentary letters of credit, export documentation and negotiable instruments. This responsible position involves maintaining and controlling Export Dealer Accounts, shipping documentation and credit facilities for shipments from various world-wide sources to our major export markets.

Benefits include good salaries, and conditions of employment are excellent and Employees enjoy staff discounts on Company products. 1978 vacation will be honoured.

Please send your curriculum vitae, complete with salary history to:

Mr M Drew,  
Manager, Personnel Administration,  
Chrysler International SA,  
17 Old Court Place, London W8 4PG.



**CHRYSLER**  
INTERNATIONAL S.A.

## IMPERIAL COLLEGE (UNIVERSITY OF LONDON)

### LECTURESHIP IN MINERAL ECONOMICS

Applications are invited for the post of Lecturer in the Department of Mineral Resources Engineering (School of Mines) during the academic year 1978-79. Mineral economics has been a major subject for undergraduates and postgraduates at this school for many years, and the appointed candidate will be expected to contribute to the teaching of this subject as well as carrying out personal research into the economics of exploiting mineral deposits. The teaching requirement involves application of basic managerial accounting and economics to mineral production situations. Arrangements could be made for the appointed candidate to prepare material during the summer.

The ideal applicant will be in possession of a B.A. or equivalent, be between 25 and 30, and have at least a degree in an appropriate subject. Experience in industry or in teaching is desirable but not essential. Opportunities may exist for consulting work. Salary will be in the lecturer scale £5,600-£7,100 + £450 London allowance according to qualifications, age and experience. Enquiries to:

Professor R. N. Pryor,  
Department of Mineral Resources Engineering,  
School of Mines,  
Imperial College,  
London SW7 2AZ.

## ACCOUNTANT

### BERMUDA

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Major Insurance Group requires a qualified CHARTERED ACCOUNTANT for their Bermuda office. Excellent conditions of

Age group approximately 27/35 years.

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# Corporate Finance

## Prominent International Merchant Bank seeks a Lawyer

Our Client, a distinguished and expanding International Merchant Bank, is currently looking to appoint an executive with legal experience to its highly professional Corporate Finance department.

The position will involve responsibility for the negotiation and documentation of the department's activities which include acquisitions and international investments, together with E.C.G.D. financing, cross-border leasing, and capital issues on behalf of the bank and its customers. Additionally, the appointed individual will be required to assist in the development of new business and some travel will be involved.

The successful candidate, probably late 20's or early 30's, is likely to be a lawyer with broadly-based experience of mergers and joint ventures, bond issues and international tax and leasing acquired from within a firm of city solicitors or a merchant bank.

This represents an attractive and progressive career opportunity with a highly regarded and developing City institution.

Contact Norman Philpot in confidence  
on 01-248 3812

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# Institutional Equity Salesman Gilt-Edged Specialist Gilt-Edged Assistant

Recent expansion of our Institutional and Gilt-Edged Departments has created the above three vacancies in our City office. Pidgeon de Smitt is committed to the development of these areas and there are excellent prospects for the right applicants.

Candidates must be enthusiastic and professional men or women with a record of success in one of these specialist fields. We have set

no limits on age or formal qualifications as we believe that position and responsibility will be determined by experience and the contribution each individual can make within the firm. Salaries will be negotiable and competitive.

Please send a full curriculum vitae to  
R. S. Russell, Senior Partner,  
at the address below.

## Pidgeon de Smitt

Members of the Stock Exchange

Salisbury House, London Wall, London EC2M 5RT

## Financial Controller

West Midlands — from £7,500 + Profit Share & Car

A major distributor of capital equipment requires a Financial Controller. Reporting to the Commercial Director, the Financial Controller will be responsible for the complete financial and management accounting function.

Candidates, who should be between 28 and 35 years of age, must have:-

- ☐ A recognised accountancy qualification.
- ☐ Extensive management experience.
- ☐ Systems knowledge gained in companies using computer based systems.
- ☐ Experience of costing systems and procedures gained in an industrial environment.

Initial salary for this career appointment is negotiable from £7,500 and a company car will be provided. Other benefits include attractive profit sharing and pension schemes and assistance with relocation expenses, if required.

Applications from candidates of either sex giving brief personal details and career history and quoting reference F.T./208/F should be submitted in confidence to:-



Turquand, Youngs & Layton-Bennett,  
Management Consultants,  
11 Doughty Street, London, WC1N 2PL

# Qualified Accountants

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We need qualified and experienced accountants who will be engaged in the financial appraisal and monitoring of the performance of housing associations. Those appointed will also provide financial consultancy services to associations, prepare regional investment forecasts and administer grant procedures.

The successful applicants will work largely on their own initiative and will have sound investigatory experience.

Excellent conditions include an index linked superannuation scheme, transferable within the public sector and relocation expenses may be payable. Starting salaries will be £8,100-£8,580 (under review). In London there is in addition £435 London Weighting and in Croydon and Potters Bar £285.

Write, indicating where you wish to work, with full details of yourself and your career to: Gordon Strang (net: A-1) Management Services, The Housing Corporation, 148 Tottenham Court Road, London W1P 0BN.

The Housing Corporation

# Investment Analyst and Investment Manager

A leading investment management group requires an investment analyst to specialise in engineering and building shares. Some experience in these areas is required together with an ability to liaise closely with the portfolio managers.

An investment manager is also required to assist in the management of international portfolios. Experience of overseas stock markets, particularly the Far East, is needed for this position.

Salaries for these positions are negotiable. Please send c.v. and details of current salary to:

Box No. RD. 4692 c/o Exel Recruitment  
Pemberton House  
East Harding Street, London E.C.4

The names of any companies to whom the application should not be forwarded should be printed clearly on the back of the envelope.

## COMMERCIAL DIRECTOR

### HIGH TECHNOLOGY CONSUMER ELECTRONICS SYSTEMS

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£15-£20,000 + benefits

An unparalleled opportunity to establish a new division from scratch, in clearly defined market areas, with a current substantial growth rate.

Our Client: A major multinational with a wide spread of activities, the most important of which are in electronics and associated technology. A new venture, currently being established, will aggressively develop the business areas of consumer electronics and associated commercial systems. A market share in this field approaching £200M within three years is anticipated.

Your Role: The vital control of all commercial aspects of the new company which will embrace product planning, market research, marketing, technical liaison, sales. In essence, you will have total commercial responsibility for the division with an important interface with technical management, and the ultimate success of the venture will inevitably reflect your total involvement.

Our Ideal Candidate: A well educated and proven commercial/marketing manager with an understanding of high technology and a demonstrable track record in commercial systems, the division's most important product range. We seek an entrepreneurial and determined character with the ability to create an entire business given the appropriate resources. The work will be multinational in scope, although based in the UK, and high personal qualities, particularly in diplomacy are needed. Preferred Age: 35-45.

Remuneration: A generous package, of which salary will not be a limiting factor.

ACT NOW! Please telephone for further information to the Group's adviser, Richard N. Goode on 01-388 2051 or 01-388 2055 (24 hr. Answerphone).

Ref: 243

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# Reed Executive

The Specialists in Executive and Management Selection

## Chief Accountant

Yorkshire

to £9,000 + car + benefits

Our Client is an expanding and profitable autonomous subsidiary of a substantial public group engaged in multiple retailing throughout the U.K. The successful applicant will report to the Finance Director and will be responsible for the normal accounting functions embracing financial, management and cost accounting. Applicants must be Chartered Accountants in their early 30's with an industrial and commercial background. They should also have experience of developing effective computerised systems and of controlling staff. Definite future career prospects exist within the Company and within the Group. Relocation expenses would be available in appropriate circumstances.

Telephone 0532 459181 (24 hr. service) quoting Ref: 3299/FT. Reed Executive Selection Limited, 24-26 Lands Lane, Leeds, LS1 6LB.

The above vacancy is open to both male and female candidates.

London Birmingham Manchester Leeds

# E.B. SAVORY MILLN & CO.

## PRIVATE CLIENTS' DEPARTMENT

Excellent prospects exist for an experienced Partners Assistant, with the certainty of being required to assume a considerable degree of responsibility for Portfolio Management.

Candidates must be well-educated, have the requisite first-hand experience, and will probably be aged 24-28.

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20 Moorgate, London EC2R 6AQ

# PERSONAL TAX ADVISER INTERNATIONAL GROUP

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The taxation function makes a valuable contribution to profits through sound planning and advice to management, and the Group wishes to appoint an adviser on personal taxation. The post will provide the opportunity to develop wider skills, but proven ability in this field is essential.

Candidates will probably be in their late 20's or 30's and should have gained relevant experience in industry, public practice or the Revenue. This appointment will naturally entail contact with senior management and there are excellent promotion prospects within the Group.

For detailed information, and a personal history form, contact  
Ronald Vaughan ACMA or Nigel V. Smith ACA quoting ref. 2196.

Commercial/Industrial Division

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410, Strand, London WC2R 0NE (01-248 6661)  
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Contact: Richard J. Meredith or David K. Grove

170 Bishopsgate London EC2M 4LX 01-623 1266/7/8/9



# Personnel Director

for a major retail organisation in the provinces employing over 5,000 people with sales approaching £200m.

Responsibility is for the whole range of employer/employee attitudes and relationships, leading a process of rapid change whose outcome is crucial to the company's commercial success.

To develop and project positive IR thinking throughout the company; to think through and plan manpower needs from recruitment to retirement; to provide a considerate staffing and employment service - these are but three of the key areas.

Candidates must be seasoned personnel professionals, creators as well as practitioners, with both the stature and the experience required at this level.

Salary indicator £20,000 with matching benefits.

Please send relevant details - in confidence - to D. A. Ravenscroft ref. B.25462.

*This appointment is open to men and women.*

**MSL** United Kingdom Australia Belgium Canada  
France Germany Holland Ireland Italy  
New Zealand South Africa South America  
Sweden Switzerland U.S.A.  
**International Management Consultants**  
474 Royal Exchange Manchester M2 7EJ

# A Senior Accountant

## Berkshire

The task calls for chartered or certified accountants ideally in their mid or late 30's, who have gained broad accounting experience in medium or large manufacturing companies and are commercially orientated. Salary is negotiable from £12,500 plus car, pension and BUPA.

The company concerned is a major British public group whose worldwide turnover is well in excess of £500m. It is divisionalised and the appointed candidate will participate in policy formulation and execution; there are excellent prospects of advancement within the function or into general management.

Please write - in confidence - to J. M. Ward ref. B.41343.

*This appointment is open to men and women.*

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# Assistant Financial Controller

Surrey £10-12,000

For a holding company formed to co-ordinate and monitor the activities of a number of major manufacturing companies which have recently been merged into one group. Turnover is approaching £1bn. and profits are over £50m.

This is a new appointment to assist the financial controller by overseeing the work of the financial and management accountants, participating in the preparation of corporate plans, advising on inflation accounting and employees reports and carrying out special studies.

Suitable candidates, of either sex, will probably be in their mid-30's, and must be CA, CCA or CMA with experience at a senior level in the finance function of a substantial group in commerce or industry, preferably contracting.

The group is expanding from a sound base and the position promises to be stimulating and rewarding.

Write in confidence, quoting reference 3352/L, to M. J. H. Coney.

**Peat, Marwick, Mitchell & Co.,**  
Executive Selection Division,  
165 Queen Victoria Street,  
Blackfriars, London EC4V 3PD.

# Divisional Manager- Western Europe

## High-Quality Consumer Products

The challenge, scope and responsibility of this appointment call for exceptional talent and specific experience in directing the marketing of quality consumer products in Europe. The company is a world major, producing and marketing a variety of famous brand-names.

The Divisional Manager will control, motivate and monitor the performance of experienced area managers in key locations covering all countries of Western Europe, excluding the UK and Eire. He will be responsible for sales forecasts and marketing budgets within his overall accountability for the sales performance of existing and new brands marketed through the distribution network.

Fluent French essential, other languages desirable. Success could lead to wider responsibility in the medium term. Candidates, aged 35 to 45, must have successful general management or senior marketing management experience of quality consumer products in European markets. They must have managed a sales force on the Continent.

Starting salary negotiable around \$40,000 p.a. equivalent, possibly higher; car and usual benefits; location, Brussels or possibly the Hague; re-location assistance.

Please send brief career and other relevant details including salary - in confidence - to S. W. J. Simpson ref. B.38272.

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Sweden Switzerland U.S.A.  
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# Banking Consultants

## Computer Systems

A leading international computer consultancy is expanding its Finance Division which already employs well over fifty professional staff. Banking Consultants work in conjunction with systems specialists to advise clients at home and abroad and help to specify, sell and implement a wide variety of banking and other financial systems.

Candidates should have specialist banking or systems experience.

Salaries will depend on qualifications and experience but will be negotiable up to £12,000. Pension scheme. London base with some overseas travel.

Please send brief details - in confidence - to David Bennell ref. B.43549.

*This appointment is open to men and women.*

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# CHIEF SUB-EDITOR (FINANCE) CEEFAX

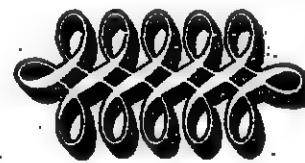
The CEEFAX financial service is designed to provide a constantly updated report on the world of business and finance. It is not aimed at the professional dealer so much as the retail bank manager or solicitor with funds to invest, at the trade unionist appointed to a Pension Funds committee, and at the intelligent investor. The work will involve operating an electronic keyboard and inputting financial news and information, received from the BBC's own sources and from the financial agencies, directly into a computer for immediate broadcasting.

The two financial staff operating this service are, first and foremost, sound financial journalists, but with the common touch that enables them to explain complicated financial stories within the brief CEEFAX "page". They should be full of ideas for expanding a completely new form of broadcast journalism. They work closely with the BBC's main Finance Unit at Broadcasting House, and candidates may be asked to take a voice-test for radio work. An understanding of the strengths and weaknesses of the CEEFAX format would be an advantage.

Hours: Monday to Friday, but with shifts covering 8 a.m. to 10 p.m. Based at Broadcasting House. Salary: £5,770 p.a. (may be higher if qualifications exceptional) x £255 to £7,500 p.a.

Telephone or write immediately for an application form (enclosing addressed envelope and quoting reference number 78.6.2383/FT) to Appointments Department, BBC, London W1A 1AA. Telephone 01-580 4468 Ext. 4619.

**BBC tv**



# OIL ANALYST ROWE RUDD & CO. LIMITED

Rowe Rudd is seeking an oil analyst to augment its existing coverage of the international oil and energy industries. The ideal candidate will be well experienced in the oil sector, either through work in a financial institution or in the industry itself, and should be capable of lucid presentation of ideas both verbally and in written form. We offer a work environment which, while demanding, provides considerable scope for the individual to shape the development and presentation of his/her research product. The remuneration package is attractive, and could involve a five figure salary depending on the candidate's experience.

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Rowe Rudd & Co. Limited  
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London EC2M 5UQ  
Telephone 628 9666

# Reed Executive

The Specialists in Executive and Management Selection

## Financial Controller Director Designate

Berks c £10,000 + car

This prominent forwarding agent, already servicing some of the UK's largest exporters, is about to embark on a major expansion programme. Its top management is being strengthened, with particular emphasis on strong financial support. A top calibre Qualified Accountant is required to be responsible to the Managing Director for all accounting, financial, legal and company secretarial matters. You will need to know the money market, be able to develop improved computerised remote batch systems and have that keenly tuned commercial mind so necessary in this demanding but interesting business. Excellent Board prospects within 12 months.

Telephone 01-836 1707 (24 hr. service) quoting Ref: 0466/FT. Reed Executive Selection Limited, 55-56 St Martin's Lane, London WC2N 4EA

The above vacancy is open to both male and female candidates.

London Birmingham Manchester Leeds

# Reed Executive

The Specialists in Executive and Management Selection

## General Manager M.D. Designate

Northants/Bucks/Oxon Borders c £12,500 + car

This well established manufacturing company is unique in its international trade of high class soaps and other fine toiletry products. It has two Royal Warrants, is a private company and consequently not controlled or influenced by any large combine, and is completely self supporting in its manufacturing, designing, packaging and marketing etc. A General Manager, aged about 35, is to be appointed to control the production from the U.K. and Australian factories and sales and distribution to over 60 countries. Leadership, business acumen and a proven track record are the essential ingredients for this senior position where the successful candidate could become Managing Director in due course.

Telephone 01-836 1707 (24 hr. service) quoting Ref: 0205/FT. Reed Executive Selection Limited, 55-56 St Martin's Lane, London WC2N 4EA

The above vacancy is open to both male and female candidates.

London Birmingham Manchester Leeds

# Bankers Trust International seek International Securities Dealers

As part of the overall development of our international capital market trading activities we have vacancies for the following self-motivated and professional individuals:

## ASSISTANT FLOATING RATE NOTE DEALER

## ASSISTANT FIXED INTEREST RATE BOND DEALER

Both these positions carry a large degree of responsibility and commensurate scope for career development. An opportunity also exists for eventual overseas assignment. Your basic qualifications and abilities will be matched by a generous compensation package including home loan mortgage, personal loan and bonus schemes.

In the first instance please write, enclosing a full C.V. to: Mr. J. P. Dunn, Personnel Officer, Bankers Trust International Limited, 56-60 New Broad Street, London EC2M 1JU. Tel: 01-588 7131.

**BTI**

**BANKERS TRUST INTERNATIONAL LIMITED**

# FINANCIAL DIRECTOR DESIGNATE

£7/8,000 Middlesex

Our client is an established manufacturer of specialist capital equipment for the packaging industry with turnover around £3 million, part of a private group. This new appointment arises directly from rapid expansion and further planned growth, particularly in exports.

The successful candidate will assume full responsibility for all aspects of company financial matters; in addition he/she will control data processing and personnel activities.

Candidates must be well qualified, self-motivating and be able to accept the high level of responsibility required. The ability to develop financial and managerial controls and information compatible with the company's growth is most important.

This position will ideally suit a person with sound financial management experience, preferably in capital goods manufacturing, and probably in the age range 30-45. Promotion to full Directorship can be anticipated within 6-12 months.

Send full details of career to date, in full confidence and quoting reference MF 8306 to:

**Handley-Walker**

Handley-Walker Co. Ltd.,  
Management Consultants,  
Essex House, 21 Temple St.,  
Birmingham B2 5DF.  
Tel: 021 643 6422.

Offices in London, Birmingham & Overseas.

# CHIEF ACCOUNTANT

Between jobs

Age £1,000/£1,250  
28-35 per month

A.C.A. or equivalent required at Waterloo office as Chief Accountant for light engineering quoted company in post-turnaround situation. Must have clear record of success, top management potential, earned more than £8,500 per annum and be immediately available.

Six months' assignment, with possibility of permanency.

Apply:

**BURNHELD ASSOCIATED LIMITED**  
2nd Floor, Mercury House  
117 Waterloo Road, London SE1





## Financial Controller

£9,000+car

This is an attractive opportunity for a young, commercially minded Accountant to make a very real contribution to the development of a well-known and successful enterprise. Atcost both manufacture and construct a range of standard and one-off buildings based on concrete and steel frames. The Group has four factories, employs 650 people and current turnover is approaching £15M. Control of the company has recently been acquired by the executive directors who have ambitious plans for the further development of the Group.

The Financial Controller will be responsible for the total financial function — from forecasts, budgets, institutional contacts, and cash management to board reporting, financial control and the operation of an advanced management services/D.P. installation.

The ideal person will be aged 28-40, a qualified A.C.M.A. (as a minimum), with first-class experience of both financial and management accounting using computer techniques over a wide range of business problems. He/she will have a positive outgoing personality and enjoy the commercial pressures of developing a business.

The initial remuneration will be a package of salary plus bonus amounting to £9,000 plus a company car. It is envisaged that a board appointment will follow in due course and at that stage there will be an opportunity to acquire a significant shareholding.

Location: Tunbridge Wells.

Please contact as soon as possible:



Philip Plumley

Plumley/Endicott & Associates Limited,  
Management Selection Consultants,  
Premier House, 150 Southampton Row,  
London, WC1B 5AL. Tel: 01-278 3117

## Vice-President Finance

New York c.\$32,500

A major British Group with diversified interests, wishes to appoint an ambitious young Accountant to manage and co-ordinate the accounting function and provide a financial control service at its New York office. A particular responsibility will be to supervise the accounting aspects of a computerised order processing system which is shortly to be introduced.

Applicants should be aged 30-35 and be qualified Chartered or Certified Accountants. Sound professional experience is essential and this should include computerised systems, management accounting with 'B' control

cash forecasting, and man management. A three year contract will be offered with a salary around \$32,500 per annum and an attractive benefits package. The position will offer excellent future career prospects within the Group, either overseas or in the U.K.

Write with full details of experience to Position Number AGV 6874 Austin Knight Limited, London W1A 1DS.

Applications are forwarded to the client concerned, therefore companies in which you are not interested should be listed in a covering letter to the Position Number Supervisor.

AK ADVERTISING

## Portfolio Manager

Cornhill Insurance is a medium sized composite company with a 1977 premium income of £84m. and present funds under management of around £130m. The company is a member of the broadly based Thomas Thilling Group.

The Investment Department wishes to recruit a Portfolio Manager to join its small team reporting directly to the Investment Fund Manager. Funds under management are growing substantially and the position offers excellent career prospects.

Whilst the main responsibility will be for the company's U.K. fixed interest securities, applicants should either have, or wish to gain experience of other markets. Knowledge of Investment Trusts would be especially welcome.

Candidates should have five years' investment experience. A degree or equivalent professional qualification is desirable but not essential.

A competitive salary will be offered and fringe benefits include low cost mortgage facilities and a company car.

Applications in writing giving details of age, qualifications, experience and current salary should be addressed to: Mrs. J. Rubin, Personnel Manager, Cornhill Insurance Co. Ltd., 32 Cornhill, London EC3V 3LJ.



**Cornhill**  
Insurance Group

## COMMODITIES

### A CAREER IN CORPORATE BANKING

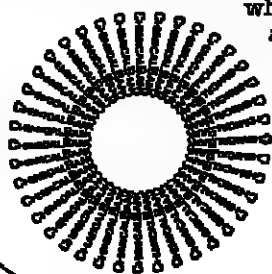
## Marketing Officer-Commodities

We are seeking a Banker to join our well-established Commodity Finance Group within the Corporate Bank based in London.

Ideally you should have credit appraisal experience and well developed marketing skills, possibly gained in another bank or similar financial organisation. An accounting or business degree background would be an advantage. Most importantly, you should be strongly self-motivated, willing to use initiative and rapid in learning new techniques. For this particular post the ideal candidate will have a working knowledge of the London Commodity Markets. We are also looking for mature judgement and the ability to deal effectively with people.

This is a senior post and we are offering an appropriate salary and benefits which will be negotiable. Career prospects are excellent, and there will be scope to advance into a broader management role in due course. The likely age range of applicants, male or female, is expected to be 24-40.

Please write in the first instance, giving full details of your career to date to: Terry Jones, Assistant Vice President, Chemical Bank, Chemical Bank House, 180 Strand, London WC2R.



**CHEMICAL BANK**

## Controller Audit Services

Central London Base  
Up to £14,000  
+ Benefits

The objective is to establish, develop and run a small central audit department in a prominent and complex organisation.

All aspects of review are involved — operational, financial and management — initially with the emphasis on the controls and security of dispersed and sophisticated computer systems.

The audit function will have reporting freedom to the highest authorities.

A Chartered Accountant, aged between 30 and 40, is sought who has experience of auditing computer based systems.

Applications, which will be treated in strict confidence, should contain relevant details of career and salary progression, age, education and qualifications.

Please write to A.C. Crompton quoting reference 719/FT on both envelope and letter.

**Deloitte Haskins & Sells**  
Management Consultants

128 Queen Victoria Street, London EC4P 4JX

## Managing Director Insurance Broking

A well known and successful firm of Lloyd's Brokers is seeking a Managing Director to consolidate and expand the company's business.

The person appointed should be between 35 and 45, have a strong marketing flair, the ability to enthuse and motivate staff and an excellent understanding of modern business administration.

Candidates are likely to have been in insurance broking for most of their career, preferably in not more than three companies, with considerable experience of general insurance. A knowledge of broking operations in Europe or North America would also be an asset. They are now probably a director of a leading firm of brokers with the ambition to manage their own company.

The negotiable remuneration will be commensurate with the applicant's experience and sufficiently attractive to motivate such a person, including excellent fringe benefits and the opportunity for further advancement in the main group.

Replies in confidence, quoting reference MD10, to: David Sheppard



**DAVID SHEPPARD & PARTNERS LTD.**  
Management Consultants  
21 Cleveland Place  
St James's, London SW1Y 6RL



**HAWKER SIDDELEY POWER TRANSFORMERS LTD**

## CHIEF ACCOUNTANT

Hawker Siddeley Power Transformers Limited, London E17, is a leading manufacturer of power transformers in the United Kingdom. A senior vacancy has arisen for a qualified Chartered Accountant or equivalent with at least five years' commercial or industrial experience.

The person appointed will report to the Finance Director and will take responsibility for the preparation of monthly and annual financial accounts, the day-to-day control of the financial and cost accounting function and have the ability to direct and motivate staff under his/her control.

The salary offered and conditions of employment are commensurate with the responsibility of this post in a progressive and well-established company.

Please apply in writing, giving full career details to:

Mr. H. Myles, Personnel Manager,  
Hawker Siddeley Power Transformers Ltd.,  
Fulbourne Road, Walthamstow,  
LONDON E17 4EP

## Precious Metals Analyst

is required by a commission house which is expanding its research department. Applicants, preferably in their late 30's should have an economics degree and experience in gold and silver. Salary is negotiable, up to £8,000, but could exceed this for someone outstanding.

## Eurobond Research

An international investment bank wish to recruit a recently qualified economics or maths graduate, with drive and imagination, to develop research into the Eurobond market. Salary: £25,000 but more for someone outstanding.

All enquiries are treated in the strictest confidence. Telephone or write to Stephen Sherbourne, J. Farquharson Ltd., 7, Gresham Street, London, E.C.2. Telephone 01-407 1388.

**JFL RECRUITMENT CONSULTANTS**

## ASSISTANT TREASURER

A substantial and progressive City based Group, (ship broking, ship owning and insurance broking), requires an Assistant Treasurer, experienced in handling large cash movements and dealing with British and foreign banks. Age is flexible but an understanding of banking and foreign exchange procedures and regulations is essential. Salary is negotiable around £8,000. Usual large company benefits apply.

Applications in confidence, quoting reference 6359 to:

D. G. Muggerside,  
MERVYN HUGHES GROUP,  
2/3 Cursitor Street, London EC4 1NE.  
Tel: 01-404 5801

## Oil Concession Negotiator

We have a position for a person with oil industry knowledge and Portuguese or Spanish language skills to live in West African country for 2 to 3 years. Duties emphasize negotiating oil and gas concessions. We will provide some training. Salary commensurate with experience. Several trips per year from Africa base to Europe and U.S.A.

Send résumé to

ARGOSY CORP., P.O. BOX 14440,  
OKLAHOMA CITY, OKLAHOMA 73114, U.S.A.

## ECONOMICS CORRESPONDENT

The Investors Chronicle, Britain's leading financial weekly, is looking for a young journalist to write on economic and political topics.

Command of economic theory is essential. Practical experience would also be an advantage, particularly in government or trade union research, or in finance or industry. Ability to write clearly and simply is more important than formal journalistic experience.

Apply to the editor, Investors Chronicle, Greytuke Place, Fetter Lane, London, EC4A 1ND.

## Merchant Bank

## Senior Credit Analyst

Hill Samuel & Co. Limited are seeking the early appointment of a Senior Credit Analyst to join a small team with responsibility for specific geographical areas.

Applications are invited from candidates, preferably graduates in their mid 30's, with relevant experience in a Clearing Bank, Accepting House or major American Bank. Our requirement is for a resourceful banker capable of being fully involved in all aspects of business of the Bank's existing borrowing customers. He (or she) will be expected to make an all round contribution to the discussions leading to the Bank's lending decisions. We are unlikely to appoint an analyst not having the demonstrable

ability and potential to aspire to the levels of more senior Lending Management positions. Salary will be negotiable depending on experience and qualifications.

Excellent company benefits include a non-contributory pension scheme and free life assurance, subsidised luncheon and house purchase scheme. Candidates should apply in writing with brief details of their personal history, qualifications and experience to:-

P. G. S. Coulson,  
Hill Samuel & Co. Limited,  
100 Wood Street,  
London EC2P 2AJ.



## Group Economist

John Laing seeks a Group Economist for the Corporate Planning Department. This is a challenging post requiring the ability to make a real contribution to the further development of the Group and advise top management on the implications of economic changes. The successful applicant will be a member of a small team involved in economic appraisal, policy planning, project evaluation and market research and may also become involved in consulting projects abroad.

The activities of the Group cover all types of construction and the manufacture of building products both in the UK and abroad.

We are looking for someone probably late 20's or early 30's with a good degree in economics. The applicant should have some years' practical experience, be articulate and presentable and have the confidence and capacity to co-operate successfully with senior operational management.

Competence in report writing for businessmen is essential. We are looking for someone prepared to become involved in a wide range of tasks and exercise imagination rather than produce mechanistic market forecasts.

This appointment carries an attractive salary plus conditions of service that characterise a leading and forward thinking company in the construction industry.

Please apply with brief details to:

M. Fowler,  
Personnel Manager,  
Group Personnel Services,  
John Laing and Son Limited,  
Page Street, Mill Hill,  
London, NW7 2ER.

**LAING**

## Group Accounting

Central London

Salary to £7,500 + bonus

BICC is the largest organisation in the world with complete facilities for research, manufacture and contracting in the transmission of electric energy for power and telecommunications. It also has significant world-wide interests in civil, mechanical and electrical engineering.

Following a reorganisation of the Group Head Office Finance Function, a qualified accountant is required to join a section of the Chief Accountant's Department which is primarily responsible for the organisation, operation and improvement of the group consolidation, preparation of group published accounts and for monitoring and advising group companies on such matters as compliance with Accounting Standards.

Suitable candidates will be qualified accountants with experience of the consolidation of accounts for an international group of companies.

Conditions of service are consistent with those of a major international group and include a performance related bonus in addition to basic salary and 24 days holiday. Assistance with re-location expenses is available.

Applicants are invited to write giving brief details of age, qualifications and experience to:-

Mr. C. Garnett,  
Personnel Manager,  
BICC Ltd.,  
21 Bloomsbury Street,  
London WC1B 3QN.

**BICC**

## EXECUTIVES

Over £10,000

If you are in the job market now we are here to help. Our clients don't want to see that magic advertisement to appear — with the aid of experienced counselling and the use of our promotional services they get there first. Invest in your own future.

Percy COUTTS & Co.

01-839 2271

140 Grand Buildings, Trafalgar Square, London WC2

Not an agency but Europe's most experienced job search organisation.

## APPOINTMENTS WANTED

## FINANCIAL MANAGER

GENEVA BASED  
CHARTERED ACCOUNTANT  
with 12 years experience throughout Europe, available on part-time basis to participate in management of Continental subsidiaries of UK companies. Write Box A.4413, Financial Times, 10, Cannon Street, EC4P 4BT.

## Investment Management

A leading investment management firm in Edinburgh has an outstanding opportunity in its Far East department for someone with initiative and ability.

The ideal candidate will be a graduate and/or accountant with about two years' experience in the securities industry and may or may not have had previous experience of the Far East.

The successful applicant will receive an attractive remuneration of salary and profit-sharing bonus depending on qualifications and ability.

Apply to James Laurensen

IVORY & SIME LTD.

1 Charlotte Square, Edinburgh EH2 4DZ

Telephone: 031-225 1357

## ANNOUNCEMENTS

MR. JOHN CHIVERTON, formerly with David White Associates Ltd., has now joined CHIVERTON ASSOCIATES LTD., a recruitment consultancy specialising in the Banking and City professions.

## Accountancy/Bookkeeping

Salaries £2,000-£8,000+  
Justifying work or call for our Free Lists

of vacancies (this includes 1000s of vacancies in the following areas):  
Commerce & Industry (UK & Overseas)  
Local Government (UK & Overseas)  
Public Sector (UK & Overseas)  
The Professions (UK & Overseas)  
Retail & Wholesale (UK & Overseas)  
Tel: 01-433 3833





## Someone could do with a bit of refurbishing by Bovis

Refurbishing is about fitness for purpose, and that's something, let's face it, which some buildings just aren't born with. But generally it comes necessary because ideas about purpose have changed. And it's not only Victorian office buildings that need conversion. Take the theatre: ideas here have changed a lot too.

That's why the Theatre Royal at Nottingham was such a challenge to Bovis. Wing space, scenery dock, and dressing rooms all had to be replaced completely. The "gods" had to be given a less verdigris rake. There was a need for a complete ventilation system (it's been squeezed into the gaps above the ceilings), a new orchestra pit and a new stage lift.

None of it was made any easier by the caves which threaded the sandstone subsoil, or by the need to fit the whole job in between one panty season and the next. In practice this meant that work on stage one had to begin while shows were still going on, and roof props had to be positioned to take account of the choreography of "Oklahoma".

"It has been difficult to allow for modern methods in

theatrical production and still to fit into the old theatre envelope", is one consultant's comment. But, if we may quote one of the others, "Bovis are doing jolly well".

Bovis Construction Limited,  
Bovis House, Northolt Road, Harrow, Middx, HA2 0EE.  
Tel: 01-422 3488 Telex: 922810  
Please send me details of your services

Name

Company

Address

Tel:

**Bovis**

Fifty years of  
professional building  
1928-1978

**ITALIMPIANTI**  
società italiana impianti p.a.



From the report on the Balance Sheet for the year ending December 31, 1977, the following figures (in thousand million lire) are noted:

	Balance sheet 1977	1976
CAPITAL	40	(3.0)
CAPITALIZATION ISSUE	7	
LEGAL AND EXTRAORDINARY RESERVES	13	(5.5)
NET PROFIT	11.2	(3.9)
TOTAL BILLING	505	(176.5)
ORDER PORTFOLIO	1397	(246.3)
NUMBER OF EMPLOYEES	1624	(1683)

ITALIMPIANTI is a company specializing in plant engineering: the design and construction of industrial components and systems consisting of two or more integrated units, each of which requires the services of specialists in a given technology.

ITALIMPIANTI has been stepping up its cooperation with the companies belonging to the IRI-Fininvest-Finmeccanica GROUP with special regard to marketing, production planning, research and technological development in order to provide a complete range of plant services from engineering to construction, including assistance to the client for the start-up and operation of the new plants as well as the training and qualifying of newly-engaged personnel. Its services also include assistance in resolving financial, commercial, purchasing and organizational problems.

ITALIMPIANTI plays an active role in many industrial sectors: iron and steel, non-ferrous metals, ecological projects, cement factories, desalination, energy, food products, shipyards, car industry, mine engineering, regional industrial planning.

ITALIMPIANTI has further extended its organization abroad and, besides the branch offices in Buenos Aires (Argentina), Tehran (Iran), Mexico and Kinshasa (Zaire) and the Italimpianti-owned companies such as Italimpianti do Brasil (Rio de Janeiro and São Paulo) and Italimpianti-Deutschland (Düsseldorf, West Germany), can now number the following joint ventures: Iran International Engineering Co. (IRITEC) in Iran, Tecnicoimpianti e Tecnologie Congiunte with U.S.S.R., and Egitalco-Egyptian Italian Engineering & Construction in Egypt.

### PLANTS COMPLETED OR UNDER COMPLETION IN 1977:

**Iron and Steel:**  
steel complex at Bandar Abbas (Iran), having a production capacity of 3 million tons of steel per year. This is a complete project which extends from the ship loaders to the dispatching facilities of hot and cold rolled products and includes a sea water desalting plant, a pelletizing plant, an electric furnace steel plant and continuous casting, hot and cold rolling mills, infrastructures, housing facilities and services for technicians and contractors' personnel, for a total weight of machinery, equipment and materials of about 400,000 tons;  
one blast furnace with a hearth diameter of 10.5 m, raw material storage yards, two stackers/reclaimers for Plombino steelworks (Italy); one 700,000 t/y BOF plant for Nikex (Hungary); stacking and reclaiming machines for C.V.R.D. (Brazil), N.I.S.I.C. at Ahwaz (Iran) and Ensidesa (Spain); rebuilding of No. 1 and No. 2 coke oven batteries, Italsider-Bagnoli (Italy); ship loader for Mineracao Rio do Norte (Brazil);  
walking beam furnaces: one 50 t/h for Cogne steelworks, one 160 t/h for Dalmine steelworks, one 110 t/h for Acciaierie di Piombino, one 100 t/h for Ferriere Nord of Osoppo, one 160 t/h rotary hearth furnace for Dalmine steelworks and a pusher-type reheating furnace for Italsider-Taranto (Italy); eight 20 t soaking pits for Fabricaciones Militares Argentinas;  
two soaking pits for Arbed (Luxembourg); five car type furnaces and two soaking pits for Autopromimpot (U.S.S.R.).

**Other sectors:**  
extension to Livorno Cementir cement factory; completion of Taranto desalting plant, energy production plant and blower station for blast furnace, Plombino steelworks, four waste water treatment plants, and one waste-incinerating plant (Italy); Cordoba nuclear power plant (Argentina).

Copies of the 1977 report may be obtained from: Relazioni Pubbliche ITALIMPIANTI S.p.A. - Piazza Piccapietra, 9 - 16121 GENOVA (Italy) tel. 59981 - telex: 27238 - 27262 - 27282 - 28390 Italimp

## Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

### COMPUTERS

## Speeds the ordering

FIRST "fool-proof" push-button ordering system for the retail pharmacist in Britain will shortly be introduced by Uni-Chem, the pharmaceutical wholesaler.

Code-named "Prosper", the service is based on a small terminal—the size of a pocket calculator—which can be linked through the telephone to Uni-Chem's main computer located at its Morden, Surrey, head office.

The small hand terminal will eventually be the accepted method by which most independent pharmacists will order their daily stock requirements. The system, taking the place of the old-fashioned pencil-and-paper-and-telephone sessions, would need simply to walk around the shop fixtures and tap into the terminal specific product code numbers of the items they wish to order, together with the required quantity. When the order is ready to be transmitted the small terminal unit is switched into Uni-Chem's head

office computer by simply placing it on a cradle unit, plugging in and dialling a specially allocated telephone number.

A 200-line order would take less than two minutes to transmit and complete. Orders are transmitted whenever convenient to the retailer—in or out of shop hours, as desired.

Apart from cutting telephone bills and reducing paperwork, the system will increase stock

turn.

As part of its two-year development period Uni-Chem—which is an £80m a year group—set up a network of trials to test the system under stringent day-to-day conditions. The results have justified the company's heavy financial investment in the new system, and proved conclusively that the system matches up with the advantage claimed for it, the developers assert.

Uni-Chem is using Unilever Micro Systems terminals, of which it has bought several hundred.

Uni-Chem operates from Crown House, Morden, Surrey.

### Micro in a racing car

SCICON is to install a micro-computer on board the Arrows racing team's Formula One car; the first time a computer has been used on a racing car to monitor performance and make information immediately available in the pits.

Until now, racing teams have had to rely on the experience of their drivers to tell them how the car is performing on a particular circuit. The Scicon unit will be able to monitor all of the essential parts of the car and present instant information in such a way that the designer can make adjustments to the car during practice and thus improve its performance.

The task of making a computer work on board a racing car is not an easy one. The difficulties are caused by extremes of acceleration, vibration, temperature and electrical interference, and severe limitations on space and weight.

Monitoring applies to suspension displacements on each wheel, forward and braking acceleration, lateral acceleration, on cornering, road speed, measurement of time, and chassis roll relative to the horizontal.

These points will be observed during the practice laps before a grand prix. When the car is brought into the pits, the micro-computer will be connected on the spot to a printer, and a detailed breakdown of the car's performance over the last few laps will be produced on the spot. From this information, pit staff should be able accurately to determine what adjustments

need to be made to the car to improve its performance on the particular circuit.

Scientific Control Systems (Scicon), Sanderson House, 49 Berners Street, London W1P 4AQ. 01-680 5599.

### Data is easily derived

WHESMAT 80, for measuring and displaying the average temperature of liquid products flowing through pipelines, is being marketed by Whesmat Systems and Controls.

Average temperature of liquid products is an important part of the data required for stock inventories, requirements at oil storage depots, terminals and refineries. Often the method deployed in obtaining this information is cumbersome and inaccurate as readings are usually taken manually, logged individually and later averaged. Temperature compensated flow meters, on the other hand, will correct volume

throughput against temperature, but the information may be lost as there is no provision for recording the data.

The Whesmat unit provides a simple method of obtaining an accurate and permanent record of average temperature and the information can be fed directly to a computer, if desired. It has a temperature transducer, flow input pulser and processor display unit.

Accurate to  $\pm 0.1$  degrees C it employs the use of CMOS logic components mounted on printed circuit boards and is passed and later averaged. Temperature compensated flow meters, on the other hand, will correct volume

SWIH OBR. 01-430 3301.

### Controls a printer

PUT ON the market by Intel is the 8295, a dedicated micro-processor chip able to control printers such as the LRC 7000. It provides all the necessary control signals for the printer and accepts inputs from serial (110 to 4800 baud) or parallel lines.

A buffer on the chip can hold 40 characters, when it is full printing commences, as will also happen when a carriage return signal is received. The full 64 character subset of ASCII is accommodated in a 7 x 7 dot matrix.

The microcircuit responds to a number of control codes to allow up to three horizontal tabs to be set, multiple line feeds to be executed, 10 or 12 characters/inch to be selected, double width characters to be produced and the paper to be advanced.

Used in a microprocessor system, the new circuit allows characters to be printed straight from main memory.

More from the company at 4 Between Towns Road, Cowley, Oxford (0865 771431).

### GEC support Intel

WHATEVER THE outcome of the reported negotiations between GEC of Britain and the Fairchild Corporation, GEC Semiconductors is collaborating with a company in such a role more closely than ever with Intel-makers of the original microprocessor—and has just announced its support for the latest product from that stable, the Intel 8086.

This is a micro with power to support of the Coral real-time process instructions equivalent to that of many minicomputers. GEC Semiconductors, East Lane, Weymouth, Dorset, has already written for less powerful Z80, 01-904 9303.

### LIGHTING

## Fluorescent tube gets a quick start

PUT ON the market by Thorn design life of 10 years will last the life of the tube. It will also extend tube life, claims 15-watt fluorescent tubes which strikes the tube in about half

a second instead of nearly two seconds for other starters.

Called Vibrator 6, the unit is a direct replacement for standard two-pin, glow-starter switches in existing 65-watt fittings.

The unit strikes every time, says the company, and with a WCEH 9ED (01-836 3444).

### HANDLING

## Floating grain elevators

NOW BEING built by Promet says it has appraised the two shipbuilders Pte of Singapore to elevator towers on each pontoon. Lloyd's Register class are two in respect of normal operational conditions, together with a wind speed of 140 mph, subject to all the grain conveying equipment being empty and secured.

The units will be used to load tapoca grain from barges and load it into bulk carriers.

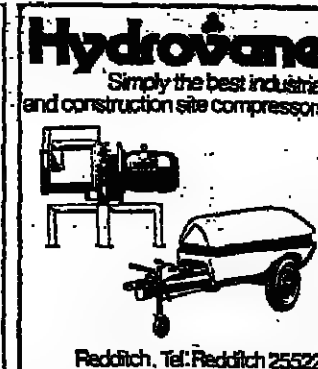
### CLEANSING

## Washes the laboratory glassware

A SIMPLE to load and operate laboratory glassware and instrument washer is just available from Arnold R. Horwell, 3, Grange Way, Kilburn High Road, London NW6 2BP (01-328 1551).

A compact bench top or plinth mounting machine, it accommodates "open" glassware and instruments which may be loaded in simple baskets, while narrower-neck vessels, flasks, bottles, etc., are supported upright on racks with spigots.

A pump and a patented spray and turntable system (the Jet system) is said to ensure that



Redditch, Tel: Redditch 25522

water is projected with high velocity on to surfaces to be cleaned. This action, combined with fresh—not recycled—water, rinses, adjustable wash temperature, the provision of up to two distilled water rinses, and a built-in drier, is claimed to provide efficient cleaning at a competitive price.

Either push button or punched card programme selection is available for the F570 Newmatic.

### PROCESSING

## Prototype processor

TWIN processor "1210" from Circuitape of Aylesbury will provide an economic method of prototype printed circuit board production. Two heated tanks, one with air agitation will accept boards up to 12 by 10 in (304 mm by 254 mm) and will usually be used to develop and etch positive

resist-coated boards, leaving the photoresist on the conductor areas to act as a final protection.

The unit may be used for a variety of other processes, such as chemical clean, immersion strip, etc. Three easily changed thermostats are supplied.

The processing tanks, constructed of 9.5 mm polypropylene, each have a solution capacity of 4.5 litres. Each tank is fitted with a 500 watt titanium-sheathed heater controlled by a contact thermostat mounted externally on the tank wall. Silicon-sheathed heaters can be supplied if required.

Circuitape, 33, New Street, Aylesbury, Bucks. G296 5411.

More from TI Metsec, Oldbury, Walsley, West Midlands B68 4HE (021 562 1641).

Fast and continuous mixing

HIGH SPEED mixing equipment by Morton Machine, the 33/70, is claimed to be the first unit in the UK to incorporate a balanced pendulum-type action to give smooth performance.

This has been achieved by adopting a design principle using a low centre of gravity which, in addition to greater stability, facilitates loading.

The new machine has a capacity of 37kg combining flexibility with precision mixing to precise requirements, thus ensuring high quality and consistency of dough and other ingredients. In addition to a second timer, it is equipped with a wait/hour meter which calculates the work input into the mixture, giving a more accurate reading than is normally possible. This is particularly advantageous when the machine is in use for long periods.

The unit uses the company's recently introduced stainless steel mixing bowl, which is removable so that processing can be made virtually continuous.

Further details from Morton Machine Company, Atlantic Works, Wiston, Lancashire M12 0AD. 06983 73201.

Seals the lids

DEVELOPED by the packaging systems group of 3M UK is a machine that will seal the lids of detachable-lid tins almost regardless of the shape and without rotating them.

Available with single or double head (T9 or T10) the machine makes use of two rolls of tape to speed operations; tape is drawn off and accurately aligned in the path of an incoming tin, adhering on the lid-seal line. It is then carried round the back of the tin, cut and buffed on. Since the tin does not rotate, good alignment is maintained.

Accuracy of the tape line allows minimum tape widths to be used and since large rolls can be accommodated, long runs can be carried out between tape changes. An audible run-out warning can be included.

Normal size range acceptable up to nine inches square, or diameter, and six inches high, although these dimensions can be extended with simple modifications.

The T9 will handle up to 25 tins/min, the T10 up to 40 and the tins can be fed from and returned to a conveyor automatically.

More from PO Box 1, Bracknell, Berks. (0344 26726).

Heat loss reduced

USE OF the recently introduced Bondrite 1140 low temperature iron phosphate process by Twinkl, the filing cabinet manufacturer will, according to the supplier Pyrotec Chemical Services produce a net annual saving between £2,500 and £3,000 in Twinkl's metal pre-treatment plant.

Most of this saving is due to the reduction of heat loss, not only in the spray itself but also from the baths which operate at only 25 to 30 deg C, well below conventional iron phosphating temperatures.

To ensure adequate activity of the chemicals the cleaner/coater solution has been formulated to perform well at the lower temperatures.

To keep solutions at strength a single liquid addition is all that is required, controlled accurately by Pyrotec's Autobond CC, a relatively inexpensive automatic dosing unit.

More from the company at Ridgeway, Iwer, Bucks SL0 9JJ (0753 651812).

ELECTRONICS

## Digits set the gain

MAKING USE of hybrid micro-circuit technology and laser trimming, Burr-Brown has produced a complete high performance instrumentation amplifier which can be controlled in gain by a four bit digital input.

Known as the 3606 the unit can be programmed to any of 11 binary weighted gains from one to 1024 volts/volt, and is well suited for applications involving the acquisition of analogue information under digital control.

The 3606 allows wide dynamic range analogue signals to be handled while maintaining a high system resolution. For example, when used with a ten bit A to D converter in a floating point system the 1024 gain range allows the unit together with the same range of the converted produces a total resolution of over 1m.

Offering an input impedance of 10,000 megohms, the amplifier also has very good gain non-

### MATERIALS

## Cuts cost of floors

AN AGREEMENT between T. I. Metsec and Rowett & Hambro Floor Systems, Manchester gives the former company a licence to produce a North American flooring system which, it is claimed, will cut the cost of suspended floors by 23 per square metre as well as saving steel joint imports.

Construction of the special lattice joists at the TI company's Broadwell works in the West Midlands begins with the standard Metsec bottom chord and, by slightly changing the geometry of the web from the previous pattern, it can now be bent on Metsec's bar bending machine.

The top chord is specially shaped and end shoes have been adapted to form a tie into concrete for the prodding of the lattice joist with the top flange of a composite T-beam with vastly improved strength gives three times greater stiffness.

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Offering an input impedance of 10,000 megohms, the amplifier also has very good gain non-

IN BRIEF

A triac-based control circuit complete with touch switch, the U112BA, made by AEG Telefunken is available from Norbair, Arkwright Road, Reading, Berkshire (RG4 3AA).

Intel 4 Between Towns Road, Cowley, Oxford (0865 771431) has announced its top-of-the-range single chip processor has been upgraded to run at 11 MHz instead of 8 MHz.

Powercube GLS 10 is a 175 watt/mu can be fed from and power supply for microprocessor systems, available from Walmore Semiconductors, 11 Betterton Street, London WC2 (01-836 1225).



## The Marketing Scene

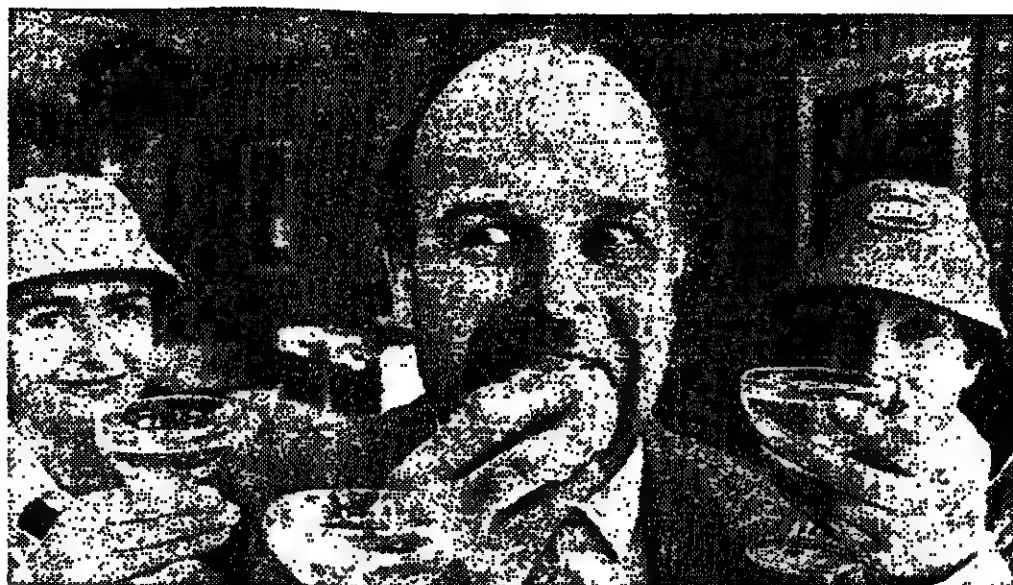
## Wimpy finds its second wind

BY ANTHONY THORNCROFT

THE QUICKEST way to the U.S. of A is by underground to Notting Hill Gate where Wimpy has opened the first of its new-style fast food outlets. Instead of the rather faded, jaded look of many Wimpy bars, Notting Hill is all bustle and glamour. The staff, in cheerful red uniforms, prepare your order before your very eyes and you can either take your container outside to eat or slide into one of the newly designed and sparsely sited seats. There are hanging plants, split levels, and a picture window, a look created by the leading retail designers, Fitch and Co., and any similarity to arch rival McDonalds, the U.S. hamburger chain which has enlivened the UK fast food market in the last two years, is entirely blatant.

Wimpy combed the world for new ideas and collected many of the best from the U.S. The most important are probably the new machines which provide a fresh method of production, broiling instead of on the griddle, to ensure a more consistent burger. But for the customer the greatest changes are on the surface—the choice of whether to eat in or out, the hostess to cope with family groups and to find spaces, the view at the counter where you can see the kitchen at work, and the price of the meal. The reforms are geared to greater turnover and thus the hamburger is cheaper.

In the past 24 years over 600 Wimpy have sprung up all over the UK and as many again overseas but Notting Hill is easily the most important. For the whole future development of the company is built around its anticipated success. Just over a year ago Wimpy International, a subsidiary of Lyons and the pioneer in fast food franchising, was sold to United Biscuits for £1m. At first glance the price was a bargain since Wimpy was producing profits of £1.5m a year. But in the previous three years volume sales of Wimpy had fallen by 25 per cent and the arrival of McDonalds was not



Ian Petrie of Wimpy International: he wants Wimpy back in the High Street where the action is.

making prospects any brighter. United Biscuits' involvement was not a complete departure for the company. Its D. S. Crawford subsidiary had held the franchise of 20 Wimpy bars in Scotland for 15 years. Ian Petrie, managing director of Crawford, moved over to take control of Wimpy International and for the last 12 months it has been all change. Everything has been under scrutiny, down to the very fundamentals of franchising, the system whereby Wimpy International co-operates with energetic entrepreneurs, helping them to find sites for new Wimpy's, assisting them with loans, and then deriving its profit by supplying them with the basic product, the burger in all its forms, as well as ice cream and other lines.

Wimpy International actually owns the Notting Hill Gate bar and expects to operate directly more outlets in a variety of locations. But the franchising principle remains: the company-managed bars are to be the flagships, demonstrating to Wimpy

franchisees that the new approach means bigger profits.

But innovation has its price. In the past it cost little more than £30,000 to establish a Wimpy bar, and of that investment the equipment could be acquired for around £6,000. The Wimpy bars of the future will involve an outlay of £150,000, of which £75,000 will go on new machinery. But the other side of the coin is even more impressive: a good Wimpy bar today has an annual turnover of £150,000. Petrie expects the rearranged Wimpy to approach £200,000 in sales.

But he realises this will be impossible on most of the current sites. As part of the executive re-organisation at Wimpy International, Petrie has appointed a company outlets manager who is looking at the current spread of Wimpy and working towards a new pattern. At the moment the company is concentrated in the south of England and many of the sites have been bypassed by changes in urban development. Petrie wants Wimpy to be back

in the High Street where the action is.

There are far reaching implications to this approach. Some Wimpy could well disappear unless they are in particularly profitable sites. The concentration on High Street localities will involve a much greater investment from the franchisees which could mean more companies, or wealthier individuals, taking on sites at the expense of the smaller entrepreneur.

Wimpy International realises it must lead its franchisees into these changes and has been energetic in keeping them informed and excited. It has also budgeted £750,000 a year in cash and cheap loans for franchisees to show that it is determined to invest with them in a more profitable future. There will be Wimpy International-owned bars on chosen, representative, sites, but the hope is that the new management will so stimulate the franchisees, many of whom are living off past successes, that

they will enjoy a fresh lease of activity.

Wimpy International has to take its franchisees with it in the reforms but obviously wants to improve its own profits along with those of the franchisees. At the moment it makes around 9 per cent against the 15 per cent plus returns earned on average by the operators of the Wimpy bars. The aim is to link its own profit more directly to its work for the franchisees.

For example, in the last year or so there has been a substantial increase in the advertising budget—to over £500,000 from £300,000—and this has probably contributed to the 10 per cent rise in sales this year as against 1977. Wimpy International wants to raise the advertising budget to 3 per cent of revenue, and to collect the cash directly from the franchisees. In other words, instead of a flat 9 per cent income it is looking for a fixed return for services provided, be they administrative, training, or advertising. At the same time the charge for the hamburgers and other products would be reduced.

Ian Petrie, and Wimpy International, believe that the potential in fast food catering in this country has hardly been tapped. They want to ensure that Wimpy becomes the Marks and Spencer of the business. Some of the reforms will make the Wimpy bar similar to McDonalds, especially the flexibility in eating, but this does not worry Petrie. He believes that Wimpy, the British pioneer, will by 1980 once again be the leader. The very success of the early Wimpy's created competition, but that has now vanished.

Petrie predicts that Wimpy, with its new organisation, higher advertising budget, better future sites and more committed and larger franchisees, can double its sales. His brief was to have Wimpy International profitable in a competitive situation by 1980. The next few weeks should show whether the new approach is the right approach.

## The rise and rise of Ski

BY MICHAEL THOMPSON-NOEL

TATE AND LYLE sugar and Anchor butter and Heinz Baked Beans and Soups you could have guessed. But if you knew that Eden Vale's Ski Real Fruit Yogurt was one of the UK's top ten grocery volume lines on the basis of units through the till then you have indeed earned a year's subscription to *The Grocer*.

In the late 1920s Express Dairies—which owns Eden Vale—really are into yogurt. The product has a claimed household penetration of 45 per cent. Total Met was advertising plain yogurt as a natural laxative as well as a food and selling it in 3d bottles and ten-ounce cartons at 1/6d.

Nothing much happened to yogurt until the early 1960s, but then Eden Vale capitalised on the original Swiss recipe which called for the addition of real fruit. According to Eden Vale, no market in the world has yet achieved yogurt saturation. Even in France, where they eat five or six times as much of it as we, per capita consumption is still rising.

On the other hand, yogurt is a very tough market to penetrate. According to Eden Vale's Christopher Nelson, yogurt has proved a "fair old graveyard" both for companies and brands, partly because manufacturers' margins are pencil thin, partly because retailers don't really need to offer more than two brands and partly because extremely efficient distribution is a must. For reasons like these, a market share of at least 15 to 20 per cent is regarded as necessary if anyone is to make a go of yogurt, and you do not buy 20 per cent of a £25m market on the cheap.

Eden Vale says numerous factors contributed to the success of Ski. It was first in the right product with the right name. It says it is always refused to lower standards of production — other yogurt markets, such as the Australian, launch in January.

entering the market is no mean performance," says the company with compulsion, "and has been achieved through a deliberate policy of innovation and market development strongly linked to an advertising and promotional strategy which has provided a stimulus for both market and brand growth."

That is true. The British really are into yogurt. The product has a claimed household penetration of 45 per cent. Total Met was advertising plain yogurt as a natural laxative as well as a food and selling it in 3d bottles and ten-ounce cartons at 1/6d.

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are said to have prospered at a slower rate because of slacker attention to quality. And it reckons Masius's positioning of the brand ("natural," "fresh," "the full of fitness food for a family") was perfectly on target from the start.

Heavy expenditure on TV advertising for Ski is reckoned one of the prime factors responsible for the enormous volume growth of the whole real fruit yogurt market — since 1970, market volume has increased by 139 per cent from 209m pots to approaching 500m pots despite a corresponding rise of 300 per cent in price.

This year, Eden Vale is increasing its TV budget quite considerably (the campaign started this week). It is raising the spend from last year's £50,000 to £750,000 — partly because there are no big newcomers that have to be dealt with and partly because volume growth is doing so well. "We decided the time was right for a substantial degree of long-term investment in the brand," says Mr. Nelson.

Eden Vale says its heavy TV support has been complemented by a careful balance of price promotion, free mailings and premium offers—the latter offering well-researched value for money. The recent offer of a £2.50 Ski apron for 99p converted 1,000 letters a day and the company expects a final redemption of around 2 per cent.

The company also claims a good track record in product innovation, including new pack sizes (Ski was the first to introduce pre-metric 12- and 18-ounce packs followed by the 350g economy pack). Currently, 11 flavours are sold in the 130g size, including the newest success, Rubbery Ski. If you please, which is in fact quite nice and has taken a claimed 6 per cent of the market since its launch in January.

## HOW REAL FRUIT YOGURT REACHED £50m.

Year	Volume pots m	+/- %	Value £m	+/- %	Ski advertising £	Market expenditure %
1967/68	108	—	7	—	175,100	50.5
1968/69	204	+89.0	10	+42.8	145,400	44.4
1969/70	206	+0.9	12	+20.0	423,400	80.0
1970/71	209	+1.4	14	+14.0	227,400	51.2
1971/72	304	+45.0	17	+21.0	251,000	58.1
1972/73	405	+33.0	23	+35.0	268,000	49.0
1973/74	400	-1.2	24	+4.3	321,500	52.7
1974/75	430	+7.5	32	+33.0	393,700	49.2
1975/76	415	-3.4	40	+25.0	384,400	44.0
1976/77	430	+3.6	45	+12.5	451,800	60.2
1977/78*	485	+12.8	52	+15.5	750,000	—

\* Estimate.

## AGB gets Index link

BY ANTHONY THORNCROFT

AFTER MORE than 12 months of research and an investment of £800,000, AGB, the largest market research company in the UK, is set to launch its latest project—Index, which probes into how least on every purchase in excess of £3.

In September, Index goes national, with 17 clients already committed to spending £8,000 minimum for each report, and another four likely to sign up shortly. For their investment they receive information, monthly or each quarter, from one of the

largest continuous panels ever assembled in research: 11,500 individuals will be recording all their expenditures over £3. Originally AGB thought the index would be most useful to the financial sector—banks, building societies and insurance companies—but retailers and the travel trade are just as interested in discovering what sectors of the community have the cash and how they spend it.

The information could well change companies' attitudes to the old marketing class categories,

such as ABC's, and help them to segment potential customers much more accurately. Patterns will emerge tracing connections between heavy users of credit cards and, say, takers of holidays overseas. Profiles of users of particular financial services and retail chains will be discernible.

Already Access and Barclaycard, Trustees Savings Bank and Nationwide Building Society have signed up. Within a couple of years AGB expects a revenue of £1m-plus a year from Index.

## Move to marge

Co-op's soft margarine (£28m) and Blue Band (£24m).

NOW THAT the taste of margarine has improved to the point where it is no longer the vital basis of advertising that it used to be, and now that butter subsidies are apparently being phased out, margarine can expect continued growth in the expense of butter, and at a faster rate, says Mintel, the market research company, in its latest report. It expects margarine to show a growth of rather more than 1 per cent per year from its current 46 per cent volume share of yellow fats.

At the same time the decline in total yellow fats may continue at the slightly lower rate of 0.5 per cent per annum, though the forecasts naturally depend on the EEC's ability to control excess butter production and on interference with market forces.

Best estimates of overall retail market size for in-home consumption, says Mintel, indicate a total yellow fats market last year of £480m—£322m for butter and £158m for margarine.

If the butter subsidy really does disappear, margarine will benefit because the price differential will increase and butter consumption will contract. Two other factors may help: first, there is a growing view that margarine is healthier than butter. Second, yellow fats' prices have increased faster than all foods and encouraged down-trading to margarine.

Mintel lists the top margarine brands as Van den Bergh's Stork and Stork SB (combined rap last year: £75m), Kraft (£26m), the

Co-op's soft margarine (£28m) and Blue Band (£24m).

Van den Bergh is the easy market leader with 50 per cent of volume, says Mintel: "Much of Van den Bergh's market dominance must be related to the immensely strong consumer loyalty built up by years of consistent, if dull, advertising."

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"The IDA is the Government agency responsible for promoting industrial investment in the Republic of Ireland."

Since 1960 we have attracted over 700 industrial projects, now in production, with an investment of over \$1.2 billion. These projects have come from the U.S., Britain, Germany, Japan, Netherlands, France and other countries.

In 1977 new North American investment planned for Ireland was at a record level—40 new projects with an investment of \$600 million in total. The major reason for this is the favourable climate for profit making in Ireland. In 1976 for example, U.S. industries in Ireland earned an average return on investment of 29.5%, more than twice the average for U.S. affiliates in the EEC as a whole.

In recent years, we have used *The Wall Street Journal* to advertise the opportunities for making big profits in Ireland. *The Wall Street Journal* has the status, prestige and readership to bring our message to our target audience of top corporate decision makers and has contributed to the success of our programme worldwide."

## The Wall Street Journal.

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After all can you really afford not to have your own colour campaign hitting home 365 days a year?



The Vital Link

\*Independent research conducted by R.S.G.B.



16  
LOMBARD

# The big success in Washington

BY JUREK MARTIN

BY COMMON consensus, Mr. Robert Strauss has been perhaps the biggest single success in Jimmy Carter's Washington. Fixer, organiser, battler, arm-twister, special trade representative and chief inflation fighter, the Strauss band has been omnipresent and remarkably effective—as his defection of the worst American protectionist pressures has demonstrated.

He has, of course, always had his detractors, those who have complained that he is all style and no substance, has no power of conceptual thinking, and is far too close to certain vested interests for comfort according to the prevailing post-Watergate morality. But he has managed to overcome the doubters by his charm, his proven ability to delegate technical matters to able subordinates, and by his possession of a talent that is a scarce commodity in Washington these days—sheer political intelligence.

## The blame

However, there is now a cloud, still no larger than the proverbial man's hand, which suggests that Robert Strauss may be in for a fall. There are two main reasons for this still muted opinion: the first is that the Carter Administration fails to like inflation with its voluntary approach to the Strauss, the principal architect of that policy, will be added with the blame; the second is that no matter what he manages to negotiate in Geneva by way of a multinational trade agreement Congress will turn it down next year.

Over the past couple of months, Strauss has fairly bombarded the country with announcements that this and that company or industry have agreed to hold the line on prices. Most of the achievements have been of symbolic rather than practical significance, but they have consciously sought to create an anti-inflationary climate of an ingenuitous nature. To be sure, he has always carefully warned that the battle would be long and hard—or as he put it in more typical language recently, the score was still "inflation 100—Strauss nil"—but the thrust of his message is generally upbeat. Increasingly however the public debate is

## Budget axe

There is also visibly strengthening isolationist and protectionist sentiment. Over the past fortnight, both labour and management of the textile and steel industries have demanded that their activities be removed from the Tokyo Round trade negotiations, and dealt with separately, the former in spite of a recent cut in the level of imports, the latter in spite of much improved profitability. The international sugar agreement is being held up in the hope of providing extra income for American beet growers.

Consumed by a post-California tax-cutting and lower spending fever, Congress seems intent on wielding the budget axe with a vengeance on items with the least domestic constituency—foreign aid, for example, and anything which is construed as unnecessarily helping overseas interests.

This has been accompanied by a certain eagerness discernible in public officials. Even Mr. Miller, the price of sure-footed cock since he took over at the Fed in March, lost his composure in Congress recently in an exchange with Henry Reuss who, as all Washington knows, is nothing if not a gentleman. Mr. Reuss was simply questioning a certain aspect of the Fed's authority; but that, too, is a touchy subject immediately from the Fed's Roundtable complaints against the legislature's vetoing tendencies illustrate.

Nobody is better equipped to handle both the mood and the issues than Robert Strauss. But nobody, not even the special trade representatives, is safe when, to use baseball parlance, they get to first base and the arms are already being quietly cocked to throw out the sharpest political brain in Washington.

THE LAW LORDS' decision in the case of the 1974 Polish sugar contracts, handed down on July 6, put paid to the hopes of several sugar merchants of recovering losses amounting to some £40m. They suffered these losses when the Polish Government decided not to honour contracts after a disappointing sugar-beet harvest and a substantial rise in the world price for sugar.

The judgment was also the last word on whether Polish State trading companies can claim that, under a *force majeure* clause, their Government's directives are equal to an "act of God" in justifying the non-fulfilment of their contractual obligations and whether the obligation to obtain export licences is met when these are obtained and later withdrawn, or cannot be obtained because of a general export ban.

However, the last word which their Lordships have in any dispute brought before them, does sometimes become the first word in a process aiming at changing the law by legislation or at filling up the pitfalls which

they have uncovered. Their last word in the present case, known as *C. Czarnikow Ltd v Rolimpex*, is likely to open cracks in existing contracts—and not only in East-West trade—and require structural reinforcement of many standard and routinely used commodity contracts.

On the first question, concerning the relationship between the Polish government and Rolimpex, a State trading company with exclusive rights to import and export sugar, there was an awe-inspiring unanimity of arbitrators and judges. The arbitrators, Mr. Justice Kerr, the three Appeal Judges including Lord Denning, the Master of the Rolls, and finally the five Law Lords, all agreed, as expressed in the speech of Lord Wilberforce, that although Rolimpex was an organisation of the state it was not closely connected with the government that it was precluded from relying on the export ban as "government intervention" under the "force majeure" clause in the standard form of the Refined Sugar Association. This unanimity will surprise many on both sides of the East-West frontier. Not only is the doctrine of the

State Monopoly of Foreign Trade part of the constitution of all Comecon countries, but it is one of the few fundamental rules which are meticulously followed in everyday practice.

This doctrine makes it possible in Comecon to insulate domestic price levels from price movements on the world

markets for foreign trade. But even in relatively trivial matters the business of foreign trade agencies is often directed by ministerial decisions concerning contracting parties, prices, delivery dates and other terms of contracts.

In the particular field of sugar and other commodity contracts, it is quite unthinkable that a foreign trade organisation anywhere in Comecon could conclude contracts concerning a future harvest without being expressly authorised by its government to do so. Such speculative contracts are always a gamble. The western party to this gamble is well defined and the merchants who enter it have to pay up if the market goes against them. The Comecon party is the government which authorised the deal in the first instance, because it is the government which will reap any benefit from such deal. It

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The second question, concerning the contract clause which made the seller liable for any failure to obtain export licences, is of an even wider importance as its answer will affect also contracts with many genuinely independent traders in countries which operate an export and import licensing system in otherwise free market economies. Did this standard rule of the Refined Sugar Association prevent Rolimpex benefiting from the force majeure even if its separateness from the Polish Government was accepted as a fact? Mr. Justice Kerr said "No." The majority of the Court of Appeal agreed with him but Lord Justice Lane dissented, holding that the obligation to obtain an export licence meant that the exporter should

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## Clouds over bright prospects of French Derby winner

ALTHOUGH the French Derby winner, Acamas—almost certainly the best three-year-old over 1½ miles in Europe at present—is a fully intended runner for Ascot's King George VI and Queen Elizabeth Stakes on August 12, Diamond Stakes there appear to be two possible snags concerning his participation.

First, the once great racing empire of Marcel Boussac is rapidly being wound up (with a close interest in proceedings being taken by the French tax authorities) and it follows that there is a possibility of an immediate "unqualified" sale to one of the major Kentucky studs. And second, it seems far from inconceivable that even if Acamas is not packed off to stud immediately the Paris-based art dealer, Mr. Daniel Wildenstein might well step in and buy the animal, already being quietly cooked to throw out the sharpest political brain in Washington.

little doubt that we would not see Acamas at Ascot in nine days. At present Guy Bonaventure intends Acamas to be on the same plane carrying Trillium, Montfleur and Rex Magna to Heathrow two days before the big race.

No one present at Royal Ascot on the final afternoon of the four-day meeting could have failed to be anything less than struck by the ease with which Solinus brushed aside his King George VI and Queen Elizabeth Stakes opponents, and it seems no reason why the Comedy Star colt should not prove equally effective in today's renewal of the William Hill sponsored July Cup.

Solinus, whose only previous effort this season resulted in a game success (when he looked short of peak fitness) over Ballad Stand Stakes, opposite and 1½ miles, was a colt who had found the much-travelled Sadekhi his toughest rival here.

The four-year-old French filly, who has undertaken this cross-Channel venture alongside fellow July Cup challengers Loving Jim and Pas de Deux, has made her last three appearances over a mile and well below 12 st. 12 lb. in the King George, this six

furrows. Incidentally, in 16 seasons spanning three seasons Sadekhi has never tackled this trip although she has run several times over five furlongs.

A year ago Shirley Heights sprung something of a surprise when lifting the 12 st. 12 lb. Sadekhi to 10 to 1 and it will be interesting to see if any of those in today's turnout can show anything approaching Classics potential this afternoon. The one who might well fall into that category judged on his sole previous effort is Laphard's Wish, a yearling purchased for £180,000, who did all that was asked of him on his debut. Jeremy Hindley introduces a well-thought-of bay in Show of Hands here and he could be the one to give Laphard's Wish most to do, as he is a colt by Royal Favourite out of the Grey Sovereign mare, Lindylee.

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2.30—Ballstock  
3.00—Solinus\*\*\*  
3.35—St. Jills  
4.00—Laphard's Wish\*\*  
4.40—Sphered Review  
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## RACING

BY DOMINIC WIGAN

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## BUSINESS AND THE COURTS

BY A. H. HERMANN, Legal Correspondent

markets by using different multipliers for different products and markets, or simply by selling abroad for less than was paid to the producer at home and charging a multiple of the import price to the domestic consumer. Such "losses" suffered on exports are then charged or credited to the state budget. This system of price formation, together with the detailed central planning of the economy, make it unavoidable that all major foreign trade deals have to be approved at the highest level by special governmental com-

missions for foreign trade. But even in relatively trivial matters the business of foreign trade agencies is often directed by ministerial decisions concerning contracting parties, prices, delivery dates and other terms of contracts.

In the particular field of sugar and other commodity contracts, it is quite unthinkable that a foreign trade organisation anywhere in Comecon could conclude contracts concerning a future harvest without being expressly authorised by its government to do so. Such speculative contracts are always a gamble. The western party to this gamble is well defined and the merchants who enter it have to pay up if the market goes against them. The Comecon party is the government which authorised the deal in the first instance, because it is the government which will reap any benefit from such deal. It

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# Mixed Doubles

by ANTONY THORNCROFT

**me Girls:** Rolling Stones: CUN 38108  
**Tropic for the Troops:** Boomtown Rats: Envy 3  
**rest Legal:** Bob Dylan: CBS 38067  
**arkness on the edge of town:** Bruce Springsteen: CBS 88061

It is one of the oddities of the rock world that when a new artist surfaces the biggest comment is to attach it to some established artist. A few years ago Bruce Springsteen was used the second Dylan, and over-promoted the he disappeared in a storm of disbelief. Recently the Boomtown Rats, out of Ireland and out of "new wave" have been recognised as the sons of the Rolling Stones—chronologically it is possible in some cases. The Rats lead singer, Mick Jagger, dominates the stage, and the group, as magnificently as the Stones, has the ne endearing disdain, the mastery of the sophisticated put-down. But the length of the Stones is that they are just as effectively muting on record as in concert, perhaps more so as age has done the edges. The opening bars of *Miss You*, first track of *Some Girls*, immediately sweeps you into the me experience. Hardly anything has changed in over a decade—the relaxed guitar, the assuring bass line, the saxophone and electric piano spice the melody, and Jagger his best urban drawl. The se is confident, the appeal tant. The Rolling Stones have ways succeeded with slow, soaked, songs: in the faster numbers like *Liar*, they sound, not commonplace at least conditional. But with lyrics that "er the dream worlds of ready men, exciting places, and easy new they remain the image the age. Perhaps there is an ment of self parody, of old lioned super-star decadence: *me Girls* would probably oblige all the worst excesses the rock establishment to the ders of *Swingin' Glass*, but in 20 year history of the music inds a level, a level near the It is the best from the ling Stones for ages, witching from the cool nes to the hot Rats is like ving from the first class

lounge to the boiler room. The Stones might once have had such energy, but I doubt it. Gedolf's voice is not unlike Jagger's while his lyrics and his band are a decade on. The Boomtown Rats was always one of the more intelligent of the punk bands, and with a *Tonic for the Troops* they have almost kicked over the ladder which took them to the top. There are melodic indulgences in *Like clockwork* which would not have ashamed 10 cc, while *I never Loved Eva Braun* carries Bowie-like declamations. When the simple Boomtown Rats sound comes across, as in *She's so modern*, there is an instant kick in the stomach, an ear's view of a street fight in Hoxton or a teenage party which has suddenly taken off. The lyrics are rather hit and miss, a search for significance which is unnecessary—who cares if the Rats took "A" level English—but

with their musicianship, and Gedolf, the band, shows signs of a long life. The new Dylan album, coming so soon after his triumphant return to Europe, is a bit of a problem. The cosmic view has shrunk to some very personal perspectives which are almost morbid: perhaps there is little difference between the mid-life crisis and the doubts of adolescence. One difference for Bob Dylan is that the songs can be wrapped up in lavish vocal backings and the best hand at any price. It is a pity that the lyrics are not included in the record for this is probably a verbal treat—the melodies are more subtle, the arrangements more complex, than we are used to, and it will probably please the older Dylan supporters more than the new converts.

Even so it is a fine album. Dylan incorporates soul in much the same way that he used country music for his own ends and his strange genius raised even routine songs like *Bob Dylan Cryin'*. Dylan as the lonely discarded voice in the dark as in *Where are you tonight?* is an unlikely development from the cynical travelling man of the early albums, but then he has always moved more nimbly than his apologists and he has usually been proved right.

After all the ballyhoo Bruce Springsteen seems to have settled down fairly well. *Darkness on the edge of town* is another batch of urban cameos, almost Jackson Browne in its rolling piano choruses and the first two tracks, *Streets on fire* and *Barbarian*, are the kind of thing that the Americans do so well, mainstream rock which gets nowhere very much but provides a pleasant journey. While Dylan is content to follow his own musical fancy Springsteen is uncertain whether he is a rock singer or a recording artist and for all the appealing guitar and saxophone solos this new album never becomes quite as serious as it takes. A better dose from the same bottle is *Stranger in town*, a fine album from Bob Seger which is much more the contemporary U.S. in music, while as a fusion of soul and rock Elta James, currently in London, has a minor masterpiece in *Deep in the Night*, songs which will reduce the woman's movement to apoplexy. Finally a thank you to Shusba for finally fusing the musical traditions of the ancient orient and the modern occident in her album *From East to West*.



Mick Jagger

## Festival Hall

### John McCabe by DAVID MURRAY

John McCabe did not actually duct the Royal Philharmonic Tuesday he left that to the able Charles Dutoit; but he nated the first half of the gramme in no uncertain as. (The second half ight Dvorak's "New World" phony.) As soon as he had en his bows after the pre- of his Third Symphony, reappeared as a soloist in art's C minor Piano Con- o.

Mr. McCabe's new Symphony subtitled "Hummingbird", with light-jawed candour. He is composer who cannot resist, more probably does not want resist, non-stop citation. The matter of minutes one lost at of the other composers flash up through the score, elines in the cut of a ase, more often in some untakable bit of scoring. programme alone McCabe tared, "I do not propose to pile a list," and I shall fol- his example; but I confess at first hearing, all those illar trees obscured the d. Certainly the Symphony ies its own argument for-

ward, in three compactly dovel- talled movements; and the material, from which it is generated—the slow movement of one of Haydn's last quartets (Op. 76 No. 6) and choral fragments from Nielsen's Op. 45 Suite for piano—is thoughtfully assimilated to the point where its original identities are shed.

The argument is none the less curious. The opening *Fleasibilia* movement is athletic and transparent (not only in its allusions); in a quiet one might take for between-the-wars Scandinavian music. The slow movement offers elusive polyphony with hushed, faintly heady string textures; the final fugue rises to an insistent reiteration of the opening motives—a figure of alternating notes is shrilly dwelt upon—and then backs away, minatory low brass and twittering strings flattened by a mechanical per- cussion onslaught (Nielsen again?). Purposeful, undoubtedly, but so far opaque to me.

boldly romantic. Though Dutoit reduced his orchestral forces drastically, the piano (a Bösen- dorfer) seemed suppressed; McCabe found no brilliance in the finger-passages, and ex- panded his scale only for an unexpectedly grand cadenza—new to me: perhaps his own—in the Allegro. In the hall, it sounded the work of a very intelligent music-box, despite the encouragement of Dutoit's sturdy accompaniment; I wished I had heard the broadcast relay instead.

### Award for Morris West

The author Morris West has been awarded the International Dag Hammarskjöld Prize, the Grand Collar of Merit. It was awarded to him at a public ceremony at the Hotel Negresco in Nice, on Saturday, June 24.

Previous recipients include John F. Kennedy, Leonard Bern- stein, Christian Barnard, George Simenon, Neil Armstrong, Her- bert von Karajan.

## ten Space

### Jubilee Minstrels by MICHAEL COVENEY

O. Sloan's *Three Black and ce White Refined Jubilee* strels, to give the full title, is ily celebration of the songs music that grew on the thera plantations into the adway music hall of the n. It is no more than that, ite Mr. Sloan's irritating his- cal commentary between high- s that attempts to place the omenon in a social and cul- l perspective.

othing is done with the erial itself to support the ed eyebrows at the coon song istry and Mr. Ziegfeld's biring lert Williams as a crinolined- er to sing "Nobody," year in year out, at the end of his v. Nor do the characters of performers themselves really rre as anything more than arised agents of some fine ic. Sentimental ballads like tiful "Dreamer" and strel "Boy" (placed arbi- ly in the context of the Civil ) are ably delivered. But mpress as songs merely, as part of the argument- ponded around them by our al host.

udience participation is ted for the Cake Walk, eed to a rather gaudy inter- to interpretation of Scott in's "Maple Leaf Rag", and e is some sprightly fun with Sloan as the irrepressible us Rastus Jackson Brown, a sided dorkie with a top hat a cane chorus. As well as Sloan, Robbi Coverton makes mpression as a talented and vidual artist, but the rest is e sort of mundane, ordinary- ed that would pass relatively oiced on the Edinburgh ge.



Leni Sloan

## Cheltenham Festival

### English String Music

by RONALD CRICHTON

The Cheltenham programme this year has Kent opera giving two performances at the Every- man Theatre, a series of Haydn-Schubert recitals by the Chillin- gham Quartet, each of which includes a British work and more Schubert from Brendel. For the first two days the main feature was string music, sonorous and brilliant in the Town Hall, a resonant place when the music for larger forces speak the two groups and more has risked drowning at the moment of baptism in a swimming-bath of sound, but excellent for string orchestras. The players were the Academy of St. Martin-in-the-Fields, either conducted by Neville Marriner or directed by Iona Brown as leader and in Schubert's A major Rondo, as soloist.

Friday evening brought Beethoven's *Antiphon* back to its original reading just as gravely reticent than the one heard at the composer's 75th birthday celebrations in London. There was a new work, called *Music for Strings*, commissioned from that indefatigable supplier, Richard Rodney Bennett. The Irish girl Cathleen's lyrical music title, though it has probably been used by others as well, belongs to Bliss. Yet, at least in the last two of his four movements, Bennett justifies his appropriation. The second half of the work impressed not only for expectedly astringent sequence, the power gives as many as 13 possible combinations, and he has arranged five for string orchestra, with more than one voice to a part.

Life Studies, hard to play but not to listen to (however aggressive the sound, the sense and direction of the music are clear) should be a gift to string ensembles on the top level. Mr. Bennett's own aptness for omitting one piece was not on the level of gracefulness one would expect, nevertheless drew Graham Sheen as soloist, and Schubert's Third Symphony) but the focus remained on string Academy that he now owes music in the form of Nicholas Maw's *Life Studies*. This work complete performance.

proved a stimulating experience even though, most regrettably, they omitted the important second study—one of those added since the work was first given at this same festival in 1973 so that was not the promised "first complete performance."

Maw divides 16 solo strings into two symmetrical groups with a single double bass as anchor- resonant place when the music for larger forces speak the two groups and more has risked drowning at the moment of baptism in a swimming-bath of sound, but excellent for string orchestras. The players were the Academy of St. Martin-in-the-Fields, either conducted by Neville Marriner or directed by Iona Brown as leader and in Schubert's A major Rondo, as soloist.

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## St. Bartholomew-the-Great

### SPNM Concert

by NICHOLAS KENYON

Premieres in profusion at the St. Bartholomew's Festival: from lower to higher pitches was three on Monday night, four yesterday lunchtime, and some- one trying to create a new entry for the Guinness Book of Records? Last night's concert by the Society for the Promotion of New Music not surprisingly added another three new works, but provided a framework of reliable quality by placing music by Harrison Birtwistle at the beginning, middle and end of the concert. (Just to add variety, however, Birtwistle's name was spelt in three different ways in the programme book.)

The new music found it difficult to compete with the perfect control and precisely imagined writing in Birtwistle's *Monody for Corpus Christi* and his *Cantata*: his vivid, pointed word-setting and atmospheric lines for solo soprano were put across with all the authority we expect from Jane Manning.

In the most substantial of the new pieces, *Noche Oscura*, a setting of St. John of the Cross by John Hopkins, I doubted if the composer and his players, though his six instrumentalists and the soprano, too much in this intricate and interesting score remained imperceptible.

Though the gradual movement from lower to higher pitches was audible and attractive, this was not accompanied by any trans- formation of the material such as might have conveyed the con- tent of St. John's poem. Its growing sense of ecstatic union with God was unexpressed; the listener remained firmly earth- bound.

Less ambitious were two in- strumental pieces. The title of Edward Lambert's *Foreday* a 3 promised Renaissance-style counterpoint, but there was more of the medieval hocket in its desiccated repeated notes and jerky rhythmic figures. The guitar solo, *Bliss*, not my furtive, by Harold Allen, also had Renais- sance connotations, though it did not appear to be based on the 16th-century song of that name. It was a lyrical, unpretentious exploration of well-contrasted material which benefited im- mensely from a taut, lively per- formance by Timothy Walker.

In the other performances, by the individually excellent Park Lane Music Players under Lionel Friend, there was sus- piciously little rehearsal has been short: the account of the Hopkins, which was the only one I followed with the score, was at times unworthily approximate.

## ICA Theatre

### Another Tuesday by MICHAEL COVENEY

Three blind blacks assemble in front of a graffiti-laden white wall to act out the day. They offer sweepstake tickets, oranges, cigarettes and (to these ears) a virtually incomprehen- sible stream of West Indian chatter about domestic crises and the old days with Michael X in England. I am not even sure where Mustapha Matura has placed his lunchtime play (*New York? Trinidad?*) but he obviously sets out to work through an image of black beggary to assert his usual message of cynical optimism.

The beggars—two men, one woman—are organised at their posts by a black colleague who serves little purpose beyond setting them off against each other. Mr. Matura's splendid facility with West Indian idiom and dedication, critical humour

is marred in a clumsy production by Charlie Hanson which renders the actors invisible when he speaks up. Poor sight lines and rubbery acoustics no doubt have something to do with this.

The ICA, nonetheless, is one of the most pleasant venues to visit at lunchtime these days due to the airy lightness of the galleries and corridors and the excellence of the new restaurant under the management of Justin de Blanc. At reasonable prices, you can take your pick from stuffed peppers, lasagne, interest- ing salads and delectable sweets.

The actors from the Black Theatre Cooperative—Malcolm Frederick, Yvonne Agard, Carl Andrews and Mark Heath—other, Mr. Matura's splendid intentions do not always result in good theatre.

### £1m GLC aid likely for Royal Opera House

The Greater London Council is likely to contribute up to £1m towards the Royal Opera House, said Mr. Horace Cutler, leader of the council, yesterday.

The council's contribution would be spread over five years on the basis of £1 from the GLC for every £4 raised by the Royal Opera House.

Mr. Cutler said: "The Royal Opera House, with its interna- tional reputation for the best in opera and ballet, is sadly lacking in modern backstage amenities. It is nonsense that world-class performers should have to re- hearse in dingy halls miles

from the theatre—and put up with poor dressing rooms, inadequate wardrobe space and positively Dickensian washing, toilet and canteen facilities.

"London is proud of the Royal Opera House and its tremendous cultural contribution. It is only right that the GLC should make a grant on behalf of Londoners. The Opera House improvements would fit in well with the GLC's own aims for Covent Garden and our general efforts to bring life and quality back to the inner city."

A report on the GLC's contri- bution to the Royal Opera House development project will be presented at committee meetings on July 17.

## Chichester Festival Theatre

### The Aspern Papers

Michael Redgrave's dramatisa- tion of Henry James's tale pre- serves the Jamesian feeling very well, the emotions concealed behind a facade of polite con- versation and neutral speech. The climax presented in terms of every day courtesy. The climax is not the point at which Miss Bor- dereau, the old lady from New Orleans with an interesting past, steals out in her nightgown to find Henry Jarvis in the act of opening her secret trunk to look at the correspondence she exchanged with the American poet, Geoffrey Aspern, though this is indeed the high point of Cathleen Nesbitt's bewitching performance. The climax comes later, when Miss Bordereau is dead, and her niece Tina, vir- tually offering Jarvis the papers in exchange for marriage, is met with the dry hyper-Jamesian reply: "It wouldn't do."

It is a good, a moving climax, but in this slow production it takes a lot of working up to. The plot is full of subtlety but yielding to the temptation not in his way by his shifty man- servant should prove fatal to her before her plan is realised. Miss Nesbitt's performance, almost all from a wheelchair, is the liveliest of the evening.

As Henry Jarvis, Kenneth Haigh puts on a smooth mask of imposes on her with his tissue propriety; perhaps Miss Bor-

derreau is right when she says that all publishers are dis- honest, for he goes about his lies with all the polish of an American gentleman, if there was such a thing in those days. To my mind he submerges his personality too deeply, for he comes out as a rather dull man who sometimes seems as slow on the up-take as Tina is. Since most of his important scenes are played with her, the pace of the production which is directed by David Williams is fairly sluggish, save when Miss Nesbitt is pushed on stage to buck it up.

The Sala in Miss Bordereau's palazzo needs only a handsome venetian wall at the back and this Finlay James has provided, with a staircase thrown in to enable Jarvis to make his point convincingly about his weak heart. Jarvis's man, Pasquale (Keith Drinkel), lurks on these stairs like a character from Verdi; he is not the man I for her niece's future: it is too bad that the sight of Jarvis yielding to the temptation not in his way by his shifty man- servant should prove fatal to her before her plan is realised. Miss Nesbitt's performance, almost all from a wheelchair, is the liveliest of the evening.

As Henry Jarvis, Kenneth Haigh puts on a smooth mask of imposes on her with his tissue propriety; perhaps Miss Bor-



Kenneth Haigh, Cathleen Nesbitt and Jill Bennett

## Round House

### Cruel Garden by CLEMENT CRISP

There is a moment in *Cruel Garden* when Christopher Bruce, by editing since then, it opened masked and decked out in the company season on Tuesday, wedding-dress and veil, grieves over the body of a dead child. That the child is also a clown, grotesque maquillage than any that Bruce is supposed to make its depth of perception to make its effects. It has a brilliant bull- ring setting by Ralph Koltai, a most efficient collage score by Carlos Miranda, and evident dedication from all its cast. At the very essence of grief; through the barrier of mask and dress, scene, and the final sequence in the intensity of his presence communicates directly with us death—it roars into life because of the physical bravado of Bruce required viewing thereby.

Somewhat revised and tightened by editing since then, it opened masked and decked out in the company season on Tuesday, wedding-dress and veil, grieves over the body of a dead child. That the child is also a clown, grotesque maquillage than any that Bruce is supposed to make its depth of perception to make its effects. It has a brilliant bull- ring setting by Ralph Koltai, a most efficient collage score by Carlos Miranda, and evident dedication from all its cast. At the very essence of grief; through the barrier of mask and dress, scene, and the final sequence in the intensity of his presence communicates directly with us death—it roars into life because of the physical bravado of Bruce required viewing thereby.

As a word of warning I must advise the public that, prior to the performance, music is played with deafening and offensive loudness in the auditorium; and the seals at the Round House remain the nearest thing I know to the Iron Maid of Nuremberg.

### How do Chester Barrie manage it at the price?

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## FINANCIAL TIMES

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Thursday July 13 1978

## Getting back flexibility

THE FIRM statement which the Prime Minister made yesterday in his speech to the National Union of Railwaymen was that the Government wished the average increase in earnings during the next pay round to be very much less than that in the round just ending. Precisely how large even this will turn out to be is still a matter of guesswork. The Government made the tactical mistake at the outset of stating its target in terms of average earnings rather than of basic wage rates. It was therefore this higher figure which was picked on by negotiators and which tended in many cases to be treated as a minimum basis for negotiation rather than an overall average.

It has been argued that a large percentage of the major claims which have so far been settled have fallen within the official guidelines—an overall increase in earnings of no more than 10 per cent, together with anything that can be offset by genuine increases in productivity. In the first place, however, it is quite impossible to will remain impossible for some time to come—to say which productivity agreements are genuine and which are merely a polite way of circumventing the guidelines. In the second place, a much smaller proportion of the workforce than usual had settled at the latest date to be reported, so that there is probably an abnormally large amount of back-payments still in the pipeline.

## 1977-78 outcome

In the third place, the increase in average earnings during the first three quarters of the wage year which ends this month has amounted, even on official figures, to just on 14 per cent. This has to be set against the 10 per cent originally set as an overall target for the year as a whole and the 13-14 per cent which has been tacitly acknowledged for some time past as the most likely eventual outcome. It seems highly likely, in short, that the outcome for 1977-78 will be well above the revised as well as the original figure. The only reservation that can easily be made is that the newer index of earnings, which covers a wider range of employment, including jobs in which earnings are likely to have

risen less rapidly than in manufacturing production, cannot yet be seasonally adjusted and may conceivably show a more favourable result when the results for July are eventually published.

In any case, it is clear that next year's average increase will have to be very much less if the rate of inflation is not again to rise steeply. It is a fair bet—though not one all observers would take—that the annual rate of increase in the retail price index will remain at about its present level of 8 per cent until the end of 1978: the latest wholesale price indices published earlier this week have themselves made this more plausible. But any sharp increase in wages after the end of July will not only depress the balance of payments by making exports less competitive but will work even more quickly on the exchange rate and the cost of imports.

## Differentials

An average rise in earnings well below the 10 per cent target of last year is therefore necessary. But the 5 per cent which Mr. Callaghan mentioned yesterday was apparently only intended to be illustrative and took no account, in any case, of the sum which will have to be allowed for the overdue rectification of anomalies and restoration of differentials. Whether or not some such figure as this is actually specified in the coming White Paper on pay policy is something which has still to be decided in the light of discussions with the TUC and the CBI—as is the other vexed question of shortening the working week without a corresponding reduction in pay. There will be those who argue that any figure is better than none and that the Government was forced by the pressure of events into setting a target last time though it had not originally intended to do so. There will be those, on the other hand, who argue that the need to rectify anomalies and differentials is now so great—especially in the light of the special arrangements that have already been agreed—that any figure is likely to be treated as a basic minimum. It is difficult to launch an incomes policy. It will prove more difficult still to get away from it.

## Open mind on gambling

THE REPORT of the Rothschild commission on gambling is not an easy one to digest at a single sitting. Nor could one expect it to be given the ramifications of the subject, the conflicting issues it raises, the variety of forms of gambling which are now permitted in Britain, and the complex web of legislation which governs its conduct. The commission's recommendations—there are over 300 of them—will not please everyone. But its report has the merit of being infused by a consistent philosophy and so is coherent as well as comprehensive.

## Manual

The commission's stance can be described as broadly libertarian rather than paternalistic. It believes that individual liberty should be interfered with only as far as it is necessary to discourage excess and prevent the incursion of crime. It does not believe that people should be unduly protected from their own instincts or idiosyncrasies. On the other hand, the desire to gamble should not be unduly stimulated by excessive advertising or by pestering, and gamblers should be made aware of what they may be letting themselves in for. This last principle led the commission to produce its own 32-page guide to odds in most forms of organised gambling from prize bingo to punto banco.

This middle-of-the-road attitude has determined the commission's approach to what is probably its most important recommendation for a national lottery to be run by a government-appointed board which would distribute the proceeds to sports, arts and worthy causes. To the commission the issues are practical, not moral. In the commission's view, such a lottery would help to fill the gap created by the disappearance, in a society where the accumulation of private wealth has become more difficult, of private support for worthy causes on a large scale. It doubts that a national lottery would reduce the scope for the smaller lotteries, held by voluntary

## SUCCESS FOR AID SCHEME

## Machine tools: lubricating the wheels of investment

THE Government's machine tool industry aid scheme, which got away to a head start, turned out to be a roaring success after all, or so we are told by the Department of Industry. All the £30m allocated will be used up and it will help to generate total investment of £200m by the manufacturers.

Taking the broad view, the Department insists the scheme will put the industry in a much better shape to play its part in the Government's industrial strategy programme. In simple terms that means it should cut imports and stimulate exports of machine tools in years to come.

However, claims made by government departments have not always been able to stand up to close examination. So it is wise to take a more detailed look at this particular aid scheme and do so through the eyes of some of the companies which have benefited from it.

A minute part of the £30m, some £4,400 to be exact, has found its way to Metform Engineering, a small manufacturer of metal-forming machines which is based at Brierley Hill in the West Midlands. Metform is typical of many smaller British engineering companies. It was set up as a design company 10 years ago by a group of engineers. Five years ago it began manufacturing the products it designs.

Although it is still a small business, the "package" it offers—computer-controlled machinery for painting, forming and cutting metal—costs around £250,000.

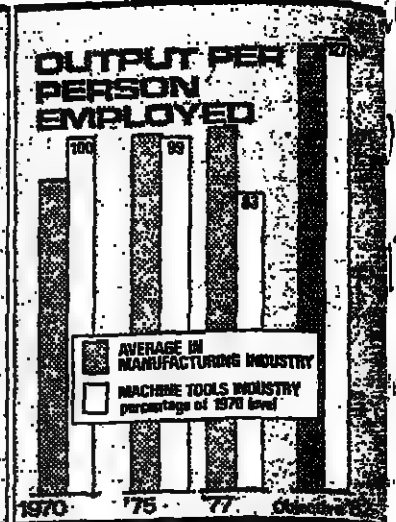
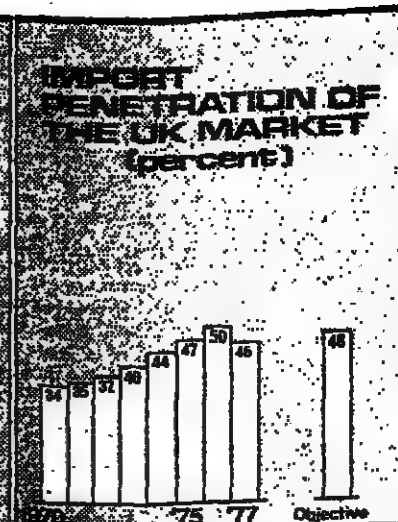
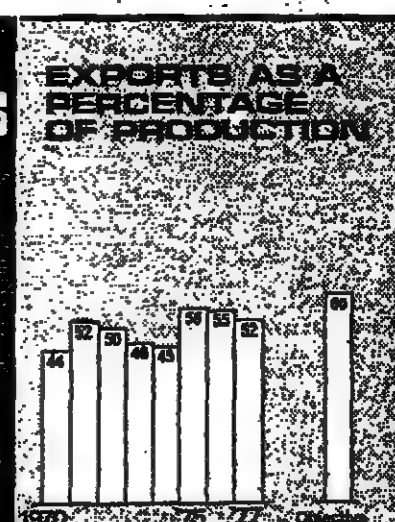
Some time ago the company was prodded by its auditors into drawing up plans for a formal management information system, and better production control. Consultants were called in and an application was made to the Department of Industry for a grant towards the £8,800 costs involved.

Mr. Bob Harris, one of the founder directors, says the industry aid scheme grant enabled Metform to go much further with the new management control system, particularly with the purchase of a mini-computer to help on the production side.

The new structure enabled management to get a much tighter hold on its operations and gave it the confidence to expand. It will now spend £100,000 on new machinery and £60,000 on new buildings. And, of course, it has applied for an industry aid scheme grant towards the cost. This is still being considered.

The machine tool industry was a particularly suitable case for aid scheme treatment. Those companies involved are easily identified as it is a homogeneous industry. It needed pulling out of its steady slide which had involved a fall in share of world trade, lack of profitability, low

## THE OBJECTIVES FOR THE MACHINE TOOLS INDUSTRY



Three ambitious objectives for 1980-82 have been proposed by the Machine Tools EDC. They are: (a) to export 60 per cent of production; (b) to maintain the industry's share of the UK market; (c) to raise productivity to the average for UK manufacturing.

"Britain's biggest machine tool industry" is still large by the standards of the developing countries—while importing those incorporating higher technology. The value per tonne of exports and imports reflects the situation as it existed in 1977. Each tonne exported was worth on average £3,500. Imports cost £4,100 a tonne.

Ironically, the machine tool aid scheme will initially encourage imports of machine tools with higher added-value. Companies will be seeking more sophisticated equipment and often will not be able to find a UK manufacturer.

The Department estimates that, of the £200m expenditure to be generated, some £101m will be in respect of new machinery and much of this machinery will be in the "machine tool" category. But the aid scheme was also specifically designed to encourage new product development. "So we get £2m over the next three to four years and in that time will spend in excess of £20m of our own money," Dr. Frankel points out. "The grants provide marginal lubrication."

One important result of this "lubrication," from the point of view of the UK's balance-of-trade, is that it enabled Staveley to get into the market place earlier than expected with a heavy ram borer, a machine used in heavy mechanical engineering, nuclear work, boiler-making, shipbuilding and so on. Staveley's Lapointe division is the sole UK manufacturer of this type of machine, which sells for about £300,000, and now one of the world's few producers of the machine.

Britain's performance in world machine tool markets does not look all that bad if you take a superficial glance at the statistics. But the worrying factor is that the UK is not strong in many of the newer types of machines which are becoming more and more important. There is a danger that Britain could become a supplier of standard machine

tools—against severe competition from the developing countries—while importing those incorporating higher technology. The value per tonne of exports and imports reflects the situation as it existed in 1977. Each tonne exported was worth on average £3,500. Imports cost £4,100 a tonne.

Ironically, the machine tool aid scheme will initially encourage imports of machine tools with higher added-value. Companies will be seeking more sophisticated equipment and often will not be able to find a UK manufacturer.

The Department estimates that, of the £200m expenditure to be generated, some £101m will be in respect of new machinery and much of this machinery will be in the "machine tool" category. But the aid scheme was also specifically designed to encourage new product development. "So we get £2m over the next three to four years and in that time will spend in excess of £20m of our own money," Dr. Frankel points out. "The grants provide marginal lubrication."

One company which benefited from this aspect was John Stirk and Sons, part of the Wickman group and ultimately owned by John Brown, Stirk, one of the few companies able to meet the heavy machine tool needs of a railway industry, has been offered an incentive of £167,000 towards project costs of £694,000 for the design, development (including prototypes) and launching of a large computer-controlled machine. It will meet a specific need in the machining of components for the railway industry, oil and gas industries and for large aircraft components.

Stirk developed the machine because it could see a gap in the world market where the UK had a chance to break in against mainly West German competition. Inquiries from Canada, Australia and Eastern Europe have come in after the new product received some publicity in the technical press. Mr. Kenneth Duffield, Stirk's

sales director, says that potential overseas customers have been attracted because they are being offered an entirely new concept and not just a development of an existing machine. "The world is interested in a 'better mousetrap' concept."

Mr. Duffield also insists that without the aid scheme the introduction of the new machine, which will sell for around £250,000, would have taken much longer. "It was of tremendous assistance and provided the boost which got the project off the ground much more quickly."

Butler will add 25 to 30 per cent to its capacity in Volturn terms as a result.

It will be two to three years before all the expenditure encouraged by the aid scheme is reflected clearly in the UK machine tool industry's performance, particularly as there were so many last-minute applications. In any case, new product development takes time.

The Department must monitor the situation, mainly to make sure that the companies are spending the State cash in the way they indicated in their applications. But this monitoring system should enable the Government at the end of the day to analyse the impact of the scheme on the balance of trade.

In any event, current investment by the UK machine tool industry is at the highest level since 1970, which must be good news for an industry which has under-invested for much of the past decade.

And the good news for the Government is that an industry which was originally suspicious about the scheme became a whole-hearted convert and did not want it to end. As Mr. Bailey of Butler Machine Tool commented: "We all complain at times about what the Government has been up to. But the aid scheme has been a very good thing. It has certainly helped to keep a lot of people in work."

## MEN AND MATTERS

## Why Dalton turns in his grave

Yet another shower of brickbats has descended on Whitehall and Westminster about attitudes to our national art heritage by politicians and officials. "Disastrous decisions" and "appalling muddle" were just two of the expressions used yesterday by Lord Rosse, in his farewell remarks after 23 years as chairman of the Standing Committee on Museums and Galleries.

One of the examples Rosse gave was of the Burrell Collection in Glasgow: rats were eating the pictures because there was nowhere to house them properly, and despite letters he wrote to three successive Chancellors of the Exchequer, nothing was done for years. Work has just begun on a building now expected to cost £12.5m. But the Government's contribution has only been made possible by denying funds for other cultural institutions in Scotland. "The biggest scandal in the museum world," said Rosse bitterly.

On the Land Fund, which Hugh Dalton set up in 1946 to help preserve Britain's cultural heritage, Rosse was equally severe. He said he had known Dalton and felt he must be turning in his grave at the manner in which the Fund had been treated. The Government surrounded its contributions for saving works of art from export with a "ghastly secrecy" and there was now such a muddle that nobody knew what to advise.

I asked Rosse about the section in the standing committee's latest report, released yesterday, criticising the performance of Whitehall's Property Services Agency in maintaining national museums. The report cites the case of the Tate Gallery extension, where the wrong air conditioning was installed and had to be ripped out and replaced at a cost of



"Surely the October one will be a big enough gamble for most of us?"

£500,000. It also complains of having to "grapple with a network of PSA agencies" and contrasts this with the "admirable service" given to museums free to deal with outside architects and contractors. Rosse said he was constantly making representations about the PSA (a government spokesman later told me that a review of the way the agency is run has now been started).

Before leaving the Standing Committee's spacious offices in Carlton Gardens, just a gentle stroll across the park from Westminster, I asked Rosse about proposals for encouraging commerce and industry to give more to the arts. He began more to the arts: "I believe that donations should be 'unequivocally treated as a legitimate business expense.'"

Was he thinking of the U.S. system? "Yes, but more strictly controlled. In the U.S. it has been too open to abuse."

## Freshly baked

The Campaign for Real Ale having scored so many palpable hits on the big brewers, a Cam-

paign for Real Bread seems in the offing. The demand for stirring commercial success. The French-style bread on the one hand, and for wholesome on the other, is rising; but Britain's profits are to go to socialist overall bread consumption is schools and journals—has had falling, as Spillers never tired to make a fresh batch for the of reminding us to explain their U.S. market. The game is soon to be available in seven different languages, while a delegation of British MPs who were French bread—but with British flour and in British ovens—is a set home.

The problems, however, arise over its distribution. The game's largest distributor, Brentano's Flour Milling and Baking Research Station in Chorley, Lancashire, is at odds with its wood, Herts, will shortly be issuing a report on how to turn unloved some of Brentano's out leaves a Parisian might suburban stores and have been relish. "The crust must be on strike for seven months. They sharp enough to cut your want Ollman to remove Class mouth," says Chamberlain. Struggle from their employers' "The inside must be soft and with a real bread taste."

But when I asked a spokesman at the research station whether the search for ways of making real bread reflected his public discontent with the wrapped and sliced factory product found in every supermarket, the answer was a rather crusty brush-off. That could be because a large part of the funds for the station come from the mass bakery concerns, such as Rank Hovis McDougall.

## Radical chic

The class struggle rumbles on, or at least the struggle over Class Struggle does. The American creator of the board game of that name, Bertell Ollman, now finds himself in the middle of two battles. His game is the socialist's answer to Monopoly and, as described in this column six weeks ago, his selection to head a department at Maryland University led to a major political controversy. That controversy continues, with Ollman now threatening to take legal steps if a final decision on his appointment is not taken within a week.

But in the meantime, some problems have also arisen over

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# FINANCIAL TIMES SURVEY

Thursday July 13 1978

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By James Buxton

# Sudan

Sudan's experience in achieving political reconciliation internally should stand it in good stead during President Nimeiri's forthcoming year as chairman of the Organisation of African Unity. At home it is making determined efforts to develop its immense agricultural potential.



President Jaafar Mohammed Nimeiri of Sudan

SUDAN IS an appropriate host for this weekend's summit meeting of the Organisation of African Unity. It is the largest country in Africa and among the most linguistically and geographically diverse. It is also, to use a grossly overworked phrase, a bridge between the Arab and Moslem North and the non-Arab and non-Moslem South.

Other countries straddle that crucial religious and cultural divide of Africa, but Sudan stands out among them because of the strong Arab identity of the northern part of the country and because in 1972 President Jaafar Mohammed Nimeiri ended the 17-year civil war between North and South with an agreement giving the South regional autonomy.

President Nimeiri, a politically nimble, sincere but fairly un-charismatic man, saw the ending of the civil war as only one part of the process of nation-building in Sudan, which he believes his regime's recent reconciliation with the main opposition groups is bringing nearer to completion. He also saw the settlement as giving Sudan a full identity as well as an Arab identity — a process which could have its culmination in his forthcoming year as chairman of the OAU.

In practice the nine years of President Nimeiri's rule have seen a contest between the competing demands of the African and Arab worlds, and, internally, of the forces of radicalism and conservatism. The initial stages of the May from the oil-rich Arab States, Revolution of 1969, as the which alone, it was felt, could Government styles the blood-

less military coup which brought the (then) Colonel Nimeiri to power, laid the foundations of a major social change designed to shift power away from the traditional ruling groups and to enable more rapid economic development.

Under the influence of Communists and Arab Nationalists a mass party—the Sudan Socialist Union—was conceived, and almost for the first time some Cabinet posts went to men of technocratic background. At the same time Sudan moved closer to its radical Arab neighbours, Nasser's Egypt and Gaddafi's Libya.

But in 1970 Nimeiri rejected the idea of union with those countries and concentrated on achieving better relations with Sudan's African neighbours, especially Ethiopia, so that by early 1972 he had been able to end the civil war. And although the Government crushed the Ansar—descendants of the followers of the Mahdi who defeated General Gordon in 1885—in a massacre at Abba Island on the Nile in 1970, the full-blooded radicalism of Nimeiri's rule ended fairly soon, helped on its way by the ultimately abortive Communist coup of 1971.

From then on the regime concentrated on trying to effect change through the existing system and set its face increasingly towards development on capitalist lines with a mixed economy. The emphasis in foreign policy switched to radicalism and conservatism, attracting aid and investment from the oil-rich Arab States. The initial stages of the May from the oil-rich Arab States, Revolution of 1969, as the which alone, it was felt, could Government styles the blood-

to develop Sudan's long-recognised but relatively untapped agricultural potential. Gradually the concept of Sudan as the granary of the Arab world was formulated, and after the 1973-74 oil price explosion aid began to pour in fast.

But the regime's pragmatism stopped well short of sharing power with the political parties which had dominated the country during the days of parliamentary government before President Nimeiri's coming to power. The parties on the Right formed themselves into the National Front, loosely affiliated at times with the outlawed Communists. It was the National Front which tried to overthrow the regime in a coup attempt in September 1975 and mounted a far more violent effort in July 1976 with Libyan and, to a lesser extent, Ethiopian backing. It only narrowly failed and several hundred people died in the fighting.

The July 1976 coup attempt demonstrated the force and determination of President Nimeiri's enemies, but also indicated the underlying strength of the regime. There was no popular uprising and the army stayed loyal. Clearly there could never be another coup like it, and the Government was at first determined to press on with its policies, though it took no chances. About 100 Sudanese were executed and repressive measures in force since the 1975 coup attempt were stepped up, with several thousand people imprisoned.

But the need for both internal and external vigilance was a

BASIC STATISTICS	
Area	967,491 square miles
Population (1976)	16.1m
GNP	\$1.49bn
TRADE (1977)	
Imports from UK	\$86.8m
Exports to UK	\$13.2m

serious strain on the Government at a time when economic problems were increasing, and both sides became aware of the futility of continued confrontation. The first feelers towards reconciliation were put out as early as January, 1977, and the basic terms were agreed at a meeting between President Nimeiri and the overall leader of the National Front, a former Prime Minister, Mr. Sadiq el Mahdi, at a secret meeting in Port Sudan in July.

The detailed story of the reconciliation is told in another article in this survey. It has already had remarkable results with the release by now of all political prisoners in the country and a surge of free expression. In elections held in February this year the electorate in the southern region brought about a total change of government, while in polling for the national People's Assembly people previously affiliated to the old political parties were allowed to stand, nominally under SSU colours, and did remarkably well.

But the process is not complete. Partly because the Government has not yet repealed

TRADE (1978)	
Imports	\$594m
Exports	\$518m
Imports from UK	\$82.0m
Exports to UK	\$14.2m
Currency: Sudanese pound	
£1 = S£0.747	

legislation regarded by the opposition as highly repressive, guerrillas and political refugees in camps in Ethiopia and Libya have so far refused to return, as has the second leader of the National Front, Mr. Sherif el Hindi, despite his having reached a separate agreement with the Government.

For all the benefits that the reconciliation has brought, the immediate political scene is highly fluid. It remains to be seen how the Government's concept of the former opposition groups functioning within the one-party system actually works out, and while President Nimeiri's manoeuvring has done something to weaken the cohesion of the former components of the National Front he must still be on his guard against dissent among groups, for example, in the core of the SSU and the armed forces — which dislike the course the May revolution has now taken.

An added complication is the fact that the Government is having to take stern economic measures, including devaluing the Sudanese pound by an effective 20 per cent and cutting back on spending, before the less

financially astute sections of the population have been able to enjoy the rewards of the development drive.

But perhaps the most important question is whether the reconciliation, while advancing national unity, has brought Mr. Nimeiri's regime full circle, so threatening to stultify the process of social change the May Revolution was intended to unleash. As other articles in this Survey explain, long-engrained attitudes to work and technical innovation have hampered economic development, and if attitudes are to change the nature of Sudanese society must adapt first.

The development drive has enhanced Sudan's importance in the world, but also emphasised its economic dependence on the oil-rich Arab States. They have been fairly generous with project aid, though their reluctance to provide balance of payments support they have effectively steered Sudan towards reaching an initial agreement with the IMF on curbing its growth rate and correcting its payments deficit; and they also constitute a serious brake on Sudan's development by draining away some of its best management talent and manpower to their own economies.

Economic dependence on the Arabian oil States has inevitably linked Sudan tightly to the conservative bloc in the Arab world. Sudan has particularly close relations with Egypt, with which it signed a defence agreement after the 1976 coup and has made moves in the direction of unification of the two countries. Mr. Nimeiri was

a strong supporter of President Sadat's peace initiative and recently made two long journeys round the Arab world in an attempt to reconcile Egypt and the rejectionists and to convene an Arab summit meeting. So far the dream of enhancing Sudan's stature by playing host to both an African and an Arab summit within the same year has eluded him.

But Sudan's most pressing concern is its relations with its immediate neighbours in Africa, where it depends heavily on its own diplomatic resources. Sudan adopted a militant stance towards both Libya and Ethiopia in the wake of the 1976 coup attempt, and early in 1977 Mr. Nimeiri openly declared his support for the independence of Eritrea — having long tried to mediate between the Eritreans and the Addis Ababa government.

However, external vigilance proved a major strain, and the terms of the reconciliation required Sudan's taking a more neutral stand in foreign policy. After mediation by Sierra Leone last December, ties with Ethiopia began to improve and around the same time Libya and Sudan re-established diplomatic relations. The Soviet Ambassador, who was withdrawn in mid-1977 after Sudan expelled the last 80 Soviet military personnel, returned this spring, and earlier co-operated in an attempt to reconcile the opposing forces in their neighbour Chad.

But as Dr. Francis Deng, the Minister of State for Foreign Affairs, told the Financial Times

last month, "We cannot always predict what our neighbours will do." The relationship with Libya was soured by the flare-up of fighting, involving French forces, in Chad during May, and links with Ethiopia were imperilled by the increased Soviet and Cuban involvement there and the fear of an Ethiopian offensive in Eritrea.

Sudan cannot be dissociated from Libya's rumbling quarrel with Egypt, and is inevitably concerned at the intensifying Soviet presence in the Horn of Africa, while the recent Left-wing coup in Aden and the assassination of the conservative Head of State in North Yemen have greatly increased its alarm. The re-equipment of its armed forces with U.S., French, and British equipment (paid for by Saudi Arabia) is becoming increasingly significant, and reflects Sudan's stronger links with the Western countries.

Sudan therefore becomes chairman of the OAU at a time when big power intervention in Africa—probably the key issue now facing that continent—is having a crucial impact in at least three of its immediate neighbours—Ethiopia, Chad and Zaïre. Its own alignment is conservative and broadly pro-Western. But Mr. Nimeiri and his Government believe that African problems can best be solved without foreign intervention; and there is nothing "anti-colonialist" about the Soviet Union; and that the reconciliations it has achieved within Sudan by dialogue could prohibitively be emulated, through the OAU, in solving other African problems.

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### In Sudan

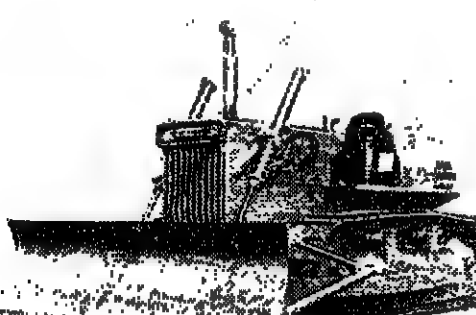
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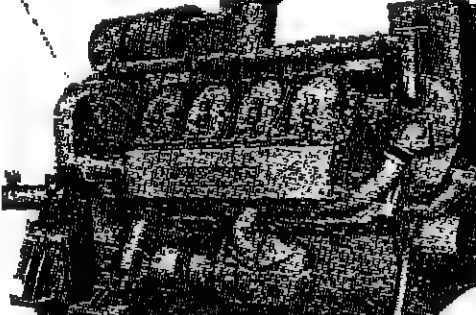
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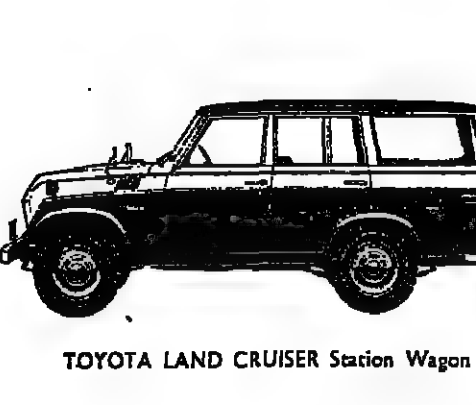
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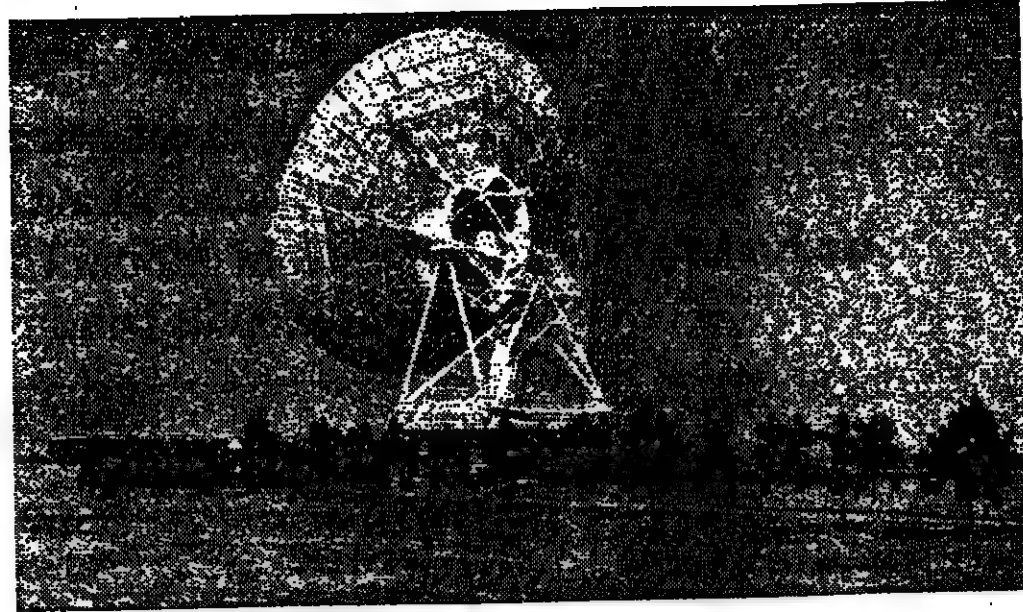
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## SUDAN II

## Economic strategy gets under way



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SUDAN IS experiencing the fastest economic growth in its history. In the past four years the capital, Khartoum, and the neighbouring towns at the confluence of the White and Blue Niles, Omdurman and Khartoum North, have been losing their traditional soporific image and are beginning to bustle with the first traces of prosperity. A few tall buildings are starting to break the skyline, while in the hotels and clubs the talk is of the enormous development projects being carried out at isolated sites in Sudan's immense hinterland.

Yet this is a country going through a very serious economic crisis. It has a big balance of payments deficit, a high inflation rate and a mounting backlog of unpaid debt so serious that it is finding it hard to obtain vital imports such as fuel and pesticides. The main cause of the crisis is the determined effort by President Jaafar Mohammed Nimeiri's Government to break out of a vicious cycle of low growth and to realise Sudan's potential. The fact that Sudan is now finding it hard to obtain credit, despite having ample project aid, raises serious questions about how the less developed countries of the world can ever become rich.

Through Sudan had some development successes in the years after independence in 1956, its traditional exports, of which cotton has always made more than half, were not able to earn enough to keep pace with the country's population growth, running at more than 2½ per cent a year. Government expenditure and energy were devoted in large part to trying to end the civil war in the South, and meanwhile this huge country's tenuous communications system—the railway from the interior to the coast and the river transport system—steadily ran down for shortage of spare parts, poor management and labour problems.

The Nimeiri Government could only start serious economic development after the end of the civil war in 1972, while it did not opt firmly for a mixed economy until after the 1973 Communist coup—and not before it had nationalised large sections of the economy. From then onwards Sudan has been able to attract growing quantities of aid, especially since the 1973-74 oil price rise which so enriched the Arab oil-producing States.

## Dream

Between Sudan and the Arabian oil States was formulated the concept of investing in Sudan to make it a major food producer for the region (it was, and still is, a major food importer). Spurred by the dream of Sudan as the breadbasket of the Arab world, Sudan's borrowing of all kinds rose from \$252m in 1971 to about \$1.5bn today.

The intention was to improve the transport system, especially in the eastern part of the country, while at the same time starting a number of productive projects both in agriculture and industry. It was always accepted that any development strategy based on heavy borrowing abroad and at home would produce balance of payments problems, but Sudan went ahead in the belief that short-term support would be forthcoming.

Whereas imports and exports had previously been well-balanced, suddenly imports and invisible payments began rising far above exports (not helped by problems until the past year in selling cotton) and Sudan's current account went into deficit on a large scale. Both in the financial year 1974-75 and 1975-76 (the financial year runs from July to June) this was partly offset by direct balance of payments support from Saudi Arabia, Kuwait and Abu Dhabi, but in 1976-77 and thereafter there has been virtually no programme aid.

The balance of payments appears to have shown some improvement in 1976-77 and during the first nine months of 1977-78 financial year, but although exports showed a definite improvement in the first of those years and although there has been a rising trend in remittances by Sudanese working abroad (shown under services receipts) the balance of payments figures have come to understate the true position. More and more goods and services are not immediately paid for, and loan service payments not met, so these do not show up on the balance of payments.

Instead Sudan has a growing accumulation of unpaid debt. Last August the public sector's share alone is believed to have amounted to \$491m, consisting of \$230m for loan instalments and interest due, \$55m for overdraft facilities abroad by the Bank of Sudan (the central bank) and a further \$206m for

suppliers' credit, purchases system puts more pressure on the economy and leads to more imports of necessities—notably fuel—which must be paid for out of the Bank of Sudan's foreign exchange resources. Meanwhile development spending, mounting from a mere \$225m in 1971/72 to about \$250m in 1977/78, has had an inflationary effect and led indirectly to more pressure on the balance of payments, though it has produced a growth rate of more than 4 per cent for the last three years. It has been inflationary partly because of the physical bottlenecks and the pressure on the supply of certain commodities such as cement, and partly because to match external funds with local counterpart finance the Government has had to borrow from the Bank of Sudan, since it has not had a sufficient surplus after recurrent spending items have been met. Its total borrowings from this source now amount to nearly \$2400m. Any development spending in Sudan leads to further imports of essential supplies in addition to items met by aid donors.

Inflation was reckoned to be running at an annual rate of between 16 and 17 per cent for Sudanese wage and salary earners at the end of the third quarter of last year (the latest figures available) while for expatriates the figure was 23 per cent. Discontent at prices culminated in a series of strikes by public employees last March, and the Government had to pledge to implement its wage reclassification scheme which means pay rises averaging 15 per cent on July 1.

Meanwhile the balance of payments situation has become so bad that Sudan has found it increasingly hard to pay for essential imports. Iraq, its main supplier of crude oil, has at times withheld supplies to enforce payment, while Kuwait, which supplies petroleum products not made at the Port Sudan refinery, has also been tough. Sudan has had to barter cotton for oil with Egypt to keep the refinery going. Meanwhile it had difficulty assembling foreign exchange to pay for pesticides and insecticides essential for next season's export crops.

The Government persistently argued that it would be politically difficult to slow down the pace of development at this stage when the sacrifice by spare parts and fuel more badly needed than luxuries. The development in terms of the

## OFFICIAL DEBT (Dec. 31, 1977, \$2m)

1. International Organisations	32.3
2. U.S. and Western European Countries	111.4
3. Arab Countries	177.1
4. East European Countries	22.9
	403.6

Source: Bank of Sudan.

high cost of living had been so great and the rewards of development (at least in the official economy) had yet to flow on any scale.

## Project

The Government also felt that the countries that have provided project aid should have considered the implications of doing so in macroeconomic terms and been prepared to supplement project aid with programme balance of payments aid. But over the last few months the Sudanese Government has come to accept that the oil revenue surplus states would not provide balance of payments support until Sudan decided to put its own house in order by cutting spending and imposing tighter financial control.

Their support was linked, it appeared, to Sudan's acceptance of a reform programme agreed with the International Monetary Fund in return for balance of payments support facilities. The Sudanese Government for long failed to agree with the IMF's proposed conditions, mainly because it did not want to devalue the Sudanese pound. It argued that devaluation would automatically make imports more expensive, thus further raising the cost of living, while having little effect in stimulating exports.

However, since Mr. Nimeiri took over the Finance Ministry himself for a few months from last September he appears to have become fully aware of the economic situation and faced up to the need to take unpopular measures to deal with it. From the beginning of this year Sudan started discreetly implementing a "stabilisation" programme, which is privately referred to in some Government quarters as an austerity plan. It started with the enforce-

ment of an Act that gives the Ministry of Finance far tighter control than it has had before over government payments, so that individual ministries now have to refer to the Finance Ministry even to make payments authorised in their budgets.

The Government began cutting recurrent spending—in a fairly brutal way by simply not paying the wages of some of its staff, for example—and has succeeded in reducing the rate of increase of the money supply to around 23 per cent from 44 per cent in 1976-77. The stabilisation programme was spelled out by Mr. Osman Hashem, the Finance Minister, in his budget in May, when he stressed that it was intended to concentrate on breaking bottlenecks and raising production from existing schemes and plants.

Among its more controversial items is the decision to peg development spending at \$202.8m, compared with about \$250m last year.

On June 8, Sudan announced that it was devaluing the Sudanese pound. The official rate was adjusted from \$2.89 to the Sudanese pound to \$2.50, a devaluation of about 13 per cent, but the official rate only applies to cotton sales. The rate for most transactions which benefits from a foreign exchange premium / subsidy system dropped from \$2.50 to \$2, a devaluation of 20 per cent. This is still considerably above both the black market rate and the rate offered officially to expatriate Sudanese, and Sudan still retains its multi-tier exchange rate system.

But the devaluation apparently impressed the IMF, with which Sudan reached an agreement at about the same time. Sudan is to make a first credit tranche drawing of 20m SDRs and obtain an IMF trust fund loan of 30m SDRs. An IMF team is to visit Khartoum in October and according to sources in Washington the way looks clearer to agreement on a standby credit of \$130m.

The agreement with the IMF should pave the way for getting balance of payments support from Saudi Arabia and possibly Kuwait (at one point Saudi Arabia was said to be prepared to provide \$700m). Senior Government officials have made clear that when the short-term situation has stabilised and Sudan has impressed outsiders that it is taking matters in hand it will seek a formal rescheduling of some of its debts on loans.

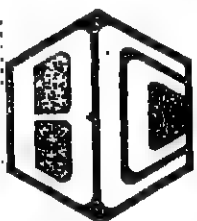
But Sudan's economic problems are by no means over. Devaluation raises the price of essential imports such as fuel and food and can only be made to have the desired effect on the balance of payments if it is accompanied by stringent control of the money supply. The Government, through its stabilisation programme, is trying to achieve this but it will not be helped by the wage and salary reclassification operation which amounts to an average pay rise of 15 per cent and is expected to cost the Government about \$340m (out of a total recurrent budget of \$539.8m).

One can trace quite easily the process by which the Sudanese economic situation has deteriorated. But the Government's growing awareness of the problems associated with its economic strategy and the fact that it is slowly but surely tackling them are becoming more obvious too.

James Buxton

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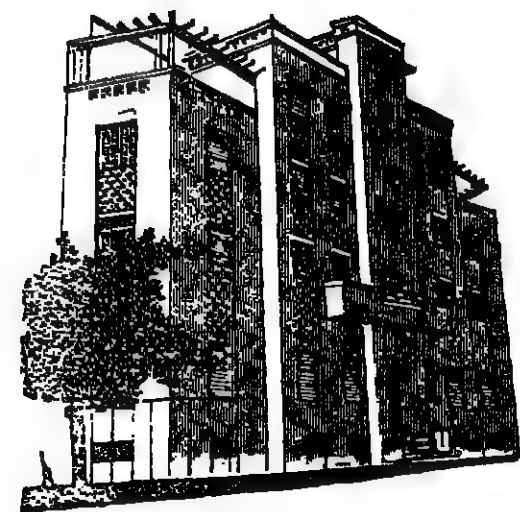
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# Political system begins to relax

SUDAN'S POLITICAL system seems currently to be in the course of refinement. Although the main government and party institutions will remain in being, the manner in which these institutions operate is likely to change.

The refinement is the latest phase of a longer process of change and development—a process which has been in operation ever since the present institutions were first introduced. The party and government structure was laid down in the years between President Nimeiri's coming to power in 1969 and 1972, under the influence of the political groups predominant at that time. Changes in the nature of the political forces supporting and confronting the regime, and consequent changes in the ruling bodies, has resulted in a continuing tendency to reform the basic structure.

The groups which played the leading role in devising the institutional structure (between 1969 and 1972) were the Mu'alya Ibrahim section of the Communist Party—which had broken with the main party on the issue of support for the new regime—and the broad and unorganised grouping of Arab Nationalists. The two groupings saw the institutions they were creating as instruments for fundamental social and economic change. The Sudanese Socialist Union (SSU) was to be the dynamic institution at the centre of the whole system, seeking to shift the balance of wealth and power in the country away from the traditional "big families" who for so long had used their social influence to maintain a grip on economic resources. While the SSU would be a mass party rather than a cadre party, particular emphasis would be placed on drawing into the party elements which had shown themselves to be committed to substantive change.

## Influence

By the end of 1972 the Mup'awiyah Ibrahim section of the Communist Party and the Arab Nationalists had both lost influence over the regime. The overriding influence shifted to a grouping of pragmatists. The latter were more concerned with bringing about development within the existing socio-economic structure than with trying to change that structure. The SSU remained central to the political system but the idea was now to attract to the organisation all elements of the population which professed loyalty to the regime. Radical elements would be given no priority, and in practice many of the traditionally influential families of the rural areas found places within SSU bodies.

While this conception of the SSU no doubt made it possible for more Sudanese than before to participate in the political system, the emphasis was still on participation rather than representation. The SSU was still a "top-heavy" organisation—authority and initiative came from the leadership rather than from the membership. A large part of the activity of SSU branches revolved around demonstrations of support for government policy; the lower bodies of the SSU saw little genuine and open debate on government policy; and while there were occasions when initiatives taken in the lower bodies led to changes in government policy, such cases were few. The

practice of filling a large number of the places in the top organs of the SSU by presidential appointment emphasised the top-heavy aspect of the organisation and inhibited any genuine contest—either of ideas for governmental adoption or of individuals for leadership positions.

The change now envisaged would involve placing greater emphasis on representation, making the SSU an open forum where governmental policies could be genuinely debated, contested and determined by majority vote, and where the leadership of the party (therefore ultimately the national leadership) would emerge by free election.

On several occasions in recent years there were indications that the President was prepared to see the creation of a more open political system. It is unlikely, however, that so far-going a change as that now envisaged could have come to the point of fruition without a new factor on the political scene—the possibility of drawing the opposition National Front into acceptance of the regime. To understand the nature of the change now being discussed, therefore, it is important to examine the demands which the National Front have made in return for the abandonment of their struggle.

Following the failure of the major coup attempt in July 1976, the National Front (grouping together elements of the Umma, Democratic Unionist and Muslim Brother parties) was led to reconsider its strategy. A policy paper drawn up within the National Front after July 1976 stated that while the regime as a whole was characterised by totalitarianism, it did nevertheless possess some positive aspects. These aspects could constitute the basis for reconciliation, provided the system could be democratised. They constitute elements of a consensus—a consensus which may help to stabilise Sudan's political system.

The presidential form of government, the regional autonomy arrangement for the Southern Sudan, the economic strategy giving priority to agricultural development within the public sector; the attempt to strengthen the Islamic element in legislation; and the rejection of multi-party liberal democracy were all regarded as positive. These then are aspects upon which consensus exists among Sudan's major political forces, with the single but significant exception of the Communist Party.

The acceptance of the regional autonomy arrangement for the Southern Sudan is perhaps the most important item in the consensus. As the Communist Party also accepts (and indeed first proposed) the structure of autonomy, the South is now no longer an issue in national Sudanese politics. The policy paper went on to discuss the negative aspects of the regime. These were that the SSU was a narrowly based instrument of government policy, permitting no genuine freedom of discussion or competition for leadership; that personal liberties were severely restricted; and that legislation made it possible for arbitrary action to be taken against individuals on supposed grounds of security. When the first contacts aimed at recon-

ciliation between the National Front and the regime took place in January 1977 (a meeting in London arranged by two Sudanese resident outside Sudan), these were the issues on which the National Front demanded change.

On July 8 1977 Sadiq al-Mahdi, the overall leader of the National Front, flew to Port Sudan for a meeting with President Nimeiri. The meeting resulted in an eight-point agreement detailing the changes in the political system to which President Nimeiri would agree in return for the dissolution of the National Front. The existence of any such agreement was denied at the time (albeit widely suspected), but has been revealed to the writer by Sadiq al-Mahdi in a recent interview. As the agreement sets out the framework for change, encompassing the objectives which the National Front leaders are still pursuing, the eight points are worth stating.

● All political prisoners shall be freed, and a general amnesty declared for those charged with offences connected with political activities.

● All actions taken against individuals involved in the political struggle (confiscation of property, dismissal from civil service position, etc.) shall be revoked.

● The structure and operation of the SSU shall be reviewed, with a view to opening its bodies to election at every level and permitting government policies to be freely debated and decided by majority vote.

● The constitution shall be revised so as to ensure greater protection of individual liberties.

● Greater emphasis shall be given to neutralism in Sudan's foreign policy.

● Laws restricting personal liberties (primarily the State Security Act) shall be revoked.

● The local government structure shall be reviewed so as to remove the negative aspects of it, especially with a view to cutting down the vast expenditure of resources in this field.

● The prejudicial attitude of members of the Ansar sect should be revised, mainly by issuing a statement of regret at the death of the Imam al-Hadi in 1970.

The agreement was accepted at a meeting of the National Front executive held on July 14, 1977. This then was the framework of change which the National Front leaders demanded, and which President Nimeiri accepted.

## Problems

The process of implementing the agreement has created problems. The National Front leadership itself became split on the issue of implementation. Sadiq al-Mahdi was prepared to return to Sudan and work from within the system, immediately the release of political prisoners was under way and the amnesty announced. He believed that pressure could best be exerted from within. A faction of the Front, led by Sherif Hussein al-Hindi, insisted, however, on staying outside and continuing to oppose the regime until a formal agreement had been signed and most of the basic changes implemented. While they did not oppose Sadiq's return, conceiving it as the opening of negotiations between the Government and the Front, they became increasingly bitter towards Sadiq as the lack of progress towards implementation became apparent.

That both wings of the Front still accepted the framework laid down in Port Sudan is, however, clear from subsequent developments. At the beginning of April Sadiq al-Mahdi addressed the central committee of the SSU, calling for nine basic changes in policy and organisation. The changes related to the points agreed in Port Sudan. On April last Sherif al-Hindi signed an agreement with government representatives which outlined the changes which the government would make and the guarantees it would give in return for the dissolution of the National Front. Again, this fitted within the framework laid out in Port Sudan.

What progress has been made then towards creating a more liberal and open political system? Political life in Sudan has become more relaxed. The release of political prisoners and the amnesty began to take effect in July 1977, and the process seems now to be virtually completed. A large number of previous exile opponents of the regime have returned to Sudan. A number of prominent returnees are now working within the regimes institutions.

These developments have naturally encouraged people to be more open in the expression of their views; there is a realisation that the expression of

critical opinion is no longer likely to lead to government reaction. Moreover, many of the individuals newly released from prison or newly returned home have bases of authority outside of the regime, resting on previous political organisation or on social position. Such people are unlikely to be cowed into tame acceptance of government policy.

As a result of the new confidence which people feel in expressing critical opinions, and in reflection of the Government's new approach, a more genuine debate than before takes place within the People's Assembly. Members have recently expressed some harsh opinions on government policy, especially in the economic sphere.

The more liberal atmosphere has also affected the Press. Newspapers have opened their columns to articles which evaluate, rather than simply justify, the policies pursued. Press freedom is of course still incomplete. The editor of the National Front's exile newspaper has not as yet been granted permission to publish his paper in Sudan. Nevertheless a move towards liberalisation has been made.

## Evidence

The People's Assembly elections in February provided further evidence of change within the political system. Although all candidates still had to be supported by the SSU, and some could identify himself with a party label other than that of the SSU, many constituencies saw a contest between candidates whose differing political persuasions were public knowledge.

Evidence for this can be found in the composition of the new Assembly. Of the 225 elected members about 30 were closely connected with the Umma Party before 1969, at least 30 were closely connected with the Democratic Unionist Party, about 20 were associated with the Muslim Brothers, and about 10 were associated either with the Southern Front or with SANU. The proportion of the Assembly made up by members with a known political record before 1969 is considerably higher than in the old Assembly.

It might seem that multi-party tendencies are again coming to form the focus of Sudanese politics. This, however, may not be so. The Government believes that previous party allegiance is not crucial, and that those who are now working within the system have revoked their past partisanship. The very act of working within the current institutions, it is contended, creates a mentality in which previous party allegiance becomes irrelevant.

In spite of the progress towards liberalisation, the National Front leaders remain dissatisfied—mainly because no substantial change has yet materialised in the legal sphere. They believe that the process is being held up by elements within the regime hostile to the trend of events. Although prospective dissolution of the Front was announced in the agreement of April 11, therefore, the Front does still exist. Sherif al-Hindi will not be returning to Sudan until more progress is made. While the Government has prepared for National Front supporters housed in camps outside of Sudan to return and obtain employment in agricultural communes, Sherif al-Hindi appears to be discouraging the repatriation. Significantly, Sadiq al-Mahdi and Sherif al-Hindi have reconciled their own major differences and now appear to be agreed on the priorities for bringing about change.

It is unlikely that the process towards creating a more open political system will be impeded. It seems clear that President Nimeiri is convinced that he can strengthen the system as a whole and his own position by broadening the basis of support. There is evidence, moreover, that substantial sections of the army leadership are encouraging the development.

The ultimate political question which remains unanswered is whether the development of the political system in the direction now envisaged will create a framework within which the wider socio-economic problems of Sudan can be solved. Some may question whether a liberal consensus system can bring about the big changes of attitude and number of previous exile opponents of the regime have returned to Sudan. A number of prominent returnees are now working within the regimes institutions.

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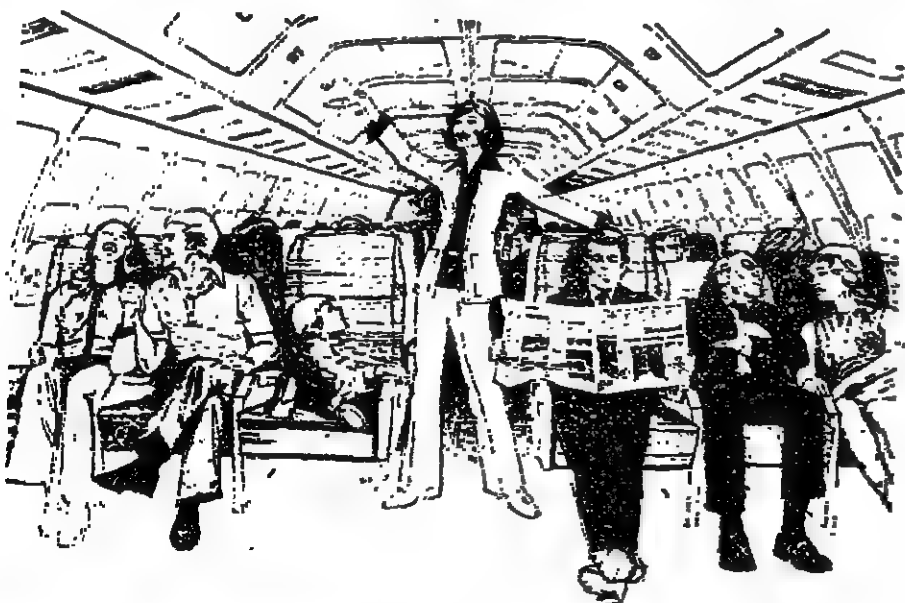
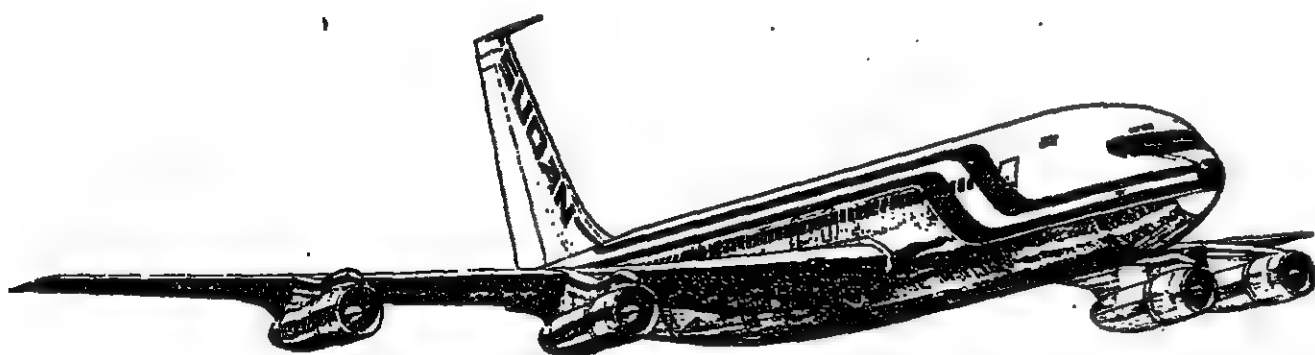
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## Oil discoveries still unproven

ABOUT TWO months ago the hard-pressed Sudanese public received what appeared to be the best news for years. News papers in the Gulf and Beirut reported that an enormous oil field had been discovered in Sudan. Soon they said, Sudan would be one of the biggest oil exporters in the world. One paper went so far as to say that Sudan would be able to produce at the rate of 15m barrels per day—3-in barrels per day more than Saudi Arabia's capacity.

The reports lent a new dimension to Sudan's oft-proclaimed "potential." In addition to its agricultural wealth it was, it seemed, a country in which one could discover in just a few months after drilling only two wells about as much oil as Saudi Arabia has found in more than four decades.

Oil is an emotional subject in the Middle East among those few Arab countries that have not yet discovered any. Indeed such is the distorting effect of the oil boom on the economies of Arab countries that the non-oil producing states often feel that only a major discovery will give them a real chance to develop their economies.

Against this background the Sudanese Government, in the quoted statements of President Nimeiri and other senior officials, has handled the oil discovery issue responsibly and done little to raise hopes higher

than the known facts merit. Oil has been found in Sudan, as Mr. Nimeiri said in a broadcast on June 12. But so far it is not known if it exists in commercial quantities.

Chevron has been exploring for oil in Sudan for several years. In co-operation with Texaco it drilled three offshore wells in the Red Sea in 1975-76, encountering natural gas in two of them, the third being dry. The companies considered the size of the gas deposits not large enough to justify production, and relinquished their concessions.

### Concession

Meanwhile, Chevron, as sole operating company, was investigating a vast concession area, about the size of California, stretching across the south-west of the country encompassing much of the White Nile and Bahr el Ghazal basins and the notorious Sudd swamps. Having outlined a large sedimentary basin, the first well (named Baraka) was drilled late last year about 50km south of Muglad in South Kordofan province. The hole was dry, though encouraging stratigraphy was encountered.

The rig was then moved to a location about 250 km away, north of Bentiu in Upper Nile province (in the Southern

region), where the Unity No. 1 well was sunk to a depth of 14,483 feet. Oil shows were discovered which Chevron described as "very encouraging." Some weeks later, after laboratory analysis, the Energy Minister, Mr. Mamoun Abu Zaid, said: "The results of the laboratory analysis proved high quality specifications promising excellent crude oil." There was no mention of oil being in commercial quantities, however.

After casing the Unity No. 1 well the rig is to be moved 130 km south to Baang, where another well is to be drilled. Meanwhile a second rig is drilling a well about 100 km south east of Muglad. The programme is expected to have cost about \$60m by the end of this year.

The drilling programme is taking place in some of the most desolate and remote terrain in Africa. The supply base at Muglad is about 1,400 km as the crow flies from Port Sudan, and drilling is being carried out in areas that are waterlogged or flooded (and deserted by their nomadic population) for seven months of the year. Chevron has built about 30 airstrips, dug countless water wells and constructed hundreds of kilometres of graded road. Some of the drilling equipment has been moved within the area by helicopter after arriving by rail May 24.

Chevron is financing the

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## A good season for cotton

EVER SINCE the first Europeans dreamed of irrigation of the Gezira, the Sudan has seemed pregnant with the greatest agricultural promise in Africa. Long and painful gestation continues to this day, a torment alike to the country's citizens and its friends.

The history of that torment is principally one of cotton—of how unexpected difficulty in the production of long, silky Egyptian-type cotton was not convincingly overcome until demand for such fibre was just being inhibited by man-made substitutes, and of how the vagaries of the market have since frustrated progress at almost every turn. To one who in the past has frequently been critical of Sudanese marketing tactics it is therefore a particularly pleasant duty to record a period of well-deserved success.

British patents for Terylene, the first polyester fibre, were issued in the early 1950s. At that time Sudanese long-staple cottons were emerging increasingly as competitors to those of the Egyptian Delta. A total of 310,000 bales was produced in 1951-52 (when Egypt produced nearly 2m), and as much as 1.171m in 1961-62 (Egypt 1.812m). Secure markets had been established in Western Europe, India and Japan, and new interest, then without political implication, was developing in the Eastern bloc.

The success of the Gezira scheme was evident for all to see. The largest single farming enterprise in the world was expanding still further, with cotton as its principal cash crop. The three-fold sharing of its proceeds among the tenant farmers, the Government and the managing body, the Gezira Board, worked apparently to the satisfaction of all. Ancillary producing schemes were begun elsewhere, and numerous lesser schemes, the private estates, came into being.

Although internal marketing of the Gezira and other ancillary crops was at that stage achieved by public auction, export sales were entrusted to a private, and largely expatriate, merchant community. This was centred on Khartoum but owed much to its connections with the European traders.

### Inevitable

Once the Sudan achieved independence, it was perhaps inevitable that the private exporting system should attract criticism, particularly when selling prices were thought inadequate. As long-staple cotton came under greater pressure from the man-made fibres, the intensity of such criticism increased. Nationalisation of the private producing estates was followed in 1970 by nationalisation of the entire marketing system, with just four separate Government-sponsored companies operating under the aegis of the Cotton

Public Corporation, upon whose behalf they negotiated contracts.

Although its advent must have given deep political satisfaction, the corporation's commercial performance was for some years a disappointment. The success of Egypt—whose cottons were, it must be conceded, intrinsically somewhat superior—exposed with depressing regularity the extent of Khartoum's isolation from the market.

All too often attempts to withhold supplies in anticipation of a price increase proved ill-advised, all too often the volume of exports could be maintained only by dint of bilateral transactions with the Eastern bloc. Such transactions gravely restricted the selection of goods that could be bought with the proceeds, a disadvantage often lamentably apparent in the quality of capital equipment bought for an economy sorely in need of the best.

It was during this period that Western bloc traders urged on Khartoum the desirability of producing ordinary American-

type or upland cotton in preference to long-staple. From to Russia, anxious to maintain allegiance of what had become a virtually a client State, came contrary advice. Among the earliest evidence of President Nimeiri's disillusionment with Russian motives was the Sudan's rejection of that advice.

The excellent acala strains of upland cotton which have for many years been the principal varieties of California had for some years been grown with some success in the lesser irrigation schemes. These strains were adopted for all new land brought under irrigation, despite some misgivings among farmers. Properly cultivated, they will yield so heavily that the abundance of fibre will compensate for the generally lower level of price commanded by an upland as opposed to a long-staple variety. But they are less forgiving which acreages under cotton often set back by even in the Gezira itself were failure to observe the recommended sequence of water and fertiliser application they will mulatation of long-staples. This was perhaps the nadir of cotton respond good-naturedly to remedial measures. There was thus some disinclination among experienced growers to accept the more rigid disciplines demanded by these newcomers.

The marketing of Sudanese long-staple cotton now proved an arduous task. In most seasons Egypt and its lesser competitor Peru committed their entire output, and Khartoum occupied the ignominious position of "residual supplier" of the world's needs. The 1972-73 season witnessed the unprecedented boom which carried prices of cotton, as of most other commodities, to unimaginable heights. But Khartoum, pursuing the mirage of still greater recompense for the lean years, carried much of its stock into the ensuing slump. There followed two more seasons of struggle, during which acreages under cotton even in the Gezira itself were cut back, both to release land for food and to prevent accumulation of long-staples. This was perhaps the nadir of

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## SUDAN V

## Land resources in abundance

ROAD BRUSH strokes on the face of agricultural development reflect the way Sudanese have come accustomed to hearing derivatives in descriptions of the expanse of their land and its potential: largest in the world, abundant unused land, the Nile. So it is surprising to find that Sudan's resources tend to follow the same descriptive pattern. An agricultural project which can be ranked for size among the world's top ten tends not to merit mention. And sometimes it is assumed that big schemes mean the automatic implementation of a project.

But vast tracts of rich land do not yield automatic harvests. Other countries with comparable endowments of land and water have in the past become centres of civilisations. Natural fertility is not enough. Indeed, terms of per capita GDP, and terms of economic and social infrastructure, Sudan ranks among the world's poorest countries.

Although today agriculture contributes some 40 per cent of GDP and contributes over 95 per cent of the total export revenues, Sudan has deep agricultural tradition, the past, until well into the 20th century, the major life-sustaining activity of the Sudanese society has been pastoral nomadism with an associated slash-and-burn agriculture. There is a classic subsistence economy, and the society has never been noted either for strongly repressed economic motivation for entrepreneurial drive. Of course, the enormous distances involved and the remoteness of the land from large markets have played a part in inhibiting economic growth. The early years of the 20th century saw the birth of plans to harness the waters of the Nile for regular sustained irrigation and for the development of a cash economy. The completion of the Sennar dam on the Nile in 1924 permitted the irrigation of the flat lands between the Blue and White Nile south of Khartoum known

as the Gezira. The Gezira scheme had been very carefully planned over the course of a number of years. In addition to the building of the Sennar dam and the construction of the associated irrigation channel network, the project involved a complex interrelated series of plans for new land tenure systems, management and husbandry, agricultural extension services, financing, marketing and the social welfare of the thousands of families settled in the Gezira.

Cropping patterns have varied over the years, but broadly it can be said that one-third of each plot was to be planted with cotton, one-third with food and fodder crops and one-third left fallow. The Government would buy the cotton, and the plot holder was free to dispose of his other produce to suit himself.

The scheme was successful and revolutionary in that it transformed the basis of Sudanese agriculture. By the end of the 1960s it was estimated that in one way or another, in addition to involving employment (as tenants, members of tenants' families, labourers and general employees) for about 600,000 people, the scheme with its extensions was contributing 30 per cent to GDP, and providing 35 per cent of export earnings.

## Model

The Gezira scheme was important, too, in that it provided the model for future agricultural projects, especially irrigated projects. It was proudly described as the largest farm under one management in the world. It was politically acceptable in that it was obviously neither plantation nor collective. Above all, it worked. So it was only reasonable that, when the prospect appeared of Arab money being made available to supply the hitherto missing capital input, Gezira would form a model. The Rahad project, a marrying of Sudanese basic resources with Arab money and Western technology, is a logical extension of the Gezira experience.

Formally inaugurated by President Nimeiri on December 3, 1977, with the Koranic quote

"And the land comes alive," the first stage of the Rahad agricultural project makes available 300,000 feddans (126,000 ha) of hitherto uncultivated land. Initially planned to cost \$125m when conceived in 1972, the cost of the scheme so far is \$348m, of which \$98m is Arab money, \$62m an IDA soft loan, \$11m U.S. AID, with the Sudanese Government providing the balance as the local currency element.

Described as "the second biggest farm in Sudan," Rahad could become an important additional foreign exchange earner, especially from its medium staple Acala cotton. This is an innovation: hitherto Sudanese cotton exports have been largely of long staple varieties. National policy now is to change to the medium staple types, which have a ready market internationally because of the ease with which they may be blended with man-made fibres.

There is no reason why the first stage of the Rahad scheme should not achieve the overall objectives expected, nor the second stage, a further 500,000 feddans (210,000 ha) ultimately to be implemented. But the implementation of Stage 1 suggests that such projects cannot be hurried and that they demand top quality management. For understandable—if not altogether prudent—reasons, it was thought desirable to glean the maximum public relations advantage from the Rahad inauguration. Resources were strained to get a crop planted and harvested. It was hoped to plant 150,000 feddans in the first growing season, but in fact only 116,000 were planted. The reasons for the shortfall are the epitome of Sudan's current economic problems: cement was in short supply, so essential buildings could not be finished on time, fuel oil and spare parts were in short supply so that essential vehicles could not move.

Then, at harvest time, sufficient additional labour could not be found in time and much of the crop was harvested too late. It was also found at harvest time that the insecticides used to combat pests had not been completely effective. The result was a disappointing, even a poor harvest. And, in the words of one of the engineers working on the project, the haste to get dramatic results in the first year has cost progress in the second year.

Yet vast acres which have never yielded cannot be expected to bloom profusely overnight. Provided that the management of Rahad, and the Government, take a long view, and do not seek the bubble reputation of instant results, Rahad can be expected to be as much a model for the first years of the 21st century as Gezira was for the middle years of the 20th.

Irrigated agriculture forms only part of the overall Sudanese rural economy. And Government schemes are matched by private endeavours. Just as cotton is the principal product from irrigated lands, so are the other important cash and food crops, groundnuts, gum arabic, sesame, sorghum and millet the mainstays of rain-fed agriculture.

The main Sudanese Government agency for promoting rain fed agricultural development is the Mechanised Farming Corporation, set up in 1968 after some prodding by the World Bank to act as an institution through which Bank lending could be deployed. The MFC set up a number of state farms, beginning in 1969. These farms had a dual function: first, they were to be well managed, economically viable units themselves, and second they were to be models for private sector emulation. The MFC offers loans to prospective farmers for land clearance and the purchase of machinery, on condition that it have a say in the management of the new farms being established.

The World Bank, acting through the MFC, has so far sponsored 800,000 feddans (329,000 hectares) of mechanised agriculture in rain-fed areas. The current six year development plan calls for the farming of a further 4m feddans (1,66m hectares) by mechanised methods. The great attraction of the mechanised farming approach in those areas of Sudan where there is sufficient rainfall is that it is very much less expensive than irrigation.

Apart from obvious considerations of added value and return on investment, a comparison of the relative virtues of investment in irrigated or rain-fed agricultural development schemes is far more complicated than the bare figures might suggest. Indeed, some of the consequences of a too rapid introduction of mechanised farming are becoming so alarming that the World Bank is making a condition of further loans a much tighter control of husbandry. The trouble with mechanised farming is that it seems so easy. Ploughing, harrowing, weeding, harvesting by traditional methods was slow and laborious. But at least trees and ground-holding undergrowth were not disturbed, and shallow ploughing meant that wind erosion was never a serious problem. But put a man on a powerful modern tractor and he can do the work which previously took days or weeks in hours, knocking down trees and bushes as he goes.



Street market in Khartoum.

Further, the apparent ease of results for the first crop means that the process is continued year after year, without fallow, rotation or fertilisers.

Very soon there is increased wind erosion and increased dryness in the soil as the roots of essential stabilising plants are destroyed. Instead of sowing the seeds for next year's crop, farmers are sowing the seeds for the next decade's creep of desertification. The problem is now fully recognised, and it is not too late to take firm corrective action.

The ill effects of inadequate controls of mechanised farming is a contributing factor in the fall of Sudan's groundnut production. Although Sudan still occupies fifth place internationally among groundnut producers, Sudanese production, and the Sudanese share of the international market, fell in 1977. The correcting of this trend is important if the ambitious plans for Sudanese agriculture over the course of the next few years are to be realised.

Not all agricultural development schemes in Sudan are Government sponsored. Among international private sector schemes are the Seleit beef and mutton producing scheme and the enormous Damazoun dry farming project. The Seleit agro-industrial project is a \$45m, 14,000 feddan operation located some 20 km from Khartoum. It is owned by three Sudanese families, with 67 per cent of the equity, the International Finance Corporation and Guinness Peat International, which is manager of the project. Cattle and sheep will be bought by agents in the countryside from local drovers and herdsmen, fattened in feedlots, slaughtered in the project's own abattoir, chilled and airfreighted to Saudi Arabia.

As to Sudan becoming "the granary of the Arab world" within a few years, and thus becoming an insurance of food supplies in the event of an economic confrontation with the industrialised nations, full realisation of this extremely ambitious plan will require far more management expertise and advanced technology than so far seem to have been deployed. That Sudan has great agricultural potential is undeniable. The time scale for the optimisation of this potential should be measured in decades, if not in generations, rather than years.

John Townsend

Editor, Near East Business

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## Cotton

CONTINUED FROM PREVIOUS PAGE

Sudanese experience. Cotton is the only available storage crop at a time when its quality came under general criticism. The wonderful ginning facilities (by which fibre is leached from seed) had, it was widely asserted, been shamefully neglected. Fine trash that was being impeded to spinning in consequence accompanying the fibre into the bale, and basic insect-control measures were overlooked in the process, and Sudanese cotton acquired an unenviable reputation for adhering to spinning machinery.

Within the course of two or three brief seasons much of this trouble has been overcome, and Khartoum has taken full advantage of temporary changes in the market. It has been said, one must admit, by the newly reduced competition in Egypt. The horrifying increase in that country's population, and the rise in its domestic rice prices, have put great pressure upon its limited land resources. Its production of cotton has therefore fallen drastically. Output in Peru has likewise been disappointing.

## Sowings

Cotton in the Sudan is sown during August, peaking in the following January, continuing for some weeks. Typically, the first sharp reduction in long-staple sowings, in 1973-74, coincided with a scabrous growing season and normally low yields. Long-staple sowings became a lessening trend, but Khartoum wisely restricted sowings even further in 1976-77, devoting almost as much acreage to upland cottons, which were selling with little difficulty.

World prices for all cottons rose sharply last winter, with the result that marketing posed difficulties. Much of the long-staple crop was bought speculatively by the international trade. It was to prove unrewarding exercise. From March to October 1977, upland cotton values fell by most 40 per cent. Economic uncertainties and a glut of man-made fibre were depressing offer for cotton yarns, particularly in the finer types. Egypt invested an exceptionally small crop, but the trade holds of Sudanese staple styles nevertheless proved difficult to

market. For the first time the Sudan planted more upland cotton than long-staple, even allowing the former into the Gezira itself.

It was inconceivable that this much larger prospective upland crop would quickly find buyers. However, Khartoum began forward sales (in advance of the harvest) of such cotton as early as January and made steady progress. The commencement of sales in the long-staple was delayed until May so that the volume and quality of the crop could be assessed with some accuracy.

World prices had recovered slightly since the previous November, but were still by no means high, and the international trade's earlier purchases of old crop were still weighing heavily on the world market. With a delicacy worthy of Egypt itself, the Sudan ascertained that many Eastern bloc buyers were in need of cotton as substitute for Egyptian, and would pay, in convertible currency, about 12 per cent more than they did last season. The initial selling prices were set at just that level, and the enthusiastic entry of Eastern buyers into the market, enticed Western traders to add impressively to their holdings.

Within a few days Khartoum had sold over 330,000 bales of staple cottons, divided almost equally between East and West. Since the balance of the crop will be mainly of the very popular lower grades, its disposal should present few difficulties. As all but 128,000 bales of the upland cotton have already found buyers, the current situation could scarcely be bettered.

Moreover, the Sudanese domestic textile industry is at last expanding rapidly. Its consumption of cotton will probably reach 100,000 bales of upland styles and 40,000 of long-staple in the current season, and will continue to rise. Expenditure on textile imports will thus decline sharply. Oil may indeed now offer the principal hope of quick emergence from the country's daunting financial difficulties. It is no less heartening to observe that far from adding to those problems, cotton is unquestionably at last lightening the burden.

John Garner  
Editor, Cotton Outlook

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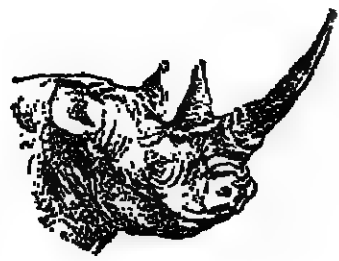
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## SUDAN VI

# Development bottlenecks

SUDAN HAS decided not to start any major new development projects for the next year or two and will instead concentrate on completing existing schemes and on clearing the infrastructure bottlenecks which still bedevil the economy. Though the decision was anyway essential to bring the balance of payments back into equilibrium and to ensure that investors are not discouraged by the short or medium-term problems of development in Sudan, it also provides both Government and outsiders with a pause during which they can assess what has been achieved so far and consider what the next priorities in development should be.

After the initial euphoria, in the wake of the 1973-74 oil price rise, about the concept of Sudan as the breadbasket of the Arab world, attention has lately focused on the delays suffered by development projects and on the immediate economic problems that development has caused. In one sense this is welcome realism. The breadbasket concept may have raised expectations too high and given an impression that far more was happening in Sudan than was actually the case—the distinction between a project being considered and being implemented or completed became blurred, to say the least. But the critical and rather negative look at Sudan's development programme has also tended to obscure the extent of what has already been achieved.

In 1971-72, when the development drive began with the ending of the civil war in the south, Sudan spent only about \$250m on development. Six years later, in 1977-78, some ten times as much—\$2,500m—was invested.

Whereas its total outstanding debt (including aid, trade credits and short-term loans) was \$252m in 1971 and \$312m in 1973, it reached nearly \$440m in mid-1974, \$778m in mid-1975 and at least \$1,130m by the end of 1976. Last year alone Sudan attracted nearly \$300m in aid and loans (giving the lie to reports that the country has stopped attracting project aid).

Disposing of the money has been constrained by the inevitable problems of absorptive capacity and Sudan has not followed any single plan. But in addition to rehabilitating and laying the foundations for development in the devastated Southern region, Sudan has pursued a number of major objectives.

One has been to improve the transport infrastructure, concentrating initially on the eastern and central part of the country. Sudan has aimed at reaching self-sufficiency in food, especially in the production of wheat. It has ambitions to become an exporter of sugar, and to reduce dependence on imported textile products by developing its own textile industry using Sudanese cotton. It has also tried to increase the output of traditional export crops such as cotton, sesame and groundnuts.

Work on all these objectives is underway, though the success achieved has been uneven. On the infrastructure side, while the main road network to the coast should be completed by the middle of next year, little progress has been made in raising the efficiency and capacity of the railways, which still offer a potentially more economical method of transport in Africa than roads. The petroleum products pipeline between Port Sudan and Khartoum came on stream in 1977, a year late, and has operated at only half its capacity since. It is now going to have to be shut down for a time for major repairs.

Air transport has deteriorated and it is now more difficult to fly round the country by Sudan Airways than it has been for several years, partly for lack of equipment but partly also because of bad management. Little has been done to improve river transport.

Agricultural production has recently been increased with the coming onstream of the Rahad irrigation project—a successor to the Gezira scheme on which Sudan's prosperity was founded but using more sophisticated technology. The first 300,000 feddans are now becoming available for cultivation and the second phase of the project envisages extending it by a further 500,000 feddans.

There has been some progress in mechanised farming although the problems of erosion and desertification are alarming. Two livestock schemes are getting underway—and in sugar production two factories of the State Sugar Corporation at Senar and Hagar al Asala are coming into operation, while the Kenana Sugar Company, whose troubles have been much documented elsewhere, should come into operation next February. There are many other projects, schemes but they have yet to solve the problems of finding and mobilising finance.

In the next two years Sudan intends to concentrate on clearing up the loose ends left over from the past years of development. It intends to make a determined effort to improve the railways. It wants to raise production from existing plant and agricultural schemes and concentrate on completing those in progress, so that it can begin to get large foreign exchange earnings and savings from its investment.

Several lessons are being learnt from the development experience of the last six years. The first is the need for more concerted planning and better control of development activity by government. Planning in Sudan has been haphazard and projects have tended to be selected on the grounds that finance has been available rather than that the project had a place in any overall plan at the time. Conversely, other projects for which there has been an obvious need and for which in many cases finance has been available—such as a number of cement projects—have been obstructed for unexplained reasons.

As it is in the rush for development, projects have competed with each other for scarce resources in whose allocation there has been no clearly thought out list of priorities. Some responsibility for lack of co-ordination must lie with aid donors; by pouring project finance into the country they have allowed development to proceed at a galloping pace without pondering the consequences for the balance of payments. In other cases they must take the blame for ill-designed or inappropriate projects. But the ultimate responsibility lies with the Government, which decides what projects should go ahead.

Only recently has the Ministry of Planning acquired the power to oversee the whole development effort and go far to enable it to fulfil its role of sorting out overlapping projects and allocating resources properly. In both the projects largely run by expatriates and smaller private sector ventures managed by Sudanese the achievements have often been almost heroic considering the administrative and physical problems.

If the problem of creating an administrative structure to oversee development in Sudan is now being tackled, a far deeper problem of manpower resources remains. It comes in three forms. First, education has hitherto placed too much emphasis on arts subjects and not enough on either technical or managerial subjects. As a result many Sudanese are highly educated and make excellent analysts of problems in academic sense but are less good at providing the drive and the management ability to solve them.

A second facet of the manpower problem is the brain drain to Saudi Arabia, Libya and the Gulf States, which has accelerated in the past four years, helped by the lure of higher salaries and the prospect of assembling enough capital to buy a good house in the capital area for the eventual return home. Inevitably it is the more able and more ambitious who go abroad, leaving Ministries and State corporations bereft of administrative talent and men prepared to make decisions, depleting the ranks of Sudanese professionals such as doctors and engineers, and soaking up Sudan's relatively few skilled labourers such as plasterers, plumbers and mechanics.

The third facet of the manpower problem is that traditional attitudes in the Sudanese establishment have yet to be much altered by the develop-

ment drive. The State bureaucracy, boosted by the nationalisation of many companies in the early days of President Nimir's regime, now numbers about 400,000, compared with about 176,000 just over a decade ago.

Here there is gross overstaffing and little sense of co-operation either within departments or between one department and another. Management attitudes have been slow to take root, while the senior officials' time is wasted with having to authorise everything from the pay cheques upwards.

Thus it can take months even for projects which have been theoretically accorded the highest priority—such as Chevron Oil exploration programme—actually to obtain the concessions, such as priority on the railways, that they have been promised; other worthwhile projects such as a Sudanese private sector scheme to assemble radars in Sudan which took more than half a decade to get going, become bogged down in a welter of red tape and obstruction.

In the public sector companies nationalised after President Nimir came to power are hampered by having to pay people according to their educational qualifications—a hopeless condition if one wants tough but unimpeccable men to work in a government foundry or in the BATA shoe factory, recently handed back to the private sector. The pay situation should improve following the introduction of the wage reclassification scheme on July 1.

But good management can usually produce results and Sudanese show themselves easily motivated. The manpower deficiency is a structural problem that cannot be solved quickly, though the current development plan gives considerable emphasis to social infrastructure. Another primary objective of the plan is to distribute the benefits of development as equitably as

possible throughout the country and among all income groups. Sudan has been criticised both inside and outside the country for concentrating development on those areas of the east and centre which are already, by the standards of the rest of the country, well developed. It was probably inevitable that they would receive the main development effort because of the needs they still have, because of their importance as the main revenue earning areas of the country, and because it is always easier to implement development projects where there is something to build on. But the emphasis has caused understandable resentment in the south and west, especially as each has its own great, if less easily developed, potential.

If the breadbasket concept may initially have fostered the belief that development in Sudan would be an easy matter tempting investors to ignore the fact that Sudan is one of the poorest and least developed countries in Africa, it would be a pity if the pendulum now swinging the other way, leading to despair and doubt. Certainly the 1977-83 plan, envisaging a spending of some £2,500m over the six-year period, looks unlikely to be fulfilled in its entirety.

Resumption of rapid growth depends on two main things. The first is whether sufficient progress is made in dealing with outstanding problems during the two-year breathing space (which in turn depends heavily on Sudan's success or failure in attracting balance of payments support); the second is whether the Arab Authority for Agricultural Investment and Development (generally known as the triplic-A-I-D) fulfils its promise. The authority could become a remarkable institution, both as an example of inter-Arab co-operation and as an outside body with supranational powers charged with the development of a country which has only a

relatively small equity stake in it. It is intended to assist agricultural development with a view to making Sudan a major exporter to the rest of the Arab world, and by its agreement with the Sudanese Government should be able to bypass much of the Sudanese bureaucracy and deal directly with investors from the Arab and western world, as well as with aid donors.

The authority is intended to draw up investment plans and select projects for implementation. Some projects (mainly productive) will be under its direct control; others (mainly infrastructural) will be under the Government. But all projects approved by the authority will enjoy privileges—e.g. tax exemptions, concessions on import duty, transfer of earnings, security of investment. All plans must be agreed with the Sudanese Government.

With its authorised capital of KD 150m and with authorised borrowing and counterpart finance it could be responsible for KD 750m of projects. By guaranteeing investment it should be more effective in attracting private investment to Sudan, which should also be helped by the planned revision by the Government of the three existing and slightly conflicting investment laws.

Above all the authority could have the capacity to act as a co-ordinating organisation and as a clearing house for information on development in Sudan—thus fulfilling two glaring needs.

The problem is that the authority has yet to start operating fully because only recently has an inter-Arab dispute over who is to be its president and chief executive been settled. Dr. Osman Badran, an Egyptian, has been appointed. It will probably take some months for him to build up staff and start to commission projects—even though there are several which are almost ready to be implemented provided finance is available.

J.B.

## Uphill struggle for education

"WELL IN our country," said Alice, still panting a little, "you'd generally get to some-where else if you ran very fast for a long time, as we've been doing."

"A slow sort of country!" said the Queen. "Now, here, you see, it takes all the running you can do to keep in the same place. If you want to get somewhere else, you must run at least twice as fast as that!"

Any sympathetic Alice visiting the Sudan will recognise that in the field of education everyone is indeed running twice as fast as that. Over 1m primary school places have been created since independence, while almost 3,000 schools were added to the system during the seven years of the last national plan. A pioneering university was opened a year ago in the four formerly strife-torn southern states of the country, and a new one in the Gezira is to admit its first students in September.

The familiar dilemma of quality or quantity certainly exists, but the rate at which Sudanese university graduates, polytechnic students, skilled labour and even school leavers are snapped up on the hungry labour markets of the Middle East suggests the problem is perhaps not as acute as elsewhere.

With a stated emphasis on educational provision which will meet the country's development needs and potential, current policy has five major objectives. By 1990-91, it is hoped to achieve universal primary enrolment through the imaginative utilisation of not only new schools but also two-shift schools, alternate year intake, one-teacher schools, traditional Koranic and sub-grade schools and basic rural education centres. It is also hoped to eradicate illiteracy by the same date. The other main objectives are expansion of technical and teacher education, the expansion of postgraduate studies and the gearing of higher education policy to national manpower requirements.

While the successes mentioned earlier are real and should give cause for satisfaction, it is an awareness of the problems which preys on most minds. During the last few years, in particular in preparation for the ILO Strategy Report, the Education Sector Review and the formulation of the national six-year plan, much work has been done in examining the education system and measur-

ing its internal and external efficiency. For the first time, for example, unit costs, albeit approximate, became available for serious planning purposes, and the educational planners are now in a position to guide the politicians rather than the other way round.

Few could have guessed that the politically desirable self-help "shaabiya" people's schools, once built, often involved the Government in higher recurrent expenditure than their own schools. Even fewer could have realised that unit recurrent expenditure for training a public health inspector at the School of Hygiene was 1½ times the cost of a student at the Faculty of Medicine or that a student at the Forest Rangers College was costing more than the mafe goal of the pupil entering primary school. Jobs University in the south has already been described, perhaps prematurely, as the first real African University providing barefoot academics who will play a vital role in development. The plans for the embryonic Gezira University, located in an area which has traditionally served as a laboratory for development experiments elsewhere, augur well for its long-term contribution to rural Sudan.

The other two universities, both modelled on Egyptian institutions, the Omdurman Islamic University and the Khartoum Branch of Cairo University, unsympathetically criticised on occasions, nevertheless serve important functions. The former offers a balance to the predominantly westernising bias in higher education, while the latter meets an important social demand for further education otherwise unavailable. Both have shielded the University of Khartoum from what would have undoubtedly been irresistible and regrettable pressures to expand more than it has.

Technical education is seen by most ordinary Sudanese as the last resort after failure in academic education, which determines entry into the jobs boasting higher salaries and greater status. The shortfall in the production of sub-professionals, technicians and skilled labour may prove to be the Achilles heel of the current six-year plan.

The expansion of technical schools is not feasible because of teacher shortages. Practically all the graduates of the formerly UNDP-supported Higher Technical Institute of African and Asian

Studies at the University of Khartoum and the preparation of literary materials in the main southern vernacular languages by the Summer Institute of Linguistics will no doubt improve performance in this field.

The expansion of postgraduate studies, backed as it is by enlightened administration, social demand and financial commitment, both internal and external, should not prove too difficult. Nor should the gearing of higher education policy to the needs of a regional, rather than a national basis. Over-production of graduates is unlikely to be a problem while the brain drain continues.

There are five universities at present, the prestigious Khartoum University still the mafe goal of the pupil entering primary school. Jobs University in the south has already been described, perhaps prematurely, as the first real African University providing barefoot academics who will play a vital role in development. The plans for the embryonic Gezira University, located in an area which has traditionally served as a laboratory for development experiments elsewhere, augur well for its long-term contribution to rural Sudan.

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SUDAN VII

# The South finds a basis for unity

THE SOUTHERN region of Sudan must be in one sense among the most democratic political entities in Africa. The elections held early this year for the Peoples Regional Assembly in Juba not only ended in the defeat and replacement of many of the sitting members: they led directly to the formation of an executive which inherited only one minister from its predecessor and which drew almost entirely, Britishish, from the legislature. The new President of the Higher Executive Council is Joseph Lagu, the former leader of the Anya-Nya guerrilla organisation which fought the year civil war. He replaced Mr. Abel Alier, who had led the southern region since the Addis Ababa agreement in 1972. Mr. Lagu's government, coming to power in a surge of popular feeling, has promised a far more vigorous approach to developing the south than its predecessor and has made it clear that it will fight much harder for the demands of the south with the Khartoum Government.

It has been said that any southern government that had a face reasonably free elections after the first six years of regional autonomy would have been defeated. Hopes and aspirations after the civil war were so high, while the possibility of any regional government fulfilling them have been so low. The South, an area of about 250,000 square miles but with a relatively small population of about 3m, is one of the richest and most remote places in the world. It is lush and humid. In contrast to northern Sudan it consists of large limestone plateaus surrounding the basins of the White Nile, its tributaries and the enormous Sudd swamps rising in the middle. During the rainy season, which makes up about half the year, many parts of the South are quite inaccessible.

## Exploitation

Before the British came to Sudan at the end of the nineteenth century the South was a victim of slave raids and commercial exploitation. The British policy in the South was to bring peace but at the effect of limiting economic development and discouraging integration with the north. Then, in 1955, began the sporadic but increasingly intense fighting that not only brought in development to a standstill but led to the collapse of what little infrastructure the South had. Roads disappeared under tropical growth, railway lines and bridges were sabotaged, the education system came close to collapse (though the Anya-Nya set up schools in the areas it controlled) and the machinery of government outside the main towns disintegrated. Isolated hundreds of miles from any coastline, the South had almost nothing to build on when the war ended.

The two worst hindrances to Mr. Abel Alier's Government's attempt to rebuild the South were the manpower and the transport problems. Lack of education and the drift of many southerners into exile or to the north made it difficult to staff the administration—even now, fewer than half the posts originally created in some ministries are filled. Because of the lack of roads, vehicles and, as well as the weaknesses of the railway and river transport systems, the Government was unable to function effectively outside a few main centres and along the few existing roads. That prevented collecting more than a very small proportion of the taxes due to it, increasing its financial dependence on the north. The lack of an adequate road system discouraged Sudan's southern settlement of farmers from growing surplus goods since they could not

market it, so there were food shortages. Many of the South's problems stem from the fact that it is at the extremity of a very large and very poor country. The transport system in northern Sudan is so bad, and has recently come under so much strain with the development drive, that the South is very much at the end of the queue—it can take at least six months for goods to reach Juba from Port Sudan. In a country that has suffered increasingly serious fuel shortages, even in the capital itself, it is no wonder that very little fuel reaches the South. The central Government has financial problems of its own so the South has rarely obtained anything like its full budgetary allocation, which should amount to more than S£ 50m (recurrent and development spending combined) a year, while the central Government naturally controls foreign exchange. There are lingering suspicions in the South that the Government's sluggishness in transferring funds is not only due to financial problems and bureaucratic constraints.

It remains to be seen whether a Government with mainly inexperienced ministers can overcome the difficulties that so burdened the previous regime. In some ways the situation is improving. Supplies are still short and a road through north-west Kenya is still being considered which will speed up transit from Mombasa, the south's nearest seaport, and avoid risky transit through Uganda. But if disbursements are still only a small percentage of the development allocation, some of the region's enormous potential is being realised. Some 7,000 acres have been planted with coffee, while tea and forestry projects are getting underway. There are several experimental agricultural projects and the new Minister of Agriculture, Mr. Benjamin Bol, is working on a programme for introducing large-scale mechanised farming for production of cotton, groundnuts, sorghum, etc. at several locations in the region, with the help of the World Bank and aid donors.

But the biggest project underway in the south is the construction of the Jonglei Canal. This is a scheme originally conceived at the beginning of the century to divert part of the White Nile through a canal to reduce the evaporation that occurs in the Sudd swamps and thus make extra water available for both Sudan and Egypt. Now it is actually going ahead, under a partnership of the two countries. A giant bucket-wheel excavator should now be starting work digging the 350 km canal from the Sobat river, near Malakal, to Bor, south of Jonglei. From the south's point of view an important aspect of the Jonglei project is that it will create a direct waterway from north to south and that straight roads can be built along its banks.

The digging of the actual canal is being carried out by a French company and could prove relatively inexpensive—the original contract was for about S£16m—because the excavator was custom-built for a job now completed in Pakistan and its capital costs have effectively been written off. The machine, capable of moving 9,000 tons of earth a day, has been labouriously reassembled near Malakal after an epic journey by sea, road, rail and barge from Pakistan. Not the least of the many problems it could face is the difficulty of finding and supplying the 30 tons of diesel fuel it will consume each day. Official estimates put the total cost of the canal itself at about S£90m, the bulk of the money going not on the ditch but on the structures—sluices and locks—at each end. When com-

## Inexpensive

ple—thereoretically in about four years' time—a quarter of the White Nile's flow at Bor will be diverted through the canal, adding 4.7bn cubic metres of water to the two Niles' present usable capacity of about 74bn cu.m, of which Sudan is entitled to 18.5bn and Egypt 55.5bn. Both countries are nearing the limits of their entitlement.

The Sudanese have been understandably hurt by some of the international criticism of the project, since one of the main arguments raised against it, that it will drastically alter the rainfall pattern of this part of Africa, seems to be based on a fundamental misunderstanding of climatology. But any manipulation of the environment is bound to have some effect on the ecosystem of the region—and in recognition of this fact the Sudanese are organising studies whose results they hope to present at a conference in Khartoum next year.

Nor does anyone deny that the Jonglei project will greatly alter the life of the Dinka, Nuer and Shilluk people who now graze their cattle in the area, and while the canal may increase the amount of grazing land available at the southern end of the canal flooding could decrease it at the northern end. Disease control in itself would greatly improve cattle yields in the area, irrespective of the amount of dry grazing land available. Livestock development has been under study, and now arable development and fisheries are being assessed, as well as the effect of the canal on the wildlife. At this stage it is too early to say that the development of the Jonglei area will take, but there are some pointers towards an integrated rural development programme for each of the groups of people in the area.

The Jonglei project could pose political problems both within the region and between north and south. If the oil already discovered on the fringe of the southern region proves to be in commercial quantities, that could also become a difficult issue, even though this eventuality is covered by the 1972 agreement. The Addis Ababa agreement is working better than many people expected but it is far from institutionalised, and Mr. Lagu can be expected to take an aggressive approach to aspects of the relationship with the central Government that he considers to act severely to the disadvantage of the South.

Southern politicians have frequently sounded the alarm about the degree of Sudan's involvement in the Arab world, its moves in the direction of unification with Egypt, the reconciliation with the more conservative groups, steps towards greater Islamisation and other developments that reflect Sudan's dilemma of being between the Arab and African worlds. But the fact that all northern political groups are agreed on retention of the Addis Ababa agreement, and the fact that the southern opposition group in exile, the United National Sudanese Liberation Front, last week officially dissolved itself in Nairobi are encouraging factors. The wounds of the past could not have been expected to heal quickly. But the North-South problem can be seen, as Dr. Francis Deng, the Minister of State for Foreign Affairs, has propounded, as a matter of identification, and every encouragement should be given from the fact that Southerners see themselves unquestionably as Sudanese. That is a good basis for unity based on cultural diversity.

J.B.

## Education

CONTINUED FROM PREVIOUS PAGE

academic colleagues, have used their skills where they are most appreciated, mainly in the development of neighbouring countries.

The vocational training centres, under the Department of Labour, supply a small amount of skilled labour, but it is significant that until recently their total budget represented only half that of a university faculty. Once again these people have been migrating to economies elsewhere in the Arab world which recognise their importance.

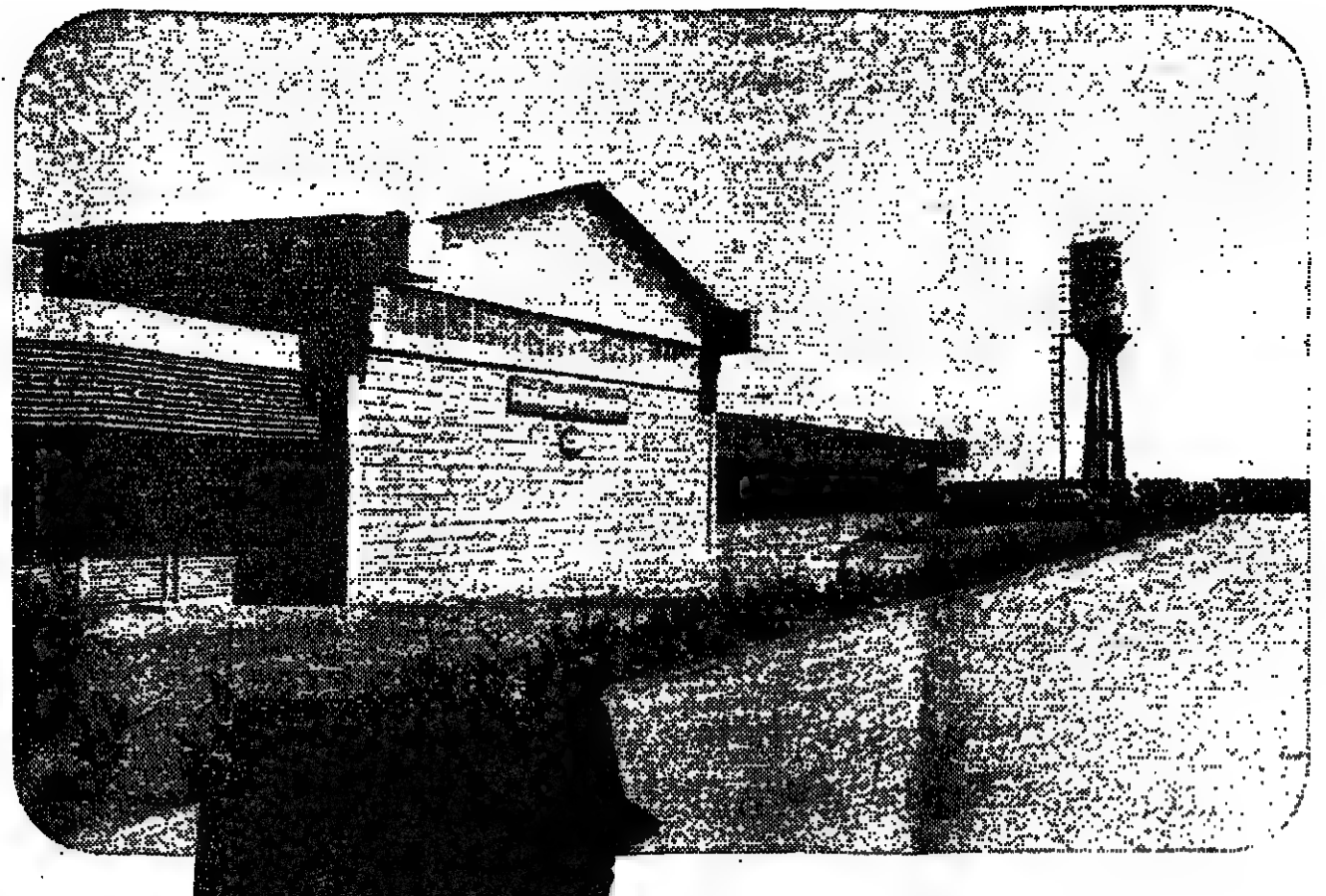
At the tertiary level technical education is offered at specialised institutes which award diplomas. Most come under the aegis of Khartoum Polytechnic and many are linked to ministries or technical bodies. Considerable expansion is envisaged. One of the main constraints on technical education, however, is the fossilised Government salary structure, which is still based on the

number of years of education rather than the function of the job. It has been the root cause over the last decade of student troubles which have led to lengthening of courses, with the most recent demands being that the Polytechnic should upgrade its courses to degree level.

On the positive side the country can look forward to even greater education successes in the coming years than those already achieved. In general education it will simply require sustained political commitment and adequate finance to bring to fruition the sensible plans aimed at ironing out regional and sexual inequalities in educational provision.

The Sisyphian task of promoting technical and vocational education however remains and has disturbing implications both for short-term economic growth and the long-term development of the country.

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British Council, Khartoum



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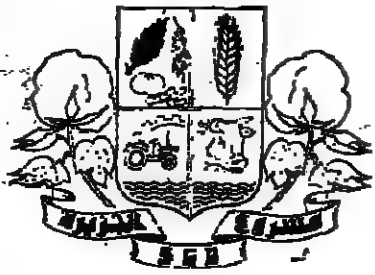
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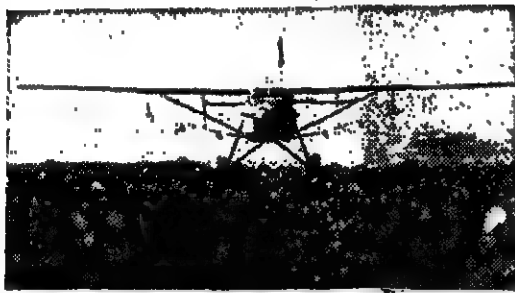
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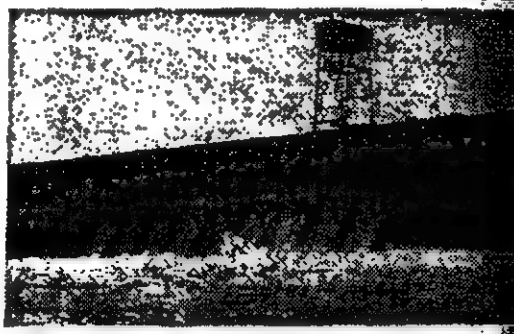
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## SUDAN VIII

# Big gaps in the infrastructure

A RECENT cartoon in the Khartoum daily Al Ayam pictured two men discussing the prospects for oil. "They say that Sudan will produce 500 barrels of oil a day," says one. "Fine," says the other, "but where are we going to get the barrels from?"

This neatly sums up one of Sudan's major problems: the basic and essential back-up facilities which must underlie any development plans. The whole infrastructure is not an attractive area for investment and must be funded by loans or grants. It therefore lags far behind in the rush to launch new projects. But in recent years Sudan has become increasingly aware of its infrastructural inadequacies, and is now trying to do something about them.

Roads are a priority, claiming nearly half the funds allocated to transport and communication. At present there are only 500km of paved roads in the country, and most are in poor condition. Roads are mostly linked by tracks across the savannah or desert, hard on vehicles and often impassable in the rainy season.

At independence in 1956 there were no paved roads except within Khartoum and some of the bigger towns. The first trunk road, linking Khartoum with Wad Medani, capital of the cotton-rich Gezira Province, was completed in the early 1970s.

This road forms the first leg of the major artery, 1,200 km long, which will link Khartoum with the country's only seaport, Port Sudan. Due for completion next June—a year behind schedule—its roundabout route will serve the Gezira and the agricultural schemes further east.

A southwards extension of this road, linking Wad Medani and Sennar on the Blue Nile with Khartoum, was begun in 1975 by the Roads and Bridges Corporation with British financial and technical assistance, and is due for completion next year. The Corporation has just completed a road linking Kadugli, capital of Southern Kordofan, with the railway 187 km to the north at Dubeiba. Three more roads totalling 780 km, two centrally situated and one in the west, will be started before 1982.

This still leaves most of the country, especially the South, unserved by any kind of road network. A number of major road projects are under study or seeking finance, including 582 km highway from Juba to Lodwar, in Kenya, which will give southern Sudan much-needed access to Kenyan ports.

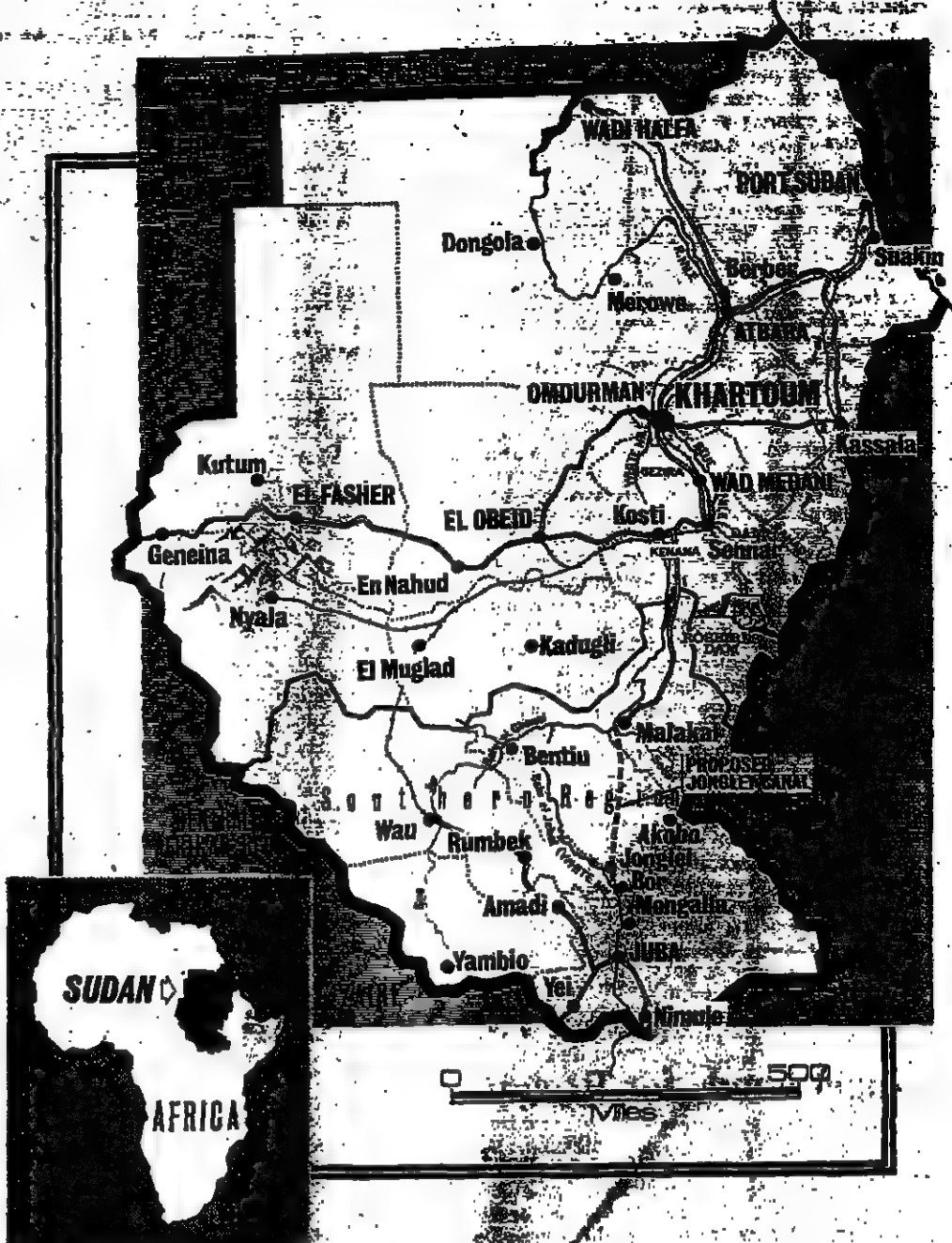
But finance does not always come easily. Road building in Sudan is expensive for the relatively low standard required. Imported materials, difficult access and foreign contractors' fees bring the cost to around \$400,000 a kilometre. The Roads and Bridges Corporation reckons it can do it for half that, but it does not have the resources to take on more than one contract at a time. Even where the cost per kilometre can be cut down, the sheer distances involved keep expenditure high.

As roads demand a larger slice of the cake, prospects are not so bright for the railways, which have dominated transport in Sudan since the turn of the century, when the main line from Khartoum to Wadi Halfa was built by Kitchener's army. Extensions to Port Sudan and westward to El Obeid were all completed by 1923, and the remainder in the 1930s.

Sudan now has 5,000 km of single track, narrow-gauge line. Only two years ago, the railways still carried 70 per cent of all the country's traffic, in people and goods. But the percentage is steadily falling. People are increasingly transporting goods by truck, even at a cost that can be five times that of the railways.

One reason is that Sudan railways operate at only 60 per cent of their theoretical capacity. Lack of spare parts, washouts, breakdowns on the line and industrial disputes mean that six out of ten waggons, and up to seven out of ten locomotives can be out of action at any one time. Much of this comes down to lack of funds and management talent. Sudan Railways currently has a hard-currency debt of \$14m. Loans for capital equipment have not included provision for expensive spare parts and maintenance.

Over the last ten years Sudan Railways, on Government instructions, has constructed 500km of branch line to feed new agricultural or industrial projects. The materials for this have come out of maintenance stock in order to save money. Stocks are now severely depleted and sections of line that need replacing have to wait. Two new loans may ease the



The Dinder siphon which carries water pumped from the Blue Nile under the Dinder to the Rahad river to supply the vast new Rahad irrigation project.

way to some extent. A Japanese loan of \$24m was signed last February. This, it is hoped, will be used mainly to rehabilitate the Hitachi locomotives bought in the mid-1960s of which nearly three-quarters are out of action due, Sudan Railways says, to a design fault.

A loan of \$150m from France yet to be finalised, will be used for line improvement, signals, workshops, training and more locomotives. It is, however, tied to French expertise and equipment, which are not cheap. Although it accounts for only 5 per cent of the nationwide passenger and goods traffic, river transport is of vital importance in the south where railways are non-existent and roads impassable during the long rainy season. The River Transport Corporation effectively the only transporter on the rivers, runs about 90 per cent of its operations in the South.

One of the major problems besetting the Corporation is the imbalance between upstream and downstream traffic. Tugs and barges head south as fully loaded as possible with sugar, salt, cereals, cement, fuel and machinery. Upstream traffic demand is estimated as 45,000 tons a year.

The fleet, whose equipment is badly run down, operates way under capacity, even upstream, for practical reasons. In the dry season, parts of the river allow a draft of just over a metre, which means sacrificing nearly half the potential load. The only solution to this is river clearance, a far-off and expensive objective. The Jonglei Canal, with a depth of four metres, will at least allow easy movement between Bor and Malakal.

Whether shipped internally by road, rail or river, the bulk of the country's imports and exports go through Port Sudan. A clear-up campaign led last year dramatically reduced congestion at the port, and a \$40m scheme is under way to improve

cargo handling, training and maintenance. Port Sudan's handling capacity of 3m tons a year may be increased and extra cargo will be taken through the old port of Suakin, now being redeveloped.

Though unloading has been speeded up, a cargo problem persists at the port. Until road and rail services are improved, a lot of freight will remain in compounds a few kilometres from the port, waiting to be transported inland. Such delays mean that air transport, though costly, has become increasingly important. The volume of freight loaded and unloaded at Khartoum airport has risen from 54m kg in 1970 to nearly 9m kg last year, and the number of passengers has more than doubled in the same period.

This has put a tremendous strain on facilities at Khartoum, and the 16 provincial airports, many of which cannot take aircraft larger than the Fokker Friendship F27s used by Sudan Airways, suffer from seasonal washouts and lack the minimal equipment to operate at night.

Improvement of the airports should help Sudan Airways, which operates the domestic network, to increase its efficiency. The airline also plans to expand its very limited domestic fleet, probably through

leasing the four Fokkers in favour of bigger aircraft, and to acquire more Boeings for its international operations.

As the long-awaited solution to Sudan's fuel supply problems, the 800 km Khartoum-Port Sudan pipeline has not yet had any noticeable effect. Its history of technical hitches during construction has continued since it came on line last January. Supply has been erratic, and it may have to close down temporarily for repairs.

The fuel supply faces more technical snags. There is a shortage of hard currency to pay for crude oil, even though this has mainly been supplied on easy terms from friendly Arab states. Thus, even when the pipeline is working, there is often nothing to put in it. The refinery at Port Sudan, which processes 28,000 barrels a day, has closed down three times this year because there was no crude oil.

Fuel constraints put a premium on hydro-electric power stations as a means of electricity supply. But all the problems and the gentle gradient of the Nile make it a difficult task. There are two main stations at present at Sennar and Roseires, both on the Blue Nile. The Sennar station, which serves Khartoum and the rest of the country, relies on an early localised fuel-powered generators.

Sennar produces 15 MW of power, and Roseires 90 MW, though this will rise to 250 MW with the installation of four more generating sets. In the flood season power output from the hydro-stations drops by about a third, so it is essential that they be reinforced by thermo-stations. The Blue Nile grid's peak demand is 125 MW, which gives the grid no spare capacity. Any breakdown at peak hours means a cut-off, a common occurrence in Khartoum, especially during the hottest season. Supply is further undermined by an underfunded and inadequate distribution network.

A scheme costing \$200m aims to forecast and meet the country's electricity demands for the next eight years, and longer term plans look to the end of the century. But, etc. officials still complain that as long as the lights work, electricity is taken for granted. With the need for quick and efficient contact across the country and abroad, telecommunication lines are expanding rapidly. The satellite station at Juba, which has been increased in two phases to 30, is a nation should help Sudan Airways, wide satellite network is being established by Sudan Airways, which operates the domestic network, to increase its efficiency. The airline also plans to expand its very limited domestic fleet, probably through



# A summit of ignoramus in Bonn

THE TITLE of this article is not intended to be insulting. It is intended to emphasise that the main obstacle to achieving results at the summit is not just the normal clash of national interests. Instead it is an intellectual one. Never since the Great Depression of the 1930s has there been such a conflict of diagnosis and views about both the world economy and the economies of particular countries.

It is often asserted that the problems at conferences such as the coming summit are "basically political". This means, if it means anything, that the real difficulty is that of persuading governments to act or of governments in carrying their domestic electorate with them. The problem this time, however, is that it is far from certain what governments should do even if they could be persuaded to do it. Moreover the intellectual differences are no longer between Keynesians and monetarists, or supporters of intervention versus the adherents of free markets. Within each camp there is now a bewildering variety of assessments.

In these circumstances, knowledge of what Chancellor Schmidt said to President Giscard d'Estaing in deepest privacy or of Mr. Callaghan's real motives, or the horse trading that would interest President Carter, is not at all important. The corridor merchants or those who specialise in bar-room realism can no longer enlighten us very much.

The central issue at the summit is illustrated by the chart. The long and remarkably steady expansion of the main industrial countries represented in the Organisation for Economic Co-operation and Development

(OECD) suffered a check at the time of the oil crisis of 1973. After the subsequent recession the industrial world never got back to the old trend line. On a purely mechanistic view, OECD output would be nearly half a trillion dollars p.a. higher than it is now if the old trend had been maintained.

The simple-minded response is to regard the whole giant "loss" as being due to deficient world demand, and urge that the Germans and the Japanese take the lead in stimulating their economies, with others following locomotive-fashion. The U.S. and British view seems to be that the greater the total world stimulus the better.

## Loss of output

But suppose, however, that there has been a permanent displacement of the trend. An equally plausible interpretation of the chart is that there has been a one-for-all loss of OECD output and that in addition the growth of productive capacity—i.e. the slope of the line itself—is permanently lower.

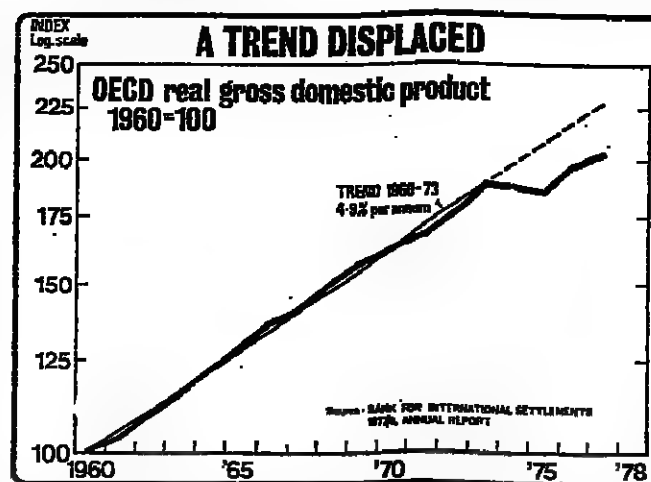
There are many signs suggesting that if there is any demand in the world at all, it is very much less than the British Treasury or U.S. Council of Economic Advisers would suppose. The OECD rate of inflation has—like the British—fallen to 7 or 8 per cent but shows no sign of falling further and could well increase again. Even unemployment has been falling slightly for the OECD world as a whole. There is not here much of the "deflation" against which British Ministers so incessantly warn.

Let us suppose that the Carter-Callaghan advice were taken and that a large concerted increase in national budget deficits, with sufficient extra monetary expansion to finance them, were agreed at Bonn this weekend. The old style monetary would concede that this would increase output and employment for a temporary period, even though the eventual result would just be more inflation.

But in a world where people are highly inflation-conscious, and react quickly and rationally to events, even the short-term results may be perverse. Professor Patrick Minford, a former editor of the National Institute Review, has made a tentative attempt to quantify some of these effects. If the extra budget deficits were expected to last, and had not been completely anticipated in advance, output would fall—not rise; but interest rates, as well as the inflation rate, would increase.

In his model the first year slump would be followed by a second year boom and then a series of oscillations, after which we would be back where we started, but with a permanently higher rate of inflation. The perverse initial effects are basically due to wealth effects. The reduction in the value of financial assets brought about by a faster than anticipated inflation, and higher interest rates, dwarfs the impact of the extra budgetary spending.

British experience in the past couple of years supports the revisionists. Alan Budd and Terry Burns remind us in the London Business School June *Economic Outlook* of the dire prophecies of woe we heard in



the course of the negotiations with the IMF, which were supposed to result from any attempt to make a major cut in the UK borrowing requirement. Mr. Healey for instance said on October 21, 1976, that a \$500m in the budget deficit would reduce output by 5 per cent and add 1m to the unemployed. In fact the deficit was cut, not entirely intentionally, by \$4.5bn between the third quarter of 1976 and the middle of 1977 and monetary growth was held in check. Yet so far from any of the predicted dire effects, production has been rising since the middle of 1977, while unemployment stopped rising and began a gradual fall. One can argue endlessly about time lags and other influences. The debate is not concluded. But we should surely think many times before risking another round of so-called world re-inflation, when there is at least a chance that it will retard rather than promote real expansion, as well as boost prices.

The canner expansionists, such as the authors of the last Bank for International Settlements' annual report, try to meet these dilemmas by advocating increased budget deficits without any change in money supply targets. But as Chancellor Schmidt has pointed out, such a policy could easily lead to higher interest rates and thus further depress long-term growth. In any case, such a divergence of monetary and fiscal policy could only be a temporary expedient; ultimately the two would have to be brought into line. These thoughts lead up to the ultimate heresy of wondering whether a convincing declaration that other countries would reduce their rate of inflation to the German one—and adjust financial policies accordingly—might not do far more to underpin world recovery than the kind of growth package which the British and Americans would prefer.

These reflections have a direct bearing on the British attitude to the proposed EEC currency union. For they suggest that the best thing of Government to reinforce the all would be for Britain to Join full-heartedly without any

of the watering down now being demanded. A very good second best would be to continue the independent float of the pound. The worst course of all is that to which many in London seem inclined: that is to try to make monetary union into a Bretton Woods system of temporarily pegged exchange rates, in which we would be continually putting pressure on the Germans to lend us money and to inflate at British rates.

The way to gain from EEC monetary union would be to announce a three-year timetable, at the end of which sterling would be tied permanently to the German mark and UK monetary and fiscal targets adopted which would make this possible. We would benefit, of course, only if people believed the announcement. In that case there would be far more certainty about the rate of inflation and that rate would be expected to be lower. On top of this there would be the advantages of what would approximate to a single currency over a large part of Europe, in which there would eventually be a unified money and capital market as well.

A credible commitment in this direction would do more to promote economic recovery in this country and in Europe than the most ambitious summit agreements about paper growth targets. A genuine monetary union would also shelve for the long time the whole incomes policy argument. With the devaluation option removed, wage bargainers would have to settle for what the international market would stand, and there would be no need for Government to reinforce the obvious. Unfortunately many keen

"European" supporters of adjustment. Domestic policy would still necessitate periodic devaluations; but these would be delayed so long as there was a hope of other European countries either financing our inflation-induced deficits, or being forced to inflate their own currencies instead.

Thus, so far from being given more certainty, business would only experience even more stop than in the past. The British political, business and union establishments all fail to appreciate the monetary roots of the obvious exchange-rate payments, they would demand more export support, import saving and export protection of all kinds. Instead of cementing the EEC, the monetary union would fragment it.

The above paragraphs simply put into slightly clearer language the official British conditions. So long as these honestly-held intellectual attitudes remain, it would be a mistake for the UK to join a monetary union or for the hard-core EEC countries to have us. By far the best policy in present circumstances would be to maintain an independent float for sterling and watch how the French fare in the monetary union. If and when it is shown that the French can prosper with a monetary and fiscal policy designed to fit the frame to the mark with no let or escape, then British policy-makers may at long last draw the lesson. But for the moment British membership would do more harm than good to all concerned.

Samuel Brittan  
Member of the European Commission  
Director-General for Economic and Financial Affairs

## Parity

If, on the other hand, the UK joined an EEC monetary union, with the present intellectual attitudes of policy-makers—both political and official—intact, we would have the worst of all worlds. British Governments would be deprived of the very healthy constraint which comes from the over-present knowledge that sterling might sink tomorrow. On the other hand there would be no confidence whatever in the financial or labour markets that the parity with European currencies would stick in the long term.

A British government entering a currency "snake" would regard itself as free to leave and enter again at another parity. The British insistence on "resource transfers" from Germany and on "mutual adjustments" by creditor and debtor countries, means that the UK would go back to a policy of "reluctant parity

## Letters to the Editor

### Angel bonds for Broadway risk

From Mr. E. de Bono.

Sir,—Everyone seems agreed that there is no shortage of funds for entrepreneurs and no shortage of channels for getting the money to them. But—for very sensible reasons—the money does not usually get to the people who need it most for innovation. The reason is that at any particular moment true innovation is always uneconomic because by definition a truly novel idea cannot be adequately assessed in the framework of older ideas. Being intelligent people, bankers and others have intelligently and so the dilemma arises: innovation and opportunity development are essential if we are to develop the added value products that are going to compete with the labour intensive ones from the Far East.

We need to look at different sorts of risk to solve the dilemma. Insurance risk: the cost of the occasional failure is spread among all those who consider themselves at risk—through no fault of their own. The Export Credits Guarantee Department scheme is an obvious example, though it might be improved with a two-tier system. Banks' risk: all bank borrowers are, by definition, 100 per cent credit worthy and that is why commercial banks can afford to lend as low as a 4 per cent spread over the London Interbank offered rate. The customers they lend to can always be made 100 per cent credit worthy by the banks' willingness to reschedule debts. Venture risk: this is what venture capitalists group, merchant banks, government organisations and High Street banks regard as the funding for entrepreneurs. There has to be a reasonable chance of success—say 70 per cent—which is subsequently reduced by the necessity to charge interest rates high enough to compensate for the risk. Security is often required as well. Broadway risk: four out of five ven-

tures are certain to fail, but the fifth (like a Broadway play) will be successful enough to repay the costs of the failures. Every venture ought to pay lip service to this concept, but is then careful to avoid it in practice.

True entrepreneurial innovation requires Broadway risk (note this is totally different from scatter-gun risk) but this is made impossible by the structure of the system. Taxation removes the spectacular rewards that are necessary for Broadway risk. Committee decisions remove the personal flair that is needed to allocate funds.

In order to overcome this I propose I would dearly like to set up an Angel Corporation (from the theatrical term) which would be funded by an issue of bonds. These angel bonds would only pay 5 per cent—but the yield would be tax exempt. If this tax exempt status, so much used in the U.S., were too revolutionary we might pre-tax the yield at a flat 50 per cent no matter what the income. These angel bonds might be issued by a government or a private body. This would offer a politically acceptable way of reducing top tax rates. It would also mobilise rather than just redistribute capital since high rate tax payers would be encouraged to realise unproductive assets in order to invest for income.

The other side of the suggestion is that innovation ventures would enjoy a ten year tax holiday. Finally the Broadway funds made available in this way would not be distributed by committee but by individual bankers whose performance would be judged not on overall profitability but on a Broadway profile of many failures but some spectacular successes. Otherwise we would soon be back with ordinary bankers risk or venture risk.

Edward de Bono  
Centre for the Study of Thinking  
11 Warwick Street,  
Cambridge.

### Sources of talent

From Mr. J. Walker.

Sir,—My previous letter merely comprised a few random thoughts from an untutored mind but I cannot let the matter go by—particularly that of Mr. Todd (July 7). Mr. Todd lists all the assumptions about graduates in business for which, in a long and varied management career, I have found no evidence. Broadly speaking, he advances the assumption that graduates probably have logical and incisive minds and that non-graduates almost certainly do not.

I have managed graduates: I have worked alongside graduates and lectured to graduates. Outside working hours many of my friends are graduates and I have served on all sorts of committees with graduates. At work a few are excellent, few totally incompetent—but these are the exceptions. The bulk are as muddled-thinking and indecisive as anyone else—although they talk better (albeit for longer periods). Their most common disadvantage is a posed amateurism which is unsurprising since the usual message from university is that work is not the most important thing in the world. I applaud that civilised viewpoint but I must be pardoned for looking for rather more commitment in my managers.

A further disadvantage for the graduate is his/her lack of practical experience. It may seem obvious but it is worth repeating

that there is a real problem in learning the mundane but important elements of management—using a secretary effectively, clearing an inbox, finding information within the company, arranging priorities, managing your diary, getting the best out of staff. These basic and necessary skills can be taken for granted in the bright young person with five years' clerical administrative and supervisory experience.

It is quite true that most of tomorrow's top managers will be drawn from graduates. I used to be a staff manager with one of the country's biggest companies which, each year, recruited numbers of graduates. They were immediately placed into junior management positions, moved around to find their most suitable niche and, if they showed ability, they were rapidly promoted and "developed".

This had two effects. On the one hand a graduate of ability must progress to the limit of his ability—to which I have no objection. On the other, consequence was that by artificially growing the junior management rung of the promotion ladder, it was made almost impossible for a supervisor to matter how able to move into management. This was my point and this is where the waste of talent comes in.

Young people work for me in responsible jobs for seven hours a day, five days a week, 48 weeks a year (less statutory holidays). I doubt many undergraduates

work at their studies for half those hours. If a middle-aged man or woman can achieve degree standard by correspondence course and night school when also performing a full-time job then I cannot be convinced that a younger person need work particularly hard to cover that same ground with the privilege of full-time study. I am a kindly motorist who gives lifts to hitch-hiking undergraduates as they pour home on Thursday/Friday and dribble back to college on Monday/Thursday.

I do not want to overstate my case, but based upon my experience in industry and my observation of the sixth-form students I know, attendance at university is a limited indication of management potential and a doubtful mark of adequate motivation. Contrary to the lack of a degree is not necessarily a reflection upon a person's thinking or managerial capacity. Firms which do not accept this are certainly overlooking a reservoir of talent and their policies may sometimes be promoting the wrong people. After all, British Steel Corporation and British Leyland are bulging at the seams with educated junior and senior management. There are unquestionable technical benefits which stem from a university education and I have encouraged both my children to seize those benefits. It does not follow, in my view, that they should also be given preferential treatment over their intellectual equals when eventually they begin a career.

J. R. Walker,  
Kingswood House,  
47-51 Sidcup Hill,  
Sidcup, Kent.

### Tomorrow's top managers

From Professor K. Lockyer.

Sir,—Mr. Walker (July 5) in his most thoughtful letter implies, I think, that experience is the most appropriate training for managerial positions. I have indeed a great deal of sympathy with much of what he says. I am sure that the casual study of history or economics is not particularly useful training for today's managers.

In the past decade, however, there has been a considerable growth in managerial training at undergraduate level, specifically designed to improve the standard of managerial performance of U.K. companies. Of course no degree in "management" can produce a manager, any more than a degree in "physics" produces a physicist or a degree in "English" produces a writer.

There are, however, a large number of ideas, techniques and concepts which can be usefully taught within places of further education. The ability to read and understand financial statements, for example, or an introduction to the problems of stock control, industrial relations, marketing and so on, can prove useful and save a considerable amount of time. Many of today's managers have learned (if they ever have learned) how to read a balance sheet by a process of osmosis: such an ability can be quite readily taught.

It is the experience of management which can only come about through the actual workplace, and here I would agree entirely with Mr. Walker that experience is of the utmost importance. The better undergraduate courses in management are undoubtedly the "sandwich" type where practical experience goes hand in hand with academic study. It may be thought that I am arguing with my own particular interests in mind. This, of course, is true. The only test of an effective product, whether it be a TV set or a University degree, is whether the customer, having bought one of the products, will continue to buy more. My experience is that firms, both large and small, which have employed graduates have found that they have a great deal to give to the company, and the companies concerned are then anxious for further graduates.

### VAT and bad debts

From the Managing Director  
Credit and Guarantees Insurance Company.

Sir,—Messrs. Homan, Mackey, Shevell, Turton and Wain (July 6) rightly criticise Clause 10 of the Finance Bill which excludes a trader from relief of VAT for a bad debt loss unless the debtor company is in a formal category of liquidation. This results in the exclusion of relief where a receiver has been appointed and certain other situations such as moratorium arrangements.

I fully agree with your correspondence that unless the Finance Bill is amended, then creditors may be influenced to liquidate debtor companies for the purpose of ensuring their entitlement to relief. Whether creditors will be prepared to do so for an amount equivalent to 10 per cent of their debts is another matter, but the situation which is clear is that the Finance Bill should be amended to enable H.M. Customs and Excise to use their judgment and discretion for other classes of "insolvency". Certainly no case has been made for the uncompromising draft of the Finance Bill.

Credit insurance for VAT bad debts was innovated in April, 1973. We too, had some difficulty in drafting our own clause which determined the event which "triggered off" a claim settlement. Our policy provided a definition of insolvency which covered seven distinct but obvious situations, as for example, an adjudication in bankruptcy, a court order for winding up and the appointment of a receiver for debenture holders. Additionally, at our sole discretion, we were prepared to admit a loss as a claim where the circumstances of the debtor did not fall within these definitions provided the debtor was not entitled or obliged to refuse payment of the debt under any law or regulation having the force of law.

There is a further grievance about the proposed "Value Added Tax (Bad Debt Relief) Regulations 1978". It concerns the situation where the debtor owes money, including VAT to the supplier and the same supplier, under a different contract, owes money to the debtor. The regulations, in such instances, provide for full priority "set-off" in favour of the VAT debt. Surely the drafters of the regulations could have introduced the proviso: average principle! Another potential case of preferential treatment which, I suggest, must be defeated by the commercial community.

V. J. Fowler,  
Colwyn House,  
Winning Lane, E.C.S.

## Today's Events

### GENERAL

Index of industrial production (May, provisional)  
By-elections in Labour-held seats at Penistone and Moss Side.

Mr. Cyrus Vance, U.S. Secretary of State, and Mr. Andrei Gromyko, Soviet Foreign Minister, and two-day talks in Geneva on strategic arms limitation.

Mr. Frederick Mulley, Defence Secretary, ends two-day informal talks at Ditchley Park, Oxfordshire, with M. Yvon Bourges and Dr. Hans Apel, his French and German counterparts.

TUC Steel Industries Committee expect to discuss EEC plans to end steelmaking at its Glasgow, Strathclyde, works.

White Fish Authority annual report.

City of London lunch to celebrate Diamond Jubilee of English-Speaking Union, Mansion House, E.C.4.

Sir Peter Vaneck, Lord Mayor of London, presides at dinner to Her Majesty's Judges, Mansion House, E.C.4.

First British International Television Festival opens. British Academy of Film and Television Arts, 185, Piccadilly, W.1 (until July 21).

Royal Tournament opens, Earls Court (until July 30).

Kent Agricultural Show begins. Deiling Showground, Maidstone (until July 15).

PARLIAMENTARY BUSINESS  
House of Commons: Finance Bill, completion of remaining stages.

House of Lords: Wales Bill, third reading. Motion to approve European Communities (Definition of Treaties) (Joint European Torus) Order 1978; and European Communities (Privileges of the Joint European Torus) Order 1978.

Select Committee: Race Relations and Immigration. Subject: Effects of EEC membership on race relations and immigration. Witnesses: Mr. David Lane, chairman, and officials from the Commission for Racial Equality (4 p.m., Room 6).

COMPANY RESULTS  
Final dividends: British Building and Engineering Appliances; C.H. Industrial; Daejan Holdings; Diamond Stylus; Duallers; Mitchell Somers; Symonds Engineering; United Gas Industries. Interim dividends: Imperial Group; Watson and Philip.

COMPANY MEETINGS  
Alkins Bros., Hinkley, 12. Debenhams, Wigmore Hall, W.12. Hambros Investment Trust, 11. Bishopsgate, E.C.11. Locker (Thomas), Warrington, 11. View Forth Investment Trust, Edinburgh, 10.15. W.G.I., Wilmslow, 12.

OPERA  
Royal Opera production of Norma, Covent Garden, W.C.2, 7.10.

Glyndebourne Festival Opera perform Così fan tutte, Lewes, East Sussex, 5.30 p.m.

MUSIC  
Philharmonia Orchestra, conductor Andrew Davis, Schostakovich Erdelyi (violin) and Ligeti Wilshire (cello), at promenade of Berlin (Overture, Pastoral and Benollet); Strauss (Don Quixote) and Beethoven (Symphony No. 9 "Eroica"). Royal Festival Hall, S.E.1, 8 p.m.

Anne de Buck (harpsichord) plays music by Couperin, Frescobaldi, Froberger, and D'Anglebert, Wigmore Hall, W.1, 7.30 p.m.

SPORT  
Cricket: Warwickshire v. New Zealand, Edgbaston. Golf: Open championship, St. Andrews. Show jumping: International meeting, Hickstead, West Sussex.

**"Bloody Marvellous... we get a problem—you get an opportunity"**  
Says Lyndon Humphries of Blaenau Gwent.

Life in industrial Wales has never been a soft touch. It breeds men like Lyndon Humphries who can take it as it comes, the rough with the smooth—and spit out the gritty bits. How this special character can help British industry is a matter of record....

FOR MORE THAN 40 YEARS THERE WAS NEVER A MAJOR INDUSTRIAL DISPUTE AT THE EBBW VALE STEEL WORKS!

Lyndon Humphries and his fellows are proud of this record. Although the irony of finding themselves out of work, as the steel industry shrinks, does not escape them. They are typical of the total force of experienced workers with different skills, resolutely resident in Blaenau Gwent.

What an opportunity for new industries to re-locate to this well favoured region—with one of the best workforces in Europe waiting to welcome them.

Blaenau Gwent is the nearest special development area to London and the Midlands. In addition to its skilled, snappy workmen—sites and even fully serviced factories are immediately available.

FINANCIAL INCENTIVES ARE GENEROUS—  
For a manufacturing industry, advance factories can be rent free for up to five years, a 25% grant is available for new plant, machinery and buildings. For service industries, rent free accommodation is available for up to seven years, plus a grant of £1,500 for each job created plus a further grant for employees moving with their jobs into the area. Concessionary loans can be negotiated towards the balance of the cost of a project. This amounts to the best financial package available to industrialists in Great Britain.

So this is the opportunity that is waiting for new industrial development in Blaenau Gwent—a perfect location for work—close to the M4 and M5 motorways. A perfect place to live—surrounded by some of the finest unspoilt countryside in Britain, on the edge of a national park. Send the coupon below to Roger Leadbeter, Chief Executive of Blaenau Gwent, who will be pleased to contact you and discuss your special arrangements.

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I am interested in moving to Blaenau Gwent.

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Company \_\_\_\_\_

Address \_\_\_\_\_

Lyndon Humphries, who has been in the steel industry for 40 years, says that he and his mates established one of the best workforces in European industry. There are about 2,000 of them—from the Ebbw Vale Steel Works as well as in other jobs in the special development area of Blaenau Gwent.





# COMPANY NEWS + COMMENT

## Raybeck ahead 37% to record £6.41m

A SECOND-HALF £1.2m rise to £5.65m in taxable profits at Raybeck, ladies' and men's wear manufacturer, boosted the full April 29, 1978, year's figure by 37 per cent to a peak of £6.41m. This is compared with £4.87m for the previous 52 weeks which excluded an extraordinary profit of £1.46m, arising from the sale of premises in Oxford Street, London.

At the interim stage directors said results for the full year should be excellent.

Sales for the year were ahead by 20 per cent from £53.12m to £73.85m and directors say that, in the current year, sales are significantly higher than the same period last year. The directors look forward with confidence to another successful year in 1978-79.

After tax, on the ED18 basis, of £2.92m (£2.35m), stated earnings are 8.41p (6.04p) per 10p share and the dividend is stepped up to 3.54p (3.0124p), costing £1.25m (£1.06m), with a final of 2.3312p, based on a 35 per cent ACT charge.

Also proposed is a scrip issue on the basis of one 10p per cent cumulative preference share of 51 for every 10 ordinary shares, and the authorised share capital is to be increased to £5m.

A valuation of the company's freehold and leasehold properties, apart from the Bon Marche (Wood Green) properties acquired in January 1978, on April 28, together with the valuation, on November 10, 1977, of the Bon Marche properties, showed a net surplus over book values of some £4.78m.

### comment

Boosted by both retailing and manufacturing interests, Raybeck's profits are 37 per cent higher for the year. The second-half jump of 48 per cent comes, lucrably with Hepworth's first-half profit increase of 36 per cent for a roughly similar period. Once again the Lord John menswear chain has led the way, with newly acquired John Sweeney contributing £110,000 to full-year profits. The West End of London is still an important retail stronghold for Raybeck, as the drop in the number of tourists must have had some effect. However this was cushioned by outlets elsewhere in the country and group sales—a fifth higher—included a small element of volume growth. Although trading remains competitive, the outlook for Raybeck is good, especially if consumer spending continues to rise. The share, at 89p, are on a 2.6 per cent yield, while the dividend is a solid 8 per cent.

## Bulmer stronger in second half

A RISE in taxable earnings in the second half from £918,000 to £1,020,000 at H. P. Bulmer Holdings, was not enough to make up the ground lost in the first six months and profit for the year to April 28, 1978, finished £1.01m lower at £2.35m. Turnover showed improvement from £32.91m to £36.81m but there was a sudden downturn in cider sales volume during the period.

The directors say that, as a result of the lower volume, the company's capital spending budget was substantially reduced by deferring about £2m of investment originally planned for the year. In the event capital expenditure for 1977-78 totalled some £3m, and in the current year it is expected to be about £4m.

Cider sales in the first two months of 1978-79 show a modest volume increase compared with the same period of last year and the directors hope that this improvement will continue for the rest of the period. Borrowings are expected to increase by about £1m this year and will remain well within the group's substantial £100m facilities, they add.

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ERF	28	4	Tecalemit	29	1
Furness Withy	28	5	Wood (S. W.)	28	3

## Boulton & Paul downturn

A DOWNTURN in second half earnings, from £1.1m to £0.9m, left taxable profit of Boulton & Paul down from £6.78m to £6.24m in the March 31, 1978, year.

Turnover of the British Electric Traction Company subsidiary increased in the year from £65.81m to £77.49m. After tax of £2.8m (£2.4m) and minority interests of £22,000 (£24,000) the attributable profit was up from £3.4m to £3.42m.

Earnings per ordinary and "A" non-voting ordinary shares are shown at 13.4p (12.1p) while the dividend is trimmed from 7.5p to 7.4p.

The company's interests include structural engineering and wood-working.

## Christie-Tyler at £1.8m

IN LINE with the interim forecast, profit of Christie-Tyler recovered strongly in the second half to £1.7m, compared with £1.73m previously, leaving pre-tax profit for the April 30, 1978, year down from £3.85m to £1.81m.

Mr. G. M. Williams, the chairman, says that current conditions are much better than the depressed level at the same time last year.

Loss per 50p share is given as 0.7p (2.6p) and a final dividend of 2.7835p raises the total from 3.5084p to 3.5084p. Mr. S. W. Wood and Mr. E. M. Falco have waived entitlement to the dividend in respect of their personal holdings amounting to 3,449,420 shares.

The first half produced a loss of £204,000 against profits of £138,000 and the directors anticipated that while profit would result from normal trading activities, this

would be more than offset by losses on forward Metal Exchange purchase contracts and operation losses at Tysley Metals.

Turnover for the year was lower at £17.38m (£21.95m). The loss was before tax relief of £26,334 (£180,135) and an extraordinary loss of £191,915 (£420,694 profit).

ERF rises to £3.28m

PROFITS BEFORE tax up from £1.7m to £3.28m are reported by E. R. F. Holdings for the year ended April 1, 1978, following the sharp rise to £1.56m against £625,000 in the first half-year.

The year's profit improvement is the result of increased vehicles and parts sales, the directors say, and confirms the trend reported at mid-year. The level of trading and associated profitability is being maintained during the first quarter of the current year.

Turnover increased from £28.24m to £38.31m. Profit is struck after loan interest of £108,911 (£178,525) but before tax of £176,077 against £346,416.

Earnings per 25p share are shown at 45.32p (10.06p) and 41.55p (17.35p) fully diluted. A second interim dividend of 0.77p is declared making a total, equal to 2.42p, the maximum permitted.

If no new dividend restraint is introduced, a final dividend of 0.55p will be paid making a total of 2.97p compared with the previous year's equivalent 2.1542p. If the standard rate of tax is reduced, net dividend payments will be higher, the directors report.

They are also proposing a scrip issue of one 10p per cent preference share for every eight ordinary shares.

ERF has maintained the trend established in the first half and both sales and profit in 1977-78 show substantial increases over the previous year's figures. Market share has been increased, and three-month registration figures suggest it is at the expense of Volvo. Most of the year's penetration occurred in the first half with production steady at 60 vehicles a week throughout the second half. Strikes and threatened strikes at suppliers' plants meant that the product mix was not as planned in the second half and there were some stock problems as a result. But this did not have a major impact on results. The industry generally, is now fully recovered from the 1974-75 slump which means that ERF's future profit and revenue growth will be slower. As the rate of growth of the total market slows there could be a resurgence of the "price war" that hit margins in 1973 and 1976. But ERF's immediate prospects are good and the company has lifted production, in two steps from 60 units a week at the beginning of the current year to 70 units to 110p on the strength of the current year, at that level, have a 1/2 of 2.6 and a yield, assuming both the second interim and the final dividend is paid of 3.5 per cent.

Bulmers has a 60 per cent share of the UK cider market but, as cider consumption is only about 3 per cent of the combined beer and table wine consumption there, appears room for substantial growth. This, coupled with the profits now being achieved in Australia and a growing North American presence gives the company plenty of scope for growth. The ED18 basis p/e is 5.3 and the yield is 6.2 per cent making the shares, which closed yesterday at 122½, attractive relative to other companies of the beer, wines and spirits sector.

SACCONE & SPEED RETAIL Arthur Cooper (Wine Merchant), which operates over 300 off-licences in England and Wales, has changed its name to Saccone and Speed Retail.

This is the result of organisational changes within Saccone and Speed, the parent company, and will in no way affect the operation of the shops trading in the name Arthur Cooper (Wine Merchant).

Mr. James Steel, the chairman, told shareholders at the annual meeting that, although the company has substantial balances outstanding against British-built ships, we have been able to control liquidity so as to meet all commitments. He added that cash flow projections indicate that the company will be able to continue on this path.

On the other hand profits in 1978 will be substantially lower than in 1977, Mr. Steel said. The cause lies in expected lower profits from sales of ships and a reduced contribution from associates.

He claimed that trading profits in the main group were holding up well so far.

The company is now preparing for the possibility that the present shipping slump will last "until the middle of the next decade" and is actively developing its non-shipping business which already accounts for 20 per cent of group profit.

In a guarded allusion to dividend restraint and the company's policy on the level of dividend payments, Mr. Steel held out some hope that this year's dividend will not be affected by the expected downturn in profits. The company policy is to pay a dividend which reflects long-term growth rather than short-term fluctuations of shipping fortunes, he said.

However, he also pointed out that with the influence of OPEC countries, the shift in employment in the U.S. towards service industries and the explosion of manufacturing in the Pacific Basin, the

### DIVIDENDS ANNOUNCED

Company	Current payment	Date	Corresponding	Total for year	Total last year
Allied Colloids	1.12	Oct. 7	1.12	1.60	1.52
Assoc. Leisure	1.72	—	1.5	3.02	2.7
Bonsor Eng.	0.43	Sept. 1	0.43	1.0	1.44
H. P. Bulmer	3.57	—	2.7	4.3	4.3
Christie-Tyler	1.01	Sept. 12	0.16	1.18	1.40
Countryside Props. Int.	0.77	—	1.18	2.42	2.18
ERF	2.25	Aug. 30	2.06	3.32	3.06
Moorgate Inv.	0.34	Sept. 19	0.31	0.80	0.51
W. E. Norton	2.53	Oct. 23	2.11	3.26	3.01
Raybeck	2.75	—	1.45	4.44	4.06
Rotaprint	2.78	Sept. 7	2.29	4.3	3.81
S. W. Wood	—	—	—	—	—

Dividends shown pence per share net except where otherwise stated. \* Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition. ‡ Based on 53 per cent tax charge. § For 15 months. ¶ Gross throughout.

## Associated Leisure up 57% to peak £3.5m

AN INCREASE of 57 per cent to record pre-tax profits of £3.49m is announced by Associated Leisure for the year ended March 12, 1978.

First-half profits had shown a 37 per cent rise from £1.23m to £1.69m.

In October, the directors were confident that the year's outcome would be satisfactory. They now say the year's advance largely reflects the performance of the amusement machine division which benefited from volume growth and close control of costs.

Turnover for the year was £11.5m (£10.8m) and profit before tax of £3.49m (£2.2m) compared with £1.69m (£1.23m) in the first half.

Earnings per share are shown at 9.55p (£3.56p) and a final dividend of 1.7165p is recommended making a maximum permitted total of 3.0165p compared with 2.7026p previously.

The group's principal activities are the making, distributing and renting of amusement machines.

REFLECTING losses in all the group's operations except plant and equipment distribution, Mears Bros. Holdings fell from a £300,000 pre-tax profit into a £1,406,000 loss in the six months to March 31, 1978 on sales down £1.2m to £18.9m.

The performance has resulted in substantially increased reliance for finance on the group's UK bankers, says Sir George Middleton, the chairman. In the last half, the group's borrowing had reached £3.2m supported by shareholders' funds of £5.5m.

Given normal conditions for the rest of the year a second half trading profit has been hoped for although there is no prospect of recouping all the losses of the first six months. In addition it will be necessary to make provision at year-end for the cost of re-equipment which could be around £600,000 before tax relief, Mr. Middleton adds.

Measures now being taken are expected to contribute significantly to improved cash flow and a return to overall profitability in the future.

After a tax credit of £645,000 (charge £150,000) the net deficit came at £251,000 (£144,000 profit) for a loss per 25p share of 12.16p (earnings 2.06p). There is no interim dividend. Last year a total of 1.78p net was paid and the loss was £251,000.

The most significant setback in the half-year occurred in the company's UK construction activity where losses on two civil engineering contracts amounted

pattern of world trade will never be quite the same as it was, even after the shipping slump has improved. See Lex

Queries over offshore fund advertising

The Department of Trade is now looking into a possible loophole in the ban on the advertising of unauthorised unit trusts.

The Department has come under pressure to clarify the situation after last weekend's advertising by Arbutnot Securities, fund management arm of the merchant bank Arbutnot & Latham, of its new Jersey-based Government Securities Trust.

Other unit trust groups with Jersey-based gilt-edged funds are extremely anxious to know whether Arbutnot has fallen foul of the Department's ban on the advertising of unauthorised trusts, or whether the precedent so established can be followed.

Arbutnot itself says that its intention to advertise was communicated to both the Bank of England and the Department of Trade, and that officials of neither institution objected. Arbutnot says that, because the advertisement was made within the two week initial offer period for the trust, because there was no request that money be sent on the advertisement, and because it was made eminently clear that UK residents might apply for the income shares only, it was within its right to publish.

The response has, according to managing director Mr. Michael Barrett, been "fantastic".

Tenneco Inc. HOUSTON, TEXAS

1978 is our 32nd consecutive year of cash dividend payments

The 1978 third quarter dividend of 50¢ per share on the Common Stock will be paid September 12 to stockholders of record on August 11. More than 233,000 stockholders will share in our earnings.

M.H. COVEY, Secretary

Natural Gas Pipelines • Oil • Automotive Parts Shipbuilding • Construction & Farm Equipment • Chemicals Packaging • Agriculture & Land Management

### ISSUE NEWS AND COMMENT

## Cartiers success: attracts £186m

The offer for sale for Cartiers Superfoods, the supermarket discount group, has been oversubscribed by one hundred and five times. This compares with recent issues such as Eurotherm International which was oversubscribed 85 times and Saga Holidays 12 times and Hunting Petroleum Services 31 times.

The Cartiers issue attracted applications for 339m shares at 33p each—a total of £113.87m from 48,000 individual applicants. The number of applications was 12 times the amount of £3.21m, about 25 per cent of the total equity.

The basis of allotment will be decided today. However, the company has already indicated that smaller shareholders will get some form of preferential treatment. The issue is thought to have attracted a large number of applications from Cartiers' customers—around 20,000 prospectuses were distributed in Kent, where the company is based. Prospectuses were made available in all of Cartiers supermarkets.

At the offer price, the market capitalisation of the company is £7.1m. For the current year the profits forecast is £1.25m, against £0.55m last time. See Lex

W. E. Norton advances—rights to raise £0.5m

W. E. Norton (Holdings), the machine tools merchant, is raising £507,000 by a one-for-five rights issue at 35p.

At the same time the company reports pre-tax profits for the year to March 31 up from £450,056 to £647,547, on sales £2.7m ahead at £10,645,470. Tax takes £21,294 (£14,822).

Proceeds from the rights issue will finance further expansion and reduce short term borrowings. The Board has also proposed a scrip issue of 11 for 10 and promises to raise the total dividend in the current year by 140 per cent.

In the market yesterday Norton's shares slipped 4p to close at 46p.

A final dividend of 0.34287p per share (0.30673p) is proposed for the year just ended making a total of £685,547 (0.61358p). However, it is intended to recommend a dividend for the year ending March 31, 1979 on the enlarged capital totalling 1.63p per ordinary share.

The directors have irrevocably undertaken to accept the offer in respect of £40,780 new ordinary shares of their total entitlement of 566,832 new shares.

The issue is underwritten by Laurie, Hillbank and Company. White pre-tax profits of £17,515 for the period February 17 to March 31, 1978, amounting to £47,842. This company was acquired in February 1978 and is making its contribution to group earnings. Norton says that trading for the group as a whole during the first three months of the current year is appreciably in advance of the same period last year.

Stated earnings per share after exceptional items are 7.73p (5.4p) or 3.5p (2.85p) on a full tax charge.

comment W. E. Norton's rights issue comes at a time when the share price has risen three times in just over a year. The proceeds will roughly halve the overfift and cut net borrowings to about 50 per cent of shareholders' funds. Meanwhile taxable profits are up 44 per cent on sales 37 per cent ahead and with a 100 per cent increase in the current year could top £1m. Norton's stocks are traditionally very real contribution to prosperity (about 80 per cent are equity), he said.

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# Tecalemit Limited

## Third successive year of record profits and turnover.

■ Solid achievement over five year period when:

- TURNOVER INCREASED BY 99%
- PROFITS AFTER TAX INCREASED BY 367%
- EARNINGS PER STOCK UNIT INCREASED BY 263%

### SUMMARY OF RESULTS

Year ended 31 March	1978	1977	
	£000s	£000s	
● TURNOVER	32,998	26,432	- UP 25%
● PROFIT BEFORE TAX	3,703	2,825	- UP 31%
● PROFIT AFTER TAX	1,705	1,325	- UP 29%
● DIVIDENDS (recommended)	506		- UP 70%
" (paid)		297	
● EARNINGS per stock unit	18.5p	14.3p	- UP 29%

FLUID TRANSFER AND FILTRATION • LUBRICATION SYSTEMS  
GARAGE EQUIPMENT • COMBUSTION ENGINEERING

Copies of the Report and Accounts containing the full Statement by Mr. Nigel Bennett, Chairman, may be obtained from the Secretary, TECALEMIT LTD - Old Court - Cox Green - Maidenhead - Berkshire - SL6 3AQ

## Robert Jenkins (Holdings) Limited

(The Group primarily undertakes the design, manufacture and installation of process plant.)

### ANNUAL RESULTS

Year to 31 March	1978	1977
Revenue	£2000	£2000
Profit before taxation	14,810	14,716
Profit after taxation	1,342	1,312
Earnings per share	60.6p	59.0p
Dividends per share—gross	29.7p	27.0p
—net	19.8p	17.5p

Points from the statement by the Chairman, Mr. A. Robert Jenkins, CBE, JP

- Another record year for Group despite continuing difficult trading conditions.
- Dividend increased by the maximum permitted.
- Current year has started reasonably well in the circumstances.

The Company's shares are traded on The Over-the-Counter Market. Details of this market together with copies of the full Report and Accounts are available from the Secretary, Robert Jenkins (Holdings) Limited, Rotham, Northamptonshire, NN6 1LT. Telephone 0708-64201.

## David S. Smith Printing and Packaging

Salient points on 1977/78 by Mr. David S. Smith, Chairman

- Trading conditions were somewhat more difficult but once again our results were in line with expectations, with increased volume compensating for reduced income from short term deposits.

- Plans to reconstruct the Group to enable surplus funds to be paid to shareholders have been announced and we consider these proposals in the best interests of both employees and shareholders.



# Allied Colloids falls in second half

SECOND HALF pre-tax profits of Allied Colloids Group, industrial chemicals manufacturer, fell from £2.91m to £2.18m and left the figure for the full year, ended April 1, 1978, behind from a peak £5m to £4.54m.

Directors say that profits were adversely affected not only by the value of sterling but also from an erosion of margins, principally from increased costs which could not be recouped by higher selling prices.

At the interim stage directors said that profits for the full year were likely to be in line with those for 1978/77.

While the longer term prospects for the group continue to be encouraging, the directors for the current year will depend, they say, in addition to the performance of sterling, on the group's ability, by an increase in sales volume, to absorb costs which continue to rise.

They add that it is too early, having regard to the state of world markets, to forecast what results will be for the current year, but say that group sales for the first quarter were more than 25 per cent ahead of the same period last year.

Sales for the year were up by 17 per cent, from £18.45m to £22.87m; 72 per cent was to overseas customers, £16.54m (£13.77m) and £6.32m (£5.85m) in the UK.

Earnings per 10p share shown as 5.48p (£5.65p) and the dividend is effectively raised from 1.516p to 1.64p net with a final payment of 1.11p.

Turnover	1977-78	1976-77
UK	22.87	18.45
Overseas	16.54	13.77
Profit before tax	2.18	2.91
Tax	0.43	0.43
Profit after tax	1.75	2.48
Dividend	1.64	1.52
Reserves	1.11	0.96

Price constraint and overcapacity in the specialist chemical market has trapped Allied Colloids for the present. This is clearly putting a strain on margins, which have dropped by almost six points to 19.8 per cent for the year, and profits are almost a tenth lower.

In addition, with around 75 per cent of production going overseas,

## BOARD MEETINGS

The following companies have notified dates of Board meetings to the Stock Exchange. Such meetings are usually held for the purposes of considering dividends. Official indications are not available whether dividends concerned are interim or final and the sub-divisions shown below are based mainly on last year's timetable.

Company	Date
Aluminium	July 12
British Petroleum	July 12
British Overseas Airways	July 12
British Telecom	July 12
British Waterways	July 12
British Airways	July 12
British Airways	July 12
British Airways	July 12

# Bonser Eng. halved at midway

AFTER CHARGING £53,700 compared with £55,400 for new product development, taxable profit of Bonser Engineering fell from £10,700 to £10,450 in the year to May 31, 1978. Turnover rose from £1.15m to £1.35m.

Although Mr. R. L. Greenfield, the chairman, believes that on balance net results for the full year may be marginal the outlook for the following year is healthy, he says.

The first-half result is subject to tax of £54,500 (£109,600) and after a steady interim dividend of 0.45p net per 25p share costing £25,500, retained profit was £25,200 (£75,900). Last year a 1.0225p net final was paid on record taxable profits of £40,063.

The chairman says Bonser lift trucks had a good first half year despite difficult conditions for the industry as a whole. As anticipated the UK foundry downturn produced losses at Chilwell Foundries, but the current improvement in order intake for special duties iron signifies a return to profit by the year end.

The costly rationalisation of Bristol Pneumatic is to be completed on schedule during the current year with resultant profit for 1978.

During the first half the company began the planned reorganisation of Hercules Hydraulic by dividing off the customised Bonser products into the newly formed Nash Handling Equipment.

Demand for Bonser lift trucks is being maintained at an improving level. In short the board foresees a growing market for the major earner with all-round improvement in the rest of the group.

# Rotaprint declines to £0.3m

WITH THE recovery indicated by the first-half increase from £64,000 to £111,000 evaporating under increased pressure on selling prices in the second six months, pre-tax profit of Rotaprint fell from £111,000 to £113,000 in the April 1, 1978 year.

However, directors are guardedly optimistic about the future.

Turnover for the year rose from £10.86m to £12.87m, and the result was after interest of £178,000 (same). There is a £27,000 tax credit compared with a £72,000 charge.

Last year there was a £40,000 extraordinary debit from non-recurring start-up costs at a new factory.

Earnings per 20p share are given at 6.56p (£6.54p), and the final gross dividend of 2.7453p (£2.453p) takes the total from 1.0625p to 4.4439p gross.

The group manufactures printing and duplicating equipment.

# Near £0.16m by Jacksons Bourne End

After showing recovery from a pre-tax loss of £70,000 to a profit of £72,000 at halfway, Jacksons Bourne End, makers of millboard, etc. ended the year to April 1, 1978, with a surplus of £157,000 compared with a deficit of £26,000 last time.

Trading prospects must necessarily depend to a large extent on the conditions in the industry served by the company, the directors comment. However, in view of the improved position, there is a return to the dividend list with a payment of 2p per 25p share.

The last dividend was a final of 1.795p net paid from a depressed profit of £38,704 in 1977-78.

After tax of £79,000 (credit £11,000) the net balance for 1977-78 came out at £78,000 (loss £15,000). This time there was an extraordinary debit of £133,000 (credit £18,000) which represented the costs associated with reducing capacity at the board mill, offset to some extent by the surplus on the sale of properties.

## Bank of Greece

### US \$300,000,000

#### Ten Year Loan

managed by

Bankers Trust International Limited  
Barclays Bank International Limited  
Bayerische Landesbank Girozentrale  
Compagnie Financière de la Deutsche Bank AG  
National Westminster Bank Group

Banque Nationale de Paris  
Canadian Imperial Bank of Commerce  
Lloyds Bank International Limited  
Société Générale  
The Tokai Bank Limited

provided by

Bankers Trust Company  
Barclays Bank International Limited  
Bayerische Landesbank International S.A.  
Compagnie Financière de la Deutsche Bank AG  
National Westminster Bank Group  
Banque Nationale de Paris  
Lloyds Bank International Limited  
Société Générale  
The Tokai Bank Limited  
Canadian Imperial Bank of Commerce  
The Bank of Nova Scotia  
Canadian Imperial Bank of Commerce (International) S.A.  
Gulf International Bank B.S.C.  
Irving Trust Company  
Mitsubishi Bank (Europe) S.A.  
Orion Bank Limited  
Republic National Bank of New York/Trade Development Bank, London Branch  
Tokai Bank Nederland N.V.

Agent  
Bankers Trust Company

June 1978

# Countryside Props. upsurge: well placed for development

THE DIRECTORS of Countryside Properties report an upsurge in pre-tax profits to £213,000 for the six months to March 31, 1978 compared with £49,000 for the same period to December 31, 1976.

Profit for the 15 months to September 30, 1977 recovered to £243,000, against £50,000 for the previous year and a loss of £1.3m for the 1976-77 year.

In their report on the 1977-78 period directors said they expected a further significant increase in profitability for the current year.

Turnover for the half-year more than doubled from £2.74m to £5.83m and directors say that first-half profit margins reflected the substantial proportion of turnover derived from sites sold because of changed circumstances since their acquisition, could be developed only at reduced margins.

Sites now being developed or held for future development are expected to show improving profit margins, they add.

The majority of Countryside houses are programmed for completion before the financial year-end have been forward sold and the directors expect that second-half results will show further improvement in profitability.

The interim dividend is increased from 0.1625p to 1.005p net per 3p share, absorbing £34,000 (£10,000) and is based on a 33 per cent ACT charge—the final payment for the 15-month period was 1.3225p.

Tax took £17,000 (£5,000) and £162,000 (£34,000) was retained.

Liquidity continues to improve and there are now considerable unused clearing bank facilities, so the group is well placed to expand operations as suitable opportunities occur.

Steps have been taken to extend Countryside's geographical spread of operations within the London commuter area. A new subsidiary Countryside Build (Southern), has been set up to concentrate on developments to the south and west of London.

Directors say that demand for new commercial accommodation is growing in some areas and the group is moving from its recent policy of restraint to the development activity to serious consideration of new projects.

## Radiant Metal starts well

The first three months show a satisfactory start to the current year at Radiant Metal Finishing Company, Mr. G. W. Collis, the

chairman says in his annual report.

There has been a steady rise in the cost of some basic chemicals and metals, but the cost of electricity and water, of which the metal-finishing division is a large user, continues to rise, Mr. Collis says.

Dwellers, the home furnishings subsidiary, is maintaining satisfactory progress and investigations are being made with a view to future expansion.

For the year ended February 28, 1978, pre-tax profits rose from £153,981 to £187,328 on turnover of £721,273 (£596,713). The dividend is 1.9p (1.73p).

While the group made no direct exports, some 35 per cent of its turnover goes indirectly in exports, by virtue of it forming part of products exported by the group's customers. Meeting, 69 Epsilford Road, Bow, E, August 4 at 12.30 p.m.

## Small rise at Robert Jenkins

With turnover slightly lower at £14.61m compared with £14.72m previously, taxable profit of Robert Jenkins (Holdings) advanced from £1.1m to £1.34m in the March 31, 1978, year.

After tax of £0.7m (£0.72m) net profit came out at £0.64m (£0.59m). Earnings per £1 share are shown ahead from 59p to 60p.

The final dividend of 13.002p net takes the total from 17.5p to 19.8p.

Directors say all companies in the group had a good year and made a contribution to the profits. The group's export effort is slowly bearing fruit, and currently some 30 per cent of the engineering company's orders on hand are for export.

Robert Jenkins and Co. has completed its major capital expenditure programme and the new plant and layout was in full operation last autumn, they say.

Throughout the year the group has been mainly in credit at the bank, and the board is confident that it can meet all its financing needs in the foreseeable future, possibly without the need to make use of the available overdraft facilities.

All the companies within the group are seeking an increase in turnover and profit, but trading conditions are still difficult and competition in all markets is very keen indeed. At this stage, it would be imprudent to forecast.

## Tecalemit expects more growth

The current year at Tecalemit has begun satisfactorily and subject to the usual provisos, another year of growth can be expected, says Mr. Nigel Bennett, chairman, in his annual statement.

As reported on June 28, pre-tax profits for the March 31, 1978 year expanded by 31 per cent to a record £8.7m (£2.83m) and the company plans to boost its dividend total from 3.25p to 5.47p net per share if statutory limitations ends, as expected, on July 31, the proposed final is 3.642p, but will be amended, if necessary, at the AGM.

Exports from the UK increased by 23.7 per cent to £4.5m with the group's garage equipment division accounting for the main part of this rise.

Balance sheet shows total assets at £15.79m (£13.88m) and net current assets at £3.45m (£2.07m).

Anditors say that the valuation of stocks does not include fixed production overheads and consequently is not in accordance with SSAP 9. They add that if these overheads had been included, pre-tax profits would have been increased by £0.32m (£0.15m) and the stock valuation by £1.32m (£0.9m).

Britannic Assurance Company holds 7.25 per cent of the issued ordinary capital.

Meeting, Winchester House, EC, on August 4, at noon.

## BUENOS AIRES TRAMWAYS

The Liquidator of City of Buenos Aires Tramways Company (1984), is now holding sufficient funds to enable him to make a further distribution in the liquidation of the company on July 31. This distribution will be at the rate of 11.17p per share.

## SHAW CARPETS

The directors of Shaw Carpets states that as ACT has now been determined at 38 per cent, the proposed dividend will now be 2.515p.

The results, announced on July 2, showed a dividend of 2.5p from pre-tax profits of £699,000 against a £229,000 deficit previously.

The directors fees will also rise. The new David S. Smith (Holdings) which will emerge from the reconstruction will pay each director £1,000 per year with an additional £1,000 to the chairman. Last year the fees of all four totalled £1,575.

One of the directors, Mr. H. A. Smith—who is also the company secretary—was appointed to the Board on September 30 last.

The trading subsidiary will enter into new five-year service agreements with the directors following reconstruction, and the increased salaries will be subject to annual review.

The interests of the directors and their families—including some 1.14m shares held beneficially—total 23.4 per cent of shares and they intend voting in favour of the proposals at the August 4 EGM.

If the next year is 30p, the Smiths' holdings will receive £476,524 from the repayment of £476,524 from the repayment of surplus cash.

# The Berec Group - the new name for Europe's leader in portable power

Ever Ready Co. (Holdings) has changed its name to Berec Group Limited.

Whilst 'Ever Ready' is the best selling dry battery in the U.K., overseas we are better known for 'Berec', the Group's leading international brand. In fact, world-wide we sell more 'Berec' than 'Ever Ready' batteries.

Now 'Berec' has been chosen as the new name for an international holding company which inherits a 1977/78 turnover of nearly £200 million. Almost two-thirds of our sales are to customers overseas, including over £50 million of exports from the U.K.

By any name Europe's leading dry battery manufacturer is richly qualified in resources, experience and flair to advance

the technology of portable power systems, to open new markets and to expand turnover, exports and profitability.

With the name 'Berec' we look forward to an even more promising future.

If you would like to know more about this successful British company please write for a copy of our current Report and Accounts.



# Berec Group Limited

Formerly Ever Ready Company (Holdings) Limited

Please send me a copy of your 1977/78 Report and Accounts

To: The Company Secretary,  
Berec Group Limited, Berec House, 1255 High Road,  
Whetstone, London N20 0EJ.

Name \_\_\_\_\_

Address \_\_\_\_\_

FT1



## BIDS AND DEALS

## General Cable agrees to BICC price

BY ANDREW TAYLOR

BICC, the largest UK cable manufacturer, has won agreement on the \$33m (£23.1m) price tag it put, earlier this year, on its 20.1 per cent stake in General Cable Corporation of the U.S.

General Cable is to raise the cash to buy BICC's interest through the issue of \$33m Junior convertible preference stock which it is hoped will be offered to the public—subject to shareholders' approval—within the next three months or so.

The U.S. group says it will retain its 8 per cent holding in BICC as a long term investment. General Cable is expected to put the deal to its shareholders sometime in September but ultimate success will depend largely on the state of the stock market in the U.S.—with the agreement subject to the successful underwriting and issue of preference shares.

The stock will be issued at par with a maximum coupon of 3 per cent. The conversion price will be at \$18.20, which is the price per share that General Cable is paying BICC for its stake.

The deal is conditional upon General Cable's share price not being less than 75 per cent of \$18.20 during the 10 days prior to the shareholders meeting to approve the scheme.

In April BICC gave General Cable—under the terms of an agreement negotiated in 1970—90 days to accept its price for the stake which BICC would have 120 days to seek an alternative purchaser.

The price of \$18.20 compares with the \$25.50 BICC paid for its stake in 1970—when it was envisaged that the two groups would act as partners in achieving a greater share of the U.S. cable market. Since then the American company has reduced its interests in cable while BICC has been disturbed about a lack of consultation between the groups.

Because of the complex nature of the 1970 agreement it has been a highly complicated procedure for BICC to unwind itself from its U.S. investment. Should the current deal fail, there is a possibility of a timetable for the

British company will have to follow if it is to find an alternative purchaser.

BICC has said that it will use the cash realised from the deal either for its existing business or acquisitions overseas—notably in the U.S.

## RIT STEPS UP GODFREY DAVIS STAKE

Northshield Investment Trust, which helped make possible a bid for London Sumatra earlier this year, has increased its stake in Godfrey Davis the car rental company, to 9.4 per cent.

A spokesman for RIT said yesterday that Godfrey Davis was a different kind of investment from London Sumatra and would not form the basis for a bid. RIT's stake is intended to be a long term portfolio investment in a well managed service company, he said.

In its last published balance sheet, RIT had more than 5 per cent of 12 listed companies. Three of those have been the subject of take-over bids and in two cases, RIT was on the bidding side.

## PULLMAN DEAL

Through its subsidiary, Carless Fashion, R. and J. Pullman has acquired the capital of Gerber Bros. C and V Fur Fashions and Howard Furnishing, with effect from May 1, 1978, for £357,000 cash.

Profit of the Gerber group for the year 1977 was £34,000 pre-tax. Net assets at April 30 1978 came to £234,000 after £73,751 deferred tax liabilities. The assets currently include approximately £233,000 cash.

## CORNERCROFT PREF.

Armstrongs Equipment's offer for the ordinary shares of Cornercroft having become unconditional, Armstrongs is now making an offer of 35p in cash for each £4.50 per cent cumulative preference share.

The Board and its advisers County Bank consider the offer is fair and reasonable and unanimously recommend its acceptance. The directors have already accepted on behalf of their 9.4 per cent ordinary shares.

## 70p OFFER FOR W. G. FRITH

W. G. Frith, after almost 40 years as a public, albeit a close company, is poised to return to private ownership with three members of the Frith family making a 70p a share bid valuing the company at around £368,000.

The trio, Mr. Robert, Mr. Dennis and Mr. Ian Frith already control 64.2 per cent of the company including their own joint holdings of 37 per cent, held through the privately owned Frith Fails.

The offer has the backing of Mr. Spencer H. May, chairman and independent director of W. G. Frith and the company's independent advisers James Finlay Corporation.

Close Brothers has advised the three men who have launched their bid for W. G. Frith—aluminium converters—through their Frith Fails company.

## AGB BACKING FOR HULTON

AGB Publication, a wholly-owned subsidiary of AGB Research, has subscribed £90,000 cash for 88 per cent of the capital of Hulton Technical Press which has recently acquired the trade journals formerly published by Hulton Publications, involving a total outlay of £560,000.

AGB has agreed to provide HTP with £150,000 of long-term finance (bearing interest at 9 per cent) and such further working capital, not expected to exceed £150,000, as may be required to operate the business.

The three executive directors of HTP, Mr. J. C. McBride (managing), Mr. A. B. C. Rodgers, and Mr. H. S. Watson will continue with the company and together retain the remaining 15 per cent minority holding.

## Fairclough £3½m purchase

In a £3½m deal Fairclough Construction has agreed to acquire Robert Watson, the privately owned construction engineers.

Mr. Owen Davies, chairman of Fairclough, said yesterday that the group had recently received a number of approaches regarding new projects overseas—notably in Africa and the Middle East—where Watson's structural steel experience would be valuable.

He said that the two companies had co-operated on projects for a number of years and had been particularly associated with the construction of specialised multi-storey car parks.

Fairclough is to pay £2m in cash to be raised by the placing of new shares—with the balance satisfied by the issue of 391,500 ordinary shares to the vendors.

Last year Watson earned pre-tax profits of £709,000 on sales of £13.1m. Net tangible assets at the end of the year were £3.6m.

Fairclough announced yesterday that subject to future legislation it intends to recommend dividend payments for 1978 totalling 3.5p—an increase of 41 per cent.

## HIGHGATE &amp; JOB

Highgate and Job Group, the whole oil trader and protein processor is to withdraw from the production of animal and fish protein feeding meals at the Liverpool factory of Howard Baker (Proteins).

The trading activities of both Howard Baker (Uster) and Howard Baker (London) will not be affected by this change in policy.

## ASSOCIATES DEAL

J. Henry Schroder Wagg and Co. on July 10 bought 3,000 Bawater at 185p on behalf of associates.

## ALNWICK BWY.

Grand Metropolitan's subsidiary, Drybrough and Co., has sent out a £133,000 bid for Alnwick Brewery Co.

Alnwick's pre-tax profit over the past five years has ranged between £19,000 and £2,000. But the net assets of £216,000 in the last balance sheet include £198,000 of freehold properties valued by the directors at estimated market values in December

1964." No up to date valuation is included.

The directors of Alnwick and their advisers, Greaves, Grindle and Co., recommend acceptance. In his letter to shareholders, Mr. John Linsley, chairman of Alnwick, writes that a close association with a larger group is necessary to ensure a viable future. Drybrough's premises will sell all others to Alnwick's depot and houses.

## Customagic continues battle

The battle between Moolooy and Customagic is not yet over. Yesterday the independent directors announced that they were not accepting Moolooy's loan stock and intend to retain their Customagic shares, amounting to about 25 per cent of the equity.

They believe it "most important" that Customagic retains its public listing.

In addition, Customagic's advisers, Grindley Brandt's say they have written to Charterhouse Capital, which acts for Moolooy, asking why the cash alternative is not being extended for a further 14 days, in view of the fact that the Takeover Panel required Moolooy to revise its offer upwards by 1p.

Last night Charterhouse said that they were surprised at this statement since they believed the Panel had ruled that the revision was not a new offer and so no extension was necessary. They also say they believed Grindley Brandt had already accepted this view.

## MARTONAIR

Martonair International, the pneumatic control equipment maker, has agreed to purchase from Bridon the capital of Austin Beech for £725,000 to be satisfied by the issue of 430,770 ordinary shares and £23,000 cash. The new shares of Martonair have been placed with city institutions.

Net assets of Beech at end-1977 were £494,000 and net pre-tax profit for the year to that date was £101,000. Beech is a manufacturer of a range of glassless pneumatic control valves.

## 'Not ideal partner' says Wood &amp; Sons

By Christine Moir

The detailed statement from the directors of Wood & Sons, outlining the reasons they are opposing the offer from Newman Industries, is an unusual document.

In it the directors admit that on financial considerations the offer is fair and reasonable but "the disadvantages to the company in becoming a subsidiary of Newman Industries outweigh the financial considerations."

"The directors, who own 39 per cent of the equity, say they do not intend to accept the offer (worth 60p in 10 per cent preference shares with a cash alternative) but they do not openly recommend other shareholders to reject it.

They emphasise instead that they feel that Grindley of Stoke (the pottery company with which Newman wants to merge Wood) is far from the idea trading within the ceramic industry."

They note that Grindley has only recently returned to profit and say that this appears "in no small part to be due to the Government's temporary employment subsidy of £883,231 last year. They believe this confirms their suspicion that Grindley is short of work."

The directors also say that Newman is "not a suitable parent" for Wood because of Newman's history of buying and selling companies.

The document also contains the news that Wood intends to increase its dividend from last year's total of 1p to 2.5p, thereby increasing the net cost of dividends from £25,500 as shown in last year's accounts to £67,000. The total salary paid to the six directors last year amounted to £30,000.

Yesterday's document revealed that four of the directors, Mr. A. P. F. Wood, Mr. H. M. Wood, Mr. Ball and Mr. E. Wood, have service agreements entitling them to 3 per cent of the trading profits (after interest) when profits exceed £40,000.

The document does not contain a profit forecast though the directors do say that orders are currently 27 per cent above their levels 12 months ago, and that sales prices are pegged to the discount between first-half profits last year and the second half will be less severe.

A revaluation of properties has disclosed a surplus over book value of £473,553.

## SHARE STAKES

Powell Duffryn: W. G. Andrews, director, has exercised option rights in respect of 5,017 shares at 55p, increasing holding to 6,117 shares.

Oxley Printing Group: The ITC Pension Trust, jointly with ITC Pension Investments, hold 400,000 shares (5.9 per cent). B.S.G.: B.S.G. International no longer has a declarable interest in "W" Ribbons Holdings ordinary shares (previously 28.2 per cent). The shares sold have been placed by Smith Keen Cutler with institutional clients.

Allied Retailers: H. Pimblett, director, has disposed of 80,438 81 per cent preference shares beneficial and 13,800 as trustee. L. P. Fisher, director, has disposed of 34,000 preference shares beneficial.

MERS: C. J. Benson, director, sold 18,882 shares at 120p on July 10.

General Accident Fire and Life Assurance Corporation: Kuwait Investment Office has increased its holding by 50,000 shares to 12,325,000 shares (7.5 per cent).

Sun Life Assurance Society: Kuwait Investment Office has increased its interest to 5,073,000 shares (8.1 per cent) by purchase of 75,000 shares.

Spillers: M and G Investment Management held 5.4 per cent of ordinary shares.

Harold Perry Motors: Mrs. T. D. Jackson, wife of director, sold 8,000 shares at 103p on July 7.

Clarke Nickolls and Coombs: J. Mathieson, director, has disposed of 33,000 shares held jointly with G. Mathieson.

## OIL &amp; GAS NEWS

## Dry well in Baltimore Canyon

SHELL OIL has abandoned its first wildcat well in the Baltimore Canyon area of the Atlantic Ocean following negative drilling results.

The well was drilled on block 632 about 73 miles off Atlantic City, New Jersey, and reached target depth of 14,000 feet on July 3.

Mr. R. L. Ferris, vice-president of Exploration and Production said "the drilling results were obviously disappointing but more wells must be drilled before the potential of the Baltimore Canyon area is known."

The drilling rig Western Pace-setter II will now be moved to block 272 where Shell and 18 other participating companies will drill a 16,000-ft well.

The Shell block 632 operation is the second dry well in the Baltimore Canyon area following that of Continental Oil.

A unit of Mobil Oil is to explore for oil and gas in Colombia and expects to commence drilling in the second half of 1978.

The work will come under a new association contract for development of hydrocarbons signed in Bogota by Mobil Oil de Colombia and Empresa Nacional de Petroleos, the Colombian state-owned petroleum company.

Mobil will assume all exploration costs and risks, while in the event of commercial development, Empresa will be entitled to acquire a 50 per cent share in the venture.

The contract covers an area in the Guajira peninsula and the adjacent offshore Continental Shelf encompassing about 1.5m acres.

Esso Production Malaysia is to drill 12 more wells before the end of the year in its contract area off Trengganu on the northeastern coast of Malaysia, according to a joint statement with Petronas, the Malaysian state-owned oil company. Drilling costs will range from M33m to M57m.

Since August, 1977, when Esso began exploration drilling in its Malaysia contract area, 12 wells have been drilled between 7,000 and 10,000 feet deep.

## MINING NEWS

## Uranium mines cost battle

BY PAUL CHEESBRIGHT

IF U.S. uranium producers are to receive an adequate return on capital from new ventures, the only alternative to price increases is an improvement in the technology of ore processing.

This warning was given yesterday by Mr. H. E. James and Mr. H. A. Simonsen of the extraction metallurgy division of the South African Atomic Energy Board at a paper presented to an international symposium organised by the Uranium Institute in London.

The need for a change in technology is particularly acute where grades of less than 0.1 per cent uranium oxide are envisaged.

Mr. James and Mr. Simonsen pointed out that although there was considerable expansion in the U.S. industry, mining grades were falling at the same time as the rate of recovery was slipping. The declining recovery trend is likely to continue for the next three years.

The average mill-feed grade in the U.S. declined from 0.34 per cent uranium oxide in 1963 to about 0.15 per cent in 1976, they said.

This is a striking contrast to the grade of 0.4 per cent of the Peacehaven-Getty Oil Jubilee deposit in Australia.

Looking to the possibilities of economies of scale in the U.S., Mr. James and Mr. Simonsen predicted greater centralisation of facilities. Larger plants would be required to treat a greater variety of sandstone ores on a toll basis.

Similarly, Denison Mines and Rio Algom, the Canadian producers at Elliot Lake whose factories have been made more secure by the signing of long-term contracts with Ontario Hydro, have a great incentive to further improve ore-processing techniques.

The need for the incorporation of improved techniques in the new plants to be constructed will become imperative if capital costs are to remain below 10 per cent of per annum and if the world market price fails to increase (in real terms) during the next decade, stated Mr. James and Mr. Simonsen.

In fact, both these factors look likely to be realised. Costs have been increasing in Canada as the assessment has emerged that uranium prices have fallen out and could even decline between now and the mid-1980s.

Price projections are of vi interest to the potential Australian industry and not least within Western Mining Corporation, owners of the Yeelrie deposit in Western Australia.

Mr. James and Mr. Simonsen noted that the discovery of a caliche deposit after a long period of interest for technical reasons. They commented on the extraction of uranium from caliche is relatively difficult a costly but this is likely to be compensated by low mining costs because the orebodies are likely to be shallow.

Indeed the draft environmental impact statement published by W.M.C. details of which a new available, stated that mine would be open cast.

The statement envisages three production phases after treatment plant comes on stream at the end of 1984.

The first phase, lasting 10 years involves annual production of 2,500 tonnes of uranium oxide and 1,018 tonnes of vanadium pentoxide with a concentration, high-grade ore averaging 0.23 per cent uranium oxide.

The ore grade in the second phase of about 12 years would lower to 0.00 per cent uranium production of 992 tonnes of uranium oxide.

The third phase could last for a half year but is dependent on the reserves and grades found during the early phases mining.

Exploration projects in Belgium, Germany, Ireland, Italy and U.K. will benefit from this late allocation.

## Bamboo Creek gem search

Australia's Bamboo Creek Gold Mines plans an extensive diamond drilling programme on what it describes as encouraging diamond prospects in the Pilbara region of Western Australia, reports *Dos Lipacum* from Perth. This was announced at yesterday's extraordinary general meeting, which authorised the company's non-renewable rights issue of three-for-two at 25 cents per share.

Apart from the Nullagine prospect in the south of Lake Newman, Bamboo Creek has applied for two temporary reserves for diamonds in the West Kimberley gold field, some of the most intensive panning activity in several years, with more than 1,000 claims taken up in the past month.

At Nullagine, in partnership with Ortel Exploration (25 per cent), Spargos Exploration (25 per cent) and Samanthia Mines (25 per cent), Bamboo Creek is searching for the source of the alluvial diamonds known to occur in the territory gravel in the ancient beds of the Nullagine River at Brooks Hill.

Data from a detailed low level aeromagnetic survey of approximately 2,300 square kilometres has encouraged the group. It considers the survey has successfully achieved its objectives in that several magnetic anomalies were located in positions such that if kimberlites cause the anomalies then the causative bodies could be the source of the Nullagine diamonds.

A technical assessment has concluded that ten selected magnetic anomalies may be indicative of kimberlites with the diamondiferous Brooks Hill considered highest priority for follow-up drilling.

It is stressed that rock masses other than kimberlites could be the source of these magnetic anomalies. Hence the consortium's next phase of exploration will be an extensive drilling programme.

However, the Bamboo Creek directors are critical of unjustified share price rises created by diamond prospecting exploration.

Shareholders of Canada's Dickinson Mines and Robin Lake Mines (77.4 per cent owned by Dickinson) have agreed to amalgamate the companies into Dickinson Mines. The two gold producers at Red Lake, North-western Ontario, adjoint and have practical purposes one and the same mine.

The Anglo American Corporation group's Hudson Bay Mining and Smelting of Toronto, has extended to August 8 its offer to purchase for C\$4 per share all the outstanding shares of Whitehorse Copper Mines it does not own.

AUDITORS, Deloitte, Haskins and Sells, have audited the accounts of British Dredging Company for 1977 saying that they have been prepared on a going concern basis, the validity of which is dependent upon the fulfilment of proposals for the future reorganisation of the group.

Accounts have been modified to include the revaluation of certain fixed assets, the validity of which is dependent upon the approval of members, the holders of the 81 per cent debenture stock 1968/90, the holders of the 5 per cent convertible unsecured loan stock 1968/98, the formal consents of the company's principal bankers, certain loan creditors totalling £2,382,890 at December 31, 1977, and the licensors for the transfer of certain licences.

The directors believe that the group has sufficient working capital for the immediate future providing these approvals are obtained to the proposed reorganisation of its dredging interests—Ready Mixed Concrete, which already owns 27.3 per cent of British Dredging, is to pay £2.21m for a half share in the group's dredging fleet. RMC will acquire 50 per cent of the capital of British Dredging (Sand and Gravel), which subsidiary will then acquire 10 dredging vessels and other assets from British Dredging; the net value of these is estimated at £4.42m.

Following this, British Dredging (Sand and Gravel) will acquire from companies in the British

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## Financial Highlights 1978

	1978	1977
Sales to outside customers	469.5	390.1
Total Group profit before taxation (including licensing income of £32.8m)	71.7	62.7
Group profit after taxation	35.4	33.2
Dividends	7.2	6.5
Profit retained in business	26.9	24.0
Earnings per share	54.9p	51.3p
Dividends per share (net)	11.5p	10.4p

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PILKINGTON



Financial Times Thursday July 13 1978

British insurance is being accused of failing to provide the right kind of cover at a reasonable price. ERIC SHORT reports

## Refusing to do battle in the world price-cutting war

UK INSURANCE companies are failing to meet the needs of British industry. This accusation is being made not by Left wing politicians seeking to justify nationalisation of insurance, but by the insurance industry's best customers—the industrial companies themselves.

The insurance managers of British Leyland, Guest Keen and Nettlefolds, Rank Xerox and Gilaxo have publicly complained that British insurance companies will not provide them with the right type of insurance at a reasonable price. In consequence, they are increasingly being forced to seek the required cover from overseas insurers, primarily U.S. companies. Indeed, Mr. Michael Palmer of GKN went as far as to refer to London as being "the geriatric ward of world insurance."

In the wake of these criticisms the British insurance industry has presented its usual unruffled phlegmatic face, and official statements in reply to the attacks have been placid almost to the point of smugness. But in spite of this argument that all is well the question of whether British insurance is refusing to meet the needs of the 1980s needs to be asked.

The first factor affecting the industry is the world-wide overcapacity problem. With new insurance operations springing up all over the world, overseas insurance companies are now challenging UK companies in their own backyard. Liability cover is being sold at below cost as insurers, seeking to attract big blocks of premiums, cut their rates in the hope of winning a larger slice of the available business.

British insurers have seen this happen before and expect to see it again, and they claim that they are not going to be panicked into a rate cutting war simply to keep existing business. They say this would be a recipe for disaster, and they feel confident that what business is going away from the London market will return in due course. Meanwhile they are prepared to ride out the storm. This line of reasoning is valid, for to remain viable in a free market, an insurance industry must operate under conditions of underwriting profitability, and UK insurance has been struggling to break even on its underwriting since the black days of the mid-1970s. The fact that it is still making losses does not indicate that the price charged for insurance is too high.

### Self-insurance

But there are other major features affecting insurance on which the industry remains silent. There is a growing practice among major companies to adopt a certain measure of self-insurance. This can be done either through the use of captive insurance, which involves a company setting up its own insurance operation, or by the buyer of insurance carrying a high level of the risk itself. This move arises from the growing application of risk management and risk control by companies.

The theory of risk management is complex, but basically it means that large companies operating over a wide area can carry much of the liability for fire, accident and other risks at a cheaper cost than insuring these risks. On average, insurance companies only pay out in claims about two-thirds of what they receive in premiums. And because of the high level of premiums it often makes economic sense for companies to insure for the big disaster only. So companies in insuring a risk accept the first £x of the liability and the insurance company is responsible for the liability above this amount. This practice is known as deductibles and insurers in general do not like it.

UK insurers are finding it difficult to accommodate the client under such conditions. When the limit is fixed at a high level, then the cover being sought is in reality catastrophe insurance. This is a specialist type of insurance transacted by specialist companies. General insurers find that this practice of seeking high deductibles results in an unbalanced portfolio of business with a different spread from that needed to underwrite in the normal way. The insurance companies admit that there is an element of truth in the argument that they are not adjusting their attitudes to the development of risk management and self-insurance. They still hold the view, however, that companies should insure the whole risk with only a small non-repayable limit to cut out the small uneconomical claims.

The other feature is the insurance of product liability, the cause of the complaint by Mr. Terry Sharpe of British Leyland. This has now become a nightmare facing many manufacturing businesses, with the risk of being sued by a member of the public for injury caused by a faulty product. And in this era of consumer protection, governments are likely to tighten up further the legislation relating to a manufacturer's product liability.

Industry has been looking to the insurance companies for a lead in providing product liability cover, but this has not been forthcoming. The UK insurance industry, with the U.S. experience foremost in its mind, seems determined to avoid taking over this nightmare from the manufacturers, or at least ensuring that the price for accepting such policies will not result in losses.

The rising cost of court awards for motor accidents shows just how open-ended is the cost to insurers of liability insurance. In the U.S., court awards for damage have risen steadily — a feature known as social inflation — and in the high risk areas such as automobile manufacturing, it is now difficult to get cover because of the high premiums.

### Advantages

But the fact remains that at present insurance can be bought cheaper from overseas companies, because of certain inbuilt advantages. Overseas companies do not have to support the extensive branch networks that exist in the UK primarily to service individual and small company business. In addition, UK insurers have tended to operate with premiums charged to small companies being subsidised by those charged to larger concerns and with the profitable industrial fire account side subsidising other accounts.

Insurance brokers, have, in general kept very quiet on this controversy. And with good reason. Not only have they a foot in both camps, but they have been the prime movers in bringing about a competitive market on a world-wide basis.

This announcement appears as a matter of record only.

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## INTERNATIONAL FINANCIAL AND COMPANY NEWS

## AMERICAN NEWS

## Earnings moving higher at International Paper

BY DAVID LASCELLES

INTERNATIONAL PAPER, the largest U.S. paper company, today reported improved figures for the second quarter of 1978, thanks mainly to the strength of demand for all its major product groups.

Sales were \$1.05bn, up 11 per cent on the \$946m in the same period last year. Earnings were \$99.3m (\$89.1m) equivalent to \$1.46 per share (\$1.26).

Mr. J. Stanford Smith, chairman and chief executive officer,

said that the strength of customers' orders registered in the first quarter continued into the second. Wood products operations reached record levels due to the rise in housing starts, and the company's North American newsprint operations ran at full capacity.

In packaging products, shipments reached record levels, but earnings continued to be affected by low overall prices, which are still below last year's levels. Mr. Smith also pointed to the

encouraging reduction in world pulp inventories, which was adding strength to the pulp market. Stocks had fallen by 1.5m tons, he said.

The company noted that results for the quarter included foreign currency translation losses of \$2.4m, compared to \$1.6m last year. During the quarter, IP redeemed a Swiss Franc bond issue ahead of time to reduce its exposure to foreign exchange fluctuations.

## Record quarter for Owens Illinois

NEW YORK, July 12.

SALES and earnings for Owens-Illinois, the containers group, were a record in the second quarter and the highest for any quarter in the company's history, Mr. Edwin D. Dodd, chairman and chief executive, said today.

He declined to give specific results but said net income was "comfortably" ahead of the \$22.7m, or \$1.12 a share earned in the corresponding quarter last year.

Sales topped the previous high set in the 1977 third quarter of \$726.1m. A year ago, second quarter sales were \$687.3m.

## Harris Bankcorp

Final net income of Harris Bankcorp for the second quarter was \$7.7m, or \$1.14 a share, after securities gains of \$1.0m. In 1977, second quarter income was \$7.2m, or \$1.12 a share, after securities losses of \$112,000. AP-DJ reports from Chicago. Half-year income was \$13.3m or \$1.98 a share, against \$13.5m or \$2.12 a share, after a securities loss of \$1m, against overall gains in 1977 of \$8,000.

## Tenneco dividend

TENNECO, the oil, chemicals and packaging combine, will return to its former practice of reviewing dividend policy in the fourth quarter instead of the third quarter. Reuter reports from Houston. The possibility of a dividend increase will therefore be discussed at the October board meeting. Meanwhile, Tenneco now declares an unchanged regular dividend of 50 cents a share for the third quarter.

## Further setback for Xerox as jury reverses verdicts

BY OUR OWN CORRESPONDENT

IN A further setback for Xerox, the jury in the marathon anti-trust case pursued by SGM has reversed two earlier verdicts and greatly increased the copier maker's apparent liability for damages.

After returning a series of verdicts on Monday which indicated that Xerox had maintained an illegal monopoly of the plain paper copier market but did not wholly support the claim by SGM, a manufacturer of office equipment, that had been illegally excluded from the market by Xerox, the jury yesterday effectively reversed the second of these verdicts.

After being told by the Judge that the two verdicts seemed to be contradictory, the jury reconsidered and decided that SCM

had, after all, been illegally excluded from the market. This reversal means that one of SCM's principal complaints has been upheld, namely that when it tried to enter the plain paper copier market in the 1960's, it was refused access to the necessary technology by Xerox which had bought up most of the relevant patents in order to block competition.

Xerox continued to refuse comment on the case, but SCM stated afterwards, "we are pleased that the jury's verdict sustained our basic claim that Xerox violated the monopoly and anti-trust laws."

However, the verdicts, of which there are nearly 50 affecting detailed aspects of the case, have not all gone SCM's way. The

plaintiff's biggest setback was the finding that it was not ready to enter the plain paper copier market in 1964, as it claims it was. This means that SCM will be unable to claim damages from that date. But the jury did find that it was damaged in 1969.

The jury has now been excused until July 19 when hearings on damages are to begin. When these verdicts are returned, the Judge will assess the exact extent of liability and damages. According to lawyers observing the case, the changed verdicts could raise SCM's damages to some \$225m, which could in turn be tripled as provided by U.S. anti-trust laws. SCM's initial claim was for damages of \$1.52bn based on business it alleged it had lost since 1964.

## Caterpillar makes sharp gain

NEW YORK, July 12.

CATERPILLAR TRACTOR world's biggest manufacturer of earthmoving equipment, had a record second quarter net earnings totaling \$1 or \$1.74 a share, against \$1 or \$1.38 for the corresponding period of 1977. Sales \$1.84bn against \$1.45bn.

The major machine tool Cincinnati Milacron had a per share for the first half current fiscal year of \$1.9, compared with \$1.21, while the board and glassware manufacturer Federal Paper made \$1.43 against \$1.33 in same period. Light a manufacturer Beech Aircraft per share earnings of \$2.3, compared with \$1.67 for the first months. Agencies

## Good first half for NCR

NCR CORPORATION announced net earnings from continuing operations for the second quarter of \$1.41 a share against \$1 previously. Total net from continuing operations increased to \$39.9m from \$27.8m. Operations of units since discontinued produced income of \$7.8m or 28 cents a share compared with \$6.1m or 20 cents previously.

In the latest quarter there was a gain on the sale of the Appleton Paper division of \$110.5m or \$3.78 a share.

Net income totalled \$158.2m or \$5.46 a share compared with \$133.9m or \$4.20. Revenue of \$679.7m compared with \$627.8m. Net earnings from continuing operations for the first six months jumped to \$56.8m or

\$2.03 from \$38.2m or \$1.40 in the comparable period. Operations of units since discontinued produced net income of \$13.8m or 48 cents, against \$11.8m or 40 cents.

In the latest six months, gain on sale of assets was \$110.5m or \$3.78 a share.

Net income of \$151.1m or \$6.29 compared with \$50m or \$1.80. Revenue of \$1,245m compared with \$1,145m.

Increasing equipment orders in the second quarter were outstanding, reporting substantial gains over last year's comparable period in the U.S. and all principal markets abroad. All major product lines contributed to the gain.

Mr. William S. Anderson, the chairman, said the data processing industry continues to experience strong demand for its products and services and that NCR is benefiting from the impact of major new products and the continuing expansion of its marketing organisation. AP-DJ

## EUROBONDS

## Dollar issue by Penney

BY MARY CAMPBELL

IN OTHERWISE quiet market conditions, a rare example of a straight dollar bond by a U.S. company was announced yesterday. It is \$100m for J. C. Penney for five years (bullet), financed by First Boston (Europe). It offers an indicated coupon of 8 1/2 per cent and an indicated offering price of par, J. C. Penney, one of the largest general merchandise retailers, is rated double-A by

Standard and Poors and single-A by Moody's on its U.S. debt.

Also announced yesterday was a new floating rate note issue, \$35m for six years for Banque Exterieur d'Algerie. The issue, also managed by First Boston (Europe), offers a margin over LIBOR of three-quarters of a point with a minimum rate of 5 1/2 per cent.

The BEA issue has been underwritten by the managers.

## U.S. QUARTERLIES

ARIZONA				DOW JONES				GANNETT CORP.				RCA			
Second Quarter				1978				1978				1978			
1978				1977				1977				1977			
Revenue	211.8m	209.8m		Revenue	388.2m	80.8m		Revenue	173.3m	140.4m		Revenue	1.6bn	1.4bn	
Net profits	1.8m	1.8m		Net profits	11.1m	9.5m		Net profits	22.5m			Net profits	78.3m	70.1m	
Net per share	0.39	0.38		Net per share	0.72	0.65		Net per share	0.54	0.70		Net per share	1.03	0.82	
Six Months				Six Months				Six Months				Six Months			
Revenue	438.1m	415.6m		Revenue	167.0m	163.0m		Revenue	320.7m	58.0m		Revenue	3.1bn	2.8bn	
Net profits	12.0m	9.1m		Net profits	20.3m	18.9m		Net profits	37.7m	31.3m		Net profits	133.2m	118.6m	
Net per share	0.97	0.73		Net per share	1.32	1.20		Net per share	1.41	1.17		Net per share	1.74	1.58	
CBS INC.				FIRST NAT. BOSTON				GT. WESTERN FIN.				WHIRLPOOL CORP.			
Second Quarter				1978				1978				1978			
1978				1977				1977				1977			
Revenue	751.5m	696.5m		Revenue	15.4m	9.9m		Revenue	22.1m	18.2m		Revenue	619.1m	507.8m	
Net profits	58.3m	54.9m		Net profits	1.25	0.81		Net profits	1.48	1.32		Net profits	34.4m	27.7m	
Net per share	2.14	1.85		Net per share	0.81	0.51		Net per share	1.48	1.32		Net per share	0.95	0.78	
Six Months				Six Months				Six Months				Six Months			
Revenue	1.5bn	1.3bn		Revenue	20.7m	19.3m		Revenue	43.0m	34.5m		Revenue	1.1bn	948.2m	
Net profits	89.1m	87.9m		Net profits	2.42	1.68		Net profits	2.88	2.32		Net profits	69.6m	52.5m	
Net per share	3.36	3.11		Net per share	2.42	1.68		Net per share	2.88	2.32		Net per share	1.65	1.45	

## AVCO AFTER THE REORGANISATION

BY STEWART FLEMING IN NEW YORK

FOUR YEARS ago Avco Corporation, which is to supply engines for the new British aerospace HS-146 feeder-liner jet, was in deep trouble. What in retrospect proved to be a wild diversification spree during the 1960s had saddled Avco with operating and financial problems which had investors in the company's stock in despair.

Today the company is once again paying its shareholders dividends—they were stopped in 1970 and resumed at the beginning of this year—and, since 1974 when it reported a \$27.4m loss, its profits have soared.

In the fiscal year to November, 1977, the company earned \$116.8m, equal to \$4.27 a share fully diluted, on sales revenues of \$1.5bn. This year analysts are forecasting a sharp rise in earnings to \$4.50 per share.

The company's problems in the first half of the decade had its roots in a spending spree which took an already diversified company with interests ranging from farm equipment and aerospace (particularly aircraft engines) to consumer finance, into an even broader spread of operations.

In 1967 Avco moved into accident health and life insurance with the acquisition of Paul

Revere Corporation, a Massachusetts-based company. It also got caught up in the property development field, Californian housing real estate in particular, through Avco Community Developers, and even film production with the purchase of Mr. Joseph E. Levine's Embassy Pictures.

The spending spree saddled it with long-term debt—\$598m in the 1974 accounts compared with shareholders equity of \$453m—which proved a heavy burden as the economy went into recession in 1974. The credit crunch and stock market collapse at that time also made its mark on the company's operations, particularly its financial businesses, consumer finance and insurance. Moreover, these cyclical problems coincided with a weakening of its aerospace businesses.

The result was that most of Avco's main lines of businesses went into decline together. The company found itself facing heavy losses and a need to restructure its operations.

In 1973 it stopped producing films and took a \$45m loss on its cartridge television business. It also sold off its broadcasting operations, one of the more profitable elements in the group, and disposed of parts of its real estate assets at knock-down prices, rather than bear the

financing costs. The investments of the insurance companies— which in the 1977 balance sheet totalled \$654m—had to be restructured to place greater emphasis on high yielding bonds.

## AVCO'S SALES AND REVENUES

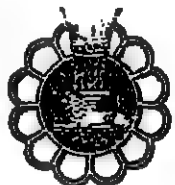
	Revenues \$m		Net earnings \$m	
	1977	1976	1977	1976
Financial services	921.3	727.5	50.4	20.5
Products and research	403.3	545.2	47.9	37.4
Motion pictures and land	113.7	72.3	1.79	11.1*
Total	1.5	1.3	116.4	91.3
* Loss				

Products and research includes aircraft products, commercial and U.S. Government, with sales totalling \$3.3bn in 1977, and earnings of \$32.8m.

Investors' caution about the company's prospects under a new management has been reflected in the share price which fell as \$2 in 1974 and this year doubled from just over \$3.44, currently putting shares on a prospective value multiple of around five.

There is also concern in the insurance industry, which has been enjoying a boom in consumer spending—cyclical decline again.

THIS ANNOUNCEMENT APPEARS AS A MATTER OF RECORD ONLY

NATIONAL IRANIAN GAS COMPANY  
(SHERKAT MELLI GAS IRAN)U.S. \$300,000,000  
MEDIUM TERM CREDIT FACILITY

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THE SANWA BANK LIMITED  
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THE MITSUBISHI BANK, LIMITED  
THE MITSUBISHI TRUST AND BANKING COMPANY LIMITED  
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CREDIT DU NORD

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BANQUE COMMERCIALE POUR L'EUROPE DU NORD (EUROBANK)

AGENT

THE CHASE MANHATTAN BANK, N.A.

29th JUNE, 1978

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THE  
REPUBLIC OF  
THE IVORY COASTU.S. \$60,000,000  
MEDIUM TERM CREDIT FACILITY

Managed by

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STANDARD CHARTERED MERCHANT BANK LIMITED

CHASE MANHATTAN LIMITED

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NIPPON EUROPEAN BANK S.A.  
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EUROPEAN AMERICAN BANKING CORPORATION  
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AL-BANK AL-SAUDI AL-ALAMI LIMITED  
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UBAF BANK LIMITED  
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BANQUE INTERCONTINENTALE ARABE, PARIS  
BANQUE RIVAUD  
THE MITSUBISHI TRUST AND BANKING CORPORATION  
THE MITSUBISHI TRUST AND BANKING COMPANY LIMITED  
THE TAIYO KOBEN BANK LIMITED  
UBAF ARAB AMERICAN BANK  
VEREINS-UND WESTBANK INTERNATIONALE SA

CREDIT COMMERCIAL DE FRANCE  
CANADIAN IMPERIAL BANK OF COMMERCE  
MIDLAND BANK LIMITED  
STANDARD CHARTERED BANK LIMITED  
THE BANK OF NOVA SCOTIA  
CHANNEL ISLANDS LIMITED  
THE YASUDA TRUST AND BANKING COMPANY LIMITED  
BANQUE FRANCAISE DE CREDIT INTERNATIONAL LTD.  
BANK MORGAN LABOUCHERE N.V.  
BANQUE INTERNATIONALE A LUXEMBOURG S.A.  
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THE MITSUBI BANK LTD  
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Agent

THE CHASE MANHATTAN BANK, N.A.

6th JUNE 1978



## INTERNATIONAL FINANCIAL AND COMPANY NEWS

## Opel profits down sharply from last year's peak levels

BY GUY HAWTIN

FRANKFURT, July 12.

ADAM OPEL, the West German subsidiary of General Motors, today reported that sales last year for the first time exceeded DM 9bn (\$4.4bn). This year's registrations came up 14 per cent for the first half year and exports are ahead by 3.8 per cent.

As was expected, profits for 1977 were well below the previous year's extraordinarily high level—the net fell back from DM 785m in 1976 to DM 339.5m, but the group's executive Board said that the 1977 performance was exceptional even for Opel management.

It is also argued here that it is very difficult to assess the company's gross profit. Like most West German companies that have a high rate of return, Opel must be assumed to have a "margin of all possibilities" to keep the tax man's slice within reasonable bounds.

Last year turnover went up 4.1 per cent to DM 9.17bn (\$4.46bn) with the group operating virtually flat-out. Production totalled 925,187 vehicles—400 up on the 1976 figure. Franchised dealers delivered more than 500,000 vehicles to domestic customers for the first time last year, while the group's

new registrations in the domestic car market totalled 491,359 units compared with the previous year's 466,276 units. Market share, however, fell from 20.2 per cent to 19.2 per cent. Exports fell both in numbers and as a proportion of total unit sales. They declined from 437,994 in 1976 to 422,582 units last year.

Indeed, export performance was one of the factors that reduced earnings. The group's management said that currency fluctuations had adversely affected earnings from overseas sales. At the same time, profits had also been hit by higher taxes—on income, profits and property—and by increased costs.

The management pointed out that the company's current DM 5bn investment programme will not be affected by the drop in profits.

During the first six months of the current year, Opel's sales in the domestic market have continued to rise. Domestic vehicle registrations amounted to more than 300,000 units compared with 278,000. The 8.1 per cent increase took place at a time when total market registrations were up by only 3.1 per cent. The group puts its car market share at 20.2 per cent—a percentage point higher than at the half way mark in 1976.

Exports deliveries this year increased by 3.8 per cent to 229,000 units. At the same time more than 500,000 vehicles to higher market shares were registered in most European countries.

## Rights by Deutsche Bank

BY OUR OWN CORRESPONDENT

FRANKFURT, July 12.

DEUTSCHE BANK, the largest commercial bank in West Germany, is raising DM 320m (\$156m) by way of a rights issue. Terms are one for 12 at DM 200 or share, and the proceeds amount to just under 6 per cent of the bank's stock market capitalisation. The offer represents a discount of a third on tonight's closing price of DM 304.4.

According to the bank's executive Board, which received the supervisory Board's go-ahead for the rights issue yesterday, the offer will involve the creation of 16 new DM 50 shares. They will carry dividend rights for the first half of the 1978 business year.

Today's statement pointed out that the rights issue will require no increase in authorised capital as a DM 300m nominal increase was approved by shareholders at the 1977 annual meeting. Some DM 80m nominal of this was taken up with the capital increase of October last year and the coming DM 80m nominal issue will still leave some DM 60m nominal to be taken up.

The capital raising will bring the bank's nominal capital up to DM 1.04bn. This spread among 300,000 shareholders.

The bank, whose operations extend through 46 countries, had a balance sheet total of DM 78.6bn at the end of 1977.

## Volvo Car losses worse than expected

By Charles Batchelor

AMSTERDAM, July 12.

VOLVO CAR, the Dutch subsidiary of the Swedish car maker, made a higher loss in 1977 than was foreseen when a rescue package of nearly FI 200m (\$90m) was announced in January. The company produced only 54,300 cars at its plant in Born, in south-east Holland, nearly 20,000 less than was at first expected.

Volvo Car made its worst ever loss of FI 125.5m in 1977—compared with a loss of FI 119.5m which formed the basis of the rescue operation staged by the Dutch Government and the parent company, Volvo. This loss was almost equal to the accumulated losses of the preceding three years, which totalled FI 131m. This means that the Dutch state's interest-free loan of FI 88.3m will be increased by several million guilders.

The sharp worsening of the company's result—losses had been declining between 1974-76—was due to sales difficulties with its three models, the Volvo 46, 66 and 740. The newly-developed 243 also faced production problems.

Volvo car's sales fell to FI 723m (\$327m) from FI 832m in 1976. The workforce was 400 lower at 5,900. The company, which since January has been owned 55 per cent by AB Volvo and 45 per cent by the Dutch state, did not intend to publish accounts for 1977 but details leaked out to the Dutch Press. The company's results will in future be consolidated in those of Volvo.

The company had its most difficult year in 1977, Volvo car said. However, a good level of sales is now being achieved in the main European markets and the company is confident for the future.

The form of the Volvo Car rescue operation has been criticised in Parliament, with some MPs saying that Holland could have got more in return for its part in the operation, including a share in the parent company. Holland is still studying the implications of the planned sale of 40 per cent of the Swedish company to Norway.

However, the Dutch unions said earlier this week that they were satisfied with the terms of the agreement, which guarantees that Volvo will not develop or produce another car in the 243 class outside Holland.

## EUROCURRENCY MARGINS

FOR OVER a year now, the spreads fall, bankers continue to say that they are losing interest in the game—and continue to have been under pressure. The average spread on loans to companies has fallen in that period from 1.5 per cent to less than 1 per cent over the cost of funds in the interbank market. In the case of some borrowers, notably French State enterprises, this spread has now fallen to 1 per cent.

It is a borrowers' market, bred of sluggish loan demand in the industrial economies. It was only recently that the New York banks began to sense rising loan business back in the U.S. They have already cut back noticeably on their Eurocurrency loans. But European and Japanese banks have continued to push hard for international business. They have been building up their international operations and the asset growth to match them.

At what spread does the profit in the lending business become inadequate? This is a question which is so important, and at the same time so irrelevant, that many bankers only answer it with a chuckle. It is irrelevant because loans are a commodity whose price is in the grip of market forces. Banks feel they must take the rough with the smooth—lose now, keep their clients, and profit later. It is irrelevant because a loan is only one part of a "total relationship." Yet the question is important because in the end one way or another—its answer is inescapable.

Public discussion of spreads very seldom stoops as low as the underlying figures. The greater part of such talk is aimed at having a small psychological impact on the market. As

in loan pricing. Since LIBOR is an offered rate—the top end of a spread—the average marginal cost of funds to banks will be at least 1/16 per cent lower.

Occasionally a banker will state flatly that spreads no longer provide adequate compensation for risk, but if he has not done the underlying sums he is unusual.

The interest on a loan should equal the cost to the bank of the funds, plus the rather higher cost of the capital element in the loan, plus the cost of the loan risk, plus the cost of the manpower needed to arrange and monitor the loan, minus the front-end fee (annualised over the life of the loan). Each of these elements in this basic equation provides food for lengthy argument.

## Starting point

THE COST OF FUNDS. The London Interbank Offered Rate (LIBOR) must be the starting point here because it is the marginal cost of funds for the banking business. If the interbank market is reasonably efficient, LIBOR should partly reflect the access of some banks to cheaper money (be it from the Gulf or from customers in California). Banks are able to lower the cost of their funds through maturity transformation (borrowing and lending in different time scales). But this is a game to its own, providing losses for some and rewards for others. It should play no part

## Counting the cost of lending

BY NICHOLAS COLCHESTER

THE COST OF CAPITAL. Central bank eyebrows tend to rise if the ratio of a bank's earning assets to capital goes much above 20 to one. There are plenty of banks operating at much higher ratios but it is probably fair to assume that between 4 and 5 per cent of any loan must be funded out of capital. The return on this capital element must, for a U.S. bank, be at least 12 per cent after tax if its share price is to stay with the pack. At current tax rates for U.S. banks, this implies a pre-tax return of a minimum of 16 per cent. Most bankers would demand considerably more—and this has a big impact on the acceptable spread on a loan.

THE COST OF RISK. Bank of America, which likes to establish exactly what profit or loss each loan is generating, has an elaborate system for apportioning the cost of risk to each. The risk-cost for any borrower is worked out from a set of tables. The total of such charges in any year will dictate the loan-loss provisions in the year-end accounts. The tables are continuously revised in light of the actual losses experienced. Bank of America's tables remain its own secret. But Henry Wallach, of the U.S. Federal Reserve, suggested in May that the recent losses on foreign loans had averaged one-third of 1 per cent of the total. This suggests an approximate risk-cost for international lending.

THE COST OF MANPOWER. This is difficult to quantify—not least because salaried staff are a fixed, not variable, charge. Bank of America resorts to another set of tables based on experience. Its executives suggest that the average cost of making a loan is about 0.05 per cent of the total.

Pill-sweetener

THE FRONT END FEE. This is the traditional pill-sweetener in the lending business, but as the loan market has swung further in favour of the borrower, the front-end fee has come down with spreads. The current average is about 1 per cent which, spread over the life of an eight-year loan, represents an extra 0.1 per cent of spread. The picture is complicated by the fact that this fee is traditionally divided unequally between the lead banks and other members of the loan syndicate. But with the successful bank must show an expanding balance sheet, and "no self-respecting banker can refuse to make loans at what is clearly the going rate."

If these arguments have the upper hand—and many bankers suspect that they do—the equation of risk and reward remains little more than a curiosity. One of two events is then required to halt the slide in spreads. The painless solution is that industrial loan demand in the West picks up and the bankers drift happily into greener pastures. The alternative is some rude shock—the failure of a bank or the default of a borrower. It is with depressing frequency nowadays that international bankers concede that "what we need is another hiccup to bring the loan times to an end."

## Challenge for Pakhoed

BY OUR OWN CORRESPONDENT

AMSTERDAM, July 12.

AN INDEPENDENT Dutch pressure group is challenging the 1977 accounts of the storage, transport and property concern, Pakhoed Holding. The challenge comes from the Foundation for the Investigation of Business Information (SOBI), and a preliminary hearing will be held before the business chamber of the Amsterdam district court tomorrow.

SOBI said that Pakhoed has overvalued its 16 per cent holding in the Dutch shipping group Ven Ommen by FI 23m (\$10m). Pakhoed has also incorrectly counted a tax credit of FI 13m towards shareholders' equity, it claimed.

SOBI also called for more information on the conditions applying to loans generally. It said the accounts should list separately the results of Pakhoed's crude oil storage business since this is of fundamental importance for the company's continued existence.

It also asked for the inclusion of liabilities for the oil terminal on the Maasvlakte near Rotterdam in the accounts.

Pakhoed reported a sharp decline in net profit in 1977 to FI 3.5m (\$1.6m) from FI 49m. Property sales accounted for about half of the profit figure. Pakhoed is a pressure group set up in 1975.

## Bank denies Verwa link

ZURICH, July 12.

NEDERLANDSCHE Middenlandbank (Schweiz) AG said it is in no way financially involved with the West German Verwa Bank and has no liabilities to it.

It said in a statement following yesterday's news of financial problems at the German bank, that the partnership in Verwa-Bank it manages in its own name was only assumed on a trustee basis on behalf of a customer.

It was announced yesterday that Germany's banking supervisory agency in Berlin had ordered Verwa's temporary closure.

## Rheinmetall optimistic

BY OUR OWN CORRESPONDENT

FRANKFURT, July 12.

RHEINMETALL BERLIN, which saw net profits slide from DM 9.1m to DM 6.5m last year, but expects improved business in 1978, has decided to restructure a large part of its machinery activities in the face of a heavy drop in mechanical engineering orders.

Six of its subsidiaries in the unimoulded technology sector are to be brought together this year under one roof, the aim being to create a tightly structured unit as part of a strengthened mechanical engineering division.

A glance at the 1977 balance sheet gives an indication of the difficulties that the defence concern is facing. Orders at the end of 1977 stood at DM 1,390m—well up on the DM 947m at the end of 1976. However, bookings for the group's defence technology products accounted for DM 1,270m of the total order book. This compares with DM 790m at the end of 1976.

The group's external turnover in 1977 totalled DM 734m (\$359m) against the previous year's DM 711m. Of this, however, the defence technology sector contributed sales of DM 445m.

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SECURITY PACIFIC BANKTHE NATIONAL BANK OF KUWAIT S.A.K.  
ALGEMENE BANK NEDERLAND N.V.  
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SOCIETE GENERALE  
UNION DE BANQUES ARABES ET  
FRANCAISES - U.B.A.F.

AGENT

THE CHASE MANHATTAN BANK, N.A.

30th JUNE, 1978

MEDIUM-TERM CREDITS  
Three loans for Brazil

By Mary Campbell

TWO major Brazilian loans have been signed so far this week, while a third is due for signing today. They are \$175m for Itaipu Binacional, \$130m for Mineracao Rio de Norte, and due for signing today, \$150m for the Sao Paulo energy company CESP.

Although originally announced only three to four months ago, the loans all carry high margins relative to current levels. This means that demand tended to be high among banks but the Brazilians, who can now get cheaper money, have not increased the size of any of them from the originally scheduled levels.

Details of the Itaipu loan, managed by Citicorp International, Cle Financiere de la Deutsche Bank, and Morgan Guaranty, include a margin over inter-bank rates of 11 per cent on a \$100m 10-year tranche and a margin of 2 per cent on a \$75m 12-year tranche. The loan is guaranteed by Brazil.

The Rio Norte loan is a 10-year project financing for the development of the Trombetas Mines in the Amazon. Managed by Orion, Irving Trust and Royal Bank of Canada is paying a margin of 11 for 10 years.

The CESP loan, managed by Morgan Guaranty, is paying 11 per cent for \$100m over 10 years and 11 per cent for \$50m over 12 years.

These certificates have been placed, this announcement appears as a matter of record only

JULY 1978



U.S.\$ 25,000,000

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London

Floating Rate Certificates of Deposit

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# Guinness (Park Royal) chairman

Mr. S. E. Darmon, previously co-chairman, has been appointed chairman of ARTHUR GUINNESS SON AND CO. (PARK ROYAL) in succession to Lord Lynde, who has retired from the firm.

Mr. Stanley Thomson, finance director of the Ford Motor Company (UK) has joined the INDUSTRIAL DEVELOPMENT ADVISORY BOARD.

Mr. Jack Hubbard, managing director of REED MIDWAY PACKS since 1973, has been appointed chairman and chief executive. He succeeds Mr. C. H. Jones, who is chairman and chief executive of Field Sons and Co. (also a Reed Group company), to remain a director of RIMS.

Dr. W. H. Darlington, who has been managing director of OTHERT and PITT for 15 years, will relinquish that office on September 30, on reaching retirement age. He will retire from the board at the annual meeting on November 27.

Mr. Alan Cheetham has been appointed to the board from September 1 and will take up the duties of managing director on October 1.

**CENTRAL AND SHEERWOOD**  
Mr. Bernard Buss has been appointed group financial controller and a director of the Whitefriars Press and Standard Catalogue Information Services. He also becomes secretary of the Whitefriars Press and Associated Publishing Industries. Mr. Hugh Adams is made sales director of Whitefriars Press in succession to Mr. Derrick Dorrington. Mr. Gill is appointed director of the Whitefriars Press. Mr. Dorrington becomes a director of the Standard Catalogue Company and as sales director of the Whitefriars Press, remains a consultative director of the latter company on a part-time basis. Mr. Malcolm Wood is made director and secretary of the Standard Catalogue Company, and as secretary of the Whitefriars Press and Associated Publishing Industries. Mr. Peter Dwyer is appointed financial director of the Whitefriars Press. Mr. P. Martin Depostis, and R. P. Martin Depostis, and Mr. P. Martin Sterling.

**EDMUNDSON ELECTRICAL**  
part of the Charterhouse Group, has appointed Mr. John Beechey as industrial sales director. Mr. Gordon MacKenzie has been made Scottish regional director.

Mr. David Hunt has been appointed regional sales director, Midlands and West, of the DUNLOP Tyre Division. He was previously trade sales manager for the Midlands.

## UK ECONOMIC INDICATORS

CONOMIC ACTIVITY—Indices of industrial production, manufacturing output, engineering orders, retail sales volume (1975=100); retail sales value (1971=100); registered unemployed (1975=100); and unutilised vacancies (1975=100). All seasonally adjusted.

	Ind.	Mfg.	Eng.	Retail	Unem.	Vacs.
1977	103.2	105.2	109	103.3	216.4	1,330
qtr.	101.9	103.0	108	102.5	222.0	1,339
qtr.	102.7	103.7	106	104.3	224.4	1,418
qtr.	102.2	103.2	107	104.4	236.4	1,481
1978	103.2	104.1	109	106.3	246.0	1,409
qtr.	102.9	103.7	106	104.9	241.0	1,419
qtr.	103.5	104.0	118	106.8	246.5	1,409
ch	103.2	104.5	103	107.0	249.5	1,400
1	104.8	105.5		108.7	250.3	1,387
				108.4	255.2	1,366
						217

OUTPUT—By market sector: consumer goods, investment goods, intermediate goods (materials and fuels); engineering output; retail manufacturing, textiles, leather, clothing (1970=100); using starts (1970 monthly average).

	Consumer	Invest.	Intmd.	Eng.	Retail	Textile	House.
1977	115.9	99.4	106.1	100.4	83.9	104.4	19.9
qtr.	113.4	97.5	105.2	98.7	80.5	100.2	25.1
qtr.	115.1	98.0	104.7	96.6	82.3	100.7	29.7
qtr.	117.0	97.5	101.9	99.1	79.0	101.0	16.1
1978	118.0	98.0	102.0	100.0	79.0	101.0	16.1
qtr.	117.1	98.6	104.9	100.2	76.8	100.2	17.5
qtr.	117.0	99.0	104.0	100.0	75.0	100.0	17.4
qtr.	117.0	98.0	106.0	100.0	78.0	100.0	15.2
ch	118.0	99.0	104.0	101.0	78.0	101.0	20.6
1	119.0	99.0	105.0	100.2	81.0	102.0	25.4
							24.9

INTERNATIONAL TRADE—Indices of export and import volume 1975=100; visible balance; current balance; oil balance; terms trade (1975=100); exchange reserves.

	Export	Import	Visible	Current	Oil	Terms	Resv.
1977	115.7	109.1	-94.7	-493	-800	99.0	10.5
qtr.	118.0	109.8	-794	-385	-742	100.3	14.9
qtr.	124.1	108.4	-48	-387	-802	101.0	13.4
qtr.	117.9	102.6	-48	-488	-657	102.4	20.39
1978	120.3	114.3	-574	-305	-648	105.1	20.62
qtr.	122.4	114.6	-338	-248	-236	105.5	20.87
qtr.	127.4	111.3	-43	-132	-302	104.8	20.32
ch	121.4	116.9	-279	-189	-268	104.8	20.32
1	126.1	109.0	-223	-343	-115	104.0	17.94
	120.1	112.5	-169	-49	-109	105.2	16.86
							16.54

FINANCIAL—Money supply M1 and sterling M3, bank advances sterling to the private sector (three months' growth at annual rate); domestic credit expansion (£m); building societies' net low; HP, new credit; all seasonally adjusted. Minimum dating rate (end period).

	M1	M3	Bank	DCE	BS	HP	MLR
1977	1.3	-8.8	5.3	-74	492	1,008	10.1
qtr.	24.8	14.9	5.5	-769	1,290	1,047	8
qtr.	28.0	10.4	20.3	-385	1,084	1,149	7
qtr.	25.1	12.6	8.3	-698	1,565	1,189	7
1978	25.1	24.2	17.5	-1,819	1,049	1,260	64
qtr.	23.2	17.3	13.4	258	388	429	69
qtr.	26.5	25.5	18.0	963	303	418	61
ch	25.1	24.2	17.5	598	308	415	63
1	19.1	24.7	13.1	1,437	326	468	7
	13.2	15.6	18.8	1,096	212	471	10

INFLATION—Indices of earnings (Jan. 1976=100), basic materials and fuels, wholesale prices of manufactured products (70=100); retail prices and food prices (1974=100); FT commodity index (July 1982=100); trade weighted value of index (Dec. 1971=100).

	Earn.	Basic	Wholesale	RPI	Foodst.	Comdty	Strls
1977	112.5	341.5	248.0	174.1	184.7	276.4	61.8
qtr.	114.5	347.7	259.2	181.9	191.1	260.0	61.8
qtr.	116.1	340.5	267.7	187.4	192.1	239.9	61.8
qtr.	119.9	330.6	272.1	187.4	198.3	234.20	63.3
1978	123.1	328.7	279.0	190.6	197.3	238.61	64.6
qtr.	121.5	324.9	277.1	189.5	196.1	228.41	66.0
qtr.	122.7	324.2	279.2	190.6	197.3	224.85	66.0
ch	125.0	331.0	280.6	191.5	198.4	228.61	64.1
1	127.2	337.4	282.7	194.6	201.6	228.24	61.5
	342.9	286.2		197.7	203.2	228.27	61.5

\* Not seasonally adjusted.

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## STOCK EXCHANGE REPORT

# Equities continue to progress despite uncertain Gilts

## 30-share index rises 6.0 more to four-week high of 473.3

## Account Dealing Dates

Option  
\*First Declara- Last Account  
Dealings Date Dealings Day  
Jun. 26 July 6 July 7 July 13  
July 10 July 20 July 21 Aug. 1  
July 24 Aug. 3 Aug. 4 Aug. 15

Leading equities embarked on a new upward yesterday, although trade suffered a general reduction as institutional operators became more selective in their approach. The morning session was noticeably quiet, a partial reflection of a subdued gilt-edged market which appeared to be wrestling with the overnight banking statistics. These suggested that the authorities had regained control of money supply growth following last month's financial package, but the market was not impressed and seemed content to await the June trade returns, due tomorrow.

Favourable trading news provided added incentive to equity buyers who again found stock short supply. Afternoon reports that the Government would be asking for less than 10 per cent pay rises when Phase Three ends this month and the promise of yet a further fall in the rate of inflation when the retail price indices are announced on Friday helped sentiment in the late trade.

Several constituents of the FT-Industrial Ordinary share index maintained their upward momentum, including British Petroleum which, responding to renewed U.S. enthusiasm about prospects for its oil discovery off the Shetlands, rallied 14 to 170 and the year of 1978 before settling a net 10 higher at 84p. Dunlop also turned in a good performance, trading briskly on investment support up to 85p for a gain of 7. The index advanced 6 points further to 473.3, its highest level since June 13 and a rise so far on the week of nearly 18 points.

Grey areas were few but the Royal Commission on Gambling, attacking certain sectors such as local industries coupled with the recommendation of a casino betting levy unsettled the sector. Ladbroke fell 14 to 170 and the Royal Commission on Gambling, attacking certain sectors such as local industries coupled with the recommendation of a casino betting levy unsettled the sector.

Satisfactory credit facilities from the clearing banks failed to influence British funds, and, in the absence of any follow-through demand, quotations slipped from the previous evening's late levels. The longer were additionally affected by a disposition to reserve funds for the final call on the tap, due tomorrow, although the stock, Exchequer 12 per cent, will be dealt in fully-paid form as from today. The easier tendency continued in the afternoon trade, bringing net losses

of 1. At the shorter end of the market, marginal improvements were recorded with buyers possibly hoping for a slight reduction in interest rates. Among recently-issued Fixed Interest stocks, Boots 61 per cent convertible bonds 1983 made its debut at 89 1/2 against the issue price of \$100.

A withdrawal of buyers of investment currency coincided with arbitrage offerings released by business in both Hong Kong and South African shares. The combination lowered the premium to 108 per cent before a partial recovery to 109 per cent for a net fall of 11 points. Yesterday's SE conversion factor was 0.6633 (0.6537).

Activity in BP positions featured deals in London Traded Finance yesterday. The price of the underlying equity rose 22 to 89p at one stage and helped to bring about a brisk outflow; some 60 contracts were done and all the 730 series rose around 25p, while the October 850 added 25p. The overall total of 665 contracts was well down on the previous day's 925.

Following the previous day's disappointing debut, Hunting Petroleum Services encountered buyers around the issue price of 85p and firmed 3 to 89p.

The major clearing banks continued firmly with sentiment buoyed by a broker's circular, Lloyds, scheduled to start the interim dividend season on July 21, gained a further 4 to 272p, while Midland and NatWest were similarly dearer at 354p and 372p respectively. Barclays closed unchanged at 315p awaiting the outcome of the Investment Trust Corporation takeover resolution.

Elsewhere, Bank of Ireland hardened 3 more to 385p in a thin market. Hambros rallied 3 more to 173p among merchant banks following the outcome of the loan talks with the Norwegian Guarantee Institute.

Revals featured Composite Insurance with a rise of 7 to 382p in response to Press comment. Guardian Royal Exchange firmed 4 to 314p, and Commercial Union 4 to 146p. Elsewhere, involuntarily were seen in Sedgwick Forbes, 412p and Hambro Life, 327p. Annual results in line with most expectations left H. P. Bulmer 2 firmer at 123p.

Building descriptions held steady to firm in a quiet trade. Countryside Properties added a couple of pence prior to the announcement of the interim results and improved a penny more after it to close 3 up at 40. Donald Dispersers firmed a penny more to 70p in continued response to the interim profits;

in sympathy, Leyland added 4 to 79p. Elsewhere, buyers came in for Poching which responded with a rise of 7 to 140p. In contrast, the pre-tax loss and dividend omission left Mears Brothers 3 down at 17p, after 16p and, still unsettled by the trading loss and deal with Ready Mixed Concrete, British Dredging shed 2 more to 31p for a loss of 10 since the announcement. Fairclough Construction held steady at 71p after the announcement of Robert Watson.

ICI made steady progress and closed 3 higher at 371p. Standing 5 easier awaiting the annual results. Allied Colloids rallied on the announcement and closed only 1 lower on balance at 71p. Modest demand in a market short

of stock left Walsby's Brouse 10 to the good at 230p and, similarly, Farm Feed put on 6 to 48p.

Encouraged by a broker's circular, small demand in a thin market lifted Anglo TV A 7 to 82p.

Optimism about the level of consumer spending encouraged leading Stores to make further progress. Marks and Spencer put on 3 more to 133p and Gussies A rose 4 to 284p. Elsewhere, Raybeck edged forward 3 to 88p following the results and proposed preference and ordinary share capitalisation issues. Time Products moved up 4 more to 178p on dividend considerations, while Walls put on 5 to 96p.

Ratners, however, cheapened a penny more to 89p on further consideration of the disappointing results and Customagile slipped 3 to 17p now that Woolway has gained control; the latter moved up 4 to 64p.

Electrical leaders staged a modest improvement, GEC, 271p, to 80p; the price in yesterday's issue was incorrect.

Shares with gambling and allied interest came under selling pressure following the Royal Commission's recommendations. Despite several attracted rallies, Ladbrokes closed around the day's lowest with a fall of 16 to 170p, while Coral fell 13 to 95p. Norton and Wright, suppliers of lottery tickets, gave up 15 to 160p.

Occasional support was again forthcoming for Hotels. Trust Houses Forte firmed 3 more to 223p and City closed a similar amount dearer at 124p. Fresh demand in a restricted market left Wyddleton 10 higher at 250p. Foods took on a mixed appearance. Buying interest revived in Robertson, which gained 5 to 130p, but Associated Fisheries came on an office 41p, down 11 to 40p.

Supermarkets, Wm. Low firmed 10 to 117p in a market now too well supplied with stock, while gains of 2 were marked against Marks and Spencer, 224p, and Linford, 143p. Sainsbury's, however, came back 5 to 200p after recent discounts. Cadbury Schweppes firmed 14 to 34p, but

and Plessey, 97p, both firmed 3 while the 22m Japanese scanner order helped sentiment in EMI, 2 better at 137p.

Firm Engineering were led into higher ground by John Brown which rose a further 10 to a peak of 402p following good investment demand. GKN moved up 6 to 300p and Hawker, 214p, and Tulse 304p, rose 4 apiece. Elsewhere, Spirax-Sarco added 4 at 182p as Expanded Metal, to 69p. Suspended earlier this week at 80p following news of a bid approach, W. G. Frith returned at 70p to 304p, rose 4 apiece. Elsewhere, W. R. Norton eased a fraction to 46p despite the announcement of a dividend-paying rights issue. Crown House cheapened a shade

Tate and Lyle contrasted with a 24p, reflected the slightly easier mood in Shipping.

Buying interest in Textiles was on a selective basis. Courtaulds continued firmly, rising 4 more to 122p, while Nottingham Manufacturing closed similarly dearer at 125p. The sharp increase in the half-yearly profits prompted a gain of 2 to 381p in Macmillan of Scotland. Tobaccoes held

quietly steady.

Guthrie sustained a fresh bout of profit-taking after the recent speculative advance and reacted 15 more to 350p. Elsewhere in Rubbers, prices were inclined a shade easier.

**Gold edge up**  
The \$1 rally in the bullion price to \$186.625 per ounce coupled with general satisfaction with the quarterly profits of the Gold Fields group producers prompted a continuing modest demand for South African Golds. The Gold Mines index added 0.6 more to 160.1 for its third successive rise.

Among those producers to continue the modest profit increases in the June quarter, Kloof Gold were 11 firmer at a 1978 high of 544p and Venterspost 8 better at 322p.

Rises in the heavyweights ranged to 1 as in West Driefontein 221, and Western Holdings, 219; East Rand Gold and Uranium attracted persistent Cape interest and advanced 11 more to a year's high of 503p.

South African Financials all gained ground, with De Beers outstanding and Anglo 6 higher at 385p in response to a U.S. demand in the late trade. Cape buying lifted "Ames" 30 to a 1978 high of 825p.

Pledgite responded to the \$30 increase in the producer price to \$240 charged by Impala with minor gains.

Australians moved ahead strongly in the wake of a further improvement in overnight Sydney and Melbourne markets.

The easier investment currency premium restricted rises somewhat but trading was reported as brisk. The upturn in metal prices added sentiment in MIB Holdings, 7 higher at 204p. Conzinc RioTinto, 6 firmer at a year's high of 246p and Bougainville, which closed 5 to the good at 125p.

**RISES AND FALLS YESTERDAY**

Stock	Up	Down	Stable
British Funds	3	1	1
Corpor. & Gov. Bonds	3	1	1
Industrial & Foreign	138	77	286
Government & Foreign	12	3	2
Plantations	4	11	37
Mines	35	18	47
Total	195	124	343

**ACTIVE STOCKS**

Stock	Denomina- tion	No. of shares	Closing price (p)	Change on day	1978 high	1978 low
ICI	£1	18	377	+5	396	328
BP	£1	14	894	+10	896	720
Corpor. & Gov. Bonds	10p	12	85	-12	144	85
Guthrie	£1	10	350	-10	350	215
Ladbrokes	10p	10	170	-18	215	182
NatWest	£1	8	272	+4	288	250
BATs Defd.	25p	7	360	-7	380	221
European Ferries	25p	7	260	-1	280	248
P. & O. Defd.	£1	7	54	-1	118	84
Shell Transport	25p	7	573	+3	586	484
GEC	25p	6	271	+3	278	233
Grand Met.	£1	6	1061	-1	1111	87
HK & Shanghai Bk.	HK\$12.50	6	553	-7	547	208

**Pilkington good**

Miscellaneous Industrial leaders made good progress for the third consecutive day and prices continued to improve after the official close. In the wake of the chairman's encouraging annual review, Pilkington rose 14 more to 355p. Beedham, 685p, and Glass, 573p, gained 3 apiece, while Boots came in for some late support and closed 5 better at 206p. Reckitt and Colman added 4 more to 483p to the accompaniment of vague assurance that the company may soon change its domicile. George Ever hardened a penny to 371p on the disclosure that Dee Computer had sold its entire 54m shareholding to Vivier Investments.

Motorists provided several outstanding movements, with Dunlop moving ahead in the leaders on some good investment buying to close 3 higher at 350p. ENF responded to the good results and proposed capitalisation issue in Preference shares to Ordinary by rising 12 to 137p, while Poden put on 10 to 63p in sympathy. Buyers were still showing interest in Garages and Distributors, but activity was on a 21 more to 81p and Hanger 13 to 501. Alexanders hardened a shade further to 20p.

Recently firm on North Sea oil hopes, Associated Newspapers and Daily Mail A both eased 4 to 188p and 308p respectively. Elsewhere, continued small demand brought a rise of 3 to 115p in A. and C. Black and, following the annual results, Jacksons Bourne End added 6 to 73p.

In Properties, Chesterfield stood out with an improvement of 10 to 308p and Property Security Investment firmed 4 to 130p. Land demand lifted Land Investors 13 to 385p, and Swindon, today's annual results, Rajan hardened a penny to a 1978 peak of 95p.

Of the leaders, Land Securities firmed 2 to 214p and Stock Conversion 6 to 240p.

**B.P. active**  
Awaiting confirmation of the major oil discovery off the Shetlands, British Petroleum encountered another hectic session, and touched 894p before closing 10p up on a market at 894p. Shell progressed steadily and hardened 5 to 575p, while Ultramar improved 4 to 260p. Stebens (UK) found late support and rose 16 to 385p.

Consumer gains predominated in Trusts. General Funds improving 4 to 162p and Sterling Trust 3 to 178p. Among Financials, NMC gained 3 to 20p in response to the increased dividend and profits.

Authority Investments were favoured at 48p, up 4, along with Davney Day, 21 better at 46p.

P and O, 24 a penny at 84p.

**RECENT ISSUES**

Issue	Amount	Price	Yield	Notes
75 F.P.	40.0	84	10.5	British L.L.D. 1981
140 F.P.	5.0	91	10.5	British L.L.D. 1981
154 F.P.	1.0	91	10.5	British L.L.D. 1981

**FIXED INTEREST STOCKS**

Issue	Amount	Price	Yield	Notes
100 F.P.	1.0	91	10.5	British L.L.D. 1981
100 F.P.	1.0	91	10.5	British L.L.D. 1981

**"RIGHTS" OFFERS**

Issue	Amount	Price	Yield	Notes
100 F.P.	1.0	91	10.5	British L.L.D. 1981
100 F.P.	1.0	91	10.5	British L.L.D. 1981

**LEADERS AND LAGGARDS**

Group	Leader	Laggard
Gold Mines	De Beers	Anglo
Industrial	ICI	BP
Government	ICI	BP

**FT-ACTUARIES SHARE INDICES**

Index	Value	Change
1	215.3	+0.8
2	215.3	+0.8
3	215.3	+0.8

**FIXED INTEREST PRICE INDICES**

Index	Value	Change
1	215.3	+0.8
2	215.3	+0.8
3	215.3	+0.8

**REMARKS**

1. Return on investment. 2. High and low record. 3. Base dates and values and constituent changes are published in Saturday issues. A copy of the constituent is available from the Publishers, the Financial Times, Bankers House, Cannon Street, London, EC4A 3DF, price 12p, by post 22p.

## FINANCIAL TIMES STOCK INDICES

	July 12	July 11	July 10	July 7	July 6	July 5	Year ago
Government Securities	69.98	70.11	70.26	69.71	69.44	69.02	67.75
Fixed Interest	71.77	71.82	71.59	71.27	71.28	70.98	68.34
Industrial Ordinary	473.3	467.3	485.5	458.6	482.1	452.0	449.9
Gold Mines	160.1	159.5	156.2	157.2	159.5	161.2	116.2
Unl. Div. Yield	8.58	8.56	8.59	8.52	8.55	8.54	8.33
Earnings "Yield" (1977)	16.93	17.16	17.27	17.64	17.74	17.72	16.84
P/E Ratio (1977)	7.85	7.75	7.70	7.54	7.49	7.50	9.13
Debt/GDP Ratio	4.370	4.672	4.834	4.248	4.185	4.278	4.025
Equity turnover (1977)	—	87.41	60.19	11.27	60.81	57.81	67.90
Equity dividend (1977)	—	16.368	16.544	15.352	12.949	11.949	18.213

10 am 473.3, 11 am 468.8, Noon 487.7, 1 pm 471.3.  
2 pm 471.3, 3 pm 471.3.  
Latest index 0.244 index.  
Basis 100 Govt. Secs. 1978 Dec. 1. 1977 Dec. 1.  
Mines 12.9/3. SE Activity July-Dec. 1977.

HIGHS AND LOWS				S.E. ACTIVITY			
	High	Low	High	Low	July 12	July 11	July 10
Govt. Secs.	78.58	68.78	127.4	40.18	140.0	170.5	170.5
Fixed Int.	81.27	70.73	132.4	60.53	148.0	158.0	158.0
Ind. Ord.	497.3	453.4	549.2	49.4	155.8	155.8	155.8
Gold Mines	168.6	150.3	180.5	125.0	101.1	102.5	102.5

DEALING DATES				OPTIONS			
First	Last	Deal	Declara-	For	English Property, British Land, Queens Moat Houses, Plasmanura, T. Borthwick, British Petroleum, Western-Electric, National Carbon, Ing. Barratt Developments, Ladbrokes and Ladbroke, Berkeley Hambro Property were dealt in for the put, while double options were arranged in Queens Moat Houses, Plasmanura, Ladbroke of Burmah Oil, Avenue Close, Warrants and Coral Leisure.	Settle	For
July 13	July 13	July 13	July 13	July 13	July 13	July 13	July 13

## NEW HIGHS AND LOWS FOR 1978

NEW HIGHS (1978)				NEW LOWS (1978)			
Stock	Value	Change	Notes	Stock	Value	Change	Notes
ICI	377	+5	ICI	215.3	+0.8	ICI	215.3
BP	894	+10	BP	215.3	+0.8	BP	215.3
Corpor. & Gov. Bonds	85	-12	Corpor. & Gov. Bonds	215.3	+0.8	Corpor. & Gov. Bonds	215.3
Guthrie	350	-10	Guthrie	215.3	+0.8	Guthrie	215.3
Ladbrokes	170	-18	Ladbrokes	215.3	+0.8	Ladbrokes	215.3
NatWest	272	+4	NatWest	215.3	+0.8	NatWest	215.3
BATs Defd.	360	-7	BATs Defd.	215.3	+0.8	BATs Defd.	215.3
European Ferries	260	-1	European Ferries	215.3	+0.8	European Ferries	215.3
P. & O. Defd.	54	-1	P. & O. Defd.	215.3	+0.8	P. & O. Defd.	215.3
Shell Transport	573	+3	Shell Transport	215.3	+0.8	Shell Transport	215.3
GEC	271	+3	GEC	215.3	+0.8	GEC	215.3
Grand Met.	1061	-1	Grand Met.	215.3	+0.8	Grand Met.	215.3
HK & Shanghai Bk.	553	-7	HK & Shanghai Bk.	215.3	+0.8	HK & Shanghai Bk.	215.3

ACTIVE STOCKS				ACTIVE STOCKS			
Stock	Denomina- tion	No. of shares	Closing price (p)	Stock	Denomina- tion	No. of shares	Closing price (p)
ICI	£1	18	377	ICI	£1	18	377
BP	£1	14	894	BP	£1	14	894
Corpor. & Gov. Bonds	10p	12	85	Corpor. & Gov. Bonds	10p	12	85
Guthrie	£1	10	350	Guthrie	£1	10	350
Ladbrokes	10p	10	170	Ladbrokes	10p	10	170
NatWest	£1	8	272	NatWest	£1	8	272
BATs Defd.	25p	7	360	BATs Defd.	25p	7	360
European Ferries	25p	7	260	European Ferries	25p	7	260
P. & O. Defd.	£1	7	54	P. & O. Defd.	£1	7	54
Shell Transport	25p	7	573	Shell Transport	25p	7	573
GEC	25p	6	271	GEC	25p	6	271
Grand Met.	£1	6	1061	Grand Met.	£1	6	1061
HK & Shanghai Bk.	HK\$12.50	6	553	HK & Shanghai Bk.	HK\$12.50	6	553

RISES AND FALLS YESTERDAY
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## OFFSHORE AND OVERSEAS FUNDS

[illegible][illegible]

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